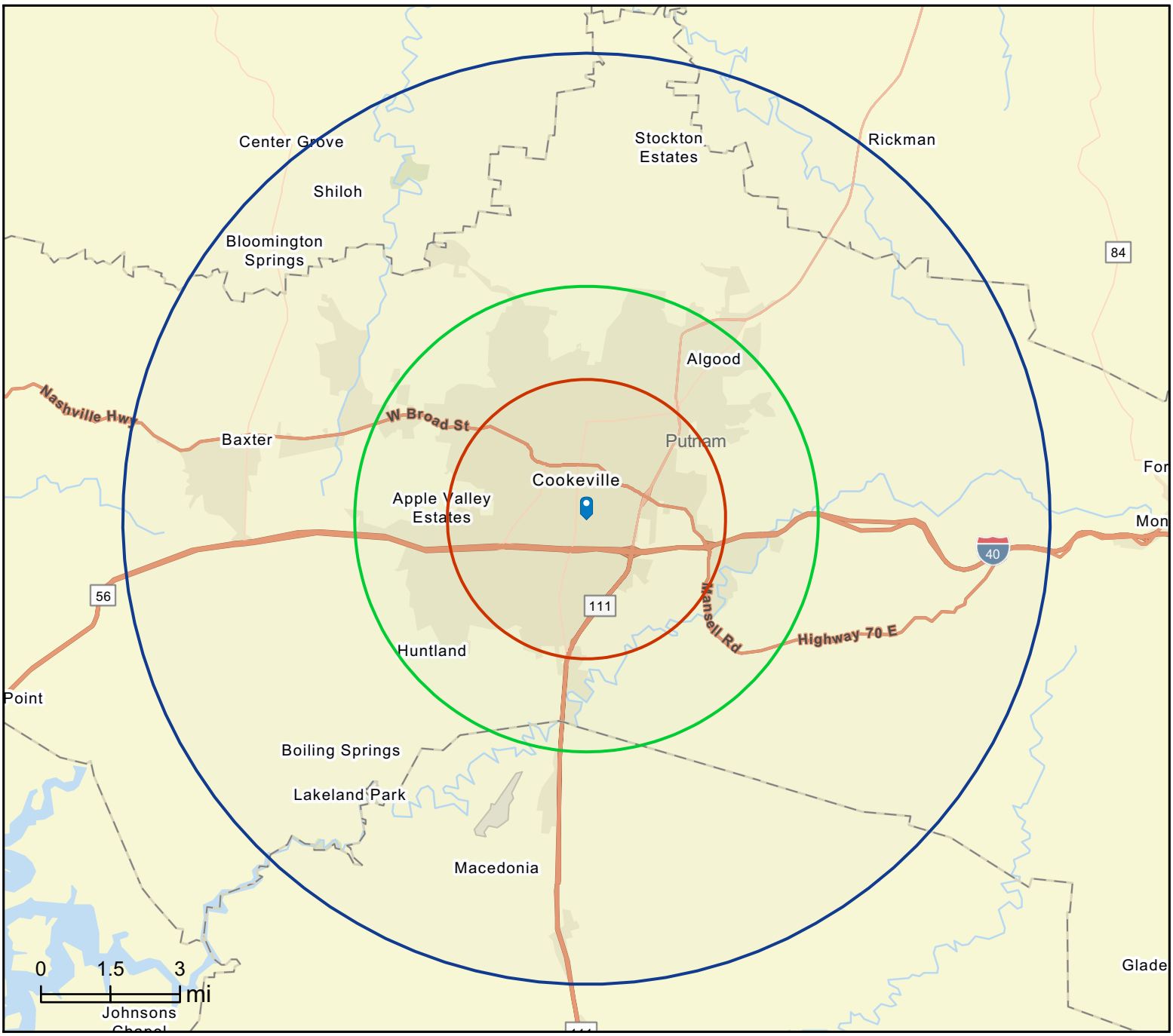
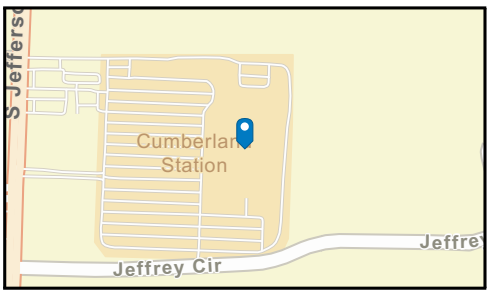
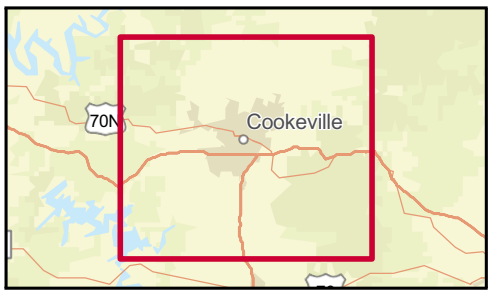
Site Map

Cumberland Station
768 S Jefferson Ave, Cookeville, Tennessee, 38501
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 36.14501
Longitude: -85.49697







July 24, 2024

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	3 miles	5 miles	10 miles
Population Summary			
2010 Total Population	27,010	46,557	71,281
2020 Total Population	29,793	51,247	79,152
2020 Group Quarters	2,832	2,914	2,951
2024 Total Population	30,834	53,268	83,059
2024 Group Quarters	2,860	2,943	2,980
2029 Total Population	31,681	55,017	86,309
2024-2029 Annual Rate	0.54%	0.65%	0.77%
2024 Total Daytime Population	51,512	68,619	88,902
Workers	34,431	40,154	43,633
Residents	17,081	28,465	45,269
Household Summary			
2010 Households	10,926	18,840	28,519
2010 Average Household Size	2.25	2.33	2.41
2020 Total Households	12,102	21,007	31,828
2020 Average Household Size	2.23	2.30	2.39
2024 Households	12,604	21,979	33,595
2024 Average Household Size	2.22	2.29	2.38
2029 Households	13,093	22,931	35,225
2029 Average Household Size	2.20	2.27	2.37
2024-2029 Annual Rate	0.76%	0.85%	0.95%
2010 Families	5,909	11,209	18,230
2010 Average Family Size	2.90	2.92	2.94
2024 Families	6,328	12,145	20,383
2024 Average Family Size	2.95	2.95	2.97
2029 Families	6,522	12,583	21,258
2029 Average Family Size	2.93	2.93	2.95
2024-2029 Annual Rate	0.61%	0.71%	0.84%
Housing Unit Summary			
2000 Housing Units	10,569	17,442	26,157
Owner Occupied Housing Units	45.1%	54.0%	61.4%
Renter Occupied Housing Units	47.4%	39.1%	31.3%
Vacant Housing Units	7.5%	6.9%	7.3%
2010 Housing Units	12,014	20,604	31,268
Owner Occupied Housing Units	40.9%	49.3%	57.4%
Renter Occupied Housing Units	50.0%	42.2%	33.8%
Vacant Housing Units	9.1%	8.6%	8.8%
2020 Housing Units	13,439	23,112	34,837
Owner Occupied Housing Units	36.9%	45.1%	54.9%
Renter Occupied Housing Units	53.2%	45.8%	36.5%
Vacant Housing Units	9.7%	9.2%	8.7%
2024 Housing Units	14,008	24,185	36,720
Owner Occupied Housing Units	38.7%	47.0%	56.8%
Renter Occupied Housing Units	51.3%	43.9%	34.7%
Vacant Housing Units	10.0%	9.1%	8.5%
2029 Housing Units	14,514	25,173	38,408
Owner Occupied Housing Units	41.0%	49.1%	58.9%
Renter Occupied Housing Units	49.2%	42.0%	32.8%
Vacant Housing Units	9.8%	8.9%	8.3%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	12,604	21,979	33,595
<$15,000	16.2%	14.0%	11.8%
$15,000 - $24,999	11.4%	11.6%	10.8%
$25,000 - $34,999	8.9%	9.1%	9.4%
$35,000 - $49,999	14.3%	13.8%	13.4%
$50,000 - $74,999	17.5%	17.8%	17.9%
$75,000 - $99,999	10.7%	11.2%	12.4%
$100,000 - $149,999	10.6%	12.8%	13.7%
$150,000 - $199,999	5.9%	5.4%	6.1%
$200,000+	4.5%	4.2%	4.4%
Average Household Income	$71,826	$72,893	$76,526
2029 Households by Income			
Household Income Base	13,093	22,931	35,225
<$15,000	13.8%	11.8%	9.8%
$15,000 - $24,999	9.4%	9.4%	8.5%
$25,000 - $34,999	7.5%	7.7%	7.7%
$35,000 - $49,999	13.0%	12.7%	12.1%
$50,000 - $74,999	18.2%	18.1%	17.9%
$75,000 - $99,999	11.9%	12.2%	13.2%
$100,000 - $149,999	13.0%	15.6%	16.7%
$150,000 - $199,999	8.3%	7.7%	8.9%
$200,000+	5.0%	4.8%	5.1%
Average Household Income	$83,330	$84,838	$89,462
2024 Owner Occupied Housing Units by Value			
Total	5,407	11,342	20,853
<$50,000	1.8%	1.5%	2.1%
$50,000 - $99,999	3.1%	3.5%	3.6%
$100,000 - $149,999	6.9%	8.1%	8.0%
$150,000 - $199,999	7.8%	8.5%	9.1%
$200,000 - $249,999	17.3%	15.3%	14.4%
$250,000 - $299,999	18.3%	17.7%	17.7%
$300,000 - $399,999	17.8%	19.8%	19.1%
$400,000 - $499,999	15.7%	14.1%	13.7%
$500,000 - $749,999	7.1%	8.1%	9.1%
$750,000 - $999,999	1.7%	1.5%	1.4%
$1,000,000 - $1,499,999	2.1%	1.6%	1.4%
$1,500,000 - $1,999,999	0.3%	0.2%	0.2%
$2,000,000 +	0.1%	0.1%	0.3%
Average Home Value	$339,893	$332,552	$334,166
2029 Owner Occupied Housing Units by Value			
Total	5,938	12,346	22,618
<$50,000	1.7%	1.4%	1.9%
$50,000 - $99,999	2.9%	3.3%	3.3%
$100,000 - $149,999	6.4%	7.5%	7.2%
$150,000 - $199,999	7.3%	7.9%	8.3%
$200,000 - $249,999	16.1%	14.1%	13.3%
$250,000 - $299,999	16.8%	16.2%	16.3%
$300,000 - $399,999	18.8%	20.9%	20.5%
$400,000 - $499,999	16.4%	14.8%	14.7%
$500,000 - $749,999	9.0%	10.1%	10.7%
$750,000 - $999,999	2.0%	1.8%	1.7%
$1,000,000 - $1,499,999	2.3%	1.8%	1.6%
$1,500,000 - $1,999,999	0.3%	0.2%	0.2%
$2,000,000 +	0.1%	0.1%	0.3%
Average Home Value	$355,725	$348,475	$350,273

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 24, 2024

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	3 miles	5 miles	10 miles
Median Household Income			
2024	$48,799	$51,364	$54,612
2029	$56,559	$59,291	$64,232
Median Home Value			
2024	$285,646	$286,798	$286,303
2029	$296,665	$298,922	$298,951
Per Capita Income			
2024	$29,675	$30,154	$31,098
2029	$34,785	$35,432	$36,672
Median Age			
2010	29.9	33.3	36.0
2020	30.5	33.6	36.6
2024	31.3	34.1	36.9
2029	33.1	35.4	38.0
2020 Population by Age			
Total	29,793	51,247	79,152
0 - 4	4.8%	5.2%	5.3%
5 - 9	5.0%	5.4%	5.7%
10 - 14	5.0%	5.6%	6.0%
15 - 24	26.2%	21.7%	18.2%
25 - 34	14.5%	13.8%	13.0%
35 - 44	9.9%	10.7%	11.2%
45 - 54	9.6%	10.6%	11.4%
55 - 64	9.6%	10.8%	11.8%
65 - 74	8.5%	9.3%	10.3%
75 - 84	5.0%	5.2%	5.4%
85 +	1.9%	1.8%	1.7%
18 +	82.1%	80.5%	79.3%
2024 Population by Age			
Total	30,835	53,270	83,057
0 - 4	4.8%	5.1%	5.3%
5 - 9	4.7%	5.2%	5.6%
10 - 14	4.6%	5.2%	5.7%
15 - 24	24.2%	19.8%	16.9%
25 - 34	16.7%	15.9%	14.3%
35 - 44	10.4%	11.0%	11.6%
45 - 54	9.5%	10.4%	11.1%
55 - 64	9.2%	10.3%	11.3%
65 - 74	8.5%	9.2%	10.1%
75 - 84	5.5%	5.9%	6.2%
85 +	2.1%	1.9%	1.9%
18 +	83.0%	81.3%	80.0%
2029 Population by Age			
Total	31,681	55,018	86,309
0 - 4	4.8%	5.1%	5.3%
5 - 9	4.4%	4.9%	5.2%
10 - 14	4.4%	5.1%	5.6%
15 - 24	22.6%	18.5%	15.7%
25 - 34	16.7%	15.9%	14.4%
35 - 44	11.3%	11.9%	12.3%
45 - 54	9.4%	10.3%	11.1%
55 - 64	8.8%	9.8%	10.8%
65 - 74	8.7%	9.5%	10.4%
75 - 84	6.4%	6.7%	7.1%
85 +	2.5%	2.4%	2.3%
18 +	83.7%	82.0%	80.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	14,824	25,329	39,122
Females	14,969	25,918	40,030
2024 Population by Sex			
Males	15,548	26,701	41,690
Females	15,286	26,567	41,369
2029 Population by Sex			
Males	15,877	27,415	43,105
Females	15,804	27,602	43,205
2010 Population by Race/Ethnicity			
Total	27,011	46,557	71,280
White Alone	87.8%	90.3%	92.5%
Black Alone	3.5%	2.7%	2.0%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	2.1%	1.6%	1.2%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	4.0%	3.0%	2.2%
Two or More Races	2.1%	1.8%	1.6%
Hispanic Origin	6.9%	5.6%	4.3%
Diversity Index	32.5	26.9	21.3
2020 Population by Race/Ethnicity			
Total	29,793	51,247	79,152
White Alone	80.1%	82.7%	85.8%
Black Alone	5.0%	3.8%	2.7%
American Indian Alone	1.2%	1.0%	0.8%
Asian Alone	2.3%	1.9%	1.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.1%	4.5%	3.5%
Two or More Races	6.2%	6.1%	5.7%
Hispanic Origin	9.7%	8.6%	6.9%
Diversity Index	46.3	41.7	35.3
2024 Population by Race/Ethnicity			
Total	30,833	53,267	83,060
White Alone	78.8%	81.5%	84.8%
Black Alone	5.1%	3.9%	2.8%
American Indian Alone	1.3%	1.1%	0.8%
Asian Alone	2.4%	1.9%	1.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.7%	5.0%	3.9%
Two or More Races	6.6%	6.5%	6.1%
Hispanic Origin	10.7%	9.5%	7.6%
Diversity Index	48.8	44.2	37.6
2029 Population by Race/Ethnicity			
Total	31,680	55,017	86,310
White Alone	77.3%	80.2%	83.7%
Black Alone	5.3%	4.1%	2.9%
American Indian Alone	1.3%	1.1%	0.9%
Asian Alone	2.7%	2.1%	1.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.2%	5.5%	4.3%
Two or More Races	7.1%	6.9%	6.5%
Hispanic Origin	11.5%	10.3%	8.2%
Diversity Index	51.4	46.8	39.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type			
Total	29,793	51,247	79,152
In Households	90.5%	94.3%	96.3%
Householder	40.8%	40.9%	40.3%
Opposite-Sex Spouse	14.1%	16.2%	18.2%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	3.1%	3.0%	2.8%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	19.6%	21.5%	22.6%
Adopted Child	0.6%	0.7%	0.8%
Stepchild	1.1%	1.2%	1.4%
Grandchild	1.6%	1.9%	2.2%
Brother or Sister	0.9%	0.9%	0.9%
Parent	0.9%	0.9%	0.9%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.2%	0.3%	0.3%
Other Relatives	0.9%	0.9%	1.0%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	6.0%	5.2%	4.3%
In Group Quarters	9.5%	5.7%	3.7%
Institutionalized	1.4%	0.9%	0.6%
Noninstitutionalized	8.1%	4.8%	3.1%
2024 Population 25+ by Educational Attainment			
Total	19,030	34,417	55,235
Less than 9th Grade	4.3%	4.1%	4.2%
9th - 12th Grade, No Diploma	5.7%	6.3%	5.8%
High School Graduate	24.4%	25.4%	27.6%
GED/Alternative Credential	5.5%	5.8%	6.7%
Some College, No Degree	19.3%	20.5%	19.9%
Associate Degree	4.7%	5.3%	6.4%
Bachelor's Degree	21.8%	20.5%	18.8%
Graduate/Professional Degree	14.4%	12.1%	10.7%
2024 Population 15+ by Marital Status			
Total	26,486	44,984	69,239
Never Married	43.2%	38.2%	33.4%
Married	41.1%	45.3%	49.7%
Widowed	5.6%	6.0%	6.0%
Divorced	10.1%	10.5%	10.9%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	14,765	26,264	39,860
Population 16+ Employed	93.5%	95.3%	95.8%
Population 16+ Unemployment rate	6.5%	4.7%	4.2%
Population 16-24 Employed	20.4%	18.3%	16.5%
Population 16-24 Unemployment rate	14.3%	10.2%	8.8%
Population 25-54 Employed	63.5%	63.5%	63.6%
Population 25-54 Unemployment rate	3.6%	3.0%	3.1%
Population 55-64 Employed	10.1%	11.4%	12.8%
Population 55-64 Unemployment rate	10.4%	7.3%	5.2%
Population 65+ Employed	6.0%	6.8%	7.1%
Population 65+ Unemployment rate	0.0%	0.0%	0.8%

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2024 Employed Population 16+ by Industry			
Total	13,805	25,027	38,178
Agriculture/Mining	0.4%	0.6%	0.7%
Construction	2.9%	4.5%	5.2%
Manufacturing	13.2%	13.5%	14.1%
Wholesale Trade	1.0%	1.6%	1.8%
Retail Trade	15.4%	14.9%	13.6%
Transportation/Utilities	6.0%	7.0%	7.7%
Information	2.1%	1.5%	1.3%
Finance/Insurance/Real Estate	5.1%	5.2%	4.9%
Services	51.0%	47.4%	46.4%
Public Administration	2.9%	3.8%	4.2%
2024 Employed Population 16+ by Occupation			
Total	13,804	25,030	38,181
White Collar	59.3%	58.9%	58.0%
Management/Business/Financial	12.6%	13.0%	13.6%
Professional	27.1%	25.9%	24.7%
Sales	10.9%	10.4%	10.1%
Administrative Support	8.8%	9.6%	9.6%
Services	19.9%	18.0%	17.4%
Blue Collar	20.7%	23.1%	24.6%
Farming/Forestry/Fishing	0.1%	0.3%	0.5%
Construction/Extraction	2.3%	3.7%	4.1%
Installation/Maintenance/Repair	1.9%	3.0%	3.5%
Production	7.3%	7.6%	8.2%
Transportation/Material Moving	9.2%	8.5%	8.3%
2020 Households by Type			
Total	12,102	21,007	31,828
Married Couple Households	34.9%	40.0%	45.4%
With Own Children <18	12.4%	14.2%	15.9%
Without Own Children <18	22.5%	25.7%	29.5%
Cohabitating Couple Households	8.1%	7.8%	7.2%
With Own Children <18	2.3%	2.3%	2.3%
Without Own Children <18	5.8%	5.5%	5.0%
Male Householder, No Spouse/Partner	23.8%	21.9%	19.8%
Living Alone	15.8%	14.5%	13.2%
65 Years and over	3.3%	3.4%	3.6%
With Own Children <18	1.4%	1.4%	1.5%
Without Own Children <18, With Relatives	2.3%	2.4%	2.4%
No Relatives Present	4.3%	3.6%	2.8%
Female Householder, No Spouse/Partner	33.2%	30.4%	27.6%
Living Alone	20.5%	18.3%	16.3%
65 Years and over	9.1%	8.4%	8.0%
With Own Children <18	4.8%	4.6%	4.2%
Without Own Children <18, With Relatives	5.1%	5.1%	5.3%
No Relatives Present	2.8%	2.3%	1.7%
2020 Households by Size			
Total	12,102	21,007	31,828
1 Person Household	36.3%	32.8%	29.5%
2 Person Household	34.2%	35.2%	36.0%
3 Person Household	13.8%	14.2%	15.2%
4 Person Household	9.2%	10.2%	11.0%
5 Person Household	3.8%	4.6%	5.0%
6 Person Household	1.8%	2.0%	2.1%
7 + Person Household	0.9%	1.1%	1.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status			
Total	12,102	21,007	31,828
Owner Occupied	40.9%	49.6%	60.1%
Owned with a Mortgage/Loan	22.9%	28.4%	34.9%
Owned Free and Clear	18.1%	21.2%	25.2%
Renter Occupied	59.1%	50.4%	39.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	70	74	78
Percent of Income for Mortgage	36.6%	34.9%	32.8%
Wealth Index	56	57	62
2020 Housing Units By Urban/ Rural Status			
Total	13,439	23,112	34,837
Urban Housing Units	95.4%	86.0%	63.5%
Rural Housing Units	4.6%	14.0%	36.5%
2020 Population By Urban/ Rural Status			
Total	29,793	51,247	79,152
Urban Population	95.0%	85.0%	61.9%
Rural Population	5.0%	15.0%	38.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Midlife Constants (5E)
2.	College Towns (14B)	Set to Impress (11D)	Salt of the Earth (6B)
3.	Old and Newcomers (8F)	College Towns (14B)	Southern Satellites (10A)
2024 Consumer Spending			
Apparel & Services: Total $	$19,830,095	$34,671,567	$54,260,879
Average Spent	$1,573.32	$1,577.49	$1,615.15
Spending Potential Index	66	66	68
Education: Total $	$14,459,561	$24,909,556	$38,382,484
Average Spent	$1,147.22	$1,133.33	$1,142.51
Spending Potential Index	66	66	66
Entertainment/Recreation: Total $	$32,946,717	$58,482,873	$94,882,278
Average Spent	$2,613.99	$2,660.85	$2,824.30
Spending Potential Index	64	65	69
Food at Home: Total $	$60,274,587	$106,119,116	$170,256,208
Average Spent	$4,782.18	$4,828.20	$5,067.90
Spending Potential Index	65	66	69
Food Away from Home: Total $	$32,147,389	$56,484,239	$89,542,567
Average Spent	$2,550.57	$2,569.92	$2,665.35
Spending Potential Index	66	66	68
Health Care: Total $	$62,592,884	$112,827,337	$187,948,426
Average Spent	$4,966.11	$5,133.42	$5,594.54
Spending Potential Index	65	67	73
HH Furnishings & Equipment: Total $	$25,697,747	$45,695,208	$73,843,083
Average Spent	$2,038.86	$2,079.04	$2,198.04
Spending Potential Index	64	66	69
Personal Care Products & Services: Total $	$8,191,073	$14,275,890	$22,338,195
Average Spent	$649.88	$649.52	$664.93
Spending Potential Index	65	65	67
Shelter: Total $	$215,388,651	$375,550,789	$589,108,907
Average Spent	$17,088.91	$17,086.80	$17,535.61
Spending Potential Index	64	64	66
Support Payments/Cash Contributions/Gifts in Kind: Total $	$27,732,767	$50,255,152	$84,090,136
Average Spent	$2,200.31	$2,286.51	$2,503.06
Spending Potential Index	63	65	71
Travel: Total $	$23,742,860	$42,053,871	$67,551,933
Average Spent	$1,883.76	$1,913.37	$2,010.77
Spending Potential Index	62	63	66
Vehicle Maintenance & Repairs: Total $	$12,429,524	$21,968,101	$35,446,572
Average Spent	$986.16	$999.50	$1,055.11
Spending Potential Index	67	67	71

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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