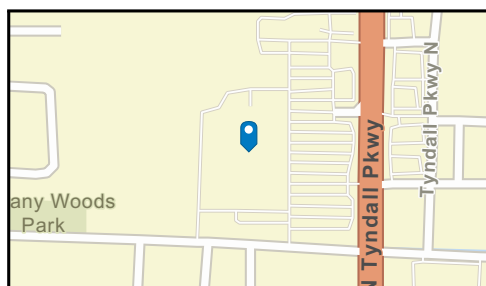


Site Map

Callaway Commons
725 N Tyndall Pkwy, Panama City, Florida, 32404
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 30.16159
Longitude: -85.59327



Community Profile

Callaway Commons
 725 N Tyndall Pkwy, Panama City, Florida, 32404
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	3 miles	5 miles	7 miles
Population Summary			
2010 Total Population	36,287	60,370	100,395
2020 Total Population	33,429	54,962	93,710
2020 Group Quarters	384	1,176	1,866
2024 Total Population	35,900	59,261	100,569
2024 Group Quarters	371	1,126	1,910
2029 Total Population	38,162	63,013	105,435
2024-2029 Annual Rate	1.23%	1.24%	0.95%
2024 Total Daytime Population	29,305	68,158	107,935
Workers	9,716	37,107	56,935
Residents	19,589	31,051	51,000
Household Summary			
2010 Households	14,259	24,380	39,967
2010 Average Household Size	2.52	2.41	2.44
2020 Total Households	12,696	21,146	36,390
2020 Average Household Size	2.60	2.54	2.52
2024 Households	13,894	23,080	39,479
2024 Average Household Size	2.56	2.52	2.50
2029 Households	15,061	25,015	42,148
2029 Average Household Size	2.51	2.47	2.46
2024-2029 Annual Rate	1.63%	1.62%	1.32%
2010 Families	9,508	15,746	26,286
2010 Average Family Size	3.01	2.94	2.97
2024 Families	9,087	14,969	25,905
2024 Average Family Size	3.14	3.10	3.05
2029 Families	9,827	16,173	27,580
2029 Average Family Size	3.07	3.04	3.00
2024-2029 Annual Rate	1.58%	1.56%	1.26%
Housing Unit Summary			
2000 Housing Units	16,124	26,113	40,554
Owner Occupied Housing Units	56.7%	54.7%	58.4%
Renter Occupied Housing Units	31.9%	34.3%	31.9%
Vacant Housing Units	11.5%	11.0%	9.7%
2010 Housing Units	16,940	28,745	46,326
Owner Occupied Housing Units	51.9%	49.7%	52.8%
Renter Occupied Housing Units	32.3%	35.1%	33.5%
Vacant Housing Units	15.8%	15.2%	13.7%
2020 Housing Units	15,579	26,465	44,409
Owner Occupied Housing Units	50.6%	50.4%	53.2%
Renter Occupied Housing Units	30.8%	29.5%	28.8%
Vacant Housing Units	18.0%	19.6%	18.0%
2024 Housing Units	16,785	28,552	48,062
Owner Occupied Housing Units	53.1%	52.2%	54.3%
Renter Occupied Housing Units	29.7%	28.7%	27.8%
Vacant Housing Units	17.2%	19.2%	17.9%
2029 Housing Units	18,279	31,015	51,419
Owner Occupied Housing Units	55.8%	54.3%	56.2%
Renter Occupied Housing Units	26.6%	26.4%	25.7%
Vacant Housing Units	17.6%	19.3%	18.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024

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2024 Households by Income			
Household Income Base	13,894	23,080	39,479
<\$15,000	8.1%	7.7%	6.8%
\$15,000 - \$24,999	8.6%	8.6%	7.2%
\$25,000 - \$34,999	11.8%	11.5%	10.7%
\$35,000 - \$49,999	21.4%	18.4%	17.0%
\$50,000 - \$74,999	12.6%	12.7%	12.6%
\$75,000 - \$99,999	13.6%	13.5%	14.2%
\$100,000 - \$149,999	17.4%	17.9%	19.0%
\$150,000 - \$199,999	3.0%	3.8%	5.2%
\$200,000+	3.6%	5.9%	7.4%
Average Household Income	\$74,084	\$82,738	\$90,624
2029 Households by Income			
Household Income Base	15,061	25,015	42,148
<\$15,000	6.8%	6.5%	5.6%
\$15,000 - \$24,999	6.2%	6.4%	5.4%
\$25,000 - \$34,999	9.5%	9.3%	8.6%
\$35,000 - \$49,999	18.6%	15.8%	14.2%
\$50,000 - \$74,999	12.1%	12.1%	11.7%
\$75,000 - \$99,999	15.1%	14.5%	15.0%
\$100,000 - \$149,999	22.4%	22.1%	22.9%
\$150,000 - \$199,999	4.6%	5.7%	7.3%
\$200,000+	4.7%	7.6%	9.3%
Average Household Income	\$88,458	\$98,641	\$107,382
2024 Owner Occupied Housing Units by Value			
Total	8,907	14,892	26,104
<\$50,000	6.4%	5.5%	4.3%
\$50,000 - \$99,999	12.1%	8.9%	6.6%
\$100,000 - \$149,999	8.0%	6.7%	5.1%
\$150,000 - \$199,999	13.7%	11.6%	10.1%
\$200,000 - \$249,999	8.2%	8.4%	7.9%
\$250,000 - \$299,999	9.3%	10.2%	9.6%
\$300,000 - \$399,999	23.3%	26.5%	28.5%
\$400,000 - \$499,999	3.6%	6.2%	8.2%
\$500,000 - \$749,999	5.3%	7.6%	11.1%
\$750,000 - \$999,999	7.2%	5.3%	5.7%
\$1,000,000 - \$1,499,999	1.4%	1.7%	1.5%
\$1,500,000 - \$1,999,999	0.8%	0.7%	0.6%
\$2,000,000 +	0.6%	0.6%	0.6%
Average Home Value	\$328,105	\$346,849	\$373,441
2029 Owner Occupied Housing Units by Value			
Total	10,192	16,828	28,910
<\$50,000	2.5%	2.2%	1.7%
\$50,000 - \$99,999	4.2%	3.1%	2.1%
\$100,000 - \$149,999	2.2%	1.9%	1.4%
\$150,000 - \$199,999	5.5%	4.4%	3.4%
\$200,000 - \$249,999	4.7%	4.3%	3.7%
\$250,000 - \$299,999	8.6%	8.5%	7.5%
\$300,000 - \$399,999	32.9%	33.7%	33.5%
\$400,000 - \$499,999	7.1%	10.5%	12.3%
\$500,000 - \$749,999	13.3%	16.1%	19.8%
\$750,000 - \$999,999	13.7%	10.0%	10.1%
\$1,000,000 - \$1,499,999	2.5%	2.9%	2.4%
\$1,500,000 - \$1,999,999	1.3%	1.2%	1.0%
\$2,000,000 +	1.4%	1.2%	1.0%
Average Home Value	\$486,882	\$484,765	\$494,500

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024

Community Profile

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Median Household Income			
2024	\$50,324	\$55,856	\$64,528
2029	\$66,699	\$74,726	\$80,948
Median Home Value			
2024	\$258,413	\$293,611	\$321,883
2029	\$367,482	\$376,097	\$389,934
Per Capita Income			
2024	\$28,532	\$32,387	\$35,742
2029	\$34,725	\$39,336	\$43,104
Median Age			
2010	36.6	37.7	38.0
2020	38.9	39.7	40.2
2024	39.5	40.3	40.9
2029	40.6	41.4	41.9
2020 Population by Age			
Total	33,429	54,962	93,710
0 - 4	6.4%	5.9%	5.6%
5 - 9	6.3%	6.1%	6.0%
10 - 14	6.4%	6.4%	6.4%
15 - 24	12.3%	12.0%	12.1%
25 - 34	13.7%	13.4%	13.0%
35 - 44	12.3%	12.7%	12.7%
45 - 54	12.2%	12.4%	12.4%
55 - 64	14.3%	14.2%	14.2%
65 - 74	9.6%	9.9%	10.3%
75 - 84	4.9%	5.2%	5.3%
85 +	1.6%	1.9%	2.0%
18 +	77.3%	77.9%	78.2%
2024 Population by Age			
Total	35,901	59,261	100,567
0 - 4	6.2%	5.8%	5.5%
5 - 9	6.4%	6.1%	5.9%
10 - 14	6.2%	6.1%	6.0%
15 - 24	12.0%	12.0%	12.1%
25 - 34	13.4%	12.9%	12.8%
35 - 44	12.9%	13.3%	13.2%
45 - 54	11.8%	12.1%	12.2%
55 - 64	13.2%	13.2%	13.2%
65 - 74	10.8%	10.9%	11.1%
75 - 84	5.4%	5.7%	6.0%
85 +	1.8%	2.0%	2.2%
18 +	77.6%	78.5%	79.0%
2029 Population by Age			
Total	38,163	63,012	105,435
0 - 4	6.0%	5.7%	5.4%
5 - 9	5.9%	5.5%	5.4%
10 - 14	6.2%	5.9%	5.8%
15 - 24	11.5%	11.4%	11.4%
25 - 34	12.7%	12.6%	12.7%
35 - 44	13.4%	13.5%	13.3%
45 - 54	11.9%	12.2%	12.3%
55 - 64	11.7%	11.8%	11.9%
65 - 74	12.2%	12.1%	12.0%
75 - 84	6.5%	6.8%	7.1%
85 +	2.1%	2.4%	2.5%
18 +	78.4%	79.4%	80.0%
2020 Population by Sex			

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024

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	3 miles	5 miles	7 miles
Males	16,578	27,184	46,113
Females	16,851	27,778	47,597
2024 Population by Sex			
Males	18,029	29,717	50,251
Females	17,871	29,544	50,318
2029 Population by Sex			
Males	19,022	31,389	52,356
Females	19,140	31,624	53,079
2010 Population by Race/Ethnicity			
Total	36,287	60,370	100,396
White Alone	68.4%	71.2%	76.0%
Black Alone	22.1%	20.4%	16.3%
American Indian Alone	0.7%	0.7%	0.6%
Asian Alone	3.3%	2.8%	2.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	1.3%	1.2%
Two or More Races	4.0%	3.6%	3.3%
Hispanic Origin	5.2%	5.0%	5.1%
Diversity Index	53.2	50.2	45.3
2020 Population by Race/Ethnicity			
Total	33,429	54,962	93,710
White Alone	60.3%	63.6%	68.0%
Black Alone	22.0%	19.6%	15.5%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	3.3%	3.1%	2.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	4.1%	3.8%	3.7%
Two or More Races	9.6%	9.1%	9.2%
Hispanic Origin	9.4%	8.9%	9.0%
Diversity Index	64.8	62.0	58.4
2024 Population by Race/Ethnicity			
Total	35,901	59,260	100,569
White Alone	58.1%	61.9%	66.3%
Black Alone	23.1%	20.3%	16.2%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	3.4%	3.3%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.6%	4.3%	4.1%
Two or More Races	10.1%	9.6%	9.7%
Hispanic Origin	10.6%	10.0%	10.1%
Diversity Index	67.2	64.3	60.9
2029 Population by Race/Ethnicity			
Total	38,162	63,013	105,435
White Alone	56.0%	60.0%	64.5%
Black Alone	23.9%	20.8%	16.7%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	3.7%	3.6%	3.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.9%	4.6%	4.4%
Two or More Races	10.8%	10.3%	10.5%
Hispanic Origin	11.5%	11.0%	11.0%
Diversity Index	69.2	66.4	63.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024

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	3 miles	5 miles	7 miles
2020 Population by Relationship and Household Type			
Total	33,429	54,962	93,710
In Households	98.9%	97.9%	98.0%
Householder	37.9%	38.5%	38.9%
Opposite-Sex Spouse	15.1%	16.0%	17.3%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	3.4%	3.1%	2.9%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	25.0%	24.6%	24.6%
Adopted Child	0.7%	0.7%	0.7%
Stepchild	1.8%	1.6%	1.6%
Grandchild	4.3%	3.6%	3.1%
Brother or Sister	1.4%	1.2%	1.1%
Parent	1.4%	1.2%	1.2%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.6%	0.5%	0.5%
Other Relatives	1.8%	1.6%	1.4%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	4.7%	4.3%	3.9%
In Group Quarters	1.1%	2.1%	2.0%
Institutionalized	1.0%	1.9%	1.7%
Noninstitutionalized	0.2%	0.2%	0.3%
2024 Population 25+ by Educational Attainment			
Total	24,847	41,542	70,965
Less than 9th Grade	4.6%	4.4%	3.4%
9th - 12th Grade, No Diploma	9.5%	8.0%	6.0%
High School Graduate	27.1%	26.5%	24.0%
GED/Alternative Credential	7.3%	6.2%	5.4%
Some College, No Degree	21.3%	19.7%	20.7%
Associate Degree	13.4%	12.8%	13.2%
Bachelor's Degree	11.9%	14.2%	17.7%
Graduate/Professional Degree	4.8%	8.2%	9.5%
2024 Population 15+ by Marital Status			
Total	29,156	48,627	83,118
Never Married	30.6%	30.2%	28.7%
Married	49.2%	49.7%	52.6%
Widowed	6.5%	6.7%	6.7%
Divorced	13.7%	13.5%	12.0%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	16,774	28,723	50,204
Population 16+ Employed	95.3%	95.6%	96.0%
Population 16+ Unemployment rate	4.7%	4.4%	4.0%
Population 16-24 Employed	14.5%	14.3%	14.8%
Population 16-24 Unemployment rate	4.8%	4.7%	4.1%
Population 25-54 Employed	62.4%	61.1%	59.9%
Population 25-54 Unemployment rate	5.6%	5.4%	4.9%
Population 55-64 Employed	17.5%	18.0%	18.0%
Population 55-64 Unemployment rate	2.3%	2.1%	1.8%
Population 65+ Employed	5.5%	6.6%	7.2%
Population 65+ Unemployment rate	1.1%	1.3%	1.6%

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2024 Employed Population 16+ by Industry			
Total	15,983	27,446	48,203
Agriculture/Mining	0.2%	1.0%	1.0%
Construction	7.0%	7.7%	8.4%
Manufacturing	8.7%	7.8%	6.7%
Wholesale Trade	1.4%	1.7%	1.6%
Retail Trade	14.4%	11.6%	11.4%
Transportation/Utilities	5.2%	5.4%	5.4%
Information	1.4%	2.1%	1.8%
Finance/Insurance/Real Estate	5.6%	5.4%	5.2%
Services	47.7%	49.2%	49.8%
Public Administration	8.5%	8.0%	8.6%
2024 Employed Population 16+ by Occupation			
Total	15,981	27,446	48,204
White Collar	47.9%	53.6%	58.6%
Management/Business/Financial	13.4%	14.9%	16.1%
Professional	16.0%	20.7%	23.3%
Sales	10.1%	9.5%	9.7%
Administrative Support	8.4%	8.6%	9.5%
Services	26.1%	21.9%	19.4%
Blue Collar	26.0%	24.5%	21.9%
Farming/Forestry/Fishing	0.1%	0.3%	0.3%
Construction/Extraction	6.9%	6.9%	6.6%
Installation/Maintenance/Repair	3.6%	3.2%	2.7%
Production	6.4%	5.6%	4.8%
Transportation/Material Moving	9.1%	8.6%	7.5%
2020 Households by Type			
Total	12,696	21,146	36,390
Married Couple Households	40.3%	42.0%	44.9%
With Own Children <18	12.6%	13.7%	15.0%
Without Own Children <18	27.7%	28.3%	29.9%
Cohabiting Couple Households	9.1%	8.4%	7.7%
With Own Children <18	3.9%	3.3%	3.0%
Without Own Children <18	5.3%	5.1%	4.8%
Male Householder, No Spouse/Partner	21.1%	20.2%	19.1%
Living Alone	12.8%	12.5%	11.9%
65 Years and over	3.6%	3.6%	3.6%
With Own Children <18	2.0%	1.8%	1.8%
Without Own Children <18, With Relatives	4.3%	3.8%	3.4%
No Relatives Present	2.1%	2.1%	2.0%
Female Householder, No Spouse/Partner	29.4%	29.3%	28.3%
Living Alone	13.0%	13.9%	14.2%
65 Years and over	6.3%	7.0%	7.2%
With Own Children <18	6.4%	6.1%	5.6%
Without Own Children <18, With Relatives	8.6%	7.9%	7.1%
No Relatives Present	1.4%	1.4%	1.3%
2020 Households by Size			
Total	12,696	21,146	36,390
1 Person Household	25.7%	26.5%	26.1%
2 Person Household	32.6%	33.4%	34.4%
3 Person Household	17.5%	17.0%	16.8%
4 Person Household	12.3%	12.2%	12.5%
5 Person Household	6.5%	6.2%	6.0%
6 Person Household	3.1%	2.8%	2.6%
7 + Person Household	2.2%	1.9%	1.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status			
Total	12,696	21,146	36,390
Owner Occupied	62.1%	63.1%	64.9%
Owned with a Mortgage/Loan	37.1%	38.4%	40.1%
Owned Free and Clear	25.1%	24.8%	24.8%
Renter Occupied	37.9%	36.9%	35.1%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	79	77	81
Percent of Income for Mortgage	32.1%	32.9%	31.2%
Wealth Index	57	70	81
2020 Housing Units By Urban/ Rural Status			
Total	15,579	26,465	44,409
Urban Housing Units	98.6%	97.2%	95.7%
Rural Housing Units	1.4%	2.8%	4.3%
2020 Population By Urban/ Rural Status			
Total	33,429	54,962	93,710
Urban Population	98.0%	96.6%	95.9%
Rural Population	2.0%	3.4%	4.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	3 miles	5 miles	7 miles
Top 3 Tapestry Segments			
1.	Down the Road (10D)	Middleburg (4C)	Middleburg (4C)
2.	Midlife Constants (5E)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
3.	Rustbelt Traditions (5D)	Midlife Constants (5E)	Midlife Constants (5E)
2024 Consumer Spending			
Apparel & Services: Total \$	\$21,960,732	\$40,570,724	\$75,552,658
Average Spent	\$1,580.59	\$1,757.83	\$1,913.74
Spending Potential Index	66	74	80
Education: Total \$	\$14,057,982	\$26,756,495	\$52,172,810
Average Spent	\$1,011.80	\$1,159.29	\$1,321.53
Spending Potential Index	59	67	76
Entertainment/Recreation: Total \$	\$38,092,087	\$70,329,640	\$131,196,970
Average Spent	\$2,741.62	\$3,047.21	\$3,323.21
Spending Potential Index	67	74	81
Food at Home: Total \$	\$70,788,294	\$128,903,879	\$237,088,469
Average Spent	\$5,094.88	\$5,585.09	\$6,005.43
Spending Potential Index	70	76	82
Food Away from Home: Total \$	\$36,210,051	\$66,949,375	\$124,671,081
Average Spent	\$2,606.16	\$2,900.75	\$3,157.91
Spending Potential Index	67	75	81
Health Care: Total \$	\$78,552,475	\$142,354,699	\$259,916,320
Average Spent	\$5,653.70	\$6,167.88	\$6,583.66
Spending Potential Index	74	80	86
HH Furnishings & Equipment: Total \$	\$30,097,270	\$55,431,350	\$102,809,457
Average Spent	\$2,166.21	\$2,401.70	\$2,604.16
Spending Potential Index	68	76	82
Personal Care Products & Services: Total \$	\$8,960,817	\$16,635,933	\$31,230,038
Average Spent	\$644.94	\$720.79	\$791.05
Spending Potential Index	65	72	79
Shelter: Total \$	\$232,422,981	\$434,259,086	\$819,635,691
Average Spent	\$16,728.30	\$18,815.39	\$20,761.31
Spending Potential Index	63	71	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$34,617,848	\$63,559,142	\$116,748,523
Average Spent	\$2,491.57	\$2,753.86	\$2,957.23
Spending Potential Index	71	79	84
Travel: Total \$	\$26,343,260	\$49,442,349	\$93,717,738
Average Spent	\$1,896.02	\$2,142.22	\$2,373.86
Spending Potential Index	63	71	78
Vehicle Maintenance & Repairs: Total \$	\$14,640,391	\$26,693,449	\$49,032,761
Average Spent	\$1,053.72	\$1,156.56	\$1,242.00
Spending Potential Index	71	78	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 09, 2024