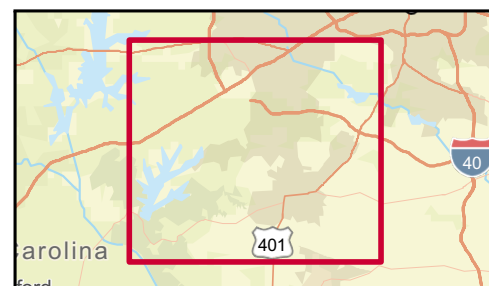
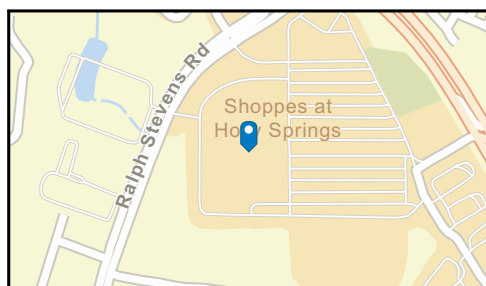
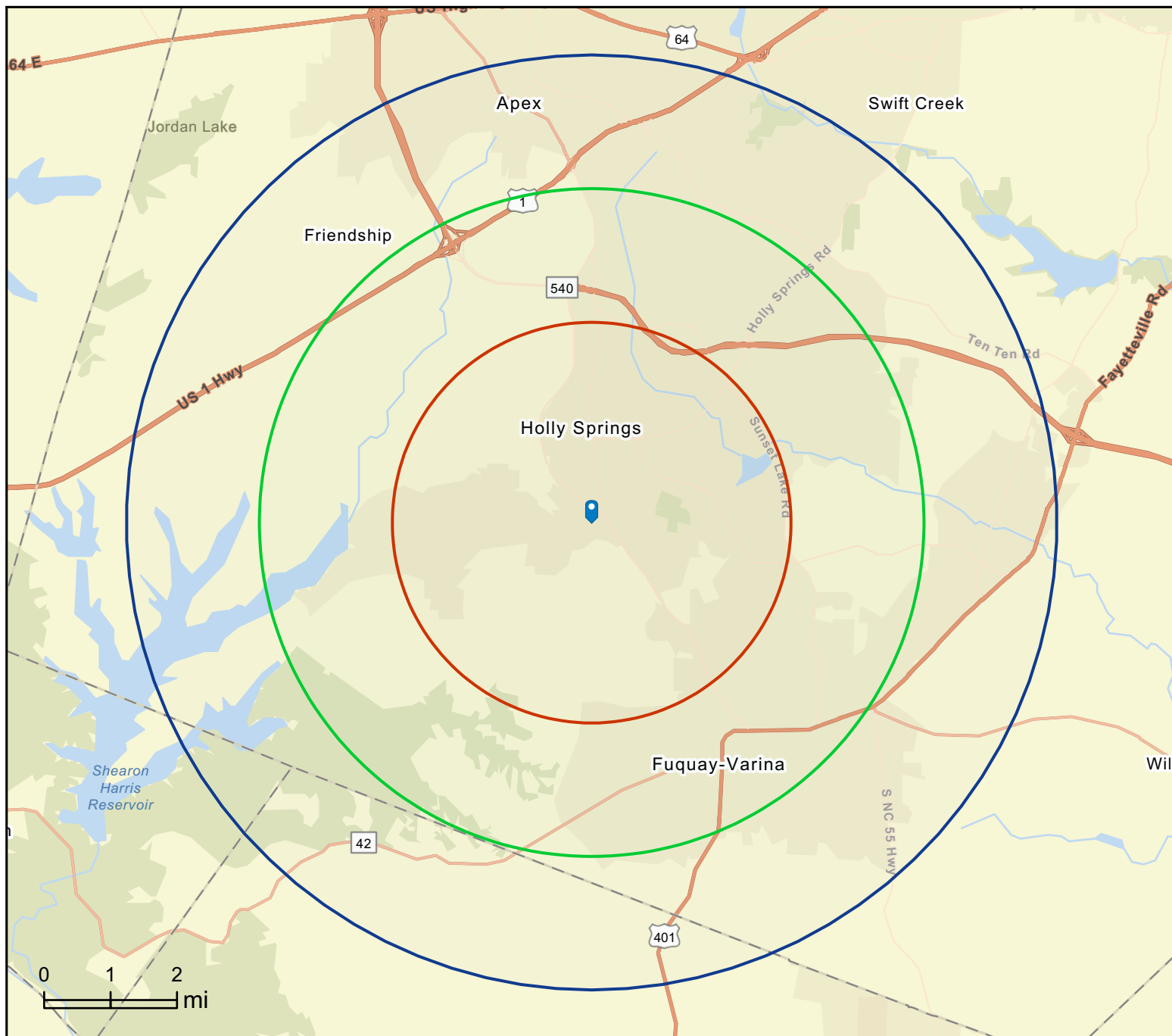


Site Map

Holly Springs
7016 Gb Alford Hwy, Holly Springs, North Carolina, 27540
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 35.63665
Longitude: -78.83470



Community Profile

Holly Springs
 7016 Gb Alford Hwy, Holly Springs, North Carolina, 27540
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	3 miles	5 miles	7 miles
Population Summary			
2010 Total Population	29,705	62,310	108,607
2020 Total Population	47,746	93,752	156,254
2020 Group Quarters	132	480	644
2024 Total Population	57,148	109,483	183,025
2024 Group Quarters	128	464	621
2029 Total Population	62,172	117,572	197,886
2024-2029 Annual Rate	1.70%	1.44%	1.57%
2024 Total Daytime Population	43,448	85,617	147,239
Workers	17,125	35,077	62,413
Residents	26,323	50,540	84,826
Household Summary			
2010 Households	9,988	21,679	38,000
2010 Average Household Size	2.97	2.87	2.85
2020 Total Households	15,949	31,967	54,041
2020 Average Household Size	2.99	2.92	2.88
2024 Households	18,988	37,398	63,428
2024 Average Household Size	3.00	2.92	2.88
2029 Households	20,724	40,299	68,618
2029 Average Household Size	2.99	2.91	2.87
2024-2029 Annual Rate	1.77%	1.51%	1.59%
2010 Families	8,120	17,066	29,925
2010 Average Family Size	3.33	3.27	3.25
2024 Families	15,253	29,665	49,908
2024 Average Family Size	3.37	3.29	3.25
2029 Families	16,573	31,885	53,915
2029 Average Family Size	3.38	3.29	3.26
2024-2029 Annual Rate	1.67%	1.45%	1.56%
Housing Unit Summary			
2000 Housing Units	5,568	12,175	23,605
Owner Occupied Housing Units	78.3%	74.5%	76.9%
Renter Occupied Housing Units	13.1%	17.9%	15.8%
Vacant Housing Units	8.6%	7.6%	7.4%
2010 Housing Units	10,593	23,122	40,316
Owner Occupied Housing Units	81.6%	76.1%	77.7%
Renter Occupied Housing Units	12.7%	17.7%	16.5%
Vacant Housing Units	5.7%	6.2%	5.7%
2020 Housing Units	16,852	33,942	57,021
Owner Occupied Housing Units	75.8%	74.7%	75.8%
Renter Occupied Housing Units	18.9%	19.5%	19.0%
Vacant Housing Units	5.4%	5.8%	5.3%
2024 Housing Units	20,083	39,765	66,963
Owner Occupied Housing Units	73.5%	73.8%	76.0%
Renter Occupied Housing Units	21.0%	20.2%	18.7%
Vacant Housing Units	5.5%	6.0%	5.3%
2029 Housing Units	21,943	42,812	72,395
Owner Occupied Housing Units	73.2%	73.2%	75.0%
Renter Occupied Housing Units	21.2%	20.9%	19.8%
Vacant Housing Units	5.6%	5.9%	5.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 11, 2024

Community Profile

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	3 miles	5 miles	7 miles
2024 Households by Income			
Household Income Base	18,988	37,398	63,428
<\$15,000	3.1%	4.4%	4.3%
\$15,000 - \$24,999	1.8%	2.4%	2.4%
\$25,000 - \$34,999	2.5%	2.9%	3.1%
\$35,000 - \$49,999	4.4%	4.9%	4.7%
\$50,000 - \$74,999	12.0%	12.9%	12.7%
\$75,000 - \$99,999	9.9%	9.8%	9.8%
\$100,000 - \$149,999	25.5%	24.3%	23.8%
\$150,000 - \$199,999	17.0%	16.0%	16.4%
\$200,000+	23.8%	22.4%	22.7%
Average Household Income	\$158,815	\$152,715	\$155,202
2029 Households by Income			
Household Income Base	20,724	40,299	68,618
<\$15,000	2.1%	3.1%	3.0%
\$15,000 - \$24,999	1.1%	1.4%	1.5%
\$25,000 - \$34,999	1.6%	2.0%	2.0%
\$35,000 - \$49,999	3.1%	3.5%	3.4%
\$50,000 - \$74,999	8.8%	10.1%	10.2%
\$75,000 - \$99,999	8.2%	8.7%	8.9%
\$100,000 - \$149,999	26.6%	24.9%	24.7%
\$150,000 - \$199,999	20.2%	19.0%	19.4%
\$200,000+	28.3%	27.3%	26.9%
Average Household Income	\$182,661	\$177,658	\$178,407
2024 Owner Occupied Housing Units by Value			
Total	14,766	29,346	50,881
<\$50,000	0.2%	0.4%	0.6%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.1%	0.2%	0.3%
\$150,000 - \$199,999	0.3%	0.5%	0.7%
\$200,000 - \$249,999	1.5%	2.1%	2.5%
\$250,000 - \$299,999	3.3%	4.1%	4.1%
\$300,000 - \$399,999	10.2%	12.8%	13.1%
\$400,000 - \$499,999	25.4%	24.2%	23.0%
\$500,000 - \$749,999	42.5%	38.2%	39.3%
\$750,000 - \$999,999	11.7%	12.2%	11.9%
\$1,000,000 - \$1,499,999	4.4%	3.5%	3.0%
\$1,500,000 - \$1,999,999	0.2%	0.3%	0.4%
\$2,000,000 +	0.3%	1.3%	1.0%
Average Home Value	\$595,659	\$595,752	\$585,401
2029 Owner Occupied Housing Units by Value			
Total	16,071	31,333	54,277
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.1%	0.2%
\$200,000 - \$249,999	0.4%	0.7%	0.9%
\$250,000 - \$299,999	1.4%	2.0%	2.0%
\$300,000 - \$399,999	6.3%	8.9%	9.3%
\$400,000 - \$499,999	22.2%	22.4%	21.8%
\$500,000 - \$749,999	48.7%	44.0%	45.6%
\$750,000 - \$999,999	14.9%	15.2%	14.6%
\$1,000,000 - \$1,499,999	5.4%	4.5%	3.7%
\$1,500,000 - \$1,999,999	0.3%	0.5%	0.5%
\$2,000,000 +	0.4%	1.6%	1.3%
Average Home Value	\$643,335	\$647,609	\$634,662

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 11, 2024

Community Profile

Holly Springs
 7016 Gb Alford Hwy, Holly Springs, North Carolina, 27540
 Rings: 3, 5, 7 mile radii

Prepared by Esri
 Latitude: 35.63665
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	3 miles	5 miles	7 miles
Median Household Income			
2024	\$126,701	\$120,553	\$121,722
2029	\$145,831	\$139,482	\$139,445
Median Home Value			
2024	\$553,278	\$536,378	\$535,965
2029	\$601,073	\$589,484	\$585,734
Per Capita Income			
2024	\$53,074	\$52,111	\$53,886
2029	\$61,264	\$60,812	\$61,955
Median Age			
2010	33.9	34.7	35.7
2020	35.9	36.7	37.6
2024	36.4	37.3	38.2
2029	36.5	37.5	38.6
2020 Population by Age			
Total	47,746	93,752	156,254
0 - 4	7.0%	6.8%	6.5%
5 - 9	9.0%	8.4%	8.1%
10 - 14	9.8%	9.2%	8.9%
15 - 24	12.1%	12.2%	12.2%
25 - 34	10.6%	10.7%	10.4%
35 - 44	17.2%	16.3%	15.6%
45 - 54	15.1%	14.9%	15.2%
55 - 64	9.4%	10.2%	11.3%
65 - 74	6.5%	7.2%	7.6%
75 - 84	2.7%	3.1%	3.2%
85 +	0.6%	1.0%	1.0%
18 +	68.9%	70.4%	71.4%
2024 Population by Age			
Total	57,146	109,483	183,024
0 - 4	6.9%	6.6%	6.3%
5 - 9	8.0%	7.7%	7.4%
10 - 14	9.2%	8.6%	8.3%
15 - 24	14.0%	13.7%	13.5%
25 - 34	9.8%	9.8%	9.7%
35 - 44	16.4%	15.8%	15.4%
45 - 54	15.5%	15.2%	15.2%
55 - 64	9.7%	10.5%	11.3%
65 - 74	6.3%	7.0%	7.7%
75 - 84	3.4%	3.8%	3.9%
85 +	0.8%	1.0%	1.1%
18 +	70.6%	72.0%	73.0%
2029 Population by Age			
Total	62,172	117,572	197,888
0 - 4	6.8%	6.6%	6.3%
5 - 9	7.2%	7.0%	6.7%
10 - 14	8.0%	7.7%	7.5%
15 - 24	13.9%	13.4%	13.1%
25 - 34	12.2%	12.2%	12.0%
35 - 44	13.9%	13.6%	13.3%
45 - 54	15.1%	14.7%	14.7%
55 - 64	11.0%	11.5%	12.0%
65 - 74	7.0%	7.6%	8.3%
75 - 84	4.0%	4.5%	4.7%
85 +	0.9%	1.3%	1.3%
18 +	73.2%	74.1%	75.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 11, 2024

Community Profile

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7016 Gb Alford Hwy, Holly Springs, North Carolina, 27540
Rings: 3, 5, 7 mile radii

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	3 miles	5 miles	7 miles
2020 Population by Sex			
Males	23,101	45,500	76,012
Females	24,645	48,252	80,242
2024 Population by Sex			
Males	28,182	54,188	90,786
Females	28,966	55,295	92,239
2029 Population by Sex			
Males	30,449	57,831	97,514
Females	31,723	59,741	100,372
2010 Population by Race/Ethnicity			
Total	29,705	62,310	108,608
White Alone	78.2%	77.3%	79.4%
Black Alone	14.2%	14.5%	11.9%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	2.6%	2.8%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	2.5%	2.8%
Two or More Races	2.5%	2.3%	2.2%
Hispanic Origin	6.6%	7.6%	7.5%
Diversity Index	44.6	46.6	44.3
2020 Population by Race/Ethnicity			
Total	47,746	93,752	156,254
White Alone	74.2%	72.9%	73.4%
Black Alone	10.0%	10.5%	9.4%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	4.6%	4.5%	5.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.8%	3.5%	3.7%
Two or More Races	7.9%	8.1%	8.1%
Hispanic Origin	7.6%	8.8%	8.9%
Diversity Index	51.0	53.7	53.3
2024 Population by Race/Ethnicity			
Total	57,149	109,484	183,026
White Alone	72.3%	71.3%	71.6%
Black Alone	10.4%	10.7%	9.6%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	5.4%	5.2%	5.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.0%	3.7%	3.8%
Two or More Races	8.5%	8.6%	8.6%
Hispanic Origin	8.1%	9.2%	9.4%
Diversity Index	53.7	55.8	55.6
2029 Population by Race/Ethnicity			
Total	62,173	117,572	197,886
White Alone	70.3%	69.6%	69.9%
Black Alone	10.8%	11.0%	9.8%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	6.1%	5.8%	6.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.1%	3.9%	4.0%
Two or More Races	9.1%	9.2%	9.2%
Hispanic Origin	8.6%	9.8%	9.9%
Diversity Index	56.2	58.0	57.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 11, 2024

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	3 miles	5 miles	7 miles
2020 Population by Relationship and Household Type			
Total	47,746	93,752	156,254
In Households	99.7%	99.5%	99.6%
Householder	33.5%	34.1%	34.7%
Opposite-Sex Spouse	22.4%	22.4%	22.7%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	1.3%	1.5%	1.5%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	35.8%	34.5%	33.6%
Adopted Child	0.7%	0.7%	0.8%
Stepchild	1.0%	1.0%	1.0%
Grandchild	1.1%	1.1%	1.1%
Brother or Sister	0.5%	0.6%	0.6%
Parent	0.9%	0.9%	0.9%
Parent-in-law	0.4%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.2%
Other Relatives	0.6%	0.7%	0.6%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	1.1%	1.2%	1.3%
In Group Quarters	0.3%	0.5%	0.4%
Institutionalized	0.0%	0.2%	0.2%
Noninstitutionalized	0.3%	0.3%	0.3%
2024 Population 25+ by Educational Attainment			
Total	35,399	69,253	117,822
Less than 9th Grade	1.0%	1.3%	1.4%
9th - 12th Grade, No Diploma	2.7%	2.9%	2.3%
High School Graduate	8.7%	10.6%	10.9%
GED/Alternative Credential	1.7%	1.8%	1.8%
Some College, No Degree	12.4%	13.0%	13.4%
Associate Degree	9.6%	10.2%	10.6%
Bachelor's Degree	42.2%	40.0%	38.8%
Graduate/Professional Degree	21.8%	20.3%	20.8%
2024 Population 15+ by Marital Status			
Total	43,396	84,307	142,585
Never Married	23.9%	24.3%	24.9%
Married	66.0%	65.6%	64.5%
Widowed	3.1%	3.4%	3.3%
Divorced	7.1%	6.7%	7.3%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	32,137	61,131	102,305
Population 16+ Employed	97.0%	97.5%	97.1%
Population 16+ Unemployment rate	3.0%	2.5%	2.9%
Population 16-24 Employed	13.4%	13.9%	12.9%
Population 16-24 Unemployment rate	11.6%	8.7%	10.3%
Population 25-54 Employed	67.7%	66.0%	65.4%
Population 25-54 Unemployment rate	1.6%	1.6%	1.7%
Population 55-64 Employed	14.6%	15.2%	16.5%
Population 55-64 Unemployment rate	1.5%	1.1%	1.8%
Population 65+ Employed	4.3%	4.9%	5.1%
Population 65+ Unemployment rate	1.4%	1.0%	1.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 11, 2024

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	3 miles	5 miles	7 miles
2024 Employed Population 16+ by Industry			
Total	31,159	59,579	99,292
Agriculture/Mining	0.1%	0.4%	0.4%
Construction	4.6%	5.3%	5.9%
Manufacturing	8.6%	9.1%	8.9%
Wholesale Trade	2.2%	2.3%	2.0%
Retail Trade	8.7%	7.9%	8.5%
Transportation/Utilities	3.5%	3.5%	3.4%
Information	4.4%	3.6%	3.2%
Finance/Insurance/Real Estate	7.6%	7.7%	7.7%
Services	56.8%	56.5%	55.8%
Public Administration	3.5%	3.8%	4.3%
2024 Employed Population 16+ by Occupation			
Total	31,159	59,579	99,294
White Collar	80.6%	77.6%	77.6%
Management/Business/Financial	26.5%	25.4%	25.8%
Professional	35.8%	34.1%	34.2%
Sales	9.7%	9.6%	9.4%
Administrative Support	8.6%	8.5%	8.2%
Services	9.4%	11.1%	10.7%
Blue Collar	10.0%	11.3%	11.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.5%	3.0%	3.2%
Installation/Maintenance/Repair	1.0%	1.6%	2.1%
Production	2.8%	2.7%	2.5%
Transportation/Material Moving	3.7%	4.0%	3.8%
2020 Households by Type			
Total	15,949	31,967	54,041
Married Couple Households	67.1%	66.1%	65.9%
With Own Children <18	39.0%	36.1%	34.5%
Without Own Children <18	28.0%	30.0%	31.4%
Cohabiting Couple Households	4.2%	4.5%	4.4%
With Own Children <18	1.4%	1.5%	1.5%
Without Own Children <18	2.8%	3.0%	3.0%
Male Householder, No Spouse/Partner	9.4%	10.0%	10.3%
Living Alone	5.7%	6.0%	6.4%
65 Years and over	1.3%	1.4%	1.6%
With Own Children <18	1.8%	1.7%	1.7%
Without Own Children <18, With Relatives	1.3%	1.6%	1.5%
No Relatives Present	0.6%	0.7%	0.7%
Female Householder, No Spouse/Partner	19.3%	19.5%	19.4%
Living Alone	9.8%	9.9%	10.2%
65 Years and over	4.3%	4.6%	4.8%
With Own Children <18	5.0%	4.8%	4.5%
Without Own Children <18, With Relatives	4.0%	4.1%	4.1%
No Relatives Present	0.5%	0.6%	0.6%
2020 Households by Size			
Total	15,949	31,967	54,041
1 Person Household	15.5%	15.9%	16.5%
2 Person Household	28.3%	30.2%	31.3%
3 Person Household	18.3%	18.4%	18.4%
4 Person Household	24.1%	22.1%	21.2%
5 Person Household	9.5%	9.0%	8.5%
6 Person Household	2.9%	2.9%	2.8%
7 + Person Household	1.4%	1.4%	1.2%

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July 11, 2024

Community Profile

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	3 miles	5 miles	7 miles
2020 Households by Tenure and Mortgage Status			
Total	15,949	31,967	54,041
Owner Occupied	80.1%	79.3%	80.0%
Owned with a Mortgage/Loan	69.2%	66.8%	65.6%
Owned Free and Clear	10.9%	12.6%	14.4%
Renter Occupied	19.9%	20.7%	20.0%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	91	90	91
Percent of Income for Mortgage	27.3%	27.8%	27.6%
Wealth Index	140	139	143
2020 Housing Units By Urban/ Rural Status			
Total	16,852	33,942	57,021
Urban Housing Units	97.5%	97.6%	94.5%
Rural Housing Units	2.5%	2.4%	5.5%
2020 Population By Urban/ Rural Status			
Total	47,746	93,752	156,254
Urban Population	97.6%	97.6%	94.6%
Rural Population	2.4%	2.4%	5.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 11, 2024

Community Profile

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	3 miles	5 miles	7 miles
Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Boomburbs (1C)	Boomburbs (1C)
2.	Boomburbs (1C)	Up and Coming Families (7A)	Up and Coming Families (7A)
3.	Workday Drive (4A)	Workday Drive (4A)	Workday Drive (4A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$64,045,672	\$120,398,616	\$205,782,262
Average Spent	\$3,372.96	\$3,219.39	\$3,244.34
Spending Potential Index	142	135	136
Education: Total \$	\$42,868,197	\$83,197,828	\$145,868,047
Average Spent	\$2,257.65	\$2,224.66	\$2,299.74
Spending Potential Index	131	129	133
Entertainment/Recreation: Total \$	\$110,324,824	\$208,074,350	\$357,687,369
Average Spent	\$5,810.24	\$5,563.78	\$5,639.27
Spending Potential Index	142	136	138
Food at Home: Total \$	\$182,975,553	\$348,117,405	\$599,437,859
Average Spent	\$9,636.38	\$9,308.45	\$9,450.68
Spending Potential Index	132	127	129
Food Away from Home: Total \$	\$108,370,559	\$203,382,173	\$348,040,775
Average Spent	\$5,707.32	\$5,438.32	\$5,487.18
Spending Potential Index	147	140	141
Health Care: Total \$	\$194,533,139	\$370,794,431	\$640,611,332
Average Spent	\$10,245.06	\$9,914.82	\$10,099.82
Spending Potential Index	133	129	131
HH Furnishings & Equipment: Total \$	\$85,738,221	\$162,072,517	\$278,277,417
Average Spent	\$4,515.39	\$4,333.72	\$4,387.30
Spending Potential Index	143	137	139
Personal Care Products & Services: Total \$	\$25,691,379	\$48,800,629	\$84,073,489
Average Spent	\$1,353.03	\$1,304.90	\$1,325.49
Spending Potential Index	136	131	133
Shelter: Total \$	\$697,242,319	\$1,317,554,374	\$2,267,259,748
Average Spent	\$36,720.16	\$35,230.61	\$35,745.41
Spending Potential Index	138	132	134
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$101,239,129	\$188,862,302	\$323,855,924
Average Spent	\$5,331.74	\$5,050.06	\$5,105.88
Spending Potential Index	152	144	146
Travel: Total \$	\$82,799,732	\$156,821,663	\$270,309,227
Average Spent	\$4,360.63	\$4,193.32	\$4,261.67
Spending Potential Index	144	138	140
Vehicle Maintenance & Repairs: Total \$	\$39,059,580	\$73,663,623	\$126,121,517
Average Spent	\$2,057.07	\$1,969.72	\$1,988.42
Spending Potential Index	139	133	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 11, 2024