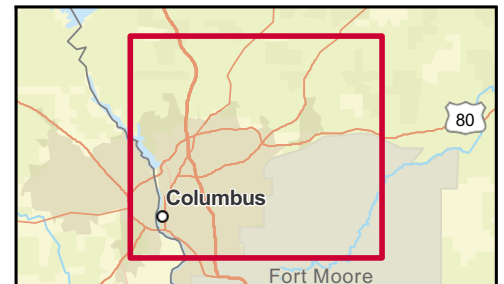
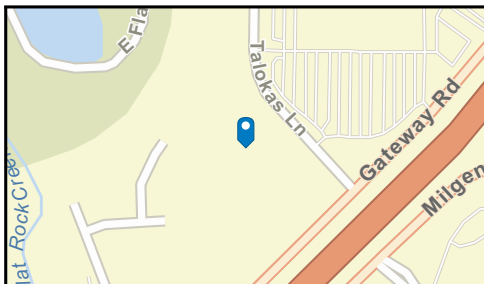
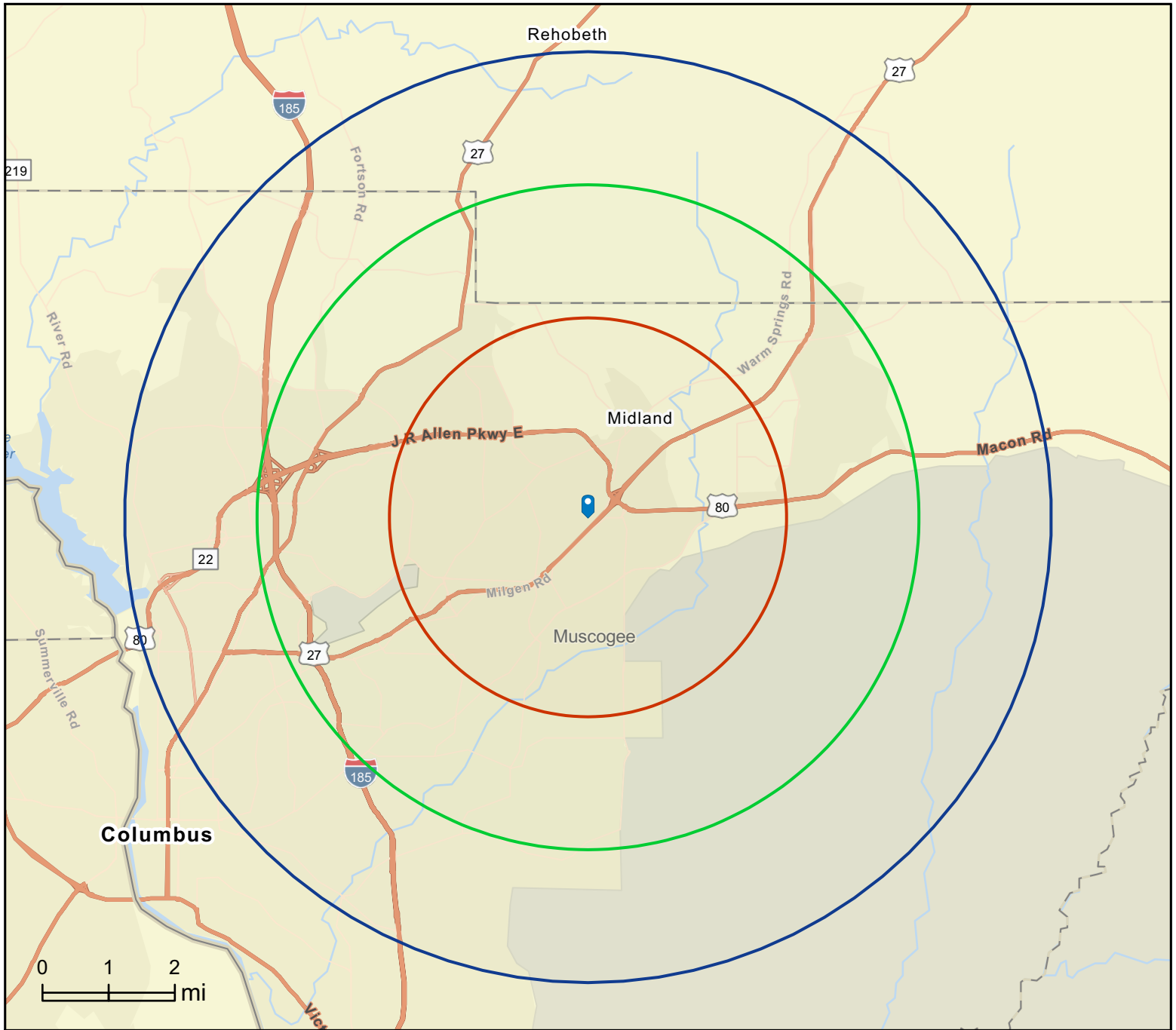


Site Map

Billings Crossing
6361 Talokas Ln, Columbus, Georgia, 31909
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 32.53648
Longitude: -84.87877



Community Profile

Billings Crossing
 6361 Talokas Ln, Columbus, Georgia, 31909
 Rings: 3, 5, 7 mile radii

Prepared by Esri
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	3 miles	5 miles	7 miles
Population Summary			
2010 Total Population	32,813	80,853	145,710
2020 Total Population	37,053	90,769	163,116
2020 Group Quarters	1,513	2,753	4,733
2024 Total Population	36,725	91,003	162,356
2024 Group Quarters	1,495	2,747	4,714
2029 Total Population	36,501	90,469	161,981
2024-2029 Annual Rate	-0.12%	-0.12%	-0.05%
2024 Total Daytime Population	32,353	86,953	168,094
Workers	14,872	39,957	81,321
Residents	17,481	46,996	86,773
Household Summary			
2010 Households	12,828	31,619	58,082
2010 Average Household Size	2.43	2.47	2.45
2020 Total Households	14,859	36,116	65,037
2020 Average Household Size	2.39	2.44	2.44
2024 Households	15,066	36,987	66,027
2024 Average Household Size	2.34	2.39	2.39
2029 Households	15,408	37,828	67,756
2029 Average Household Size	2.27	2.32	2.32
2024-2029 Annual Rate	0.45%	0.45%	0.52%
2010 Families	8,465	21,184	37,910
2010 Average Family Size	2.99	3.02	3.03
2024 Families	9,403	23,420	40,917
2024 Average Family Size	2.96	3.04	3.07
2029 Families	9,552	23,806	41,725
2029 Average Family Size	2.89	2.96	2.99
2024-2029 Annual Rate	0.31%	0.33%	0.39%
Housing Unit Summary			
2000 Housing Units	11,105	27,923	55,513
Owner Occupied Housing Units	60.7%	65.0%	59.9%
Renter Occupied Housing Units	34.6%	30.9%	33.8%
Vacant Housing Units	4.7%	4.1%	6.3%
2010 Housing Units	13,746	33,946	63,573
Owner Occupied Housing Units	51.8%	55.7%	53.2%
Renter Occupied Housing Units	41.5%	37.5%	38.2%
Vacant Housing Units	6.7%	6.9%	8.6%
2020 Housing Units	15,647	38,119	70,331
Owner Occupied Housing Units	49.7%	52.2%	50.2%
Renter Occupied Housing Units	45.3%	42.6%	42.3%
Vacant Housing Units	5.1%	5.4%	7.4%
2024 Housing Units	15,951	39,182	71,659
Owner Occupied Housing Units	51.5%	53.7%	51.7%
Renter Occupied Housing Units	43.0%	40.6%	40.4%
Vacant Housing Units	5.5%	5.6%	7.9%
2029 Housing Units	16,242	39,886	73,182
Owner Occupied Housing Units	53.8%	56.3%	53.9%
Renter Occupied Housing Units	41.0%	38.6%	38.7%
Vacant Housing Units	5.1%	5.2%	7.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024

Community Profile

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	3 miles	5 miles	7 miles
2024 Households by Income			
Household Income Base	15,066	36,987	66,027
<\$15,000	6.7%	8.1%	10.3%
\$15,000 - \$24,999	6.0%	5.3%	6.5%
\$25,000 - \$34,999	6.8%	7.9%	8.3%
\$35,000 - \$49,999	15.0%	14.0%	13.4%
\$50,000 - \$74,999	18.6%	19.7%	18.6%
\$75,000 - \$99,999	14.5%	17.1%	15.8%
\$100,000 - \$149,999	16.1%	15.2%	13.7%
\$150,000 - \$199,999	5.2%	5.2%	5.4%
\$200,000+	11.0%	7.5%	8.0%
Average Household Income	\$100,807	\$90,473	\$89,529
2029 Households by Income			
Household Income Base	15,408	37,828	67,756
<\$15,000	5.1%	6.3%	8.6%
\$15,000 - \$24,999	3.8%	3.6%	4.6%
\$25,000 - \$34,999	5.3%	5.9%	6.5%
\$35,000 - \$49,999	12.6%	11.7%	11.6%
\$50,000 - \$74,999	17.3%	18.4%	17.6%
\$75,000 - \$99,999	15.2%	18.5%	16.8%
\$100,000 - \$149,999	19.5%	18.4%	16.4%
\$150,000 - \$199,999	7.2%	7.2%	7.4%
\$200,000+	14.0%	9.9%	10.5%
Average Household Income	\$120,395	\$108,188	\$107,131
2024 Owner Occupied Housing Units by Value			
Total	8,205	21,056	37,072
<\$50,000	1.5%	1.9%	3.3%
\$50,000 - \$99,999	2.6%	6.7%	8.9%
\$100,000 - \$149,999	11.8%	11.4%	12.3%
\$150,000 - \$199,999	17.6%	16.7%	14.3%
\$200,000 - \$249,999	20.3%	18.6%	14.3%
\$250,000 - \$299,999	13.6%	12.8%	12.6%
\$300,000 - \$399,999	16.1%	18.4%	18.1%
\$400,000 - \$499,999	5.4%	6.0%	7.5%
\$500,000 - \$749,999	9.8%	5.9%	6.8%
\$750,000 - \$999,999	1.3%	1.4%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.3%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$284,257	\$270,806	\$273,811
2029 Owner Occupied Housing Units by Value			
Total	8,738	22,444	39,429
<\$50,000	0.2%	0.8%	1.7%
\$50,000 - \$99,999	0.1%	2.3%	2.7%
\$100,000 - \$149,999	1.2%	2.2%	3.7%
\$150,000 - \$199,999	6.2%	6.2%	6.0%
\$200,000 - \$249,999	14.4%	12.6%	9.8%
\$250,000 - \$299,999	17.2%	14.6%	14.0%
\$300,000 - \$399,999	27.2%	30.7%	28.7%
\$400,000 - \$499,999	11.4%	13.3%	14.4%
\$500,000 - \$749,999	19.3%	14.1%	15.3%
\$750,000 - \$999,999	2.7%	2.7%	2.8%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.5%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$383,653	\$371,795	\$376,761

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024

Community Profile

Billings Crossing
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 Rings: 3, 5, 7 mile radii

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	3 miles	5 miles	7 miles
Median Household Income			
2024	\$69,354	\$66,670	\$63,114
2029	\$82,896	\$79,098	\$76,186
Median Home Value			
2024	\$240,495	\$235,796	\$239,039
2029	\$339,086	\$336,934	\$341,950
Per Capita Income			
2024	\$41,507	\$36,805	\$36,491
2029	\$50,974	\$45,264	\$44,889
Median Age			
2010	33.8	34.1	35.3
2020	35.7	35.7	37.2
2024	35.9	36.0	37.6
2029	37.4	37.4	38.7
2020 Population by Age			
Total	37,053	90,769	163,116
0 - 4	5.9%	6.0%	5.9%
5 - 9	6.2%	6.5%	6.5%
10 - 14	6.5%	6.9%	6.9%
15 - 24	14.0%	14.5%	13.4%
25 - 34	16.3%	15.2%	14.5%
35 - 44	13.5%	13.0%	12.8%
45 - 54	11.8%	11.6%	11.8%
55 - 64	11.9%	12.0%	13.0%
65 - 74	8.6%	8.8%	9.4%
75 - 84	3.9%	4.0%	4.3%
85 +	1.5%	1.6%	1.7%
18 +	77.5%	76.7%	76.8%
2024 Population by Age			
Total	36,723	91,002	162,357
0 - 4	5.8%	5.9%	5.8%
5 - 9	6.0%	6.2%	6.1%
10 - 14	6.0%	6.3%	6.4%
15 - 24	13.0%	14.0%	13.3%
25 - 34	17.9%	16.1%	14.9%
35 - 44	14.0%	13.6%	13.4%
45 - 54	11.7%	11.5%	11.7%
55 - 64	10.9%	11.1%	11.8%
65 - 74	9.0%	9.2%	9.9%
75 - 84	4.3%	4.5%	4.9%
85 +	1.5%	1.6%	1.7%
18 +	78.6%	77.7%	77.9%
2029 Population by Age			
Total	36,500	90,468	161,982
0 - 4	5.7%	5.8%	5.7%
5 - 9	5.6%	5.7%	5.6%
10 - 14	5.8%	6.0%	6.0%
15 - 24	12.2%	13.4%	12.8%
25 - 34	16.5%	15.2%	14.3%
35 - 44	15.5%	14.6%	14.1%
45 - 54	12.0%	11.9%	12.0%
55 - 64	10.2%	10.3%	10.8%
65 - 74	9.3%	9.7%	10.6%
75 - 84	5.4%	5.6%	6.2%
85 +	1.7%	1.7%	2.0%
18 +	79.4%	78.8%	79.0%
2020 Population by Sex			

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024

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	3 miles	5 miles	7 miles
Males	18,010	43,173	77,690
Females	19,043	47,596	85,426
2024 Population by Sex			
Males	18,140	44,096	78,763
Females	18,585	46,907	83,593
2029 Population by Sex			
Males	17,989	43,761	78,324
Females	18,512	46,708	83,657
2010 Population by Race/Ethnicity			
Total	32,813	80,853	145,710
White Alone	61.3%	55.9%	52.6%
Black Alone	29.1%	35.7%	39.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.1%	3.1%	2.4%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	1.8%	1.7%	1.9%
Two or More Races	3.3%	3.0%	2.9%
Hispanic Origin	6.4%	5.7%	5.5%
Diversity Index	59.3	60.6	61.0
2020 Population by Race/Ethnicity			
Total	37,053	90,769	163,116
White Alone	49.2%	45.8%	44.3%
Black Alone	34.6%	39.6%	42.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	4.8%	3.8%	3.0%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	2.8%	2.7%	2.8%
Two or More Races	8.1%	7.5%	7.1%
Hispanic Origin	8.7%	8.0%	7.4%
Diversity Index	68.7	68.0	67.1
2024 Population by Race/Ethnicity			
Total	36,725	91,003	162,356
White Alone	46.7%	43.8%	42.5%
Black Alone	36.1%	40.7%	43.1%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.0%	4.0%	3.2%
Pacific Islander Alone	0.2%	0.3%	0.2%
Some Other Race Alone	3.0%	2.9%	3.0%
Two or More Races	8.5%	8.0%	7.5%
Hispanic Origin	9.3%	8.6%	7.9%
Diversity Index	70.1	69.1	68.0
2029 Population by Race/Ethnicity			
Total	36,501	90,468	161,980
White Alone	44.2%	41.7%	40.8%
Black Alone	37.6%	41.8%	43.9%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.4%	4.3%	3.5%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	3.2%	3.1%	3.2%
Two or More Races	9.0%	8.5%	8.0%
Hispanic Origin	9.8%	9.1%	8.4%
Diversity Index	71.3	70.1	68.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024

Community Profile

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	3 miles	5 miles	7 miles
2020 Population by Relationship and Household Type			
Total	37,053	90,769	163,116
In Households	95.9%	97.0%	97.1%
Householder	40.2%	39.7%	39.8%
Opposite-Sex Spouse	16.6%	16.0%	15.3%
Same-Sex Spouse	0.2%	0.1%	0.2%
Opposite-Sex Unmarried Partner	2.3%	2.2%	2.3%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	26.0%	27.1%	27.0%
Adopted Child	0.6%	0.6%	0.6%
Stepchild	1.4%	1.5%	1.5%
Grandchild	2.3%	2.9%	3.3%
Brother or Sister	1.1%	1.2%	1.3%
Parent	1.0%	1.1%	1.1%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.3%
Other Relatives	1.1%	1.2%	1.4%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	2.6%	2.5%	2.7%
In Group Quarters	4.1%	3.0%	2.9%
Institutionalized	4.0%	2.0%	1.6%
Noninstitutionalized	0.0%	1.0%	1.3%
2024 Population 25+ by Educational Attainment			
Total	25,428	61,421	111,072
Less than 9th Grade	2.2%	2.3%	2.4%
9th - 12th Grade, No Diploma	4.1%	4.5%	5.7%
High School Graduate	20.2%	21.0%	21.7%
GED/Alternative Credential	4.8%	4.9%	5.4%
Some College, No Degree	21.6%	20.6%	20.7%
Associate Degree	12.0%	12.2%	11.5%
Bachelor's Degree	18.8%	19.8%	18.2%
Graduate/Professional Degree	16.3%	14.8%	14.2%
2024 Population 15+ by Marital Status			
Total	30,193	74,207	132,710
Never Married	35.7%	35.7%	35.6%
Married	45.4%	45.0%	45.0%
Widowed	4.9%	5.9%	6.4%
Divorced	14.0%	13.4%	13.0%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	18,023	43,253	75,679
Population 16+ Employed	95.0%	95.3%	95.2%
Population 16+ Unemployment rate	5.0%	4.7%	4.8%
Population 16-24 Employed	12.2%	14.3%	14.0%
Population 16-24 Unemployment rate	18.6%	15.0%	14.5%
Population 25-54 Employed	66.8%	65.4%	64.4%
Population 25-54 Unemployment rate	3.2%	3.2%	3.5%
Population 55-64 Employed	15.2%	15.0%	15.2%
Population 55-64 Unemployment rate	1.2%	1.9%	1.8%
Population 65+ Employed	5.8%	5.3%	6.4%
Population 65+ Unemployment rate	0.0%	0.0%	0.0%

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2024 Employed Population 16+ by Industry			
Total	17,130	41,200	72,071
Agriculture/Mining	0.2%	0.3%	0.5%
Construction	3.5%	4.1%	4.6%
Manufacturing	9.4%	9.2%	9.3%
Wholesale Trade	1.3%	1.2%	1.1%
Retail Trade	8.9%	11.4%	11.4%
Transportation/Utilities	4.9%	4.7%	4.7%
Information	2.1%	2.3%	1.9%
Finance/Insurance/Real Estate	13.8%	13.3%	12.0%
Services	47.7%	46.0%	47.3%
Public Administration	8.2%	7.4%	7.2%
2024 Employed Population 16+ by Occupation			
Total	17,131	41,200	72,069
White Collar	65.7%	64.9%	63.2%
Management/Business/Financial	19.1%	16.3%	15.6%
Professional	27.3%	26.2%	24.7%
Sales	9.0%	10.7%	10.4%
Administrative Support	10.2%	11.7%	12.6%
Services	17.6%	15.8%	16.8%
Blue Collar	16.8%	19.3%	20.0%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.6%	2.7%	2.9%
Installation/Maintenance/Repair	3.3%	3.9%	3.8%
Production	6.5%	5.8%	6.1%
Transportation/Material Moving	5.3%	6.8%	7.1%
2020 Households by Type			
Total	14,859	36,116	65,037
Married Couple Households	41.5%	40.5%	38.7%
With Own Children <18	15.8%	15.3%	14.3%
Without Own Children <18	25.7%	25.2%	24.4%
Cohabiting Couple Households	6.1%	6.0%	6.0%
With Own Children <18	2.2%	2.3%	2.2%
Without Own Children <18	3.9%	3.8%	3.8%
Male Householder, No Spouse/Partner	18.6%	18.4%	19.6%
Living Alone	13.0%	12.5%	13.5%
65 Years and over	2.6%	2.8%	3.3%
With Own Children <18	1.7%	1.6%	1.6%
Without Own Children <18, With Relatives	2.4%	2.6%	2.9%
No Relatives Present	1.6%	1.6%	1.6%
Female Householder, No Spouse/Partner	33.8%	35.1%	35.7%
Living Alone	17.1%	16.9%	17.3%
65 Years and over	6.8%	7.4%	7.9%
With Own Children <18	8.2%	8.8%	8.5%
Without Own Children <18, With Relatives	7.6%	8.4%	9.0%
No Relatives Present	0.9%	1.0%	1.0%
2020 Households by Size			
Total	14,859	36,116	65,037
1 Person Household	30.1%	29.4%	30.8%
2 Person Household	32.8%	32.1%	31.4%
3 Person Household	17.4%	17.4%	16.7%
4 Person Household	11.7%	11.9%	11.8%
5 Person Household	4.9%	5.5%	5.5%
6 Person Household	1.7%	2.2%	2.3%
7 + Person Household	1.4%	1.5%	1.4%

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	3 miles	5 miles	7 miles
2020 Households by Tenure and Mortgage Status			
Total	14,859	36,116	65,037
Owner Occupied	52.3%	55.1%	54.3%
Owned with a Mortgage/Loan	39.0%	40.7%	38.9%
Owned Free and Clear	13.3%	14.4%	15.3%
Renter Occupied	47.7%	44.9%	45.7%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	113	110	103
Percent of Income for Mortgage	21.7%	22.1%	23.7%
Wealth Index	83	70	73
2020 Housing Units By Urban/ Rural Status			
Total	15,647	38,119	70,331
Urban Housing Units	98.0%	97.1%	95.1%
Rural Housing Units	2.0%	2.9%	4.9%
2020 Population By Urban/ Rural Status			
Total	37,053	90,769	163,116
Urban Population	97.5%	96.3%	94.2%
Rural Population	2.5%	3.7%	5.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024

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	3 miles	5 miles	7 miles
Top 3 Tapestry Segments			
1.	Bright Young Professionals	Bright Young Professionals	Family Foundations (12A)
2.	Comfortable Empty Nesters	Family Foundations (12A)	Bright Young Professionals
3.	Workday Drive (4A)	Comfortable Empty Nesters	Rustbelt Traditions (5D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$33,991,250	\$73,900,170	\$130,970,585
Average Spent	\$2,256.16	\$1,998.00	\$1,983.59
Spending Potential Index	95	84	83
Education: Total \$	\$22,272,158	\$49,184,380	\$87,682,615
Average Spent	\$1,478.31	\$1,329.77	\$1,327.98
Spending Potential Index	86	77	77
Entertainment/Recreation: Total \$	\$54,629,571	\$120,670,301	\$213,401,636
Average Spent	\$3,626.02	\$3,262.51	\$3,232.04
Spending Potential Index	89	80	79
Food at Home: Total \$	\$100,316,940	\$221,059,717	\$392,815,635
Average Spent	\$6,658.50	\$5,976.69	\$5,949.32
Spending Potential Index	91	82	81
Food Away from Home: Total \$	\$55,094,148	\$119,677,111	\$210,403,200
Average Spent	\$3,656.85	\$3,235.65	\$3,186.62
Spending Potential Index	94	83	82
Health Care: Total \$	\$104,044,347	\$233,523,111	\$415,421,033
Average Spent	\$6,905.90	\$6,313.65	\$6,291.68
Spending Potential Index	90	82	82
HH Furnishings & Equipment: Total \$	\$43,369,834	\$95,692,132	\$168,815,075
Average Spent	\$2,878.66	\$2,587.18	\$2,556.76
Spending Potential Index	91	82	81
Personal Care Products & Services: Total \$	\$13,612,264	\$29,743,207	\$52,494,204
Average Spent	\$903.51	\$804.15	\$795.04
Spending Potential Index	91	81	80
Shelter: Total \$	\$358,392,705	\$783,505,551	\$1,383,358,948
Average Spent	\$23,788.18	\$21,183.27	\$20,951.41
Spending Potential Index	89	79	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$46,783,610	\$103,912,065	\$183,016,610
Average Spent	\$3,105.24	\$2,809.42	\$2,771.85
Spending Potential Index	89	80	79
Travel: Total \$	\$39,512,790	\$87,201,530	\$153,668,757
Average Spent	\$2,622.65	\$2,357.63	\$2,327.36
Spending Potential Index	86	78	77
Vehicle Maintenance & Repairs: Total \$	\$20,789,155	\$45,685,198	\$80,761,540
Average Spent	\$1,379.87	\$1,235.17	\$1,223.16
Spending Potential Index	93	83	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024