Demographic and Income Profile

1709 Martin Luther King Jr Blvd, Gainesville, Georgia, 30501

Ring: 1 mile radius

Summary	Census 2020	2026	2031
Total Population	7,696	10,306	10,844
Total Households	2,374	3,162	3,353
Family Households	1,489	2,014	2,113
Average Household Size	3.02	3.10	3.09
Owner Occupied Housing Units	535	617	685
Renter Occupied Housing Units	1,839	2,545	2,668
Median Age	27.4	28.4	28.9

Trends 2026 - 2031	Area	State	National
Population	1.00%	0.80%	0.50%
Households	1.20%	0.90%	0.70%
Family Population	1.00%	0.80%	0.60%
Owner Occupied Housing Units	2.10%	1.20%	0.00%
Median Household Income	3.50%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	649	8.4%	866	8.4%	901	8.3%
5-9	680	8.8%	808	7.8%	807	7.4%
10-14	695	9.0%	822	8.0%	770	7.1%
15-19	737	9.6%	1,005	9.8%	972	9.0%
20-24	810	10.5%	1,080	10.5%	1,243	11.5%
25-29	568	7.4%	841	8.2%	936	8.6%
30-34	530	6.9%	766	7.4%	789	7.3%
35-39	520	6.8%	697	6.8%	727	6.7%
40-44	419	5.4%	654	6.3%	650	6.0%
45-49	352	4.6%	542	5.3%	622	5.7%
50-54	354	4.6%	472	4.6%	541	5.0%
55-59	357	4.6%	405	3.9%	428	4.0%
60-64	291	3.8%	384	3.7%	370	3.4%
65-69	247	3.2%	308	3.0%	343	3.2%
70-74	213	2.8%	249	2.4%	271	2.5%
75-79	141	1.8%	205	2.0%	212	1.9%
80-84	68	0.9%	126	1.2%	157	1.4%
Age 85+	65	0.8%	76	0.7%	105	1.0%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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Households by Income	2026		2031	
	Number	Percent	Number	Percent
<$10,000	201	6.4%	178	5.3%
$10,000-14,999	240	7.6%	216	6.4%
$15,000-19,999	204	6.5%	157	4.7%
$20,000-24,999	168	5.3%	147	4.4%
$25,000-29,999	108	3.4%	86	2.6%
$30,000-34,999	191	6.0%	176	5.3%
$35,000-39,999	144	4.5%	135	4.0%
$40,000-44,999	106	3.4%	101	3.0%
$45,000-49,999	93	2.9%	94	2.8%
$50,000-59,999	194	6.1%	205	6.1%
$60,000-74,999	357	11.3%	368	11.0%
$75,000-99,999	468	14.8%	564	16.8%
$100,000-124,999	295	9.3%	364	10.9%
$125,000-149,999	183	5.8%	257	7.7%
$150,000-199,999	107	3.4%	152	4.5%
$200,000-249,999	41	1.3%	60	1.8%
$250,000-299,999	20	0.6%	33	1.0%
$300,000-399,999	26	0.8%	43	1.3%
$400,000-499,999	8	0.3%	7	0.2%
$500,000+	8	0.3%	10	0.3%
Median Household Income	$56,143	-	$66,571	-
Average Household Income	$68,570	-	$79,141	-
Per Capita Income	$21,587	-	$24,997	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,055	26.7%	2,293	22.3%	2,323	21.4%
Black Alone	1,711	22.2%	2,222	21.6%	2,181	20.1%
American Indian	175	2.3%	304	3.0%	332	3.1%
Asian Alone	61	0.8%	77	0.8%	80	0.7%
Pacific Islander	9	0.1%	10	0.1%	10	0.1%
Some Other Race	2,441	31.7%	3,853	37.4%	4,247	39.2%
Two or More Races	1,244	16.2%	1,547	15.0%	1,670	15.4%
Hispanic (Any Race)	4,407	57.3%	6,461	62.7%	7,080	65.3%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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Key Indicators for 2026

10.3K
Total Population

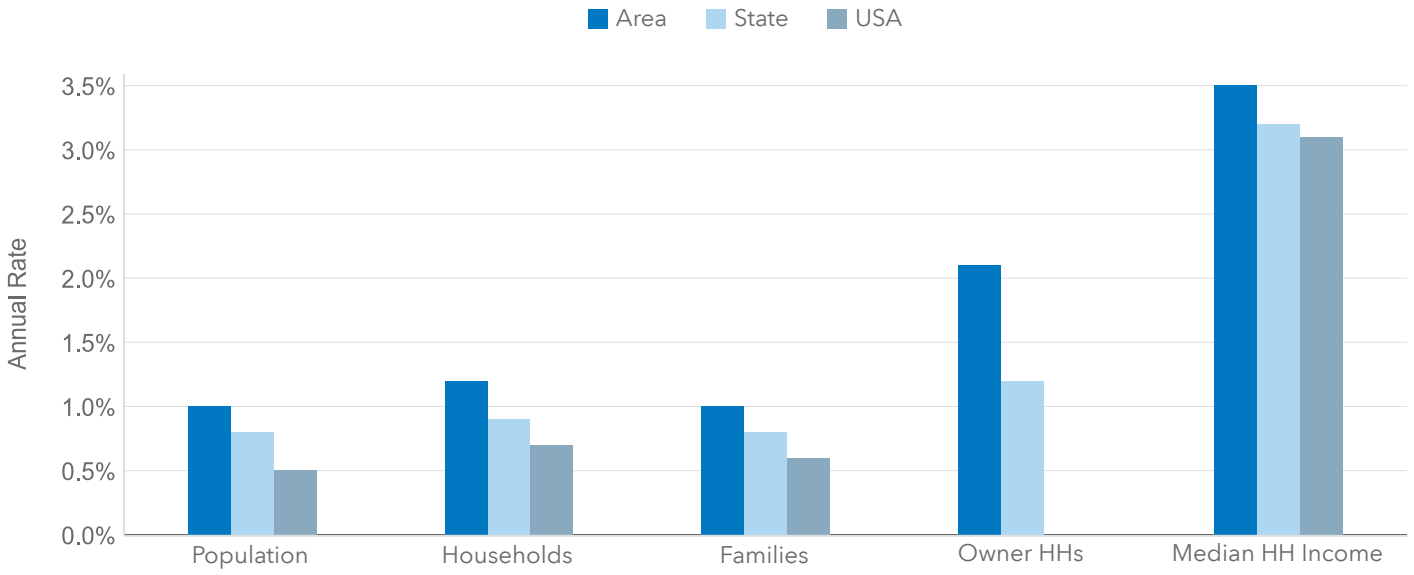
3,162
Total Households

3.10
Average Household Size

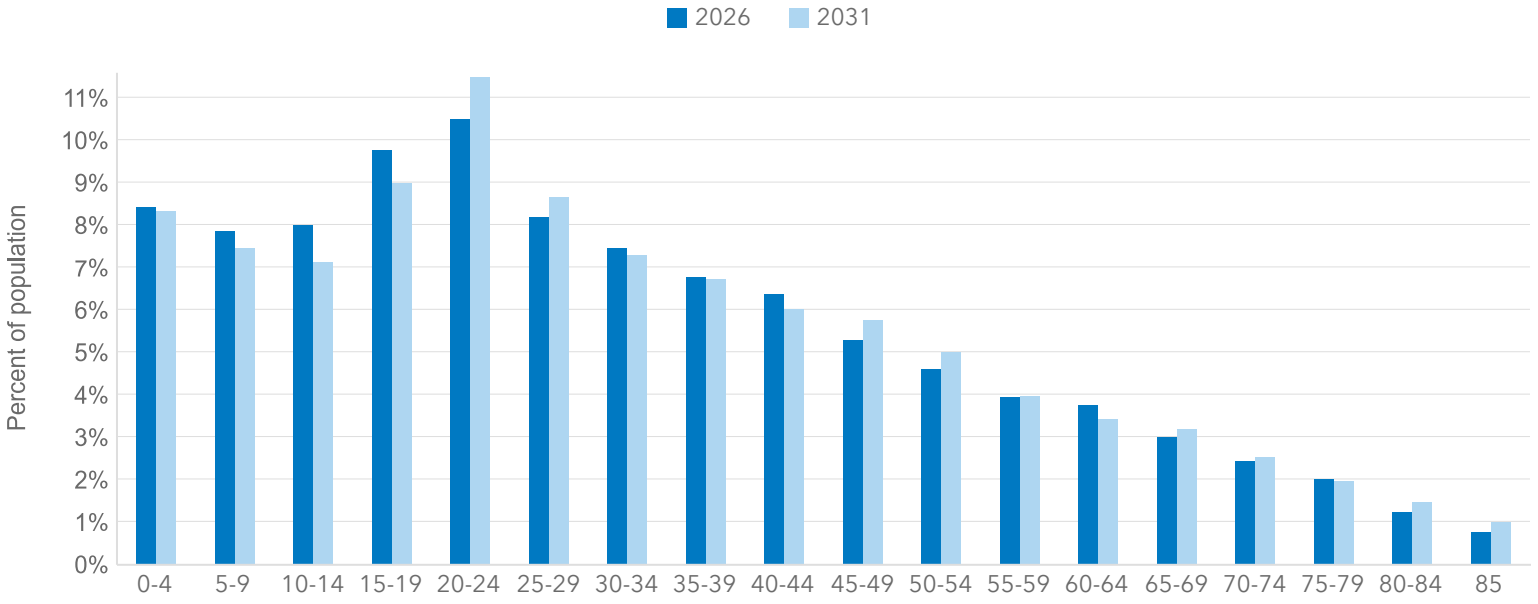
28.4
Median Age

33.9K
Daytime Population

Trends: 2026 - 2031 Annual Rate



Population by Age



Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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Key Indicators for 2026

$56.1K
Median Household Income

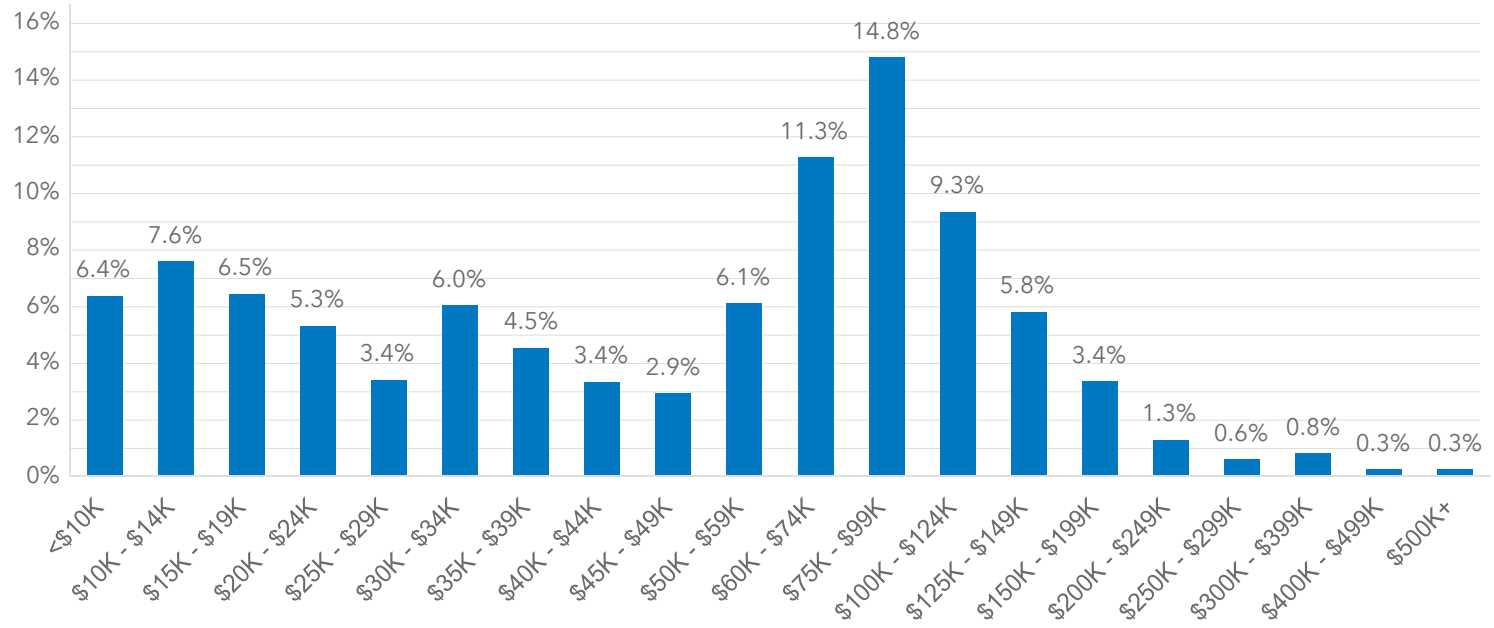
$16.5K
Median Net Worth

34
Wealth Index

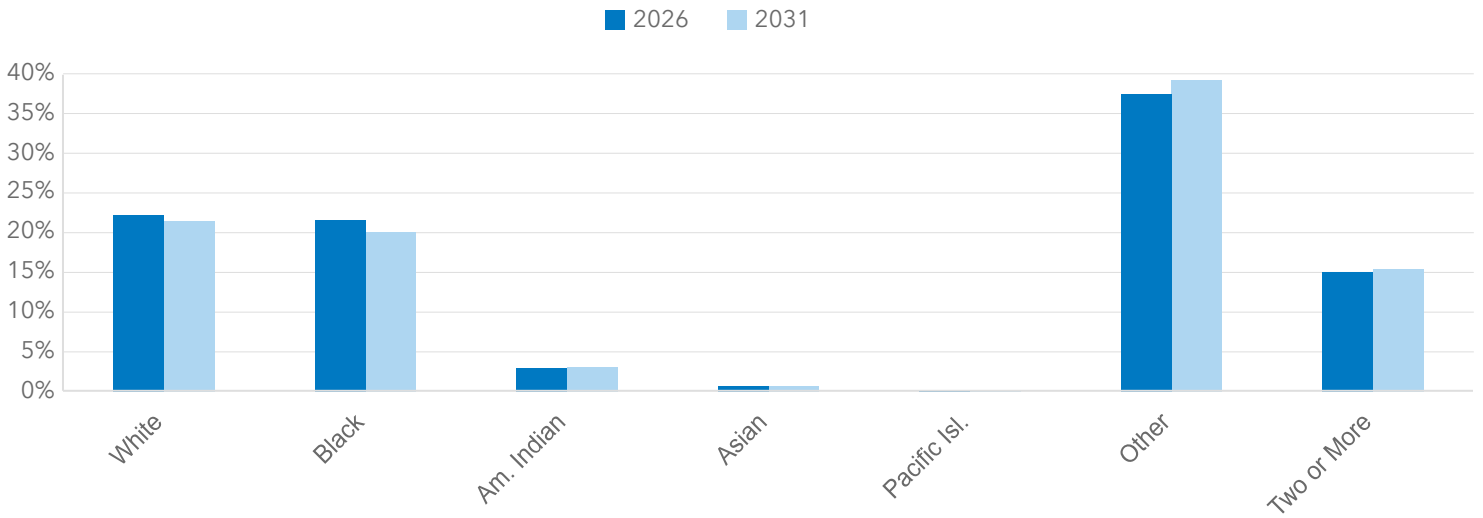
132
Housing Affordability Index

86.2
Diversity Index

Households by Income for 2026



Population by Race



Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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Demographic and Income Profile

1709 Martin Luther King Jr Blvd, Gainesville, Georgia, 30501

Ring: 3 mile radius

Summary	Census 2020	2026	2031
Total Population	40,661	46,206	51,462
Total Households	13,399	15,456	17,209
Family Households	8,757	9,886	10,958
Average Household Size	2.95	2.92	2.93
Owner Occupied Housing Units	5,080	5,937	7,128
Renter Occupied Housing Units	8,319	9,519	10,081
Median Age	30.7	31.6	32.9

Trends 2026 - 2031	Area	State	National
Population	2.20%	0.80%	0.50%
Households	2.20%	0.90%	0.70%
Family Population	2.10%	0.80%	0.60%
Owner Occupied Housing Units	3.70%	1.20%	0.00%
Median Household Income	2.90%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	3,176	7.8%	3,496	7.6%	3,821	7.4%
5-9	3,179	7.8%	3,362	7.3%	3,536	6.9%
10-14	3,387	8.3%	3,239	7.0%	3,466	6.7%
15-19	3,427	8.4%	3,718	8.1%	3,683	7.2%
20-24	3,620	8.9%	4,092	8.9%	4,507	8.8%
25-29	3,173	7.8%	4,053	8.8%	4,389	8.5%
30-34	2,826	7.0%	3,561	7.7%	4,039	7.8%
35-39	2,600	6.4%	3,007	6.5%	3,588	7.0%
40-44	2,358	5.8%	2,756	6.0%	3,158	6.1%
45-49	2,208	5.4%	2,490	5.4%	2,954	5.7%
50-54	2,096	5.2%	2,385	5.2%	2,588	5.0%
55-59	1,910	4.7%	2,175	4.7%	2,392	4.7%
60-64	1,762	4.3%	1,868	4.0%	2,210	4.3%
65-69	1,389	3.4%	1,800	3.9%	1,856	3.6%
70-74	1,320	3.3%	1,342	2.9%	1,798	3.5%
75-79	893	2.2%	1,276	2.8%	1,327	2.6%
80-84	619	1.5%	798	1.7%	1,146	2.2%
Age 85+	718	1.8%	790	1.7%	1,004	1.9%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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Households by Income	2026		2031	
	Number	Percent	Number	Percent
<$10,000	758	4.9%	744	4.3%
$10,000-14,999	476	3.1%	428	2.5%
$15,000-19,999	616	4.0%	477	2.8%
$20,000-24,999	580	3.8%	524	3.0%
$25,000-29,999	727	4.7%	582	3.4%
$30,000-34,999	761	4.9%	700	4.1%
$35,000-39,999	683	4.4%	631	3.7%
$40,000-44,999	503	3.3%	484	2.8%
$45,000-49,999	397	2.6%	406	2.4%
$50,000-59,999	857	5.5%	894	5.2%
$60,000-74,999	2,185	14.1%	2,193	12.7%
$75,000-99,999	2,220	14.4%	2,648	15.4%
$100,000-124,999	1,425	9.2%	1,778	10.3%
$125,000-149,999	986	6.4%	1,335	7.8%
$150,000-199,999	839	5.4%	1,235	7.2%
$200,000-249,999	557	3.6%	821	4.8%
$250,000-299,999	310	2.0%	505	2.9%
$300,000-399,999	350	2.3%	570	3.3%
$400,000-499,999	88	0.6%	76	0.4%
$500,000+	139	0.9%	178	1.0%
Median Household Income	$68,511	-	$78,953	-
Average Household Income	$92,721	-	$107,293	-
Per Capita Income	$31,469	-	$36,368	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,808	38.9%	16,531	35.8%	17,469	34.0%
Black Alone	5,834	14.3%	6,796	14.7%	7,511	14.6%
American Indian	621	1.5%	779	1.7%	864	1.7%
Asian Alone	771	1.9%	1,035	2.2%	1,153	2.2%
Pacific Islander	32	0.1%	32	0.1%	36	0.1%
Some Other Race	11,607	28.6%	14,153	30.6%	16,544	32.1%
Two or More Races	5,987	14.7%	6,880	14.9%	7,886	15.3%
Hispanic (Any Race)	20,615	50.7%	24,544	53.1%	28,435	55.3%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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Key Indicators for 2026

46.2K
Total Population

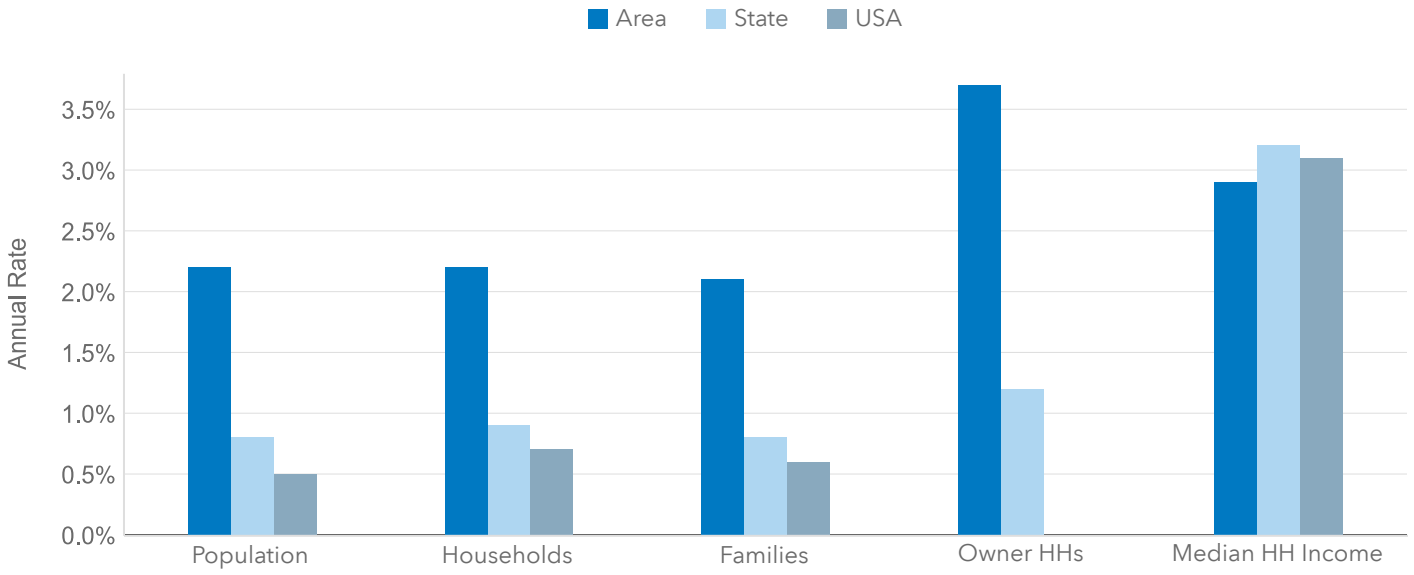
15.5K
Total Households

2.92
Average Household Size

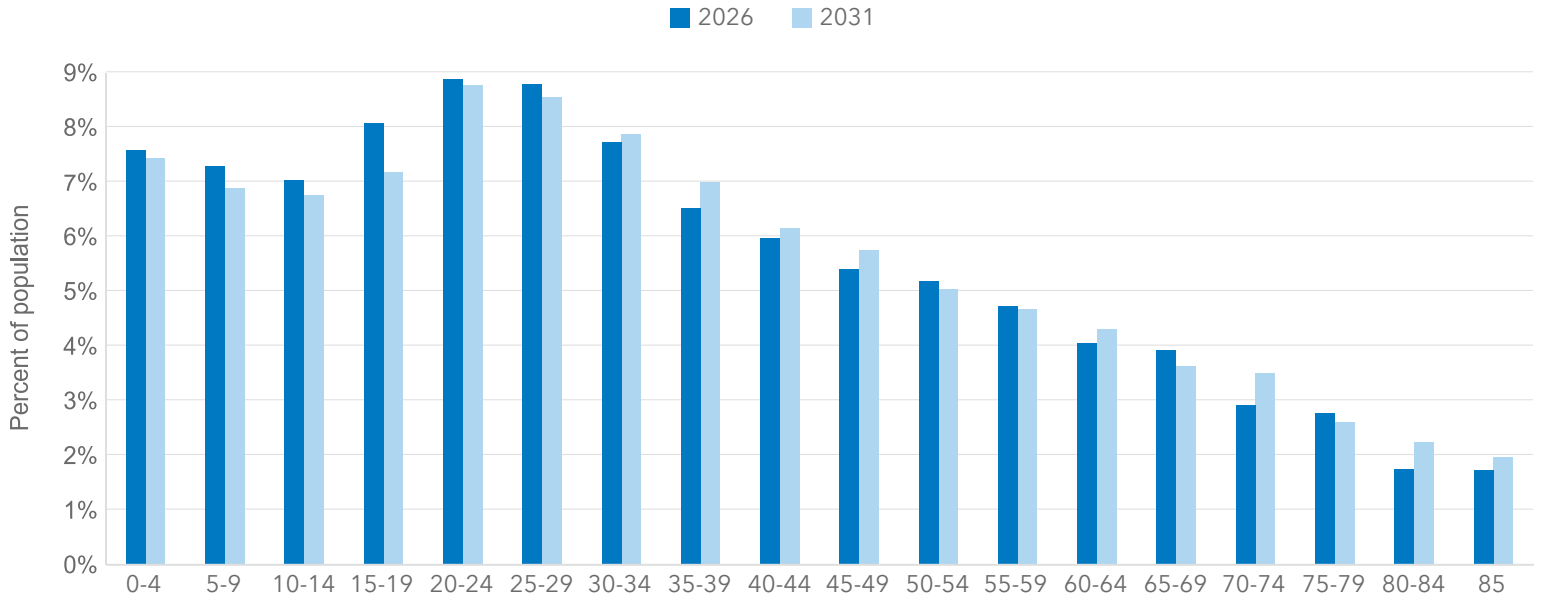
31.6
Median Age

81.1K
Daytime Population

Trends: 2026 - 2031 Annual Rate



Population by Age



Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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Key Indicators for 2026

$68.5K
Median Household Income

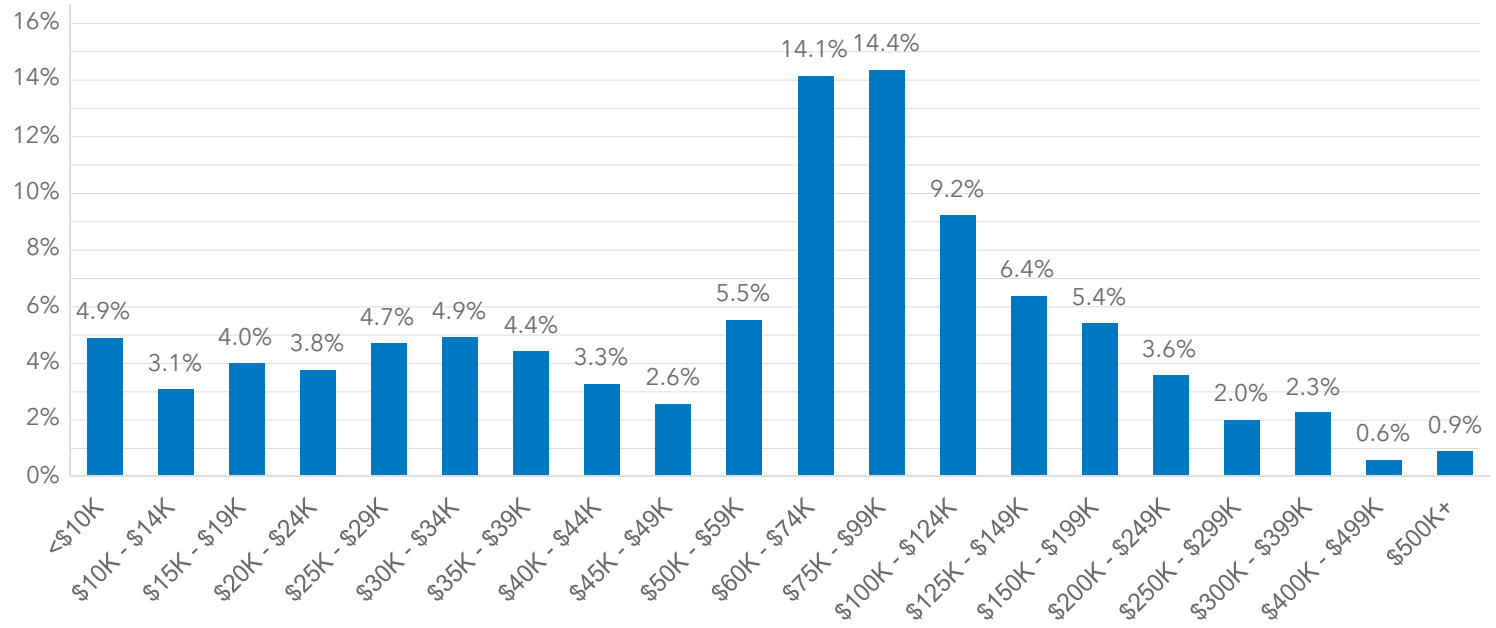
$80.7K
Median Net Worth

62
Wealth Index

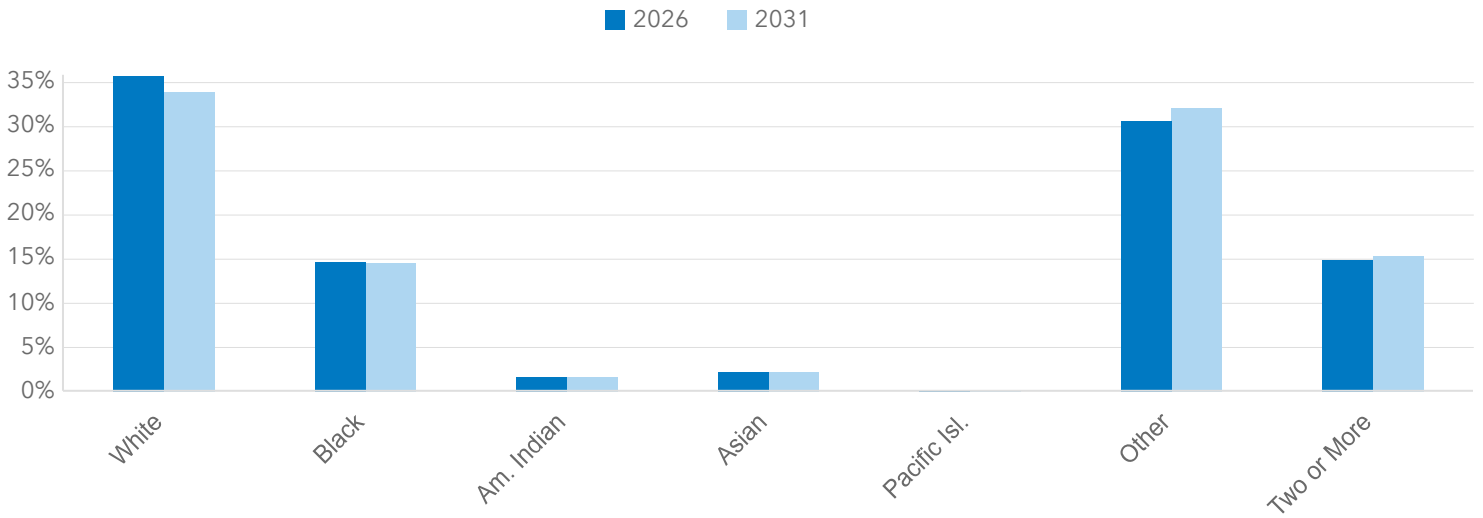
81
Housing Affordability Index

86.6
Diversity Index

Households by Income for 2026



Population by Race



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Demographic and Income Profile

1709 Martin Luther King Jr Blvd, Gainesville, Georgia, 30501

Ring: 5 mile radius

Summary	Census 2020	2026	2031
Total Population	71,475	79,323	86,868
Total Households	24,179	27,143	29,766
Family Households	16,233	17,811	19,421
Average Household Size	2.87	2.85	2.85
Owner Occupied Housing Units	11,999	13,728	15,660
Renter Occupied Housing Units	12,180	13,415	14,107
Median Age	32.9	33.5	34.7

Trends 2026 - 2031	Area	State	National
Population	1.80%	0.80%	0.50%
Households	1.90%	0.90%	0.70%
Family Population	1.70%	0.80%	0.60%
Owner Occupied Housing Units	2.70%	1.20%	0.00%
Median Household Income	2.70%	3.20%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	5,101	7.1%	5,537	7.0%	5,996	6.9%
5-9	5,125	7.2%	5,456	6.9%	5,652	6.5%
10-14	5,450	7.6%	5,236	6.6%	5,649	6.5%
15-19	5,715	8.0%	5,761	7.3%	5,710	6.6%
20-24	6,073	8.5%	6,414	8.1%	6,708	7.7%
25-29	5,488	7.7%	6,914	8.7%	7,083	8.2%
30-34	4,777	6.7%	6,195	7.8%	7,023	8.1%
35-39	4,433	6.2%	5,091	6.4%	6,246	7.2%
40-44	4,051	5.7%	4,670	5.9%	5,328	6.1%
45-49	4,031	5.6%	4,229	5.3%	4,962	5.7%
50-54	3,894	5.5%	4,251	5.4%	4,400	5.1%
55-59	3,663	5.1%	3,984	5.0%	4,221	4.9%
60-64	3,533	4.9%	3,655	4.6%	4,136	4.8%
65-69	2,887	4.0%	3,571	4.5%	3,624	4.2%
70-74	2,721	3.8%	2,778	3.5%	3,536	4.1%
75-79	1,932	2.7%	2,467	3.1%	2,607	3.0%
80-84	1,238	1.7%	1,619	2.0%	2,106	2.4%
Age 85+	1,363	1.9%	1,494	1.9%	1,880	2.2%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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Households by Income	2026		2031	
	Number	Percent	Number	Percent
<$10,000	1,190	4.4%	1,145	3.9%
$10,000-14,999	713	2.6%	642	2.2%
$15,000-19,999	845	3.1%	642	2.2%
$20,000-24,999	778	2.9%	686	2.3%
$25,000-29,999	1,020	3.8%	808	2.7%
$30,000-34,999	1,186	4.4%	1,061	3.6%
$35,000-39,999	988	3.6%	898	3.0%
$40,000-44,999	806	3.0%	743	2.5%
$45,000-49,999	772	2.8%	747	2.5%
$50,000-59,999	1,553	5.7%	1,545	5.2%
$60,000-74,999	3,441	12.7%	3,323	11.2%
$75,000-99,999	4,193	15.4%	4,753	16.0%
$100,000-124,999	2,845	10.5%	3,386	11.4%
$125,000-149,999	2,045	7.5%	2,584	8.7%
$150,000-199,999	1,945	7.2%	2,708	9.1%
$200,000-249,999	1,064	3.9%	1,525	5.1%
$250,000-299,999	607	2.2%	957	3.2%
$300,000-399,999	698	2.6%	1,115	3.8%
$400,000-499,999	183	0.7%	157	0.5%
$500,000+	271	1.0%	341	1.1%
Median Household Income	$76,230	-	$87,020	-
Average Household Income	$101,218	-	$115,824	-
Per Capita Income	$34,922	-	$39,955	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,863	46.0%	33,453	42.2%	34,656	39.9%
Black Alone	8,531	11.9%	10,023	12.6%	11,035	12.7%
American Indian	914	1.3%	1,091	1.4%	1,209	1.4%
Asian Alone	1,791	2.5%	2,512	3.2%	2,830	3.3%
Pacific Islander	49	0.1%	50	0.1%	56	0.1%
Some Other Race	17,419	24.4%	20,803	26.2%	24,123	27.8%
Two or More Races	9,908	13.9%	11,392	14.4%	12,959	14.9%
Hispanic (Any Race)	31,876	44.6%	37,392	47.1%	42,983	49.5%

Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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Key Indicators for 2026

79.3K
Total Population

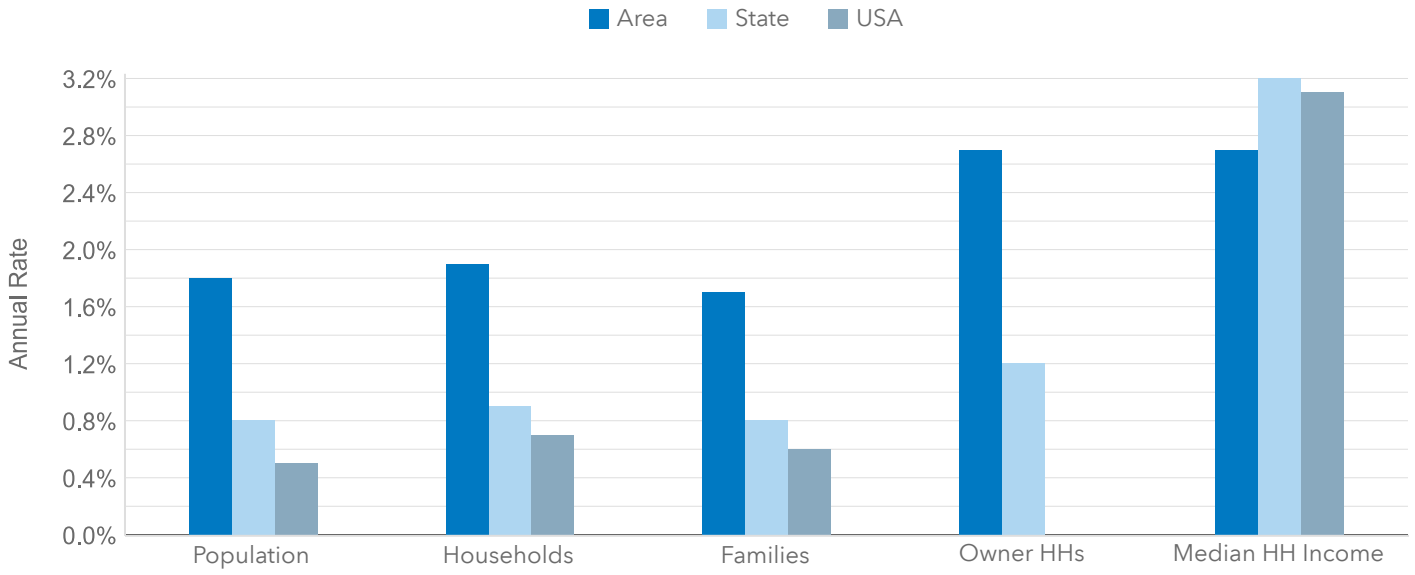
27.1K
Total Households

2.85
Average Household Size

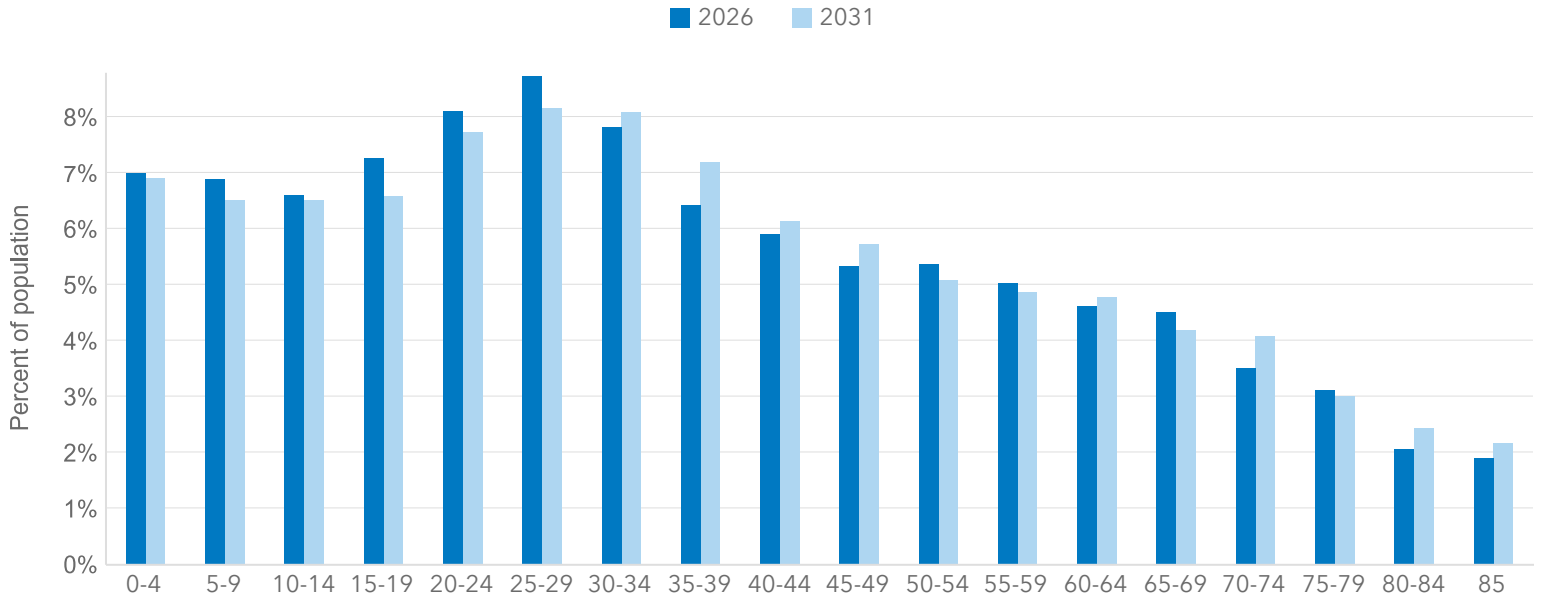
33.5
Median Age

112K
Daytime Population

Trends: 2026 - 2031 Annual Rate



Population by Age



Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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Key Indicators for 2026

$76.2K
Median Household Income

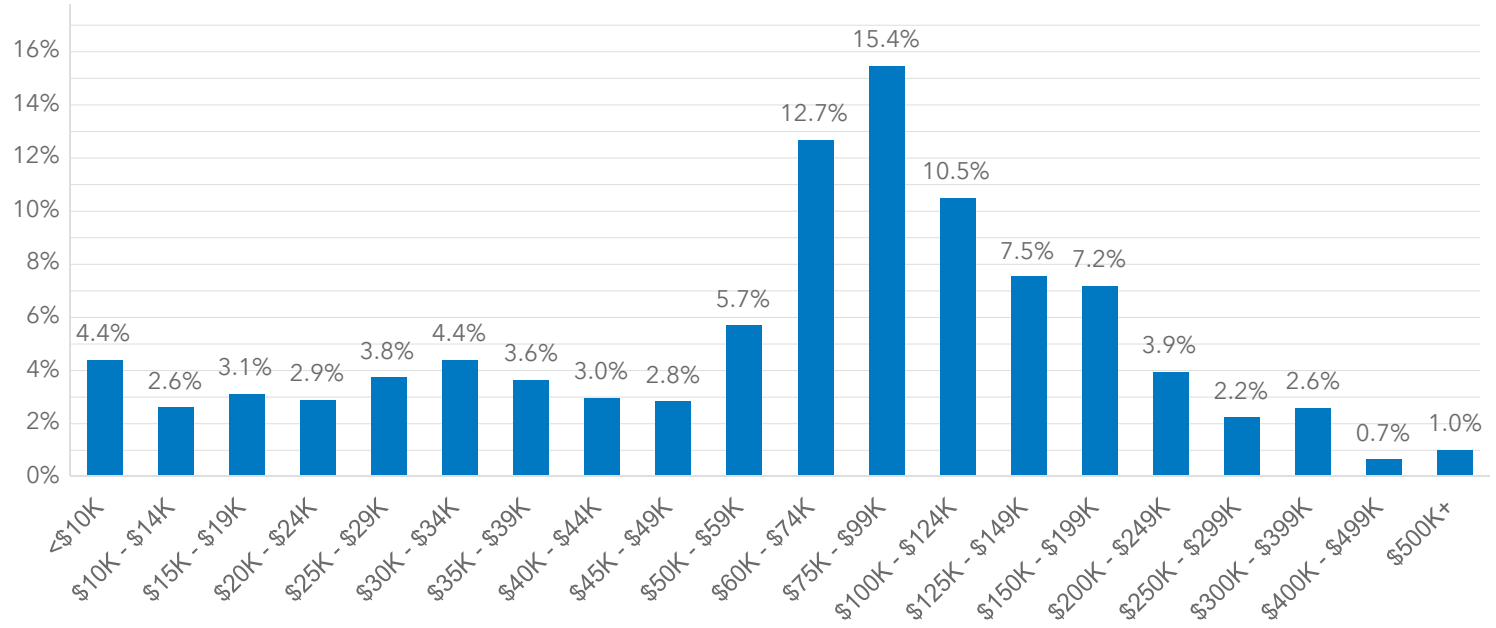
$154K
Median Net Worth

75
Wealth Index

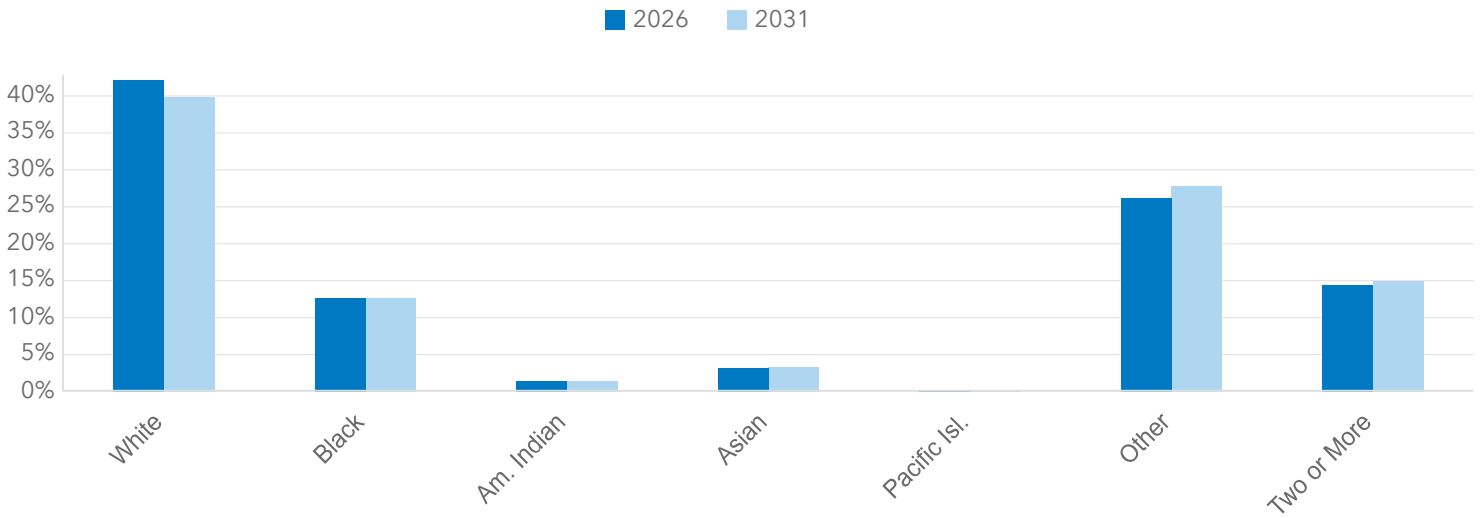
85
Housing Affordability Index

85.7
Diversity Index

Households by Income for 2026



Population by Race



Source: Esri forecasts for 2026 and 2031. U.S. Census Bureau 2020 decennial Census data.

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