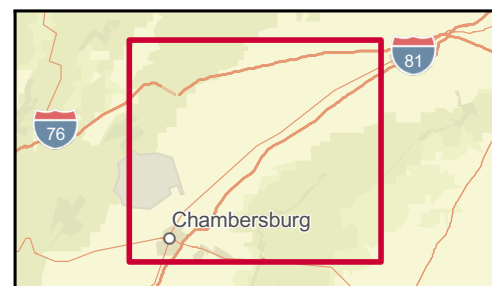
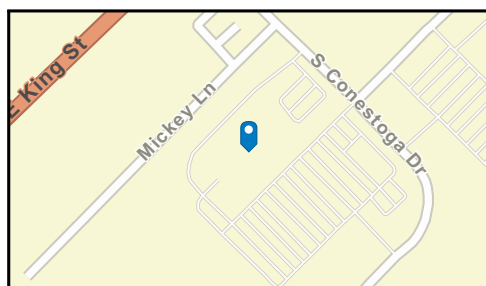
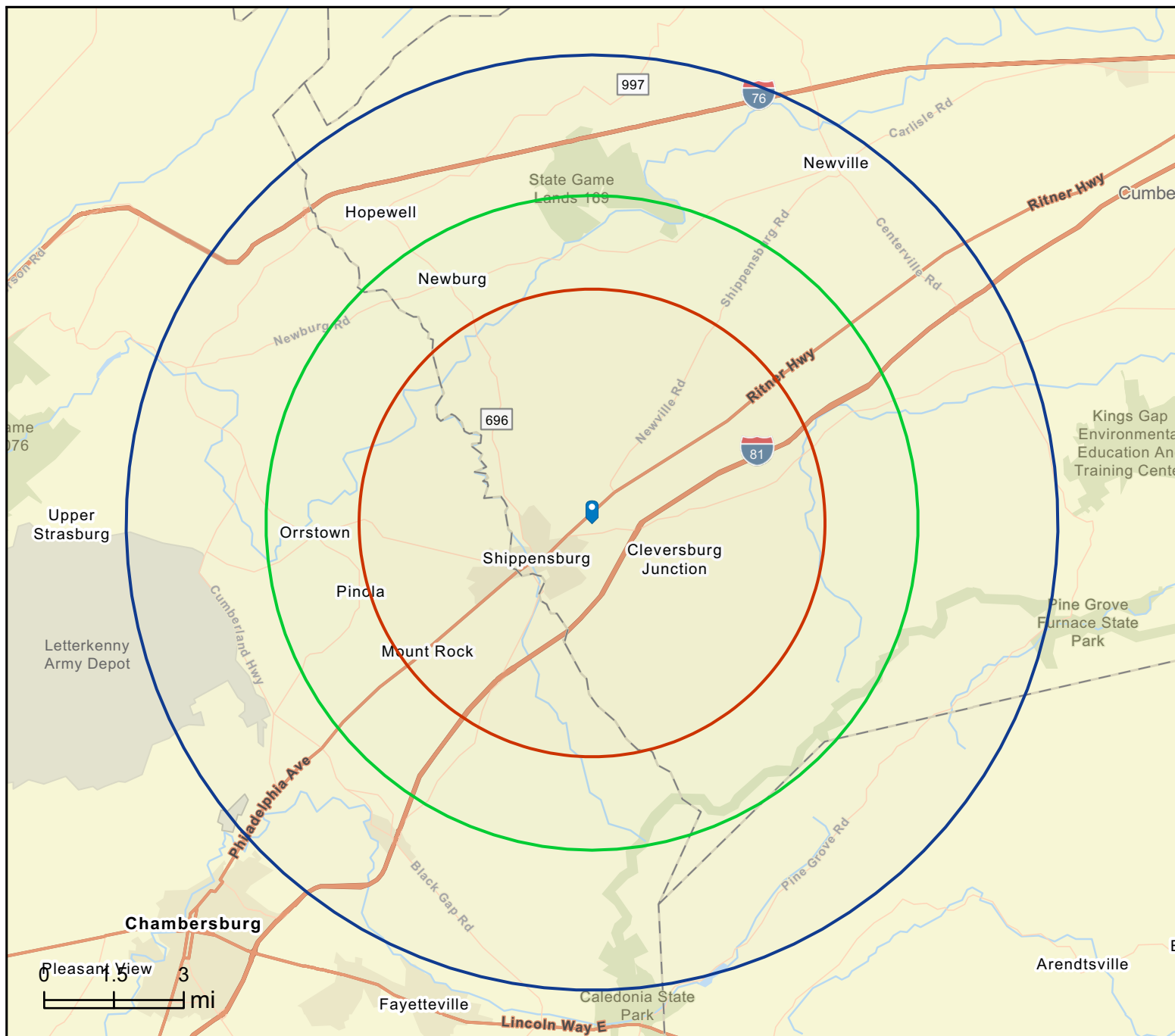


Site Map

Shippen Towne Ctr
100 S Conestoga Dr, Shippensburg, Pennsylvania, 17257
Rings: 5, 7, 10 mile radii

Prepared by Esri
Latitude: 40.06222
Longitude: -77.49806



Community Profile

Shippen Towne Ctr
 100 S Conestoga Dr, Shippensburg, Pennsylvania, 17257
 Rings: 5, 7, 10 mile radii

Prepared by Esri
 Latitude: 40.06222
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	5 miles	7 miles	10 miles
Population Summary			
2010 Total Population	26,042	32,542	52,875
2020 Total Population	26,600	33,387	55,045
2020 Group Quarters	1,860	1,879	2,033
2024 Total Population	27,405	34,272	56,491
2024 Group Quarters	2,216	2,239	2,427
2029 Total Population	27,695	34,561	57,000
2024-2029 Annual Rate	0.21%	0.17%	0.18%
2024 Total Daytime Population	23,803	28,361	46,660
Workers	9,619	10,695	17,693
Residents	14,184	17,666	28,967
Household Summary			
2010 Households	9,213	11,475	19,500
2010 Average Household Size	2.54	2.60	2.57
2020 Total Households	9,914	12,265	20,874
2020 Average Household Size	2.50	2.57	2.54
2024 Households	10,236	12,623	21,482
2024 Average Household Size	2.46	2.54	2.52
2029 Households	10,479	12,898	21,987
2029 Average Household Size	2.43	2.51	2.48
2024-2029 Annual Rate	0.47%	0.43%	0.47%
2010 Families	5,729	7,490	13,391
2010 Average Family Size	3.04	3.09	3.01
2024 Families	6,456	8,277	14,509
2024 Average Family Size	3.03	3.07	3.01
2029 Families	6,600	8,440	14,807
2029 Average Family Size	2.98	3.03	2.97
2024-2029 Annual Rate	0.44%	0.39%	0.41%
Housing Unit Summary			
2000 Housing Units	7,881	9,921	16,866
Owner Occupied Housing Units	63.2%	67.2%	71.2%
Renter Occupied Housing Units	30.8%	27.6%	23.9%
Vacant Housing Units	5.9%	5.2%	4.9%
2010 Housing Units	9,920	12,311	21,038
Owner Occupied Housing Units	61.1%	64.6%	68.5%
Renter Occupied Housing Units	31.8%	28.7%	24.2%
Vacant Housing Units	7.1%	6.8%	7.3%
2020 Housing Units	10,824	13,280	22,438
Owner Occupied Housing Units	59.2%	62.8%	67.1%
Renter Occupied Housing Units	32.4%	29.6%	26.0%
Vacant Housing Units	8.5%	7.9%	7.4%
2024 Housing Units	11,074	13,554	22,932
Owner Occupied Housing Units	60.8%	64.3%	68.5%
Renter Occupied Housing Units	31.6%	28.9%	25.2%
Vacant Housing Units	7.6%	6.9%	6.3%
2029 Housing Units	11,291	13,795	23,390
Owner Occupied Housing Units	62.3%	65.8%	69.9%
Renter Occupied Housing Units	30.5%	27.7%	24.1%
Vacant Housing Units	7.2%	6.5%	6.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

Community Profile

Shippen Towne Ctr
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	5 miles	7 miles	10 miles
2024 Households by Income			
Household Income Base	10,236	12,623	21,482
<\$15,000	9.9%	8.9%	7.2%
\$15,000 - \$24,999	6.6%	6.0%	5.1%
\$25,000 - \$34,999	6.6%	6.5%	6.2%
\$35,000 - \$49,999	12.0%	11.8%	10.9%
\$50,000 - \$74,999	18.5%	18.4%	18.6%
\$75,000 - \$99,999	15.4%	15.9%	16.7%
\$100,000 - \$149,999	20.1%	20.4%	20.8%
\$150,000 - \$199,999	4.6%	5.1%	6.2%
\$200,000+	6.4%	7.0%	8.3%
Average Household Income	\$88,968	\$92,490	\$99,372
2029 Households by Income			
Household Income Base	10,479	12,898	21,987
<\$15,000	8.2%	7.3%	5.8%
\$15,000 - \$24,999	5.4%	4.8%	4.1%
\$25,000 - \$34,999	5.4%	5.3%	5.0%
\$35,000 - \$49,999	10.4%	10.0%	9.1%
\$50,000 - \$74,999	17.6%	17.3%	17.2%
\$75,000 - \$99,999	15.2%	15.7%	16.3%
\$100,000 - \$149,999	23.2%	23.6%	23.7%
\$150,000 - \$199,999	6.3%	7.0%	8.4%
\$200,000+	8.3%	9.1%	10.5%
Average Household Income	\$103,526	\$108,093	\$115,616
2024 Owner Occupied Housing Units by Value			
Total	6,727	8,705	15,690
<\$50,000	8.5%	7.6%	6.4%
\$50,000 - \$99,999	2.4%	2.1%	1.8%
\$100,000 - \$149,999	6.3%	5.5%	4.7%
\$150,000 - \$199,999	13.8%	12.7%	11.8%
\$200,000 - \$249,999	20.0%	18.9%	17.5%
\$250,000 - \$299,999	12.8%	13.0%	14.8%
\$300,000 - \$399,999	16.2%	17.0%	18.4%
\$400,000 - \$499,999	9.2%	10.8%	10.0%
\$500,000 - \$749,999	6.0%	7.4%	10.1%
\$750,000 - \$999,999	1.7%	1.8%	1.6%
\$1,000,000 - \$1,499,999	1.6%	1.8%	1.8%
\$1,500,000 - \$1,999,999	1.4%	1.3%	0.9%
\$2,000,000 +	0.1%	0.1%	0.2%
Average Home Value	\$312,567	\$330,181	\$339,075
2029 Owner Occupied Housing Units by Value			
Total	7,029	9,064	16,353
<\$50,000	5.7%	4.9%	4.0%
\$50,000 - \$99,999	1.3%	1.1%	0.9%
\$100,000 - \$149,999	3.3%	2.7%	2.3%
\$150,000 - \$199,999	8.9%	7.8%	6.9%
\$200,000 - \$249,999	17.0%	15.3%	13.5%
\$250,000 - \$299,999	13.3%	12.8%	13.8%
\$300,000 - \$399,999	19.6%	19.9%	21.1%
\$400,000 - \$499,999	12.9%	14.9%	13.9%
\$500,000 - \$749,999	10.6%	12.7%	16.7%
\$750,000 - \$999,999	2.8%	3.0%	2.7%
\$1,000,000 - \$1,499,999	2.9%	3.1%	2.8%
\$1,500,000 - \$1,999,999	1.7%	1.6%	1.1%
\$2,000,000 +	0.1%	0.2%	0.2%
Average Home Value	\$382,294	\$400,896	\$408,608

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

Community Profile

Shippen Towne Ctr
100 S Conestoga Dr, Shippensburg, Pennsylvania, 17257
Rings: 5, 7, 10 mile radii

Prepared by Esri
Latitude: 40.06222
Longitude: -77.49806

	5 miles	7 miles	10 miles
Median Household Income			
2024	\$68,659	\$72,070	\$77,257
2029	\$78,787	\$81,879	\$86,660
Median Home Value			
2024	\$247,251	\$262,633	\$276,511
2029	\$302,903	\$326,925	\$340,342
Per Capita Income			
2024	\$34,192	\$35,101	\$38,169
2029	\$40,131	\$41,421	\$44,953
Median Age			
2010	28.5	30.6	35.4
2020	33.7	34.7	38.0
2024	33.6	34.7	38.1
2029	35.0	36.0	39.1
2020 Population by Age			
Total	26,600	33,387	55,045
0 - 4	5.8%	6.1%	6.1%
5 - 9	6.3%	6.5%	6.4%
10 - 14	6.2%	6.3%	6.3%
15 - 24	20.8%	19.1%	16.1%
25 - 34	12.5%	12.3%	11.9%
35 - 44	10.6%	10.6%	10.9%
45 - 54	10.6%	10.9%	11.5%
55 - 64	11.4%	11.9%	12.8%
65 - 74	9.2%	9.5%	10.3%
75 - 84	4.7%	4.8%	5.5%
85 +	1.8%	1.8%	2.3%
18 +	78.1%	77.3%	77.5%
2024 Population by Age			
Total	27,406	34,272	56,489
0 - 4	5.7%	6.0%	5.9%
5 - 9	6.1%	6.3%	6.3%
10 - 14	6.0%	6.1%	6.1%
15 - 24	20.3%	18.7%	15.8%
25 - 34	13.7%	13.3%	12.4%
35 - 44	11.2%	11.2%	11.5%
45 - 54	10.1%	10.4%	11.0%
55 - 64	10.2%	10.8%	11.8%
65 - 74	9.5%	9.8%	10.6%
75 - 84	5.3%	5.5%	6.3%
85 +	1.9%	1.9%	2.4%
18 +	78.9%	78.1%	78.3%
2029 Population by Age			
Total	27,696	34,561	56,999
0 - 4	5.7%	6.0%	5.9%
5 - 9	5.6%	5.8%	5.7%
10 - 14	6.0%	6.0%	6.0%
15 - 24	19.6%	18.0%	15.1%
25 - 34	13.2%	12.9%	12.2%
35 - 44	12.2%	12.2%	12.1%
45 - 54	10.0%	10.3%	10.9%
55 - 64	9.7%	10.1%	10.9%
65 - 74	9.6%	10.1%	11.0%
75 - 84	6.3%	6.5%	7.4%
85 +	2.1%	2.1%	2.7%
18 +	79.4%	78.7%	79.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

Community Profile

Shippen Towne Ctr
 100 S Conestoga Dr, Shippensburg, Pennsylvania, 17257
 Rings: 5, 7, 10 mile radii

Prepared by Esri
 Latitude: 40.06222
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	5 miles	7 miles	10 miles
2020 Population by Sex			
Males	13,044	16,448	27,154
Females	13,556	16,939	27,891
2024 Population by Sex			
Males	13,606	17,107	28,246
Females	13,799	17,165	28,245
2029 Population by Sex			
Males	13,670	17,153	28,334
Females	14,025	17,408	28,666
2020 Population by Race/Ethnicity			
Total	26,042	32,541	52,876
White Alone	93.4%	94.1%	94.6%
Black Alone	3.2%	2.7%	2.3%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	1.0%	0.9%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.6%	0.7%
Two or More Races	1.6%	1.5%	1.4%
Hispanic Origin	2.3%	2.0%	2.1%
Diversity Index	16.5	14.9	14.1
2020 Population by Race/Ethnicity			
Total	26,600	33,387	55,045
White Alone	88.2%	89.3%	89.5%
Black Alone	3.0%	2.7%	2.6%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	2.0%	1.7%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.5%	1.8%
Two or More Races	4.9%	4.6%	4.6%
Hispanic Origin	4.0%	3.6%	3.9%
Diversity Index	27.7	25.3	25.7
2024 Population by Race/Ethnicity			
Total	27,404	34,273	56,492
White Alone	86.7%	88.0%	88.3%
Black Alone	3.4%	3.1%	2.8%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	2.4%	2.0%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	1.7%	1.9%
Two or More Races	5.4%	5.0%	5.0%
Hispanic Origin	4.5%	4.0%	4.4%
Diversity Index	30.8	28.1	28.2
2029 Population by Race/Ethnicity			
Total	27,696	34,560	57,002
White Alone	85.6%	87.0%	87.3%
Black Alone	3.6%	3.3%	3.0%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	2.7%	2.3%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.9%	2.1%
Two or More Races	5.8%	5.5%	5.5%
Hispanic Origin	4.9%	4.4%	4.8%
Diversity Index	33.0	30.2	30.3

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

Community Profile

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	5 miles	7 miles	10 miles
2020 Population by Relationship and Household Type			
Total	26,600	33,387	55,045
In Households	93.0%	94.4%	96.3%
Householder	37.1%	36.8%	37.8%
Opposite-Sex Spouse	17.9%	18.9%	20.3%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.7%	2.6%	2.6%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	25.0%	26.2%	26.3%
Adopted Child	0.6%	0.6%	0.6%
Stepchild	1.2%	1.2%	1.3%
Grandchild	1.7%	1.7%	1.8%
Brother or Sister	0.7%	0.7%	0.6%
Parent	0.6%	0.6%	0.7%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.3%
Other Relatives	0.7%	0.7%	0.7%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	4.0%	3.5%	2.9%
In Group Quarters	7.0%	5.6%	3.7%
Institutionalized	0.4%	0.4%	0.4%
Noninstitutionalized	6.6%	5.3%	3.3%
2024 Population 25+ by Educational Attainment			
Total	16,958	21,546	37,272
Less than 9th Grade	4.4%	4.6%	3.9%
9th - 12th Grade, No Diploma	5.5%	6.2%	6.1%
High School Graduate	37.3%	38.5%	37.6%
GED/Alternative Credential	5.9%	5.8%	5.8%
Some College, No Degree	11.5%	11.1%	11.6%
Associate Degree	9.0%	8.6%	8.7%
Bachelor's Degree	15.0%	14.8%	15.3%
Graduate/Professional Degree	11.4%	10.4%	11.0%
2024 Population 15+ by Marital Status			
Total	22,514	27,956	46,186
Never Married	38.6%	35.8%	30.5%
Married	48.8%	51.0%	55.7%
Widowed	5.0%	5.1%	5.7%
Divorced	7.7%	8.1%	8.1%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	13,815	17,283	28,560
Population 16+ Employed	97.1%	97.4%	97.7%
Population 16+ Unemployment rate	2.9%	2.6%	2.3%
Population 16-24 Employed	20.6%	19.8%	17.6%
Population 16-24 Unemployment rate	4.8%	4.3%	3.7%
Population 25-54 Employed	61.3%	61.1%	60.6%
Population 25-54 Unemployment rate	3.0%	2.7%	2.3%
Population 55-64 Employed	13.6%	14.3%	15.9%
Population 55-64 Unemployment rate	0.3%	0.5%	1.5%
Population 65+ Employed	4.6%	4.8%	5.8%
Population 65+ Unemployment rate	1.1%	1.0%	0.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

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	5 miles	7 miles	10 miles
2024 Employed Population 16+ by Industry			
Total	13,414	16,833	27,896
Agriculture/Mining	3.5%	4.4%	4.0%
Construction	7.0%	7.6%	7.2%
Manufacturing	11.7%	11.6%	11.7%
Wholesale Trade	2.6%	2.5%	2.3%
Retail Trade	12.7%	12.7%	12.9%
Transportation/Utilities	7.3%	7.9%	8.5%
Information	0.8%	0.8%	0.9%
Finance/Insurance/Real Estate	2.8%	2.8%	2.9%
Services	43.6%	41.5%	41.3%
Public Administration	8.0%	8.2%	8.1%
2024 Employed Population 16+ by Occupation			
Total	13,413	16,832	27,894
White Collar	49.7%	49.0%	49.6%
Management/Business/Financial	12.3%	12.8%	14.0%
Professional	21.9%	20.7%	20.0%
Sales	6.1%	6.2%	6.4%
Administrative Support	9.5%	9.3%	9.2%
Services	18.1%	17.3%	16.9%
Blue Collar	32.1%	33.7%	33.5%
Farming/Forestry/Fishing	2.1%	2.4%	1.9%
Construction/Extraction	4.6%	5.4%	5.4%
Installation/Maintenance/Repair	3.9%	4.0%	4.0%
Production	6.4%	6.4%	6.4%
Transportation/Material Moving	15.1%	15.6%	15.8%
2020 Households by Type			
Total	9,914	12,265	20,874
Married Couple Households	48.4%	51.4%	54.1%
With Own Children <18	17.7%	18.7%	18.8%
Without Own Children <18	30.7%	32.7%	35.3%
Cohabiting Couple Households	7.8%	7.5%	7.1%
With Own Children <18	2.8%	2.7%	2.5%
Without Own Children <18	5.0%	4.8%	4.5%
Male Householder, No Spouse/Partner	18.7%	17.7%	16.6%
Living Alone	12.6%	11.9%	11.4%
65 Years and over	3.8%	3.7%	3.7%
With Own Children <18	1.6%	1.5%	1.5%
Without Own Children <18, With Relatives	2.2%	2.2%	2.3%
No Relatives Present	2.3%	2.0%	1.5%
Female Householder, No Spouse/Partner	25.1%	23.4%	22.2%
Living Alone	14.7%	13.6%	13.4%
65 Years and over	7.7%	7.3%	7.7%
With Own Children <18	4.2%	3.9%	3.6%
Without Own Children <18, With Relatives	4.4%	4.2%	4.1%
No Relatives Present	1.8%	1.6%	1.2%
2020 Households by Size			
Total	9,914	12,265	20,874
1 Person Household	27.3%	25.5%	24.7%
2 Person Household	34.5%	35.2%	36.6%
3 Person Household	16.1%	16.0%	15.5%
4 Person Household	12.5%	12.8%	12.9%
5 Person Household	5.2%	5.4%	5.5%
6 Person Household	2.5%	2.6%	2.4%
7 + Person Household	2.0%	2.4%	2.3%

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July 18, 2024

Community Profile

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	5 miles	7 miles	10 miles
2020 Households by Tenure and Mortgage Status			
Total	9,914	12,265	20,874
Owner Occupied	64.6%	68.0%	72.1%
Owned with a Mortgage/Loan	40.2%	42.2%	45.0%
Owned Free and Clear	24.5%	25.7%	27.1%
Renter Occupied	35.4%	32.0%	27.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	105	104	106
Percent of Income for Mortgage	22.5%	22.8%	22.4%
Wealth Index	74	79	92
2020 Housing Units By Urban/ Rural Status			
Total	10,824	13,280	22,438
Urban Housing Units	66.1%	56.2%	50.2%
Rural Housing Units	33.9%	43.8%	49.8%
2020 Population By Urban/ Rural Status			
Total	26,600	33,387	55,045
Urban Population	62.4%	52.2%	47.4%
Rural Population	37.6%	47.8%	52.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

Community Profile

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	5 miles	7 miles	10 miles
Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2.	Salt of the Earth (6B)	Salt of the Earth (6B)	Salt of the Earth (6B)
3.	College Towns (14B)	College Towns (14B)	Green Acres (6A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$19,227,861	\$24,323,216	\$43,882,855
Average Spent	\$1,878.45	\$1,926.90	\$2,042.77
Spending Potential Index	79	81	86
Education: Total \$	\$14,056,285	\$17,760,849	\$31,893,420
Average Spent	\$1,373.22	\$1,407.02	\$1,484.66
Spending Potential Index	79	81	86
Entertainment/Recreation: Total \$	\$33,650,794	\$43,646,394	\$80,158,003
Average Spent	\$3,287.49	\$3,457.69	\$3,731.40
Spending Potential Index	80	85	91
Food at Home: Total \$	\$59,574,887	\$76,353,561	\$139,255,820
Average Spent	\$5,820.13	\$6,048.77	\$6,482.44
Spending Potential Index	80	83	89
Food Away from Home: Total \$	\$31,553,536	\$39,910,001	\$72,266,897
Average Spent	\$3,082.60	\$3,161.69	\$3,364.07
Spending Potential Index	79	81	86
Health Care: Total \$	\$65,804,938	\$86,533,777	\$160,942,008
Average Spent	\$6,428.77	\$6,855.25	\$7,491.95
Spending Potential Index	84	89	97
HH Furnishings & Equipment: Total \$	\$26,056,408	\$33,479,634	\$61,263,271
Average Spent	\$2,545.57	\$2,652.27	\$2,851.84
Spending Potential Index	80	84	90
Personal Care Products & Services: Total \$	\$7,879,919	\$9,933,507	\$18,005,059
Average Spent	\$769.82	\$786.94	\$838.15
Spending Potential Index	77	79	84
Shelter: Total \$	\$209,140,556	\$265,449,482	\$481,517,064
Average Spent	\$20,431.86	\$21,029.03	\$22,414.91
Spending Potential Index	77	79	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$29,121,958	\$37,792,494	\$70,304,991
Average Spent	\$2,845.05	\$2,993.94	\$3,272.74
Spending Potential Index	81	85	93
Travel: Total \$	\$24,163,742	\$31,171,375	\$57,152,424
Average Spent	\$2,360.66	\$2,469.41	\$2,660.48
Spending Potential Index	78	81	88
Vehicle Maintenance & Repairs: Total \$	\$12,446,848	\$16,075,801	\$29,401,216
Average Spent	\$1,215.99	\$1,273.53	\$1,368.64
Spending Potential Index	82	86	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024