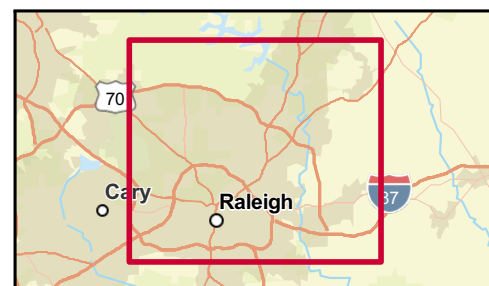
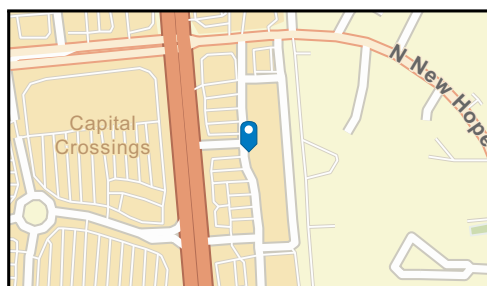
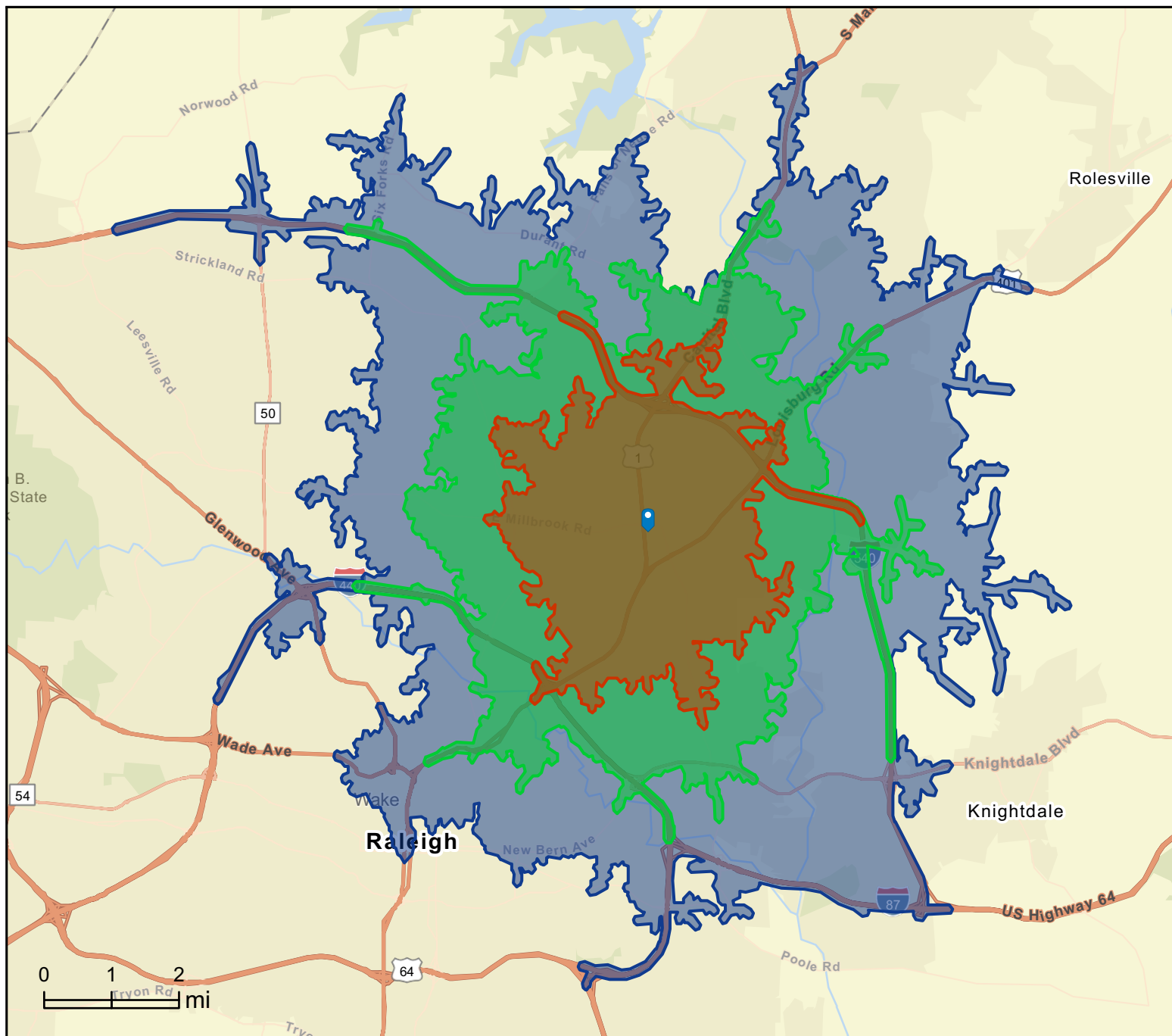


Site Map

Mini City
4600 Capital Blvd, Raleigh, North Carolina, 27604
Drive time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 35.84834
Longitude: -78.57926



Community Profile

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	7 minutes	10 minutes	13 minutes
Population Summary			
2010 Total Population	41,250	92,858	184,093
2020 Total Population	47,320	104,208	213,195
2020 Group Quarters	192	612	2,289
2024 Total Population	50,144	109,967	224,681
2024 Group Quarters	208	592	2,217
2029 Total Population	52,721	116,043	240,336
2024-2029 Annual Rate	1.01%	1.08%	1.36%
2024 Total Daytime Population	56,915	161,529	305,619
Workers	35,036	114,334	209,564
Residents	21,879	47,195	96,055
Household Summary			
2010 Households	16,249	36,256	74,397
2010 Average Household Size	2.53	2.54	2.43
2020 Total Households	19,403	42,278	88,615
2020 Average Household Size	2.43	2.45	2.38
2024 Households	20,784	45,188	94,774
2024 Average Household Size	2.40	2.42	2.35
2029 Households	22,017	48,141	102,331
2029 Average Household Size	2.39	2.40	2.33
2024-2029 Annual Rate	1.16%	1.27%	1.55%
2010 Families	10,156	23,255	46,063
2010 Average Family Size	3.13	3.13	3.06
2024 Families	11,847	26,792	55,049
2024 Average Family Size	3.12	3.12	3.07
2029 Families	12,558	28,533	59,204
2029 Average Family Size	3.10	3.09	3.05
2024-2029 Annual Rate	1.17%	1.27%	1.47%
Housing Unit Summary			
2000 Housing Units	13,998	30,083	62,245
Owner Occupied Housing Units	47.9%	57.5%	58.2%
Renter Occupied Housing Units	45.4%	36.6%	35.2%
Vacant Housing Units	6.7%	5.9%	6.5%
2010 Housing Units	17,425	38,930	80,186
Owner Occupied Housing Units	45.4%	53.8%	56.2%
Renter Occupied Housing Units	47.9%	39.3%	36.6%
Vacant Housing Units	6.7%	6.9%	7.2%
2020 Housing Units	20,450	44,493	94,020
Owner Occupied Housing Units	39.8%	48.3%	51.5%
Renter Occupied Housing Units	55.1%	46.7%	42.8%
Vacant Housing Units	5.3%	5.1%	5.6%
2024 Housing Units	21,854	47,929	101,186
Owner Occupied Housing Units	40.7%	48.9%	51.5%
Renter Occupied Housing Units	54.4%	45.4%	42.1%
Vacant Housing Units	4.9%	5.7%	6.3%
2029 Housing Units	23,212	51,164	109,344
Owner Occupied Housing Units	39.9%	47.6%	49.2%
Renter Occupied Housing Units	55.0%	46.5%	44.3%
Vacant Housing Units	5.1%	5.9%	6.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 15, 2024

Community Profile

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2024 Households by Income			
Household Income Base	20,784	45,188	94,774
<\$15,000	9.5%	7.0%	6.0%
\$15,000 - \$24,999	4.8%	4.0%	3.8%
\$25,000 - \$34,999	7.4%	6.8%	5.9%
\$35,000 - \$49,999	12.1%	10.8%	9.6%
\$50,000 - \$74,999	23.2%	21.6%	19.2%
\$75,000 - \$99,999	15.9%	14.6%	13.3%
\$100,000 - \$149,999	16.3%	18.6%	18.9%
\$150,000 - \$199,999	5.6%	8.5%	10.4%
\$200,000+	5.2%	8.2%	12.9%
Average Household Income	\$84,952	\$99,971	\$118,084
2029 Households by Income			
Household Income Base	22,017	48,141	102,331
<\$15,000	7.1%	5.1%	4.4%
\$15,000 - \$24,999	3.3%	2.7%	2.6%
\$25,000 - \$34,999	5.6%	5.1%	4.4%
\$35,000 - \$49,999	10.6%	9.1%	7.9%
\$50,000 - \$74,999	22.7%	20.4%	17.5%
\$75,000 - \$99,999	16.7%	14.7%	13.2%
\$100,000 - \$149,999	20.0%	21.9%	21.6%
\$150,000 - \$199,999	7.6%	11.2%	13.4%
\$200,000+	6.3%	9.7%	15.0%
Average Household Income	\$98,945	\$115,595	\$136,051
2024 Owner Occupied Housing Units by Value			
Total	8,872	23,424	52,114
<\$50,000	3.4%	3.1%	2.1%
\$50,000 - \$99,999	2.7%	1.3%	1.0%
\$100,000 - \$149,999	5.3%	2.9%	2.1%
\$150,000 - \$199,999	8.6%	5.8%	4.5%
\$200,000 - \$249,999	11.1%	8.4%	6.7%
\$250,000 - \$299,999	18.6%	13.5%	10.2%
\$300,000 - \$399,999	24.9%	26.8%	21.7%
\$400,000 - \$499,999	11.3%	15.7%	17.3%
\$500,000 - \$749,999	7.4%	13.1%	20.0%
\$750,000 - \$999,999	3.1%	6.3%	8.6%
\$1,000,000 - \$1,499,999	0.9%	1.7%	4.0%
\$1,500,000 - \$1,999,999	2.1%	1.1%	1.3%
\$2,000,000 +	0.5%	0.3%	0.5%
Average Home Value	\$371,199	\$420,076	\$492,399
2029 Owner Occupied Housing Units by Value			
Total	9,246	24,346	53,828
<\$50,000	1.1%	1.2%	0.9%
\$50,000 - \$99,999	1.3%	0.6%	0.4%
\$100,000 - \$149,999	1.4%	0.7%	0.4%
\$150,000 - \$199,999	3.1%	1.9%	1.6%
\$200,000 - \$249,999	6.6%	4.4%	3.4%
\$250,000 - \$299,999	16.1%	10.4%	7.1%
\$300,000 - \$399,999	30.3%	27.7%	21.0%
\$400,000 - \$499,999	15.9%	20.0%	20.5%
\$500,000 - \$749,999	13.1%	19.9%	26.6%
\$750,000 - \$999,999	5.0%	8.5%	10.9%
\$1,000,000 - \$1,499,999	1.9%	2.4%	4.9%
\$1,500,000 - \$1,999,999	3.2%	1.6%	1.7%
\$2,000,000 +	1.2%	0.7%	0.8%
Average Home Value	\$475,638	\$503,258	\$565,878

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 15, 2024

Community Profile

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Median Household Income			
2024	\$65,117	\$74,846	\$83,675
2029	\$75,706	\$85,962	\$100,035
Median Home Value			
2024	\$300,657	\$356,179	\$409,652
2029	\$367,565	\$415,598	\$474,514
Per Capita Income			
2024	\$35,501	\$41,307	\$49,576
2029	\$41,641	\$48,163	\$57,640
Median Age			
2010	31.8	33.4	34.2
2020	34.5	35.5	36.0
2024	34.9	35.9	36.5
2029	36.2	37.1	37.8
2020 Population by Age			
Total	47,320	104,208	213,195
0 - 4	6.4%	6.2%	6.0%
5 - 9	6.7%	6.4%	6.2%
10 - 14	6.8%	6.8%	6.5%
15 - 24	13.4%	12.9%	12.7%
25 - 34	17.5%	17.0%	17.1%
35 - 44	14.8%	14.6%	14.7%
45 - 54	12.5%	12.8%	12.9%
55 - 64	10.5%	10.9%	11.3%
65 - 74	6.8%	7.3%	7.7%
75 - 84	3.3%	3.6%	3.6%
85 +	1.3%	1.4%	1.3%
18 +	76.0%	76.6%	77.4%
2024 Population by Age			
Total	50,142	109,966	224,682
0 - 4	6.2%	6.1%	5.9%
5 - 9	6.0%	6.0%	6.0%
10 - 14	6.0%	6.0%	5.9%
15 - 24	14.3%	13.5%	13.0%
25 - 34	17.6%	17.0%	16.9%
35 - 44	14.6%	14.8%	15.2%
45 - 54	12.6%	12.7%	12.8%
55 - 64	10.6%	10.8%	10.9%
65 - 74	7.1%	7.5%	7.9%
75 - 84	3.6%	4.0%	4.2%
85 +	1.3%	1.4%	1.4%
18 +	77.9%	78.0%	78.7%
2029 Population by Age			
Total	52,722	116,043	240,336
0 - 4	6.1%	6.0%	5.7%
5 - 9	5.6%	5.7%	5.6%
10 - 14	5.6%	5.8%	5.8%
15 - 24	14.0%	13.0%	12.5%
25 - 34	16.8%	16.2%	15.7%
35 - 44	15.3%	15.5%	15.7%
45 - 54	12.4%	12.6%	12.7%
55 - 64	10.4%	10.6%	10.8%
65 - 74	8.1%	8.3%	8.7%
75 - 84	4.4%	4.8%	5.1%
85 +	1.5%	1.6%	1.7%
18 +	79.1%	79.0%	79.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 15, 2024

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2020 Population by Sex			
Males	22,714	50,003	101,861
Females	24,606	54,205	111,334
2024 Population by Sex			
Males	24,470	53,659	109,291
Females	25,674	56,308	115,390
2029 Population by Sex			
Males	25,682	56,437	116,513
Females	27,039	59,605	123,823
2010 Population by Race/Ethnicity			
Total	41,251	92,857	184,094
White Alone	39.5%	48.5%	55.3%
Black Alone	39.6%	33.5%	30.8%
American Indian Alone	0.8%	0.7%	0.6%
Asian Alone	4.5%	4.6%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	12.1%	9.6%	6.9%
Two or More Races	3.5%	3.2%	2.8%
Hispanic Origin	22.5%	18.4%	13.7%
Diversity Index	78.5	74.8	68.9
2020 Population by Race/Ethnicity			
Total	47,320	104,208	213,195
White Alone	32.3%	41.6%	49.7%
Black Alone	35.4%	30.6%	28.0%
American Indian Alone	1.1%	1.0%	0.7%
Asian Alone	6.1%	5.4%	4.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	15.9%	12.9%	9.5%
Two or More Races	9.1%	8.4%	7.8%
Hispanic Origin	24.9%	20.7%	16.0%
Diversity Index	83.3	80.3	75.0
2024 Population by Race/Ethnicity			
Total	50,144	109,967	224,682
White Alone	31.7%	40.2%	48.5%
Black Alone	34.8%	30.6%	28.0%
American Indian Alone	1.1%	1.0%	0.7%
Asian Alone	6.7%	6.1%	4.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	16.2%	13.3%	9.8%
Two or More Races	9.3%	8.8%	8.1%
Hispanic Origin	25.1%	21.2%	16.4%
Diversity Index	83.7	81.0	75.9
2029 Population by Race/Ethnicity			
Total	52,721	116,042	240,334
White Alone	30.6%	38.7%	47.4%
Black Alone	34.7%	30.7%	27.9%
American Indian Alone	1.1%	1.0%	0.7%
Asian Alone	7.5%	6.7%	5.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	16.4%	13.7%	10.0%
Two or More Races	9.7%	9.2%	8.6%
Hispanic Origin	25.5%	21.8%	16.9%
Diversity Index	84.1	81.8	76.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 15, 2024

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2020 Population by Relationship and Household Type			
Total	47,320	104,208	213,195
In Households	99.6%	99.4%	98.9%
Householder	40.9%	40.7%	41.4%
Opposite-Sex Spouse	13.4%	15.3%	16.5%
Same-Sex Spouse	0.3%	0.3%	0.3%
Opposite-Sex Unmarried Partner	3.1%	2.8%	2.7%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	27.8%	27.5%	26.7%
Adopted Child	0.4%	0.5%	0.5%
Stepchild	1.0%	1.0%	0.9%
Grandchild	1.9%	1.7%	1.5%
Brother or Sister	2.0%	1.7%	1.4%
Parent	1.6%	1.5%	1.2%
Parent-in-law	0.3%	0.3%	0.2%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.2%
Other Relatives	2.1%	1.7%	1.3%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	4.2%	4.0%	3.6%
In Group Quarters	0.4%	0.6%	1.1%
Institutionalized	0.0%	0.3%	0.3%
Noninstitutionalized	0.4%	0.3%	0.8%
2024 Population 25+ by Educational Attainment			
Total	33,816	75,157	155,614
Less than 9th Grade	5.4%	4.3%	3.4%
9th - 12th Grade, No Diploma	4.6%	3.5%	3.2%
High School Graduate	20.1%	17.4%	15.3%
GED/Alternative Credential	3.5%	3.0%	2.5%
Some College, No Degree	16.8%	15.4%	14.2%
Associate Degree	8.3%	8.7%	8.2%
Bachelor's Degree	28.4%	32.1%	34.4%
Graduate/Professional Degree	12.9%	15.6%	18.8%
2024 Population 15+ by Marital Status			
Total	40,978	89,995	184,846
Never Married	41.2%	38.7%	38.1%
Married	43.3%	46.0%	47.8%
Widowed	4.5%	4.3%	4.1%
Divorced	11.0%	10.9%	10.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	30,531	66,513	135,593
Population 16+ Employed	94.3%	95.9%	96.3%
Population 16+ Unemployment rate	5.7%	4.1%	3.7%
Population 16-24 Employed	13.5%	12.9%	11.9%
Population 16-24 Unemployment rate	13.8%	9.2%	8.8%
Population 25-54 Employed	66.0%	66.4%	67.2%
Population 25-54 Unemployment rate	4.2%	3.4%	2.9%
Population 55-64 Employed	14.0%	14.5%	14.2%
Population 55-64 Unemployment rate	4.6%	3.1%	3.3%
Population 65+ Employed	6.5%	6.2%	6.8%
Population 65+ Unemployment rate	4.6%	3.5%	2.9%

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2024 Employed Population 16+ by Industry			
Total	28,791	63,770	130,563
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	9.4%	9.1%	7.8%
Manufacturing	8.0%	7.6%	6.9%
Wholesale Trade	1.9%	1.8%	1.9%
Retail Trade	9.6%	10.1%	9.3%
Transportation/Utilities	6.9%	6.3%	5.4%
Information	2.2%	2.2%	2.2%
Finance/Insurance/Real Estate	7.0%	8.1%	9.0%
Services	50.7%	50.1%	52.4%
Public Administration	4.0%	4.5%	4.9%
2024 Employed Population 16+ by Occupation			
Total	28,792	63,770	130,562
White Collar	59.5%	62.8%	69.6%
Management/Business/Financial	17.5%	19.8%	23.3%
Professional	21.5%	23.0%	26.8%
Sales	8.8%	9.0%	9.2%
Administrative Support	11.7%	10.9%	10.3%
Services	18.5%	17.6%	14.5%
Blue Collar	22.0%	19.7%	15.9%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	6.9%	7.0%	5.6%
Installation/Maintenance/Repair	2.2%	1.8%	1.7%
Production	4.7%	3.7%	2.8%
Transportation/Material Moving	7.9%	7.1%	5.6%
2020 Households by Type			
Total	19,403	42,278	88,615
Married Couple Households	33.5%	38.3%	40.6%
With Own Children <18	14.5%	16.3%	17.3%
Without Own Children <18	19.0%	22.0%	23.3%
Cohabiting Couple Households	8.2%	7.5%	7.1%
With Own Children <18	2.9%	2.5%	2.0%
Without Own Children <18	5.3%	5.0%	5.2%
Male Householder, No Spouse/Partner	22.0%	20.4%	19.6%
Living Alone	14.0%	13.4%	13.4%
65 Years and over	2.6%	2.5%	2.5%
With Own Children <18	2.3%	2.1%	1.8%
Without Own Children <18, With Relatives	3.0%	2.6%	2.3%
No Relatives Present	2.7%	2.3%	2.2%
Female Householder, No Spouse/Partner	36.4%	33.8%	32.7%
Living Alone	18.2%	17.7%	18.4%
65 Years and over	6.2%	6.1%	6.3%
With Own Children <18	9.1%	7.7%	6.5%
Without Own Children <18, With Relatives	7.4%	6.8%	6.1%
No Relatives Present	1.7%	1.6%	1.7%
2020 Households by Size			
Total	19,403	42,278	88,615
1 Person Household	32.2%	31.1%	31.7%
2 Person Household	31.0%	32.1%	32.6%
3 Person Household	16.0%	15.9%	15.3%
4 Person Household	11.8%	12.1%	12.2%
5 Person Household	5.8%	5.6%	5.2%
6 Person Household	2.0%	2.0%	1.9%
7 + Person Household	1.2%	1.1%	1.0%

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2020 Households by Tenure and Mortgage Status			
Total	19,403	42,278	88,615
Owner Occupied	41.9%	50.8%	54.6%
Owned with a Mortgage/Loan	33.6%	40.3%	43.6%
Owned Free and Clear	8.4%	10.5%	11.0%
Renter Occupied	58.1%	49.2%	45.4%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	87	84	82
Percent of Income for Mortgage	28.9%	29.8%	30.6%
Wealth Index	58	78	95
2020 Housing Units By Urban/ Rural Status			
Total	20,450	44,493	94,020
Urban Housing Units	100.0%	100.0%	99.3%
Rural Housing Units	0.0%	0.0%	0.7%
2020 Population By Urban/ Rural Status			
Total	47,320	104,208	213,195
Urban Population	100.0%	100.0%	99.3%
Rural Population	0.0%	0.0%	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Bright Young Professionals	Young and Restless (11B)	Bright Young Professionals
3.	Up and Coming Families (7A)	Bright Young Professionals	Workday Drive (4A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$41,523,825	\$103,022,783	\$249,511,946
Average Spent	\$1,997.87	\$2,279.87	\$2,632.70
Spending Potential Index	84	96	111
Education: Total \$	\$25,444,725	\$66,378,743	\$168,973,747
Average Spent	\$1,224.25	\$1,468.95	\$1,782.91
Spending Potential Index	71	85	103
Entertainment/Recreation: Total \$	\$62,367,666	\$160,458,786	\$398,582,189
Average Spent	\$3,000.75	\$3,550.92	\$4,205.61
Spending Potential Index	73	87	103
Food at Home: Total \$	\$121,094,916	\$301,709,571	\$731,732,397
Average Spent	\$5,826.35	\$6,676.76	\$7,720.81
Spending Potential Index	80	91	106
Food Away from Home: Total \$	\$66,894,731	\$167,505,833	\$408,683,961
Average Spent	\$3,218.57	\$3,706.87	\$4,312.19
Spending Potential Index	83	95	111
Health Care: Total \$	\$115,888,451	\$297,146,958	\$727,511,198
Average Spent	\$5,575.85	\$6,575.79	\$7,676.27
Spending Potential Index	73	86	100
HH Furnishings & Equipment: Total \$	\$50,332,721	\$128,042,538	\$314,665,681
Average Spent	\$2,421.71	\$2,833.55	\$3,320.17
Spending Potential Index	77	90	105
Personal Care Products & Services: Total \$	\$16,540,920	\$41,506,111	\$101,597,692
Average Spent	\$795.85	\$918.52	\$1,072.00
Spending Potential Index	80	92	108
Shelter: Total \$	\$432,690,552	\$1,092,211,381	\$2,687,143,886
Average Spent	\$20,818.44	\$24,170.39	\$28,353.18
Spending Potential Index	78	91	106
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$50,685,813	\$133,016,922	\$331,378,767
Average Spent	\$2,438.69	\$2,943.63	\$3,496.52
Spending Potential Index	70	84	100
Travel: Total \$	\$45,092,436	\$117,328,463	\$295,440,602
Average Spent	\$2,169.57	\$2,596.45	\$3,117.32
Spending Potential Index	72	86	103
Vehicle Maintenance & Repairs: Total \$	\$24,686,093	\$61,603,748	\$149,008,980
Average Spent	\$1,187.75	\$1,363.28	\$1,572.26
Spending Potential Index	80	92	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 15, 2024