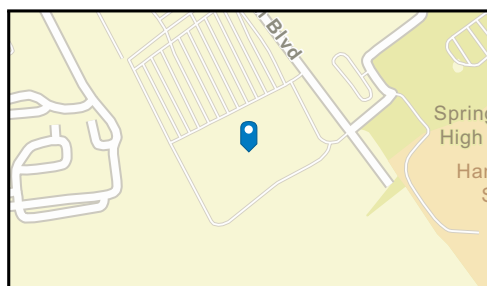
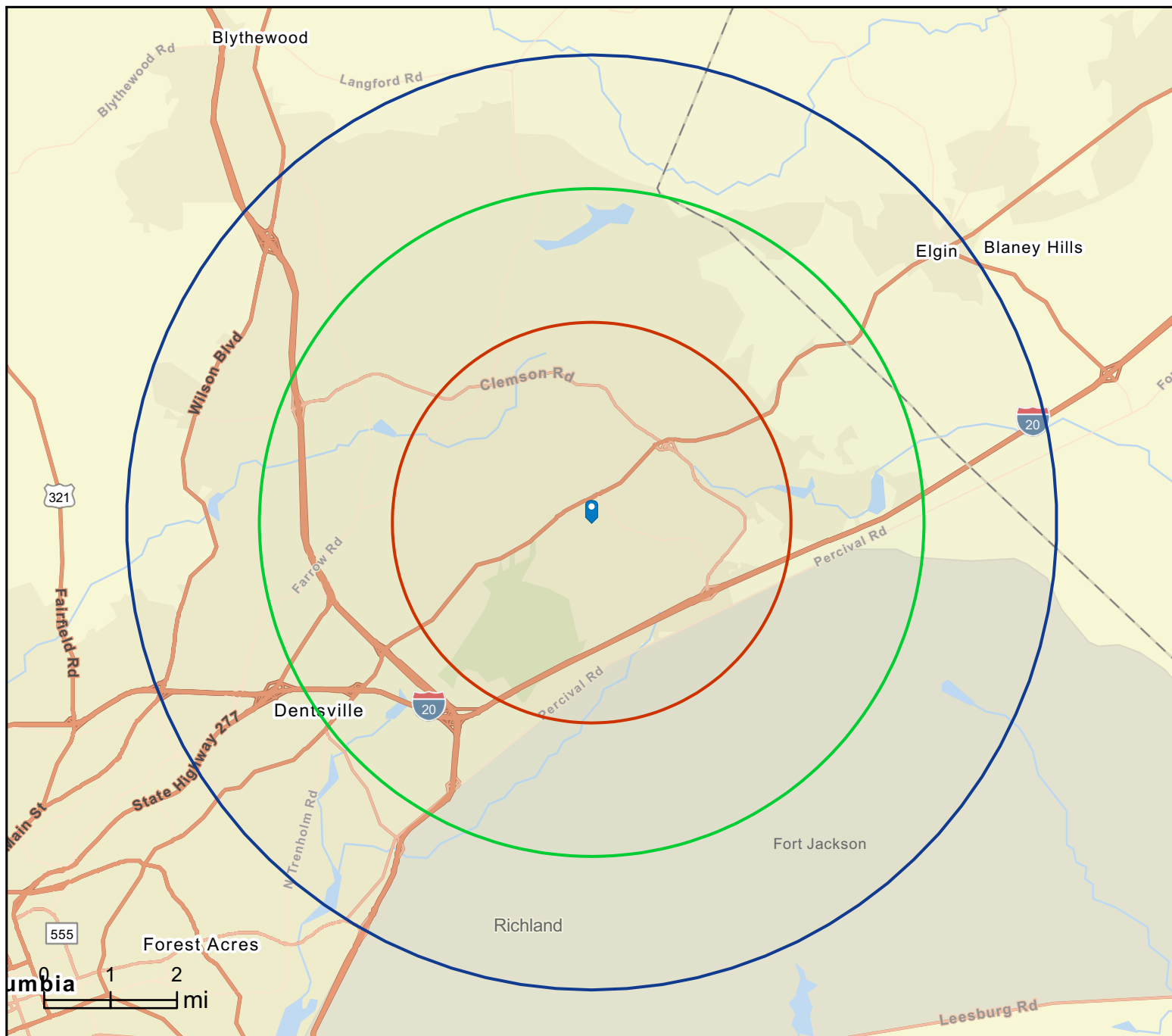


Site Map

Northpointe Commons
10060 Two Notch Rd, Columbia, South Carolina, 29223
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 34.11020
Longitude: -80.88658



Community Profile

Northpointe Commons
 10060 Two Notch Rd, Columbia, South Carolina, 29223
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	3 miles	5 miles	7 miles
Population Summary			
2010 Total Population	47,212	98,910	141,634
2020 Total Population	52,142	113,285	162,392
2020 Group Quarters	320	913	7,648
2024 Total Population	53,222	117,274	168,215
2024 Group Quarters	325	927	7,735
2029 Total Population	54,034	120,683	173,339
2024-2029 Annual Rate	0.30%	0.57%	0.60%
2024 Total Daytime Population	44,648	99,004	142,942
Workers	18,181	40,949	61,738
Residents	26,467	58,055	81,204
Household Summary			
2010 Households	18,392	38,054	50,999
2010 Average Household Size	2.56	2.58	2.60
2020 Total Households	21,091	44,960	61,213
2020 Average Household Size	2.46	2.50	2.53
2024 Households	21,801	47,088	64,244
2024 Average Household Size	2.43	2.47	2.50
2029 Households	22,604	49,406	67,511
2029 Average Household Size	2.38	2.42	2.45
2024-2029 Annual Rate	0.73%	0.97%	1.00%
2010 Families	13,156	26,669	35,903
2010 Average Family Size	3.04	3.10	3.11
2024 Families	14,764	31,565	43,285
2024 Average Family Size	2.98	3.05	3.08
2029 Families	15,250	33,005	45,337
2029 Average Family Size	2.93	3.00	3.02
2024-2029 Annual Rate	0.65%	0.90%	0.93%
Housing Unit Summary			
2000 Housing Units	13,074	24,691	36,066
Owner Occupied Housing Units	79.1%	67.5%	68.3%
Renter Occupied Housing Units	15.5%	26.1%	25.5%
Vacant Housing Units	5.3%	6.4%	6.2%
2010 Housing Units	19,632	41,114	55,422
Owner Occupied Housing Units	67.2%	61.6%	63.1%
Renter Occupied Housing Units	26.5%	31.0%	28.9%
Vacant Housing Units	6.3%	7.4%	8.0%
2020 Housing Units	22,628	48,305	65,823
Owner Occupied Housing Units	64.4%	60.8%	62.4%
Renter Occupied Housing Units	28.8%	32.2%	30.6%
Vacant Housing Units	7.0%	7.0%	7.1%
2024 Housing Units	23,406	50,626	69,060
Owner Occupied Housing Units	67.8%	64.4%	65.9%
Renter Occupied Housing Units	25.3%	28.6%	27.2%
Vacant Housing Units	6.9%	7.0%	7.0%
2029 Housing Units	24,236	53,021	72,431
Owner Occupied Housing Units	69.8%	66.2%	67.7%
Renter Occupied Housing Units	23.5%	27.0%	25.5%
Vacant Housing Units	6.7%	6.8%	6.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

Community Profile

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	3 miles	5 miles	7 miles
2024 Households by Income			
Household Income Base	21,801	47,088	64,241
<\$15,000	7.3%	7.6%	7.9%
\$15,000 - \$24,999	4.4%	5.3%	5.4%
\$25,000 - \$34,999	6.8%	7.6%	7.2%
\$35,000 - \$49,999	12.0%	12.7%	12.9%
\$50,000 - \$74,999	17.6%	18.7%	18.1%
\$75,000 - \$99,999	13.7%	14.3%	14.2%
\$100,000 - \$149,999	16.4%	16.7%	17.5%
\$150,000 - \$199,999	9.5%	9.2%	8.9%
\$200,000+	12.2%	8.0%	7.9%
Average Household Income	\$111,116	\$97,387	\$97,538
2029 Households by Income			
Household Income Base	22,604	49,406	67,508
<\$15,000	5.2%	5.5%	5.9%
\$15,000 - \$24,999	2.9%	3.5%	3.6%
\$25,000 - \$34,999	5.4%	6.1%	5.8%
\$35,000 - \$49,999	10.2%	11.3%	11.4%
\$50,000 - \$74,999	15.6%	17.0%	16.4%
\$75,000 - \$99,999	13.3%	14.3%	14.2%
\$100,000 - \$149,999	18.7%	19.6%	20.6%
\$150,000 - \$199,999	13.4%	12.8%	12.2%
\$200,000+	15.2%	10.0%	10.0%
Average Household Income	\$132,583	\$115,651	\$115,413
2024 Owner Occupied Housing Units by Value			
Total	15,876	32,596	45,477
<\$50,000	3.1%	3.0%	3.0%
\$50,000 - \$99,999	1.2%	1.6%	2.8%
\$100,000 - \$149,999	6.8%	7.4%	7.1%
\$150,000 - \$199,999	22.3%	23.1%	20.5%
\$200,000 - \$249,999	14.5%	14.9%	14.1%
\$250,000 - \$299,999	11.9%	11.8%	13.1%
\$300,000 - \$399,999	22.7%	22.2%	22.8%
\$400,000 - \$499,999	9.5%	8.2%	8.5%
\$500,000 - \$749,999	5.7%	5.9%	6.1%
\$750,000 - \$999,999	1.3%	1.1%	1.1%
\$1,000,000 - \$1,499,999	0.7%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.2%
\$2,000,000 +	0.2%	0.2%	0.3%
Average Home Value	\$300,359	\$292,613	\$297,242
2029 Owner Occupied Housing Units by Value			
Total	16,918	35,111	49,010
<\$50,000	0.9%	1.0%	1.2%
\$50,000 - \$99,999	0.2%	0.4%	1.2%
\$100,000 - \$149,999	1.8%	2.1%	2.6%
\$150,000 - \$199,999	12.0%	11.8%	10.3%
\$200,000 - \$249,999	11.1%	11.5%	10.7%
\$250,000 - \$299,999	13.5%	12.7%	13.7%
\$300,000 - \$399,999	31.6%	32.1%	32.2%
\$400,000 - \$499,999	13.5%	11.8%	12.0%
\$500,000 - \$749,999	10.6%	12.5%	12.1%
\$750,000 - \$999,999	2.6%	2.1%	2.1%
\$1,000,000 - \$1,499,999	1.4%	1.0%	1.0%
\$1,500,000 - \$1,999,999	0.6%	0.7%	0.5%
\$2,000,000 +	0.4%	0.4%	0.5%
Average Home Value	\$381,379	\$378,515	\$378,122

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

Community Profile

Northpointe Commons
 10060 Two Notch Rd, Columbia, South Carolina, 29223
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Prepared by Esri
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	3 miles	5 miles	7 miles
Median Household Income			
2024	\$77,593	\$71,552	\$72,228
2029	\$93,831	\$84,962	\$85,547
Median Home Value			
2024	\$258,930	\$250,013	\$259,767
2029	\$333,458	\$332,532	\$332,385
Per Capita Income			
2024	\$45,448	\$39,091	\$38,020
2029	\$55,295	\$47,295	\$45,707
Median Age			
2010	35.9	33.9	33.2
2020	39.4	37.5	36.9
2024	39.9	38.1	37.5
2029	40.8	38.9	38.3
2020 Population by Age			
Total	52,142	113,285	162,392
0 - 4	5.5%	5.8%	5.6%
5 - 9	6.2%	6.8%	6.4%
10 - 14	7.0%	7.7%	7.3%
15 - 24	12.2%	12.6%	14.8%
25 - 34	13.1%	13.5%	13.2%
35 - 44	13.0%	13.9%	13.6%
45 - 54	12.9%	13.1%	12.9%
55 - 64	13.6%	12.5%	12.2%
65 - 74	10.5%	8.9%	8.8%
75 - 84	4.5%	3.8%	3.8%
85 +	1.5%	1.3%	1.4%
18 +	76.8%	75.1%	75.7%
2024 Population by Age			
Total	53,224	117,275	168,215
0 - 4	5.4%	5.7%	5.5%
5 - 9	5.8%	6.1%	5.9%
10 - 14	6.4%	6.9%	6.5%
15 - 24	12.9%	13.8%	15.7%
25 - 34	12.9%	13.3%	13.1%
35 - 44	13.5%	14.0%	13.6%
45 - 54	12.5%	13.0%	12.7%
55 - 64	12.5%	11.8%	11.6%
65 - 74	10.8%	9.4%	9.3%
75 - 84	5.6%	4.6%	4.6%
85 +	1.6%	1.4%	1.4%
18 +	78.3%	76.9%	77.3%
2029 Population by Age			
Total	54,031	120,683	173,339
0 - 4	5.4%	5.7%	5.4%
5 - 9	5.4%	5.6%	5.4%
10 - 14	5.9%	6.0%	5.8%
15 - 24	12.0%	13.2%	14.9%
25 - 34	13.4%	14.2%	14.0%
35 - 44	13.6%	13.6%	13.2%
45 - 54	12.3%	12.7%	12.4%
55 - 64	11.8%	11.6%	11.5%
65 - 74	11.3%	10.1%	9.9%
75 - 84	7.0%	5.8%	5.8%
85 +	1.9%	1.6%	1.7%
18 +	79.8%	78.9%	79.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

Community Profile

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	3 miles	5 miles	7 miles
2020 Population by Sex			
Males	24,054	51,879	76,295
Females	28,087	61,406	86,097
2024 Population by Sex			
Males	24,958	54,624	80,272
Females	28,264	62,650	87,943
2029 Population by Sex			
Males	25,218	56,025	82,382
Females	28,815	64,658	90,957
2010 Population by Race/Ethnicity			
Total	47,210	98,911	141,633
White Alone	45.4%	40.3%	44.2%
Black Alone	43.8%	49.2%	46.1%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	4.2%	3.8%	3.2%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	3.2%	3.2%	3.1%
Two or More Races	2.9%	3.0%	2.9%
Hispanic Origin	7.2%	7.4%	7.5%
Diversity Index	65.3	64.8	64.6
2020 Population by Race/Ethnicity			
Total	52,142	113,285	162,392
White Alone	35.2%	29.9%	34.1%
Black Alone	48.5%	54.6%	50.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.2%	3.8%	3.4%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	4.6%	4.1%	4.1%
Two or More Races	6.9%	7.0%	7.0%
Hispanic Origin	9.0%	8.7%	8.9%
Diversity Index	69.2	66.8	67.9
2024 Population by Race/Ethnicity			
Total	53,222	117,273	168,214
White Alone	33.6%	28.3%	32.6%
Black Alone	49.5%	55.6%	51.8%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.4%	4.0%	3.5%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	4.7%	4.3%	4.2%
Two or More Races	7.2%	7.3%	7.4%
Hispanic Origin	9.4%	9.1%	9.3%
Diversity Index	69.5	66.8	68.2
2029 Population by Race/Ethnicity			
Total	54,034	120,684	173,339
White Alone	31.8%	26.7%	31.0%
Black Alone	50.5%	56.5%	52.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.7%	4.2%	3.7%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	4.9%	4.4%	4.4%
Two or More Races	7.5%	7.6%	7.7%
Hispanic Origin	9.7%	9.4%	9.7%
Diversity Index	69.8	66.8	68.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

Community Profile

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	3 miles	5 miles	7 miles
2020 Population by Relationship and Household Type			
Total	52,142	113,285	162,392
In Households	99.4%	99.2%	95.3%
Householder	40.2%	39.5%	37.7%
Opposite-Sex Spouse	18.1%	16.7%	16.3%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.8%	1.9%	1.8%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	28.2%	29.5%	28.2%
Adopted Child	0.6%	0.6%	0.6%
Stepchild	1.3%	1.3%	1.3%
Grandchild	2.6%	2.8%	2.8%
Brother or Sister	1.2%	1.3%	1.2%
Parent	1.2%	1.2%	1.2%
Parent-in-law	0.3%	0.3%	0.2%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.2%
Other Relatives	1.4%	1.5%	1.4%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	1.9%	1.9%	1.9%
In Group Quarters	0.6%	0.8%	4.7%
Institutionalized	0.4%	0.6%	1.1%
Noninstitutionalized	0.2%	0.2%	3.6%
2024 Population 25+ by Educational Attainment			
Total	37,000	79,200	111,716
Less than 9th Grade	0.9%	1.1%	1.4%
9th - 12th Grade, No Diploma	3.5%	3.7%	4.4%
High School Graduate	14.7%	15.4%	16.0%
GED/Alternative Credential	3.3%	3.3%	3.4%
Some College, No Degree	20.0%	20.6%	19.9%
Associate Degree	9.6%	10.2%	10.0%
Bachelor's Degree	24.6%	24.3%	24.5%
Graduate/Professional Degree	23.4%	21.3%	20.3%
2024 Population 15+ by Marital Status			
Total	43,842	95,351	138,059
Never Married	30.7%	33.7%	35.3%
Married	53.5%	51.2%	50.4%
Widowed	5.7%	5.1%	4.7%
Divorced	10.0%	10.0%	9.6%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	27,467	61,142	85,440
Population 16+ Employed	96.8%	95.9%	96.1%
Population 16+ Unemployment rate	3.2%	4.1%	3.9%
Population 16-24 Employed	14.7%	14.6%	15.5%
Population 16-24 Unemployment rate	8.9%	13.7%	12.7%
Population 25-54 Employed	61.2%	63.2%	62.3%
Population 25-54 Unemployment rate	2.3%	2.5%	2.3%
Population 55-64 Employed	15.9%	15.3%	15.2%
Population 55-64 Unemployment rate	2.6%	1.9%	2.0%
Population 65+ Employed	8.1%	6.9%	7.0%
Population 65+ Unemployment rate	0.1%	0.0%	0.1%

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	3 miles	5 miles	7 miles
2024 Employed Population 16+ by Industry			
Total	26,592	58,649	82,110
Agriculture/Mining	0.7%	0.4%	0.4%
Construction	4.2%	3.2%	3.5%
Manufacturing	7.1%	7.0%	6.9%
Wholesale Trade	2.0%	1.6%	1.6%
Retail Trade	9.8%	9.6%	10.0%
Transportation/Utilities	6.3%	6.8%	6.0%
Information	1.7%	2.6%	2.5%
Finance/Insurance/Real Estate	10.6%	11.0%	10.7%
Services	49.6%	48.3%	49.5%
Public Administration	7.8%	9.4%	8.8%
2024 Employed Population 16+ by Occupation			
Total	26,590	58,648	82,110
White Collar	68.0%	66.9%	67.1%
Management/Business/Financial	16.9%	17.5%	17.9%
Professional	29.2%	27.5%	27.2%
Sales	9.3%	8.2%	9.1%
Administrative Support	12.7%	13.7%	12.9%
Services	14.4%	15.2%	15.1%
Blue Collar	17.6%	17.9%	17.8%
Farming/Forestry/Fishing	0.7%	0.4%	0.4%
Construction/Extraction	2.7%	2.1%	2.5%
Installation/Maintenance/Repair	2.2%	2.2%	2.2%
Production	5.9%	5.1%	4.9%
Transportation/Material Moving	6.1%	8.1%	7.9%
2020 Households by Type			
Total	21,091	44,960	61,213
Married Couple Households	45.6%	42.7%	43.7%
With Own Children <18	16.2%	17.1%	17.5%
Without Own Children <18	29.4%	25.6%	26.2%
Cohabiting Couple Households	4.8%	5.1%	5.2%
With Own Children <18	1.9%	2.1%	2.1%
Without Own Children <18	2.9%	3.1%	3.1%
Male Householder, No Spouse/Partner	15.3%	16.0%	16.1%
Living Alone	10.7%	11.1%	11.0%
65 Years and over	2.7%	2.5%	2.6%
With Own Children <18	1.5%	1.7%	1.7%
Without Own Children <18, With Relatives	2.2%	2.3%	2.4%
No Relatives Present	0.9%	1.0%	1.0%
Female Householder, No Spouse/Partner	34.4%	36.1%	35.0%
Living Alone	16.6%	16.8%	16.4%
65 Years and over	6.4%	5.8%	6.0%
With Own Children <18	8.9%	10.0%	9.2%
Without Own Children <18, With Relatives	8.0%	8.5%	8.5%
No Relatives Present	0.9%	0.9%	0.9%
2020 Households by Size			
Total	21,091	44,960	61,213
1 Person Household	27.3%	27.8%	27.4%
2 Person Household	34.1%	32.0%	32.0%
3 Person Household	17.1%	17.6%	17.5%
4 Person Household	12.4%	13.2%	13.5%
5 Person Household	5.7%	5.8%	6.0%
6 Person Household	2.3%	2.3%	2.3%
7 + Person Household	1.1%	1.2%	1.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

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	3 miles	5 miles	7 miles
2020 Households by Tenure and Mortgage Status			
Total	21,091	44,960	61,213
Owner Occupied	69.1%	65.4%	67.1%
Owned with a Mortgage/Loan	54.9%	53.6%	53.5%
Owned Free and Clear	14.1%	11.8%	13.6%
Renter Occupied	30.9%	34.6%	32.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	120	115	112
Percent of Income for Mortgage	20.9%	21.9%	22.5%
Wealth Index	104	83	85
2020 Housing Units By Urban/ Rural Status			
Total	22,628	48,305	65,823
Urban Housing Units	99.5%	99.2%	95.8%
Rural Housing Units	0.5%	0.8%	4.2%
2020 Population By Urban/ Rural Status			
Total	52,142	113,285	162,392
Urban Population	99.5%	99.1%	95.4%
Rural Population	0.5%	0.9%	4.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024

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	3 miles	5 miles	7 miles
Top 3 Tapestry Segments			
1.	Bright Young Professionals	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Home Improvement (4B)	Bright Young Professionals	Bright Young Professionals
3.	Exurbanites (1E)	Workday Drive (4A)	Middleburg (4C)
2024 Consumer Spending			
Apparel & Services: Total \$	\$51,821,133	\$101,055,799	\$137,126,068
Average Spent	\$2,377.01	\$2,146.11	\$2,134.46
Spending Potential Index	100	90	90
Education: Total \$	\$35,583,263	\$65,788,666	\$90,026,256
Average Spent	\$1,632.18	\$1,397.14	\$1,401.32
Spending Potential Index	94	81	81
Entertainment/Recreation: Total \$	\$87,513,971	\$164,942,237	\$225,881,122
Average Spent	\$4,014.22	\$3,502.85	\$3,515.99
Spending Potential Index	98	86	86
Food at Home: Total \$	\$155,389,191	\$298,020,197	\$407,123,046
Average Spent	\$7,127.62	\$6,329.01	\$6,337.14
Spending Potential Index	98	87	87
Food Away from Home: Total \$	\$85,509,216	\$165,586,082	\$225,111,296
Average Spent	\$3,922.26	\$3,516.52	\$3,504.00
Spending Potential Index	101	90	90
Health Care: Total \$	\$167,010,175	\$313,220,751	\$430,834,993
Average Spent	\$7,660.67	\$6,651.82	\$6,706.23
Spending Potential Index	100	86	87
HH Furnishings & Equipment: Total \$	\$68,895,074	\$130,929,857	\$179,005,928
Average Spent	\$3,160.18	\$2,780.54	\$2,786.34
Spending Potential Index	100	88	88
Personal Care Products & Services: Total \$	\$21,261,032	\$40,555,176	\$55,222,892
Average Spent	\$975.23	\$861.26	\$859.58
Spending Potential Index	98	86	86
Shelter: Total \$	\$566,473,718	\$1,080,471,591	\$1,469,230,963
Average Spent	\$25,983.84	\$22,945.79	\$22,869.54
Spending Potential Index	97	86	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$77,409,502	\$144,430,231	\$198,922,856
Average Spent	\$3,550.73	\$3,067.24	\$3,096.36
Spending Potential Index	101	88	88
Travel: Total \$	\$64,297,543	\$120,415,479	\$164,690,001
Average Spent	\$2,949.29	\$2,557.24	\$2,563.51
Spending Potential Index	97	84	85
Vehicle Maintenance & Repairs: Total \$	\$32,340,027	\$62,080,668	\$84,735,560
Average Spent	\$1,483.42	\$1,318.40	\$1,318.96
Spending Potential Index	100	89	89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2024