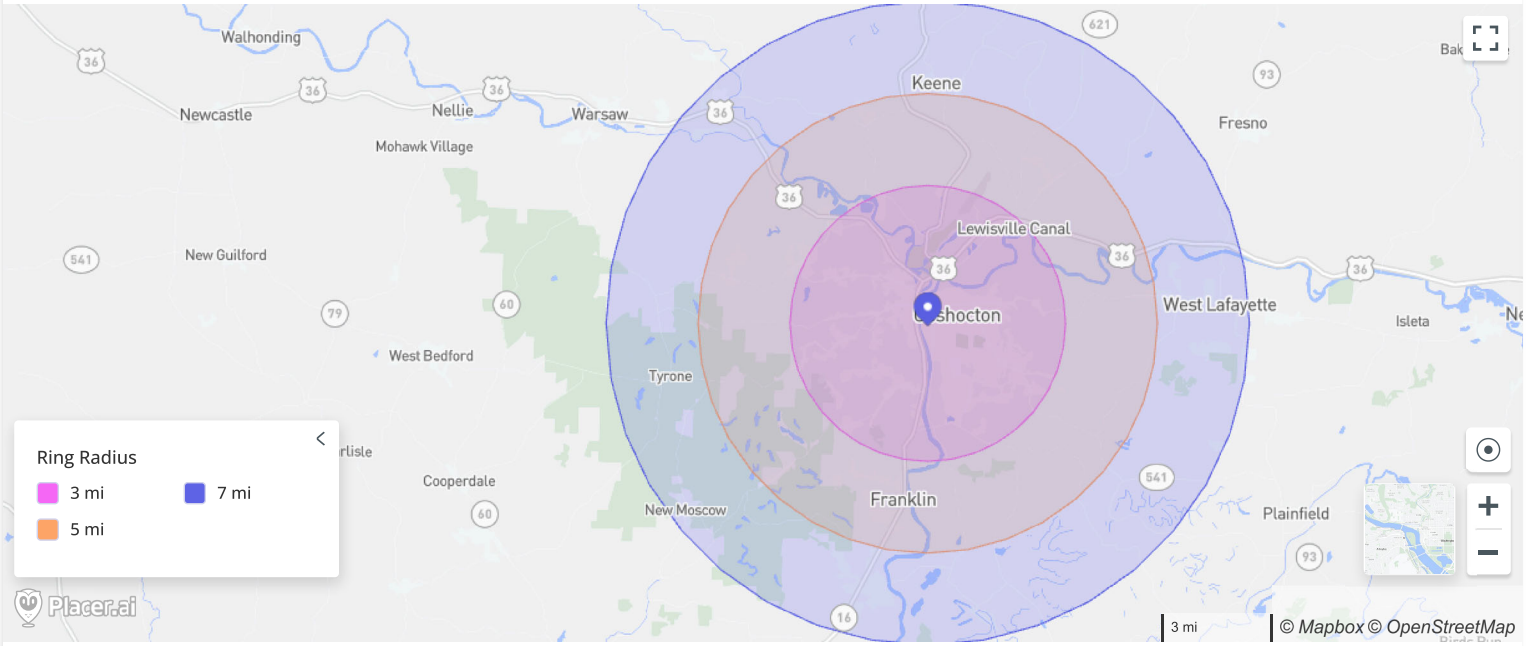
Audience Profile

Downtowner Plaza
Downtowner Plaza, Coshocton, OH

View: Potential Market

Based On: Distance in Miles

Ring Radius: 3.00 mi | 5.00 mi | 7.00 mi



Dataset: Census 2023 (ACS)

Benchmark with: Nationwide | State

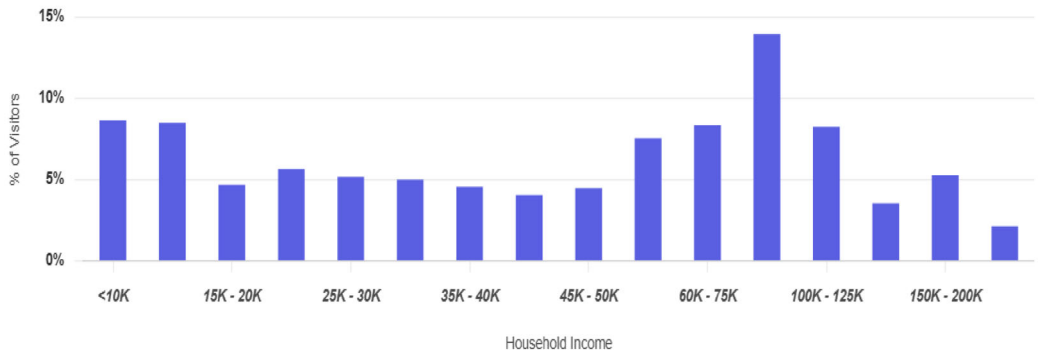
Search Group or Attribute	3 Mile	5 Mile	7 Mile
Overview			
Population	14,046	14,046	23,248
Pop density (per sq mile)	378	378	135
Area (sq mi) - based on Census Block Groups	37.2	37.2	172.17
Households			
Households	6,208	6,208	9,879
Family Households	3,589 (57.8%) 90	3,589 (57.8%) 90	6,136 (62.1%) 96
Non-Family Households	2,619 (42.2%) 119	2,619 (42.2%) 119	3,743 (37.9%) 107
Persons per Household	2.26 87	2.26 87	2.35 90
Gender			
Age			
Age - Male			
Age - Female			
Population by Generation			
Ethnicity			
White	13,345 (95%) 163	13,345 (95%) 163	21,914 (94.3%) 162
Two or more races	410 (2.9%) 75	410 (2.9%) 75	955 (4.1%) 106

Search Group or Attribute	3 Mile	5 Mile	7 Mile
Black	148 (1.1%) 9	148 (1.1%) 9	183 (0.8%) 7
Other	54 (<0.5%) 7	54 (<0.5%) 7	54 (<0.5%) 47
American Indian and Alaska Native	34 (<0.5%) 46	34 (<0.5%) 46	40 (<0.5%) 33
Asian	28 (<0.5%) 3	28 (<0.5%) 3	28 (<0.5%) 2
Hispanic or Latino	27 (<0.5%) 1	27 (<0.5%) 1	74 (<0.5%) 2
Native Hawaiian and Other Pacific Islander	--	--	--
Hispanic or Latino			
Household Income			
Household Average Income	$58,288.82 53	$58,288.82 53	$60,607.7 55
Average Income per Person	$25,862.6 60	$25,862.6 60	$25,905.52 60
Household Median Income	$47,218.75 60	$47,218.75 60	$49,241.57 62
<$10K	697 (11.2%) 230	697 (11.2%) 230	864 (8.7%) 179
$10K - $15K	465 (7.5%) 211	465 (7.5%) 211	668 (6.8%) 190
$15K - $20K	395 (6.4%) 204	395 (6.4%) 204	587 (5.9%) 190
$20K - $25K	342 (5.5%) 160	342 (5.5%) 160	554 (5.6%) 163
$25K - $30K	362 (5.8%) 170	362 (5.8%) 170	569 (5.8%) 168
$30K - $35K	235 (3.8%) 111	235 (3.8%) 111	533 (5.4%) 158
$35K - $40K	226 (3.6%) 104	226 (3.6%) 104	415 (4.2%) 120
$40K - $45K	240 (3.9%) 111	240 (3.9%) 111	372 (3.8%) 108
$45K - $50K	320 (5.2%) 149	320 (5.2%) 149	445 (4.5%) 131
$50K - $60K	380 (6.1%) 93	380 (6.1%) 93	738 (7.5%) 113
$60K - $75K	595 (9.6%) 105	595 (9.6%) 105	1,004 (10.2%) 111
$75K - $100K	950 (15.3%) 120	950 (15.3%) 120	1,402 (14.2%) 112
$100K - $125K	417 (6.7%) 67	417 (6.7%) 67	767 (7.8%) 77
$125K - $150K	213 (3.4%) 47	213 (3.4%) 47	375 (3.8%) 52
$150K - $200K	309 (5%) 54	309 (5%) 54	418 (4.2%) 46
>$200K	62 (1%) 8	62 (1%) 8	168 (1.7%) 14
Household Size			
1 Person Household	2,265 (36.5%) 128	2,265 (36.5%) 128	3,280 (33.2%) 116
2 Persons Household	1,863 (30%) 89	1,863 (30%) 89	3,015 (30.5%) 90
3 Persons Household	957 (15.4%) 100	957 (15.4%) 100	1,647 (16.7%) 108
4 Persons Household	663 (10.7%) 84	663 (10.7%) 84	1,082 (11%) 86

Search Group or Attribute	3 Mile	5 Mile	7 Mile
5 Persons Household	352 (5.7%) 96	352 (5.7%) 96	635 (6.4%) 109
6 Persons Household	67 (1.1%) 48	67 (1.1%) 48	157 (1.6%) 70
7+ Persons Household	41 (0.7%) 46	41 (0.7%) 46	63 (0.6%) 44
Education			
Elementary	898 (9.3%) 88	898 (9.3%) 88	1,663 (10.3%) 97
High School Graduate	4,193 (43.4%) 166	4,193 (43.4%) 166	6,982 (43.3%) 165
College / Associate Degree	2,785 (28.8%) 102	2,785 (28.8%) 102	4,573 (28.4%) 100
Bachelor Degree	1,161 (12%) 56	1,161 (12%) 56	2,049 (12.7%) 60
Advanced Degree	634 (6.6%) 48	634 (6.6%) 48	862 (5.3%) 39
Labor Force			
Marital Status			
Family Households			
Transport to Work			
Travel Time to Work			
Housing Units			
Occupied Housing Units			
Vacant Housing Units			
Value of Owner-Occupied Housing Units			
Types of Housing Units Structure			
Health Insurance			
SNAP Households			

Household Income ?

Downtowner Plaza
Downtowner Plaza, Coshocton, OH

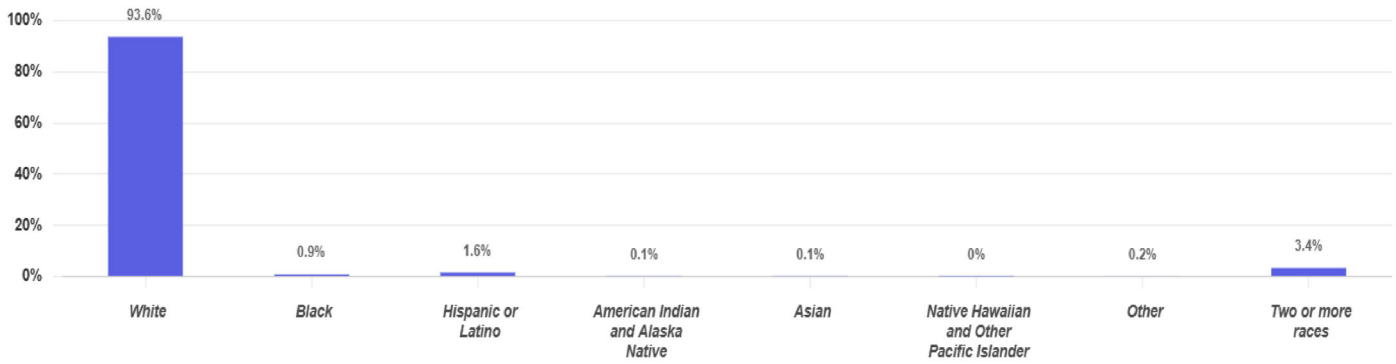


Average Income	63K
Median Income	49K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024

Ethnicity ?

Downtowner Plaza
Downtowner Plaza, Coshocton, OH



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024