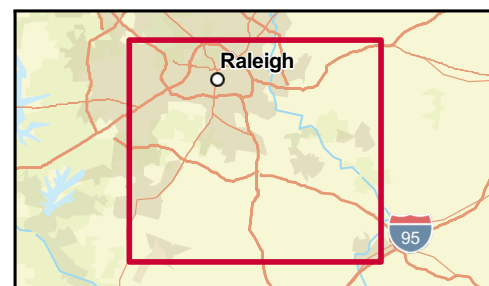
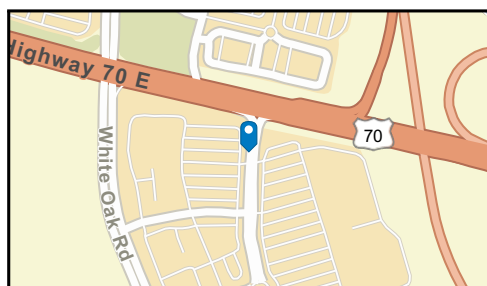
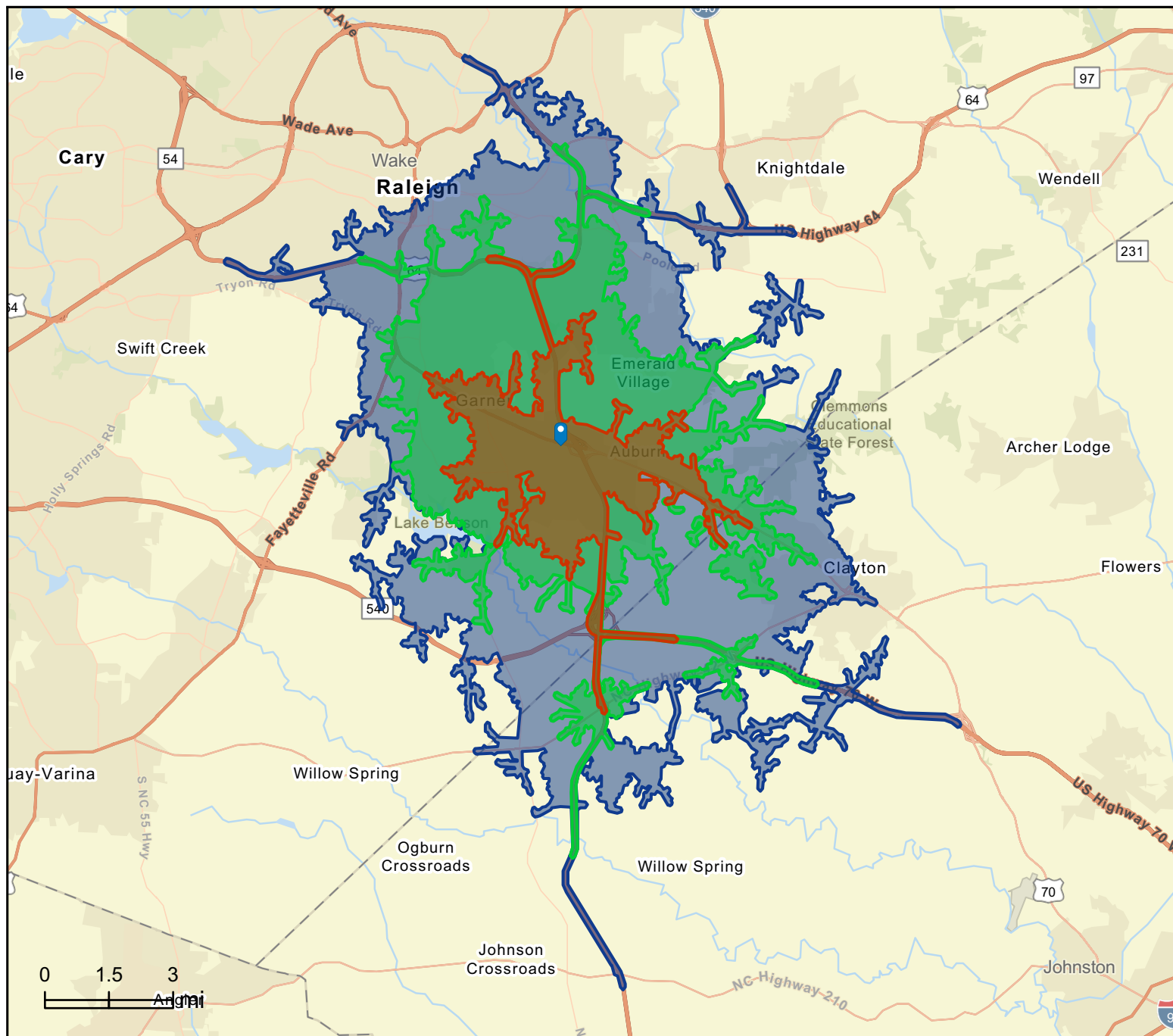


Site Map

White Oak Crossing & Village
120 Shenstone Blvd, Garner, North Carolina, 27529
Drive time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 35.69526
Longitude: -78.58205



Community Profile

White Oak Crossing & Village
 120 Shenstone Blvd, Garner, North Carolina, 27529
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Prepared by Esri
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	7 minutes	10 minutes	13 minutes
Population Summary			
2010 Total Population	12,293	55,310	131,826
2020 Total Population	15,438	65,862	155,516
2020 Group Quarters	173	1,518	5,518
2024 Total Population	19,165	76,125	171,788
2024 Group Quarters	172	1,422	5,385
2029 Total Population	20,485	83,088	194,476
2024-2029 Annual Rate	1.34%	1.77%	2.51%
2024 Total Daytime Population	21,475	73,523	213,818
Workers	12,792	37,231	132,738
Residents	8,683	36,292	81,080
Household Summary			
2010 Households	4,883	19,868	47,810
2010 Average Household Size	2.49	2.72	2.64
2020 Total Households	6,362	24,131	58,166
2020 Average Household Size	2.40	2.67	2.58
2024 Households	7,992	28,195	65,276
2024 Average Household Size	2.38	2.65	2.55
2029 Households	8,629	30,768	75,049
2029 Average Household Size	2.35	2.65	2.52
2024-2029 Annual Rate	1.55%	1.76%	2.83%
2010 Families	3,123	13,848	31,577
2010 Average Family Size	3.07	3.24	3.20
2024 Families	4,761	18,532	41,115
2024 Average Family Size	2.99	3.22	3.17
2029 Families	5,029	20,101	46,507
2029 Average Family Size	2.97	3.22	3.16
2024-2029 Annual Rate	1.10%	1.64%	2.50%
Housing Unit Summary			
2000 Housing Units	3,269	14,818	37,337
Owner Occupied Housing Units	65.7%	64.1%	57.6%
Renter Occupied Housing Units	28.7%	30.4%	36.2%
Vacant Housing Units	5.6%	5.5%	6.2%
2010 Housing Units	5,346	21,566	52,141
Owner Occupied Housing Units	55.2%	60.3%	56.0%
Renter Occupied Housing Units	36.1%	31.9%	35.7%
Vacant Housing Units	8.7%	7.9%	8.3%
2020 Housing Units	7,046	25,707	61,860
Owner Occupied Housing Units	48.5%	56.5%	54.1%
Renter Occupied Housing Units	41.8%	37.4%	39.9%
Vacant Housing Units	9.1%	5.8%	5.9%
2024 Housing Units	8,818	30,031	69,454
Owner Occupied Housing Units	50.0%	58.3%	55.8%
Renter Occupied Housing Units	40.7%	35.6%	38.2%
Vacant Housing Units	9.4%	6.1%	6.0%
2029 Housing Units	9,463	32,764	79,632
Owner Occupied Housing Units	50.5%	59.6%	54.7%
Renter Occupied Housing Units	40.7%	34.3%	39.6%
Vacant Housing Units	8.8%	6.1%	5.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

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2024 Households by Income			
Household Income Base	7,992	28,195	65,276
<\$15,000	7.1%	7.1%	7.1%
\$15,000 - \$24,999	6.1%	4.8%	5.5%
\$25,000 - \$34,999	4.6%	8.1%	7.5%
\$35,000 - \$49,999	10.6%	11.5%	10.6%
\$50,000 - \$74,999	21.8%	22.0%	19.9%
\$75,000 - \$99,999	11.2%	11.6%	12.8%
\$100,000 - \$149,999	18.4%	19.3%	19.1%
\$150,000 - \$199,999	10.9%	9.3%	9.5%
\$200,000+	9.4%	6.2%	8.0%
Average Household Income	\$103,931	\$93,379	\$98,983
2029 Households by Income			
Household Income Base	8,629	30,768	75,049
<\$15,000	5.0%	5.0%	5.2%
\$15,000 - \$24,999	3.8%	3.0%	3.5%
\$25,000 - \$34,999	3.2%	5.9%	5.7%
\$35,000 - \$49,999	8.7%	9.7%	9.2%
\$50,000 - \$74,999	22.4%	21.1%	18.5%
\$75,000 - \$99,999	12.3%	12.1%	12.9%
\$100,000 - \$149,999	19.2%	22.7%	21.9%
\$150,000 - \$199,999	13.8%	12.4%	12.6%
\$200,000+	11.5%	8.1%	10.5%
Average Household Income	\$121,073	\$110,832	\$117,880
2024 Owner Occupied Housing Units by Value			
Total	4,407	17,500	38,763
<\$50,000	1.0%	3.3%	3.3%
\$50,000 - \$99,999	0.8%	1.0%	1.4%
\$100,000 - \$149,999	2.3%	6.4%	4.9%
\$150,000 - \$199,999	3.1%	8.0%	6.3%
\$200,000 - \$249,999	6.8%	12.1%	11.2%
\$250,000 - \$299,999	9.3%	12.8%	13.4%
\$300,000 - \$399,999	18.4%	16.5%	22.0%
\$400,000 - \$499,999	29.2%	17.7%	16.4%
\$500,000 - \$749,999	15.7%	13.1%	14.8%
\$750,000 - \$999,999	7.2%	6.1%	4.4%
\$1,000,000 - \$1,499,999	5.2%	2.2%	1.4%
\$1,500,000 - \$1,999,999	0.5%	0.4%	0.3%
\$2,000,000 +	0.6%	0.4%	0.3%
Average Home Value	\$494,133	\$402,823	\$392,830
2029 Owner Occupied Housing Units by Value			
Total	4,777	19,515	43,539
<\$50,000	0.2%	1.6%	1.4%
\$50,000 - \$99,999	0.3%	0.3%	0.3%
\$100,000 - \$149,999	0.5%	1.5%	1.1%
\$150,000 - \$199,999	0.8%	2.4%	2.0%
\$200,000 - \$249,999	2.6%	6.3%	5.8%
\$250,000 - \$299,999	6.2%	10.4%	11.1%
\$300,000 - \$399,999	15.2%	16.8%	24.0%
\$400,000 - \$499,999	31.6%	23.4%	21.2%
\$500,000 - \$749,999	23.1%	21.8%	22.8%
\$750,000 - \$999,999	11.8%	10.2%	7.0%
\$1,000,000 - \$1,499,999	6.0%	3.4%	2.2%
\$1,500,000 - \$1,999,999	0.7%	0.9%	0.6%
\$2,000,000 +	1.0%	0.8%	0.6%
Average Home Value	\$578,030	\$517,042	\$483,957

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

Community Profile

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Median Household Income			
2024	\$74,769	\$69,504	\$73,896
2029	\$87,219	\$84,270	\$88,552
Median Home Value			
2024	\$428,671	\$339,133	\$343,653
2029	\$476,706	\$445,242	\$420,778
Per Capita Income			
2024	\$42,753	\$34,946	\$37,704
2029	\$50,315	\$41,942	\$45,635
Median Age			
2010	35.8	34.2	33.2
2020	37.3	36.1	35.2
2024	37.5	36.7	35.9
2029	38.6	37.7	37.0
2020 Population by Age			
Total	15,438	65,862	155,516
0 - 4	5.7%	6.0%	6.1%
5 - 9	5.6%	6.6%	6.5%
10 - 14	6.7%	7.7%	7.1%
15 - 24	12.9%	13.3%	13.9%
25 - 34	15.9%	14.9%	16.2%
35 - 44	13.6%	14.3%	14.4%
45 - 54	13.4%	12.9%	12.8%
55 - 64	11.6%	11.4%	11.1%
65 - 74	8.8%	7.9%	7.5%
75 - 84	4.1%	3.7%	3.4%
85 +	1.5%	1.4%	1.2%
18 +	78.1%	75.5%	76.3%
2024 Population by Age			
Total	19,165	76,122	171,789
0 - 4	5.7%	6.0%	6.0%
5 - 9	5.8%	6.2%	6.1%
10 - 14	5.7%	6.7%	6.4%
15 - 24	12.9%	14.0%	14.2%
25 - 34	16.2%	14.7%	15.9%
35 - 44	14.2%	14.3%	14.7%
45 - 54	12.9%	13.0%	12.8%
55 - 64	11.8%	11.4%	10.9%
65 - 74	8.6%	8.2%	7.8%
75 - 84	4.6%	4.1%	3.9%
85 +	1.6%	1.4%	1.2%
18 +	79.1%	76.9%	77.5%
2029 Population by Age			
Total	20,486	83,089	194,474
0 - 4	5.6%	5.9%	5.9%
5 - 9	5.4%	5.7%	5.7%
10 - 14	5.7%	6.1%	5.9%
15 - 24	12.2%	13.5%	13.7%
25 - 34	15.3%	14.7%	15.6%
35 - 44	15.2%	14.4%	15.1%
45 - 54	12.5%	12.8%	12.6%
55 - 64	11.5%	11.0%	10.7%
65 - 74	9.3%	9.1%	8.6%
75 - 84	5.6%	5.0%	4.7%
85 +	1.8%	1.7%	1.4%
18 +	80.1%	78.6%	78.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

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	7 minutes	10 minutes	13 minutes
2020 Population by Sex			
Males	7,264	31,181	74,482
Females	8,174	34,681	81,034
2024 Population by Sex			
Males	9,258	36,775	83,773
Females	9,907	39,350	88,015
2029 Population by Sex			
Males	9,878	40,028	94,415
Females	10,607	43,060	100,061
2010 Population by Race/Ethnicity			
Total	12,293	55,310	131,825
White Alone	51.9%	38.4%	41.5%
Black Alone	37.8%	49.1%	46.4%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	1.6%	1.3%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.8%	8.2%	7.7%
Two or More Races	2.3%	2.4%	2.4%
Hispanic Origin	11.7%	15.0%	14.1%
Diversity Index	67.0	70.5	70.1
2020 Population by Race/Ethnicity			
Total	15,438	65,862	155,516
White Alone	44.8%	33.6%	39.5%
Black Alone	36.3%	44.8%	39.4%
American Indian Alone	0.9%	0.8%	0.8%
Asian Alone	1.9%	1.7%	2.0%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	8.3%	12.3%	11.2%
Two or More Races	7.7%	6.8%	7.1%
Hispanic Origin	14.0%	17.9%	17.2%
Diversity Index	73.7	76.4	76.4
2024 Population by Race/Ethnicity			
Total	19,166	76,126	171,788
White Alone	44.3%	32.7%	38.4%
Black Alone	36.1%	44.7%	39.5%
American Indian Alone	0.9%	0.8%	0.8%
Asian Alone	2.3%	1.9%	2.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	8.4%	12.7%	11.6%
Two or More Races	8.0%	7.1%	7.4%
Hispanic Origin	14.1%	18.5%	17.8%
Diversity Index	74.2	77.0	77.2
2029 Population by Race/Ethnicity			
Total	20,486	83,087	194,476
White Alone	43.2%	32.1%	37.9%
Black Alone	36.2%	44.4%	39.0%
American Indian Alone	0.9%	0.8%	0.8%
Asian Alone	2.5%	2.1%	2.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	8.7%	13.0%	11.9%
Two or More Races	8.5%	7.5%	7.8%
Hispanic Origin	14.7%	19.1%	18.4%
Diversity Index	75.1	77.7	77.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type			
Total	15,438	65,862	155,516
In Households	98.9%	97.7%	96.5%
Householder	40.8%	36.8%	37.4%
Opposite-Sex Spouse	16.1%	14.8%	14.7%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.5%	2.5%	2.7%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	26.2%	29.3%	27.9%
Adopted Child	0.6%	0.5%	0.5%
Stepchild	1.2%	1.2%	1.1%
Grandchild	2.4%	3.1%	2.7%
Brother or Sister	1.5%	1.7%	1.6%
Parent	1.4%	1.4%	1.3%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.3%	0.4%	0.3%
Other Relatives	1.8%	2.1%	1.8%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	3.4%	3.3%	3.9%
In Group Quarters	1.1%	2.3%	3.5%
Institutionalized	0.8%	2.1%	2.5%
Noninstitutionalized	0.3%	0.2%	1.1%
2024 Population 25+ by Educational Attainment			
Total	13,392	51,141	115,586
Less than 9th Grade	1.3%	3.4%	3.6%
9th - 12th Grade, No Diploma	3.8%	5.2%	5.0%
High School Graduate	18.7%	23.4%	21.4%
GED/Alternative Credential	3.3%	4.1%	4.2%
Some College, No Degree	16.6%	16.4%	18.4%
Associate Degree	11.9%	10.6%	10.1%
Bachelor's Degree	29.5%	24.3%	25.1%
Graduate/Professional Degree	14.9%	12.5%	12.2%
2024 Population 15+ by Marital Status			
Total	15,870	61,798	140,024
Never Married	34.0%	39.7%	40.3%
Married	48.5%	44.8%	44.5%
Widowed	5.2%	5.1%	4.6%
Divorced	12.3%	10.5%	10.6%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	11,206	42,292	94,342
Population 16+ Employed	95.0%	94.0%	95.2%
Population 16+ Unemployment rate	5.0%	6.0%	4.8%
Population 16-24 Employed	15.0%	14.6%	14.0%
Population 16-24 Unemployment rate	17.8%	15.6%	13.3%
Population 25-54 Employed	65.0%	64.8%	67.3%
Population 25-54 Unemployment rate	2.6%	4.8%	3.4%
Population 55-64 Employed	15.1%	15.0%	13.8%
Population 55-64 Unemployment rate	0.7%	1.9%	2.8%
Population 65+ Employed	4.9%	5.6%	4.8%
Population 65+ Unemployment rate	2.1%	1.4%	2.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Employed Population 16+ by Industry			
Total	10,651	39,773	89,811
Agriculture/Mining	0.7%	0.4%	0.4%
Construction	9.3%	9.4%	7.9%
Manufacturing	7.4%	7.7%	7.6%
Wholesale Trade	1.8%	1.7%	1.8%
Retail Trade	8.1%	9.0%	9.7%
Transportation/Utilities	6.7%	6.6%	6.5%
Information	2.4%	2.8%	2.7%
Finance/Insurance/Real Estate	9.1%	7.4%	7.0%
Services	47.9%	47.7%	49.4%
Public Administration	6.8%	7.4%	7.1%
2024 Employed Population 16+ by Occupation			
Total	10,649	39,772	89,810
White Collar	68.5%	63.0%	65.5%
Management/Business/Financial	25.4%	19.8%	20.4%
Professional	25.2%	22.3%	23.4%
Sales	5.3%	7.2%	9.0%
Administrative Support	12.6%	13.7%	12.7%
Services	13.6%	15.4%	15.3%
Blue Collar	17.9%	21.7%	19.2%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	5.0%	4.9%	4.6%
Installation/Maintenance/Repair	3.1%	3.9%	3.0%
Production	2.0%	3.9%	3.5%
Transportation/Material Moving	7.6%	8.8%	7.9%
2020 Households by Type			
Total	6,362	24,131	58,166
Married Couple Households	39.8%	40.5%	39.7%
With Own Children <18	15.2%	16.8%	16.7%
Without Own Children <18	24.7%	23.7%	23.0%
Cohabiting Couple Households	6.9%	7.2%	7.5%
With Own Children <18	2.2%	2.6%	2.4%
Without Own Children <18	4.7%	4.6%	5.0%
Male Householder, No Spouse/Partner	19.1%	17.4%	19.3%
Living Alone	12.2%	10.3%	12.0%
65 Years and over	2.5%	2.3%	2.4%
With Own Children <18	1.7%	1.9%	1.9%
Without Own Children <18, With Relatives	3.0%	3.3%	3.1%
No Relatives Present	2.1%	1.9%	2.3%
Female Householder, No Spouse/Partner	34.2%	34.9%	33.5%
Living Alone	18.2%	15.5%	15.6%
65 Years and over	7.6%	6.7%	6.0%
With Own Children <18	6.9%	8.9%	8.1%
Without Own Children <18, With Relatives	7.5%	9.3%	8.3%
No Relatives Present	1.5%	1.2%	1.5%
2020 Households by Size			
Total	6,362	24,131	58,166
1 Person Household	30.4%	25.9%	27.6%
2 Person Household	32.9%	31.5%	31.8%
3 Person Household	16.2%	17.6%	16.8%
4 Person Household	11.9%	13.7%	13.3%
5 Person Household	5.2%	6.9%	6.3%
6 Person Household	2.1%	2.7%	2.6%
7 + Person Household	1.4%	1.7%	1.5%

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2020 Households by Tenure and Mortgage Status			
Total	6,362	24,131	58,166
Owner Occupied	53.7%	60.2%	57.6%
Owned with a Mortgage/Loan	43.5%	48.7%	46.5%
Owned Free and Clear	10.2%	11.5%	11.0%
Renter Occupied	46.3%	39.8%	42.4%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	70	82	86
Percent of Income for Mortgage	35.9%	30.5%	29.1%
Wealth Index	82	71	75
2020 Housing Units By Urban/ Rural Status			
Total	7,046	25,707	61,860
Urban Housing Units	92.8%	94.6%	94.4%
Rural Housing Units	7.2%	5.4%	5.6%
2020 Population By Urban/ Rural Status			
Total	15,438	65,862	155,516
Urban Population	93.1%	94.9%	94.4%
Rural Population	6.9%	5.1%	5.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

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	7 minutes	10 minutes	13 minutes
Top 3 Tapestry Segments			
1.	Bright Young Professionals	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Home Improvement (4B)	Bright Young Professionals	Workday Drive (4A)
3.	Urban Edge Families (7C)	Urban Edge Families (7C)	Bright Young Professionals
2024 Consumer Spending			
Apparel & Services: Total \$	\$18,384,741	\$58,687,732	\$144,311,578
Average Spent	\$2,300.39	\$2,081.49	\$2,210.79
Spending Potential Index	97	87	93
Education: Total \$	\$12,492,352	\$38,236,013	\$94,476,951
Average Spent	\$1,563.11	\$1,356.13	\$1,447.35
Spending Potential Index	90	78	84
Entertainment/Recreation: Total \$	\$29,809,756	\$94,329,529	\$231,421,235
Average Spent	\$3,729.95	\$3,345.61	\$3,545.27
Spending Potential Index	91	82	87
Food at Home: Total \$	\$54,750,299	\$173,539,026	\$424,804,738
Average Spent	\$6,850.64	\$6,154.96	\$6,507.82
Spending Potential Index	94	84	89
Food Away from Home: Total \$	\$30,015,168	\$95,337,591	\$234,946,144
Average Spent	\$3,755.65	\$3,381.37	\$3,599.27
Spending Potential Index	97	87	93
Health Care: Total \$	\$55,703,909	\$179,953,801	\$435,762,415
Average Spent	\$6,969.96	\$6,382.47	\$6,675.69
Spending Potential Index	91	83	87
HH Furnishings & Equipment: Total \$	\$23,612,997	\$75,059,592	\$183,846,569
Average Spent	\$2,954.58	\$2,662.16	\$2,816.45
Spending Potential Index	93	84	89
Personal Care Products & Services: Total \$	\$7,543,811	\$23,518,047	\$57,915,338
Average Spent	\$943.92	\$834.12	\$887.24
Spending Potential Index	95	84	89
Shelter: Total \$	\$198,402,526	\$624,180,904	\$1,535,739,774
Average Spent	\$24,825.14	\$22,138.00	\$23,526.87
Spending Potential Index	93	83	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,799,481	\$80,836,616	\$197,319,262
Average Spent	\$3,103.04	\$2,867.06	\$3,022.85
Spending Potential Index	89	82	86
Travel: Total \$	\$21,821,280	\$68,578,266	\$169,082,891
Average Spent	\$2,730.39	\$2,432.28	\$2,590.28
Spending Potential Index	90	80	85
Vehicle Maintenance & Repairs: Total \$	\$11,248,886	\$35,735,873	\$87,441,824
Average Spent	\$1,407.52	\$1,267.45	\$1,339.57
Spending Potential Index	95	86	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024