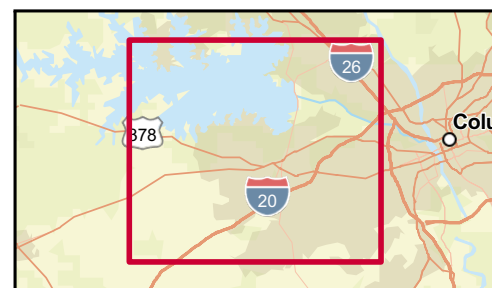
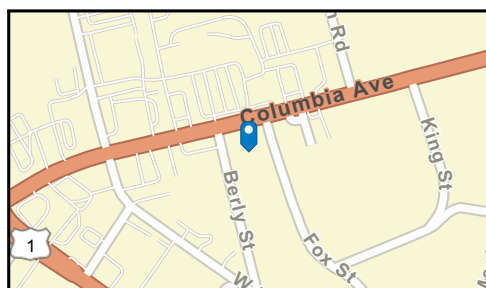
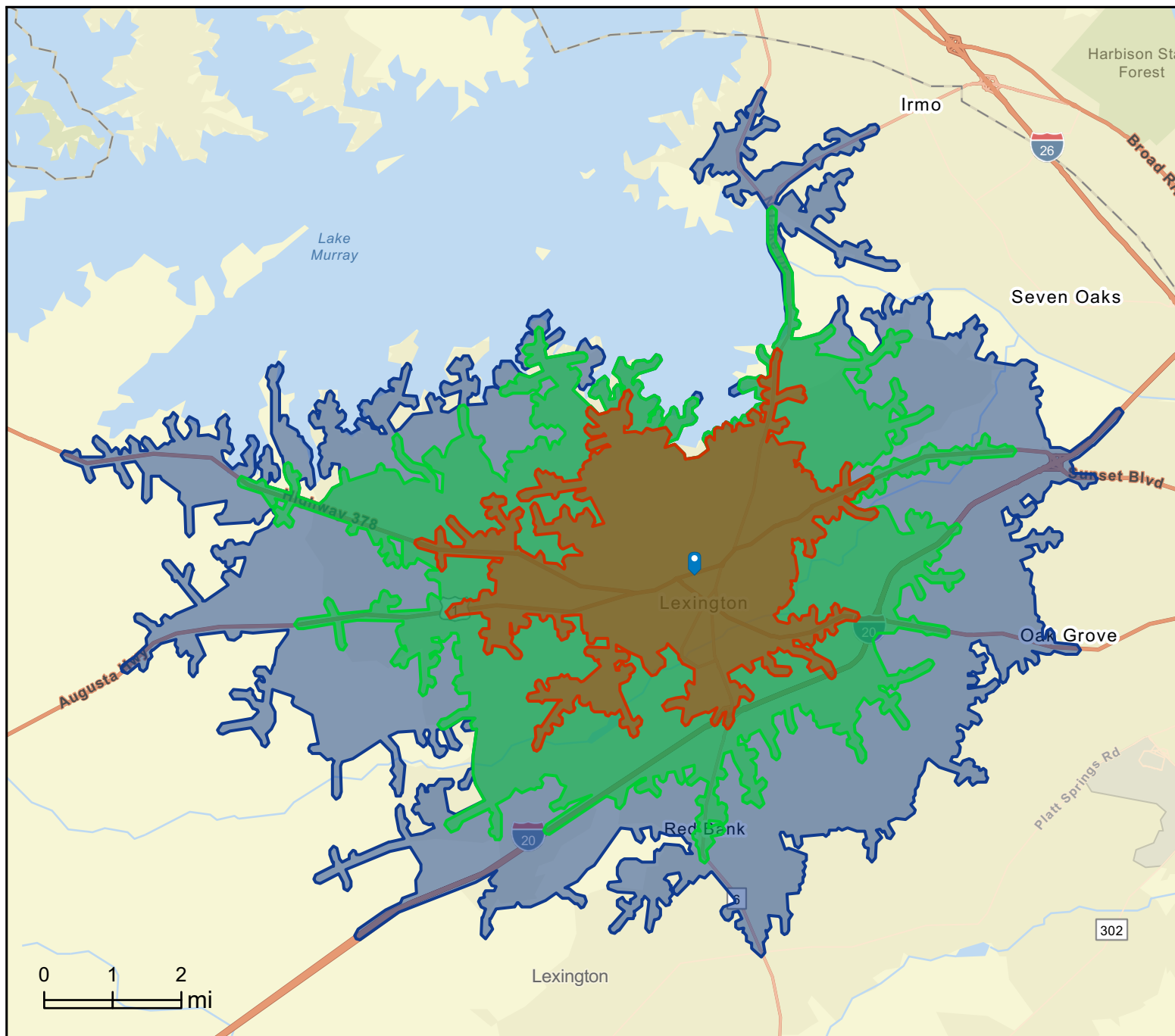


Site Map

Village Square
350 Columbia Ave, Lexington, South Carolina, 29072
Drive time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 33.98768
Longitude: -81.24068



Community Profile

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	7 minutes	10 minutes	13 minutes
Population Summary			
2010 Total Population	20,837	35,501	64,858
2020 Total Population	23,484	43,893	82,026
2020 Group Quarters	1,034	1,101	1,139
2024 Total Population	24,984	46,487	86,972
2024 Group Quarters	1,034	1,101	1,138
2029 Total Population	26,175	48,824	91,073
2024-2029 Annual Rate	0.94%	0.99%	0.93%
2024 Total Daytime Population	29,274	49,509	81,768
Workers	16,124	25,828	37,801
Residents	13,150	23,681	43,967
Household Summary			
2010 Households	8,270	13,565	24,656
2010 Average Household Size	2.37	2.52	2.58
2020 Total Households	9,369	16,723	30,959
2020 Average Household Size	2.40	2.56	2.61
2024 Households	10,005	17,828	32,975
2024 Average Household Size	2.39	2.55	2.60
2029 Households	10,582	18,882	34,815
2029 Average Household Size	2.38	2.53	2.58
2024-2029 Annual Rate	1.13%	1.16%	1.09%
2010 Families	5,410	9,440	17,722
2010 Average Family Size	2.96	3.05	3.05
2024 Families	6,526	12,511	23,703
2024 Average Family Size	3.02	3.08	3.11
2029 Families	6,885	13,232	24,984
2029 Average Family Size	3.00	3.06	3.09
2024-2029 Annual Rate	1.08%	1.13%	1.06%
Housing Unit Summary			
2000 Housing Units	5,804	9,140	17,115
Owner Occupied Housing Units	72.2%	75.0%	78.4%
Renter Occupied Housing Units	19.4%	17.2%	14.8%
Vacant Housing Units	8.4%	7.8%	6.8%
2010 Housing Units	8,964	14,768	26,770
Owner Occupied Housing Units	63.5%	68.1%	72.2%
Renter Occupied Housing Units	28.7%	23.7%	19.9%
Vacant Housing Units	7.7%	8.1%	7.9%
2020 Housing Units	10,129	17,858	33,006
Owner Occupied Housing Units	67.6%	72.9%	76.6%
Renter Occupied Housing Units	24.9%	20.7%	17.2%
Vacant Housing Units	6.9%	6.2%	6.2%
2024 Housing Units	10,734	18,913	34,926
Owner Occupied Housing Units	71.2%	76.0%	79.2%
Renter Occupied Housing Units	22.1%	18.2%	15.2%
Vacant Housing Units	6.8%	5.7%	5.6%
2029 Housing Units	11,311	19,949	36,730
Owner Occupied Housing Units	73.9%	78.5%	81.3%
Renter Occupied Housing Units	19.7%	16.2%	13.5%
Vacant Housing Units	6.4%	5.3%	5.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 19, 2024

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2024 Households by Income			
Household Income Base	10,005	17,828	32,975
<\$15,000	5.5%	4.8%	4.7%
\$15,000 - \$24,999	4.5%	3.5%	3.3%
\$25,000 - \$34,999	5.4%	4.3%	4.5%
\$35,000 - \$49,999	8.4%	7.3%	8.0%
\$50,000 - \$74,999	18.2%	16.2%	17.3%
\$75,000 - \$99,999	14.9%	15.0%	15.7%
\$100,000 - \$149,999	22.5%	24.0%	23.0%
\$150,000 - \$199,999	8.9%	10.2%	10.0%
\$200,000+	11.5%	14.7%	13.5%
Average Household Income	\$112,971	\$125,357	\$121,419
2029 Households by Income			
Household Income Base	10,582	18,882	34,815
<\$15,000	4.1%	3.6%	3.5%
\$15,000 - \$24,999	3.1%	2.4%	2.2%
\$25,000 - \$34,999	4.0%	3.1%	3.2%
\$35,000 - \$49,999	7.0%	6.0%	6.5%
\$50,000 - \$74,999	17.2%	14.7%	15.4%
\$75,000 - \$99,999	15.1%	14.3%	15.0%
\$100,000 - \$149,999	24.5%	25.8%	25.1%
\$150,000 - \$199,999	11.0%	12.7%	12.8%
\$200,000+	14.1%	17.6%	16.4%
Average Household Income	\$130,363	\$143,859	\$140,180
2024 Owner Occupied Housing Units by Value			
Total	7,638	14,383	27,654
<\$50,000	1.6%	1.3%	2.0%
\$50,000 - \$99,999	0.5%	0.5%	1.6%
\$100,000 - \$149,999	2.4%	1.9%	3.5%
\$150,000 - \$199,999	12.3%	9.9%	13.9%
\$200,000 - \$249,999	20.9%	19.1%	19.1%
\$250,000 - \$299,999	18.4%	19.8%	16.2%
\$300,000 - \$399,999	27.6%	27.0%	23.6%
\$400,000 - \$499,999	7.0%	7.7%	8.2%
\$500,000 - \$749,999	6.3%	8.8%	8.2%
\$750,000 - \$999,999	2.1%	2.3%	2.1%
\$1,000,000 - \$1,499,999	0.2%	0.4%	0.6%
\$1,500,000 - \$1,999,999	0.6%	0.9%	0.8%
\$2,000,000 +	0.1%	0.3%	0.2%
Average Home Value	\$323,586	\$349,790	\$332,401
2029 Owner Occupied Housing Units by Value			
Total	8,358	15,652	29,865
<\$50,000	0.4%	0.3%	0.7%
\$50,000 - \$99,999	0.1%	0.1%	0.5%
\$100,000 - \$149,999	0.6%	0.5%	1.2%
\$150,000 - \$199,999	5.4%	4.2%	7.8%
\$200,000 - \$249,999	14.7%	12.9%	14.8%
\$250,000 - \$299,999	17.3%	17.8%	15.8%
\$300,000 - \$399,999	34.4%	33.0%	28.7%
\$400,000 - \$499,999	10.0%	10.5%	11.5%
\$500,000 - \$749,999	10.8%	13.7%	12.9%
\$750,000 - \$999,999	4.7%	4.3%	3.7%
\$1,000,000 - \$1,499,999	0.3%	0.7%	1.0%
\$1,500,000 - \$1,999,999	1.2%	1.5%	1.2%
\$2,000,000 +	0.2%	0.5%	0.3%
Average Home Value	\$393,152	\$416,707	\$397,874

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 19, 2024

Community Profile

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Median Household Income			
2024	\$86,386	\$97,640	\$93,166
2029	\$99,141	\$107,762	\$105,479
Median Home Value			
2024	\$283,458	\$293,515	\$280,522
2029	\$333,281	\$342,871	\$332,361
Per Capita Income			
2024	\$45,048	\$48,339	\$46,297
2029	\$52,494	\$55,920	\$53,887
Median Age			
2010	37.8	37.4	37.1
2020	41.2	39.8	39.2
2024	41.5	40.5	39.9
2029	42.5	41.3	40.9
2020 Population by Age			
Total	23,484	43,893	82,026
0 - 4	5.8%	5.9%	6.0%
5 - 9	6.4%	7.1%	7.3%
10 - 14	6.7%	7.6%	7.7%
15 - 24	10.9%	11.4%	11.3%
25 - 34	11.9%	11.1%	11.5%
35 - 44	12.9%	13.8%	14.2%
45 - 54	12.6%	13.5%	13.5%
55 - 64	12.7%	12.5%	12.7%
65 - 74	10.4%	9.6%	9.5%
75 - 84	6.3%	5.2%	4.6%
85 +	3.4%	2.3%	1.7%
18 +	76.8%	74.8%	74.4%
2024 Population by Age			
Total	24,984	46,486	86,970
0 - 4	5.7%	5.9%	6.0%
5 - 9	6.2%	6.6%	6.7%
10 - 14	6.5%	7.2%	7.4%
15 - 24	11.5%	12.3%	12.3%
25 - 34	11.1%	10.5%	10.7%
35 - 44	13.7%	14.2%	14.4%
45 - 54	12.3%	13.2%	13.4%
55 - 64	12.0%	12.0%	12.1%
65 - 74	10.5%	9.8%	9.7%
75 - 84	7.0%	6.0%	5.5%
85 +	3.5%	2.5%	1.8%
18 +	77.5%	75.9%	75.5%
2029 Population by Age			
Total	26,175	48,824	91,072
0 - 4	5.6%	5.8%	5.9%
5 - 9	5.6%	5.9%	6.0%
10 - 14	6.2%	6.6%	6.8%
15 - 24	11.3%	12.2%	12.2%
25 - 34	11.5%	11.7%	11.6%
35 - 44	13.0%	12.8%	13.2%
45 - 54	12.5%	13.2%	13.5%
55 - 64	11.6%	11.9%	11.9%
65 - 74	10.8%	10.1%	10.2%
75 - 84	8.0%	6.9%	6.5%
85 +	3.8%	2.8%	2.2%
18 +	78.6%	77.4%	77.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 19, 2024

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	7 minutes	10 minutes	13 minutes
2020 Population by Sex			
Males	11,011	20,974	39,621
Females	12,473	22,919	42,405
2024 Population by Sex			
Males	11,940	22,630	42,803
Females	13,043	23,857	44,169
2029 Population by Sex			
Males	12,466	23,672	44,600
Females	13,709	25,152	46,472
2010 Population by Race/Ethnicity			
Total	20,837	35,501	64,859
White Alone	84.2%	85.9%	86.4%
Black Alone	10.4%	8.8%	8.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.9%	2.7%	2.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.0%	1.3%
Two or More Races	1.3%	1.3%	1.4%
Hispanic Origin	3.1%	3.3%	3.9%
Diversity Index	32.3	30.1	30.3
2020 Population by Race/Ethnicity			
Total	23,484	43,893	82,026
White Alone	76.5%	78.5%	78.1%
Black Alone	9.7%	8.7%	8.9%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	4.4%	4.2%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	1.6%	2.0%
Two or More Races	7.5%	6.7%	6.6%
Hispanic Origin	6.3%	5.6%	5.7%
Diversity Index	46.8	43.6	44.3
2024 Population by Race/Ethnicity			
Total	24,984	46,487	86,972
White Alone	74.4%	76.6%	76.1%
Black Alone	10.5%	9.5%	9.7%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	4.8%	4.6%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.7%	1.7%	2.2%
Two or More Races	8.2%	7.3%	7.1%
Hispanic Origin	7.1%	6.3%	6.4%
Diversity Index	50.1	46.8	47.4
2029 Population by Race/Ethnicity			
Total	26,175	48,823	91,072
White Alone	72.6%	74.8%	74.4%
Black Alone	11.0%	10.0%	10.2%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	5.3%	5.1%	4.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	1.9%	2.4%
Two or More Races	8.9%	7.9%	7.7%
Hispanic Origin	7.7%	6.8%	6.9%
Diversity Index	52.8	49.5	50.0

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 19, 2024

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2020 Population by Relationship and Household Type			
Total	23,484	43,893	82,026
In Households	95.6%	97.5%	98.6%
Householder	39.8%	38.4%	38.0%
Opposite-Sex Spouse	19.8%	21.3%	21.5%
Same-Sex Spouse	0.2%	0.1%	0.1%
Opposite-Sex Unmarried Partner	1.6%	1.5%	1.6%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	26.5%	28.7%	29.2%
Adopted Child	0.7%	0.7%	0.8%
Stepchild	1.2%	1.3%	1.3%
Grandchild	1.4%	1.4%	1.6%
Brother or Sister	0.7%	0.6%	0.7%
Parent	0.8%	0.8%	0.8%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.3%
Other Relatives	0.7%	0.7%	0.7%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	1.6%	1.5%	1.5%
In Group Quarters	4.4%	2.5%	1.4%
Institutionalized	3.7%	2.0%	1.1%
Noninstitutionalized	0.7%	0.5%	0.3%
2024 Population 25+ by Educational Attainment			
Total	17,496	31,635	58,812
Less than 9th Grade	0.7%	1.0%	1.1%
9th - 12th Grade, No Diploma	2.9%	2.4%	3.1%
High School Graduate	15.6%	14.2%	16.1%
GED/Alternative Credential	2.4%	2.0%	2.7%
Some College, No Degree	18.6%	18.2%	18.5%
Associate Degree	11.1%	12.0%	11.8%
Bachelor's Degree	32.8%	31.7%	28.7%
Graduate/Professional Degree	16.0%	18.5%	18.0%
2024 Population 15+ by Marital Status			
Total	20,378	37,344	69,484
Never Married	23.9%	23.2%	23.1%
Married	59.5%	62.7%	63.4%
Widowed	6.7%	5.4%	5.1%
Divorced	9.9%	8.8%	8.4%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	12,121	23,211	44,325
Population 16+ Employed	97.5%	98.0%	97.6%
Population 16+ Unemployment rate	2.5%	2.0%	2.4%
Population 16-24 Employed	11.4%	13.0%	12.4%
Population 16-24 Unemployment rate	2.7%	2.5%	6.2%
Population 25-54 Employed	63.9%	64.0%	64.4%
Population 25-54 Unemployment rate	1.1%	0.8%	1.4%
Population 55-64 Employed	17.5%	17.3%	17.2%
Population 55-64 Unemployment rate	6.8%	5.3%	3.7%
Population 65+ Employed	7.2%	5.7%	5.9%
Population 65+ Unemployment rate	4.0%	2.7%	1.6%

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2024 Employed Population 16+ by Industry			
Total	11,813	22,756	43,240
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	5.1%	6.4%	6.8%
Manufacturing	7.1%	8.6%	9.3%
Wholesale Trade	2.0%	2.0%	2.4%
Retail Trade	10.3%	9.4%	9.3%
Transportation/Utilities	4.7%	4.8%	5.4%
Information	1.6%	1.8%	1.6%
Finance/Insurance/Real Estate	8.6%	8.8%	8.6%
Services	53.4%	51.1%	49.9%
Public Administration	6.9%	6.9%	6.4%
2024 Employed Population 16+ by Occupation			
Total	11,815	22,759	43,241
White Collar	74.4%	74.8%	71.5%
Management/Business/Financial	20.7%	21.8%	21.4%
Professional	32.6%	32.7%	30.4%
Sales	9.1%	9.8%	9.6%
Administrative Support	12.0%	10.5%	10.2%
Services	13.9%	12.9%	12.8%
Blue Collar	11.7%	12.3%	15.7%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	1.8%	2.6%	3.5%
Installation/Maintenance/Repair	4.2%	3.6%	3.4%
Production	1.5%	1.9%	2.7%
Transportation/Material Moving	4.1%	4.2%	6.0%
2020 Households by Type			
Total	9,369	16,723	30,959
Married Couple Households	50.0%	55.8%	56.9%
With Own Children <18	21.5%	25.6%	25.7%
Without Own Children <18	28.5%	30.2%	31.3%
Cohabiting Couple Households	4.5%	4.1%	4.7%
With Own Children <18	1.4%	1.4%	1.7%
Without Own Children <18	3.1%	2.7%	3.0%
Male Householder, No Spouse/Partner	15.2%	14.1%	14.1%
Living Alone	10.4%	9.6%	9.5%
65 Years and over	3.0%	2.7%	2.7%
With Own Children <18	1.9%	1.8%	1.7%
Without Own Children <18, With Relatives	1.7%	1.7%	2.0%
No Relatives Present	1.1%	1.0%	0.9%
Female Householder, No Spouse/Partner	30.3%	26.0%	24.3%
Living Alone	19.2%	15.7%	13.9%
65 Years and over	10.5%	8.3%	7.0%
With Own Children <18	5.7%	5.3%	5.2%
Without Own Children <18, With Relatives	4.7%	4.5%	4.7%
No Relatives Present	0.7%	0.6%	0.5%
2020 Households by Size			
Total	9,369	16,723	30,959
1 Person Household	29.6%	25.3%	23.5%
2 Person Household	32.9%	32.8%	33.3%
3 Person Household	15.8%	16.7%	17.2%
4 Person Household	13.9%	16.1%	16.5%
5 Person Household	5.1%	6.2%	6.5%
6 Person Household	1.8%	2.0%	2.0%
7 + Person Household	1.0%	0.9%	0.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	7 minutes	10 minutes	13 minutes
2020 Households by Tenure and Mortgage Status			
Total	9,369	16,723	30,959
Owner Occupied	73.1%	77.8%	81.7%
Owned with a Mortgage/Loan	55.9%	60.4%	63.0%
Owned Free and Clear	17.2%	17.4%	18.7%
Renter Occupied	26.9%	22.2%	18.3%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	126	138	137
Percent of Income for Mortgage	20.5%	18.8%	18.8%
Wealth Index	101	117	113
2020 Housing Units By Urban/ Rural Status			
Total	10,129	17,858	33,006
Urban Housing Units	100.0%	99.9%	95.6%
Rural Housing Units	0.0%	0.1%	4.4%
2020 Population By Urban/ Rural Status			
Total	23,484	43,893	82,026
Urban Population	99.9%	99.8%	95.5%
Rural Population	0.1%	0.2%	4.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments			
1.	Workday Drive (4A)	Workday Drive (4A)	Middleburg (4C)
2.	In Style (5B)	Up and Coming Families (7A)	Workday Drive (4A)
3.	Middleburg (4C)	In Style (5B)	Up and Coming Families (7A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$23,729,610	\$46,616,869	\$83,197,106
Average Spent	\$2,371.78	\$2,614.81	\$2,523.04
Spending Potential Index	100	110	106
Education: Total \$	\$17,397,439	\$33,694,079	\$59,831,066
Average Spent	\$1,738.87	\$1,889.95	\$1,814.44
Spending Potential Index	101	109	105
Entertainment/Recreation: Total \$	\$41,111,050	\$81,610,492	\$146,612,981
Average Spent	\$4,109.05	\$4,577.66	\$4,446.19
Spending Potential Index	100	112	109
Food at Home: Total \$	\$71,511,356	\$140,066,677	\$250,762,967
Average Spent	\$7,147.56	\$7,856.56	\$7,604.64
Spending Potential Index	98	108	104
Food Away from Home: Total \$	\$39,228,606	\$77,800,277	\$139,223,908
Average Spent	\$3,920.90	\$4,363.94	\$4,222.10
Spending Potential Index	101	112	109
Health Care: Total \$	\$78,205,148	\$153,119,455	\$277,464,256
Average Spent	\$7,816.61	\$8,588.71	\$8,414.38
Spending Potential Index	102	112	109
HH Furnishings & Equipment: Total \$	\$32,070,894	\$63,491,459	\$114,124,391
Average Spent	\$3,205.49	\$3,561.33	\$3,460.94
Spending Potential Index	101	113	109
Personal Care Products & Services: Total \$	\$9,823,246	\$19,313,120	\$34,382,082
Average Spent	\$981.83	\$1,083.30	\$1,042.67
Spending Potential Index	99	109	105
Shelter: Total \$	\$260,283,090	\$514,281,969	\$914,367,615
Average Spent	\$26,015.30	\$28,846.87	\$27,729.12
Spending Potential Index	98	108	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$36,101,100	\$72,767,585	\$131,765,679
Average Spent	\$3,608.31	\$4,081.65	\$3,995.93
Spending Potential Index	103	116	114
Travel: Total \$	\$30,279,871	\$60,344,940	\$107,922,335
Average Spent	\$3,026.47	\$3,384.84	\$3,272.85
Spending Potential Index	100	112	108
Vehicle Maintenance & Repairs: Total \$	\$14,898,150	\$29,372,140	\$52,778,822
Average Spent	\$1,489.07	\$1,647.53	\$1,600.57
Spending Potential Index	101	111	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 19, 2024