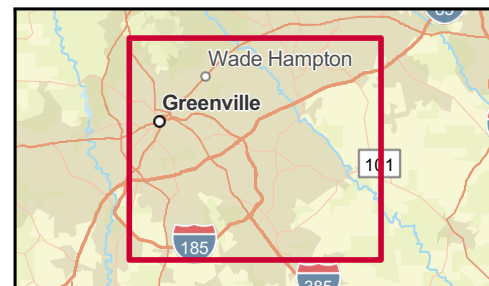
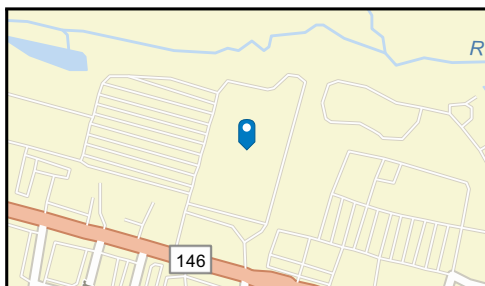
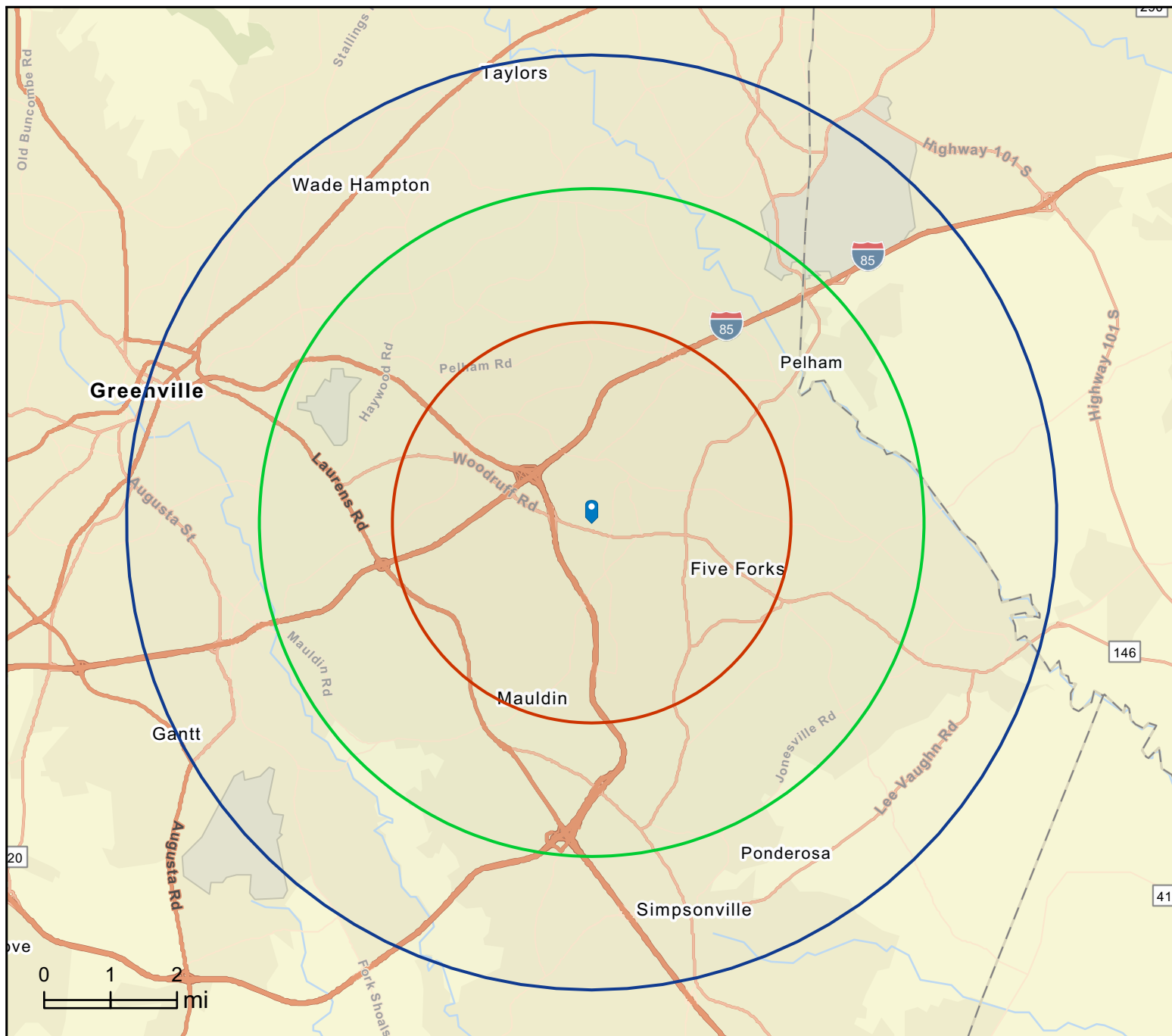


Site Map

Shoppes at Woodruff
1451 Woodruff Rd, Greenville, South Carolina, 29607
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 34.82264
Longitude: -82.28121



Community Profile

Shoppes at Woodruff
 1451 Woodruff Rd, Greenville, South Carolina, 29607
 Rings: 3, 5, 7 mile radii

Prepared by Esri
 Latitude: 34.82264
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	3 miles	5 miles	7 miles
Population Summary			
2010 Total Population	43,069	122,105	220,397
2020 Total Population	50,564	142,875	260,219
2020 Group Quarters	954	1,319	4,416
2024 Total Population	53,983	151,390	277,204
2024 Group Quarters	951	1,295	4,333
2029 Total Population	57,354	158,512	290,634
2024-2029 Annual Rate	1.22%	0.92%	0.95%
2024 Total Daytime Population	78,299	194,095	322,019
Workers	51,481	119,337	184,404
Residents	26,818	74,758	137,615
Household Summary			
2010 Households	18,221	50,116	88,831
2010 Average Household Size	2.33	2.42	2.42
2020 Total Households	21,898	59,322	106,200
2020 Average Household Size	2.27	2.39	2.41
2024 Households	23,582	63,594	114,479
2024 Average Household Size	2.25	2.36	2.38
2029 Households	25,449	67,652	121,843
2029 Average Household Size	2.22	2.32	2.35
2024-2029 Annual Rate	1.54%	1.24%	1.25%
2010 Families	11,710	33,183	58,581
2010 Average Family Size	2.95	3.00	3.00
2024 Families	14,392	40,436	73,095
2024 Average Family Size	2.86	2.96	2.99
2029 Families	15,498	42,883	77,658
2029 Average Family Size	2.83	2.92	2.95
2024-2029 Annual Rate	1.49%	1.18%	1.22%
Housing Unit Summary			
2000 Housing Units	14,326	41,029	78,171
Owner Occupied Housing Units	61.6%	60.6%	61.2%
Renter Occupied Housing Units	30.8%	32.4%	31.7%
Vacant Housing Units	7.6%	7.0%	7.1%
2010 Housing Units	19,581	53,678	96,366
Owner Occupied Housing Units	61.4%	61.0%	61.5%
Renter Occupied Housing Units	31.6%	32.4%	30.7%
Vacant Housing Units	6.9%	6.6%	7.8%
2020 Housing Units	23,627	63,441	113,975
Owner Occupied Housing Units	56.0%	58.7%	60.5%
Renter Occupied Housing Units	36.7%	34.8%	32.7%
Vacant Housing Units	7.2%	6.6%	6.8%
2024 Housing Units	25,565	68,112	122,504
Owner Occupied Housing Units	57.4%	59.3%	61.8%
Renter Occupied Housing Units	34.8%	34.1%	31.6%
Vacant Housing Units	7.8%	6.6%	6.6%
2029 Housing Units	27,464	72,181	129,916
Owner Occupied Housing Units	58.6%	60.5%	63.4%
Renter Occupied Housing Units	34.1%	33.2%	30.4%
Vacant Housing Units	7.3%	6.3%	6.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

Community Profile

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	3 miles	5 miles	7 miles
2024 Households by Income			
Household Income Base	23,582	63,594	114,479
<\$15,000	4.8%	4.1%	5.1%
\$15,000 - \$24,999	4.3%	4.0%	4.2%
\$25,000 - \$34,999	5.5%	5.6%	6.3%
\$35,000 - \$49,999	9.4%	9.9%	9.5%
\$50,000 - \$74,999	15.9%	17.8%	18.3%
\$75,000 - \$99,999	16.0%	15.2%	15.3%
\$100,000 - \$149,999	20.0%	20.0%	19.0%
\$150,000 - \$199,999	11.5%	10.8%	10.2%
\$200,000+	12.7%	12.5%	12.2%
Average Household Income	\$119,550	\$119,049	\$116,057
2029 Households by Income			
Household Income Base	25,449	67,652	121,843
<\$15,000	3.6%	3.1%	3.9%
\$15,000 - \$24,999	2.8%	2.7%	2.9%
\$25,000 - \$34,999	4.0%	4.1%	4.7%
\$35,000 - \$49,999	7.6%	8.3%	8.0%
\$50,000 - \$74,999	14.9%	16.5%	16.7%
\$75,000 - \$99,999	16.1%	15.1%	15.2%
\$100,000 - \$149,999	21.8%	21.7%	20.9%
\$150,000 - \$199,999	14.3%	13.6%	13.0%
\$200,000+	15.0%	15.0%	14.7%
Average Household Income	\$137,286	\$137,022	\$134,080
2024 Owner Occupied Housing Units by Value			
Total	14,686	40,397	75,718
<\$50,000	0.6%	0.7%	1.4%
\$50,000 - \$99,999	0.4%	0.5%	1.6%
\$100,000 - \$149,999	1.7%	1.4%	2.5%
\$150,000 - \$199,999	4.3%	4.8%	6.1%
\$200,000 - \$249,999	14.7%	13.6%	14.0%
\$250,000 - \$299,999	14.2%	14.6%	14.5%
\$300,000 - \$399,999	20.3%	24.8%	23.9%
\$400,000 - \$499,999	19.7%	17.6%	15.3%
\$500,000 - \$749,999	15.6%	14.9%	13.0%
\$750,000 - \$999,999	5.9%	5.0%	5.0%
\$1,000,000 - \$1,499,999	1.8%	1.5%	1.9%
\$1,500,000 - \$1,999,999	0.5%	0.4%	0.5%
\$2,000,000 +	0.3%	0.2%	0.3%
Average Home Value	\$427,216	\$414,930	\$403,661
2029 Owner Occupied Housing Units by Value			
Total	16,084	43,687	82,348
<\$50,000	0.1%	0.2%	0.5%
\$50,000 - \$99,999	0.1%	0.1%	0.5%
\$100,000 - \$149,999	0.5%	0.4%	0.8%
\$150,000 - \$199,999	1.7%	1.8%	2.7%
\$200,000 - \$249,999	8.9%	8.2%	9.2%
\$250,000 - \$299,999	12.1%	12.5%	12.7%
\$300,000 - \$399,999	20.8%	26.0%	26.0%
\$400,000 - \$499,999	22.9%	20.8%	18.6%
\$500,000 - \$749,999	21.3%	20.2%	17.7%
\$750,000 - \$999,999	8.6%	7.1%	7.4%
\$1,000,000 - \$1,499,999	2.3%	1.9%	2.7%
\$1,500,000 - \$1,999,999	0.5%	0.5%	0.6%
\$2,000,000 +	0.3%	0.3%	0.5%
Average Home Value	\$484,711	\$468,904	\$469,158

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

Community Profile

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	3 miles	5 miles	7 miles
Median Household Income			
2024	\$89,206	\$87,186	\$84,108
2029	\$101,486	\$100,398	\$96,932
Median Home Value			
2024	\$368,861	\$357,980	\$341,256
2029	\$425,684	\$403,972	\$390,949
Per Capita Income			
2024	\$51,347	\$49,934	\$47,843
2029	\$59,884	\$58,387	\$56,113
Median Age			
2010	38.9	37.8	37.1
2020	40.4	39.3	38.4
2024	40.1	39.2	38.6
2029	41.0	40.1	39.7
2020 Population by Age			
Total	50,564	142,875	260,219
0 - 4	5.1%	5.5%	5.8%
5 - 9	5.7%	6.1%	6.2%
10 - 14	6.3%	6.6%	6.7%
15 - 24	12.2%	12.3%	12.6%
25 - 34	14.2%	14.1%	14.2%
35 - 44	11.9%	12.6%	13.0%
45 - 54	12.9%	13.1%	12.8%
55 - 64	12.3%	12.1%	12.0%
65 - 74	10.2%	10.0%	9.8%
75 - 84	6.2%	5.5%	5.1%
85 +	3.0%	2.2%	1.9%
18 +	79.1%	77.8%	77.4%
2024 Population by Age			
Total	53,981	151,390	277,203
0 - 4	5.1%	5.5%	5.7%
5 - 9	5.3%	5.9%	6.1%
10 - 14	5.5%	6.0%	6.1%
15 - 24	12.4%	12.1%	12.6%
25 - 34	15.4%	15.0%	14.4%
35 - 44	12.1%	13.0%	13.6%
45 - 54	12.1%	12.5%	12.5%
55 - 64	11.8%	11.6%	11.5%
65 - 74	10.2%	9.8%	9.6%
75 - 84	6.9%	6.2%	5.8%
85 +	3.2%	2.3%	2.0%
18 +	80.7%	79.1%	78.4%
2029 Population by Age			
Total	57,353	158,511	290,637
0 - 4	5.1%	5.4%	5.6%
5 - 9	5.0%	5.5%	5.7%
10 - 14	5.3%	5.9%	6.0%
15 - 24	11.5%	11.4%	12.1%
25 - 34	14.9%	14.4%	13.8%
35 - 44	13.0%	13.8%	14.0%
45 - 54	11.6%	12.1%	12.4%
55 - 64	11.6%	11.5%	11.3%
65 - 74	10.4%	10.0%	9.9%
75 - 84	7.9%	7.2%	6.8%
85 +	3.7%	2.7%	2.4%
18 +	81.4%	79.8%	79.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

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	3 miles	5 miles	7 miles
2020 Population by Sex			
Males	23,834	68,318	124,959
Females	26,730	74,557	135,260
2024 Population by Sex			
Males	25,847	73,738	135,554
Females	28,136	77,652	141,650
2029 Population by Sex			
Males	27,364	77,002	141,565
Females	29,989	81,510	149,069
2010 Population by Race/Ethnicity			
Total	43,069	122,105	220,397
White Alone	78.4%	78.3%	74.6%
Black Alone	12.4%	13.4%	17.4%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	5.2%	4.1%	3.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.8%	2.1%	2.7%
Two or More Races	1.9%	1.8%	1.8%
Hispanic Origin	5.3%	6.2%	6.8%
Diversity Index	43.0	44.0	48.6
2020 Population by Race/Ethnicity			
Total	50,564	142,875	260,219
White Alone	70.2%	70.7%	68.3%
Black Alone	13.9%	13.6%	16.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	5.9%	4.9%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.9%	3.4%	4.0%
Two or More Races	6.8%	7.0%	7.1%
Hispanic Origin	7.0%	7.9%	8.8%
Diversity Index	54.7	55.0	57.9
2024 Population by Race/Ethnicity			
Total	53,983	151,390	277,204
White Alone	69.0%	69.3%	67.2%
Black Alone	14.1%	14.0%	16.2%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	6.3%	5.2%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.1%	3.6%	4.2%
Two or More Races	7.3%	7.5%	7.6%
Hispanic Origin	7.6%	8.4%	9.4%
Diversity Index	56.5	56.9	59.6
2029 Population by Race/Ethnicity			
Total	57,354	158,513	290,635
White Alone	67.2%	67.6%	65.5%
Black Alone	14.6%	14.4%	16.7%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	6.8%	5.7%	4.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.3%	3.9%	4.4%
Two or More Races	7.8%	8.1%	8.2%
Hispanic Origin	8.1%	9.0%	10.0%
Diversity Index	58.8	59.1	61.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

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	3 miles	5 miles	7 miles
2020 Population by Relationship and Household Type			
Total	50,564	142,875	260,219
In Households	98.1%	99.1%	98.3%
Householder	42.5%	41.4%	40.7%
Opposite-Sex Spouse	20.4%	20.7%	19.8%
Same-Sex Spouse	0.2%	0.1%	0.2%
Opposite-Sex Unmarried Partner	1.9%	2.0%	2.0%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	25.3%	26.4%	26.7%
Adopted Child	0.7%	0.8%	0.8%
Stepchild	0.8%	0.9%	0.9%
Grandchild	1.2%	1.4%	1.7%
Brother or Sister	0.7%	0.8%	0.8%
Parent	0.8%	0.9%	0.9%
Parent-in-law	0.2%	0.2%	0.3%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.2%
Other Relatives	0.7%	0.7%	0.9%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	2.3%	2.2%	2.3%
In Group Quarters	1.9%	0.9%	1.7%
Institutionalized	1.8%	0.8%	0.9%
Noninstitutionalized	0.1%	0.1%	0.8%
2024 Population 25+ by Educational Attainment			
Total	38,707	106,783	192,460
Less than 9th Grade	1.6%	1.0%	1.4%
9th - 12th Grade, No Diploma	1.8%	2.2%	3.2%
High School Graduate	11.8%	12.1%	14.0%
GED/Alternative Credential	1.8%	2.4%	2.9%
Some College, No Degree	18.4%	16.3%	16.9%
Associate Degree	8.4%	9.6%	9.4%
Bachelor's Degree	34.9%	34.6%	32.1%
Graduate/Professional Degree	21.3%	21.7%	20.2%
2024 Population 15+ by Marital Status			
Total	45,415	125,160	227,495
Never Married	30.8%	29.1%	29.8%
Married	52.7%	56.8%	55.6%
Widowed	6.3%	5.3%	5.1%
Divorced	10.2%	8.9%	9.6%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	28,246	80,128	145,879
Population 16+ Employed	97.7%	96.9%	96.7%
Population 16+ Unemployment rate	2.3%	3.1%	3.3%
Population 16-24 Employed	14.0%	12.2%	12.4%
Population 16-24 Unemployment rate	6.0%	8.6%	9.0%
Population 25-54 Employed	65.1%	66.6%	66.4%
Population 25-54 Unemployment rate	2.0%	1.9%	2.1%
Population 55-64 Employed	14.8%	15.4%	15.3%
Population 55-64 Unemployment rate	0.3%	3.0%	3.4%
Population 65+ Employed	6.2%	5.8%	5.9%
Population 65+ Unemployment rate	2.4%	4.1%	4.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

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2024 Employed Population 16+ by Industry			
Total	27,586	77,664	141,005
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	3.9%	4.1%	4.5%
Manufacturing	15.6%	16.5%	16.4%
Wholesale Trade	2.8%	2.8%	2.8%
Retail Trade	8.0%	8.5%	8.9%
Transportation/Utilities	3.5%	4.0%	4.1%
Information	2.3%	2.3%	2.1%
Finance/Insurance/Real Estate	7.0%	7.4%	7.2%
Services	54.2%	51.5%	51.2%
Public Administration	2.7%	2.8%	2.6%
2024 Employed Population 16+ by Occupation			
Total	27,586	77,661	141,005
White Collar	75.5%	73.3%	71.3%
Management/Business/Financial	23.0%	22.3%	21.5%
Professional	33.4%	32.3%	29.8%
Sales	9.9%	9.9%	10.6%
Administrative Support	9.1%	8.8%	9.4%
Services	12.5%	13.1%	13.6%
Blue Collar	12.0%	13.6%	15.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.6%	1.5%	2.1%
Installation/Maintenance/Repair	1.9%	2.2%	2.1%
Production	3.8%	5.3%	6.1%
Transportation/Material Moving	4.7%	4.5%	4.7%
2020 Households by Type			
Total	21,898	59,322	106,200
Married Couple Households	48.1%	50.3%	49.0%
With Own Children <18	18.3%	20.1%	19.9%
Without Own Children <18	29.8%	30.2%	29.1%
Cohabiting Couple Households	5.0%	5.2%	5.3%
With Own Children <18	1.1%	1.3%	1.5%
Without Own Children <18	3.8%	3.9%	3.8%
Male Householder, No Spouse/Partner	17.3%	16.6%	17.2%
Living Alone	12.7%	12.0%	12.3%
65 Years and over	2.8%	2.7%	2.9%
With Own Children <18	1.2%	1.2%	1.2%
Without Own Children <18, With Relatives	1.8%	1.9%	2.1%
No Relatives Present	1.6%	1.5%	1.5%
Female Householder, No Spouse/Partner	29.7%	27.8%	28.6%
Living Alone	19.1%	17.1%	16.9%
65 Years and over	8.6%	7.5%	7.4%
With Own Children <18	4.9%	4.7%	5.2%
Without Own Children <18, With Relatives	4.3%	4.9%	5.4%
No Relatives Present	1.2%	1.1%	1.2%
2020 Households by Size			
Total	21,898	59,322	106,200
1 Person Household	31.8%	29.2%	29.2%
2 Person Household	34.8%	34.7%	34.0%
3 Person Household	14.4%	15.0%	15.4%
4 Person Household	11.5%	12.9%	13.1%
5 Person Household	5.0%	5.4%	5.5%
6 Person Household	1.7%	1.9%	2.0%
7 + Person Household	0.8%	0.9%	0.9%

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2020 Households by Tenure and Mortgage Status			
Total	21,898	59,322	106,200
Owner Occupied	60.4%	62.8%	64.9%
Owned with a Mortgage/Loan	41.8%	44.8%	46.8%
Owned Free and Clear	18.6%	18.0%	18.1%
Renter Occupied	39.6%	37.2%	35.1%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	99	100	101
Percent of Income for Mortgage	25.9%	25.7%	25.4%
Wealth Index	109	109	103
2020 Housing Units By Urban/ Rural Status			
Total	23,627	63,441	113,975
Urban Housing Units	100.0%	99.8%	99.3%
Rural Housing Units	0.0%	0.2%	0.7%
2020 Population By Urban/ Rural Status			
Total	50,564	142,875	260,219
Urban Population	100.0%	99.8%	99.3%
Rural Population	0.0%	0.2%	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

Community Profile

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	3 miles	5 miles	7 miles
Top 3 Tapestry Segments			
1.	Bright Young Professionals	Young and Restless (11B)	Middleburg (4C)
2.	Professional Pride (1B)	Professional Pride (1B)	Young and Restless (11B)
3.	In Style (5B)	Workday Drive (4A)	Workday Drive (4A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$60,762,900	\$162,603,331	\$285,483,521
Average Spent	\$2,576.66	\$2,556.90	\$2,493.76
Spending Potential Index	108	107	105
Education: Total \$	\$43,840,536	\$118,028,857	\$204,822,211
Average Spent	\$1,859.07	\$1,855.97	\$1,789.17
Spending Potential Index	108	107	104
Entertainment/Recreation: Total \$	\$101,558,546	\$272,407,313	\$479,693,793
Average Spent	\$4,306.61	\$4,283.54	\$4,190.23
Spending Potential Index	105	105	102
Food at Home: Total \$	\$181,640,820	\$484,245,583	\$851,998,963
Average Spent	\$7,702.52	\$7,614.64	\$7,442.40
Spending Potential Index	105	104	102
Food Away from Home: Total \$	\$99,800,685	\$267,818,696	\$469,597,363
Average Spent	\$4,232.07	\$4,211.38	\$4,102.04
Spending Potential Index	109	108	105
Health Care: Total \$	\$188,679,079	\$504,609,924	\$896,319,107
Average Spent	\$8,000.98	\$7,934.87	\$7,829.55
Spending Potential Index	104	103	102
HH Furnishings & Equipment: Total \$	\$79,271,422	\$212,836,241	\$375,071,492
Average Spent	\$3,361.52	\$3,346.80	\$3,276.33
Spending Potential Index	106	106	104
Personal Care Products & Services: Total \$	\$25,315,045	\$67,533,755	\$117,718,058
Average Spent	\$1,073.49	\$1,061.95	\$1,028.29
Spending Potential Index	108	107	103
Shelter: Total \$	\$666,130,187	\$1,780,932,904	\$3,108,890,272
Average Spent	\$28,247.40	\$28,004.73	\$27,156.86
Spending Potential Index	106	105	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$86,066,605	\$232,260,305	\$412,612,419
Average Spent	\$3,649.67	\$3,652.24	\$3,604.26
Spending Potential Index	104	104	103
Travel: Total \$	\$75,181,808	\$202,172,533	\$354,192,473
Average Spent	\$3,188.10	\$3,179.11	\$3,093.95
Spending Potential Index	105	105	102
Vehicle Maintenance & Repairs: Total \$	\$37,400,178	\$99,805,571	\$175,811,931
Average Spent	\$1,585.96	\$1,569.42	\$1,535.76
Spending Potential Index	107	106	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024