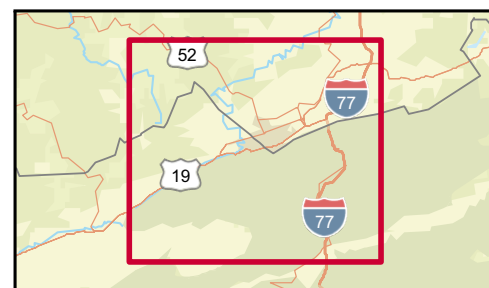
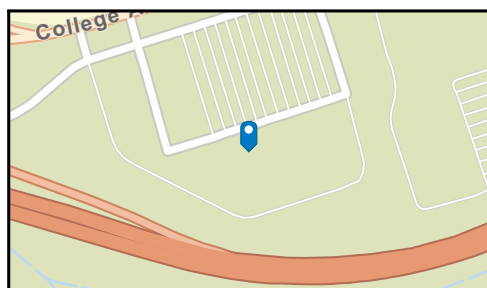
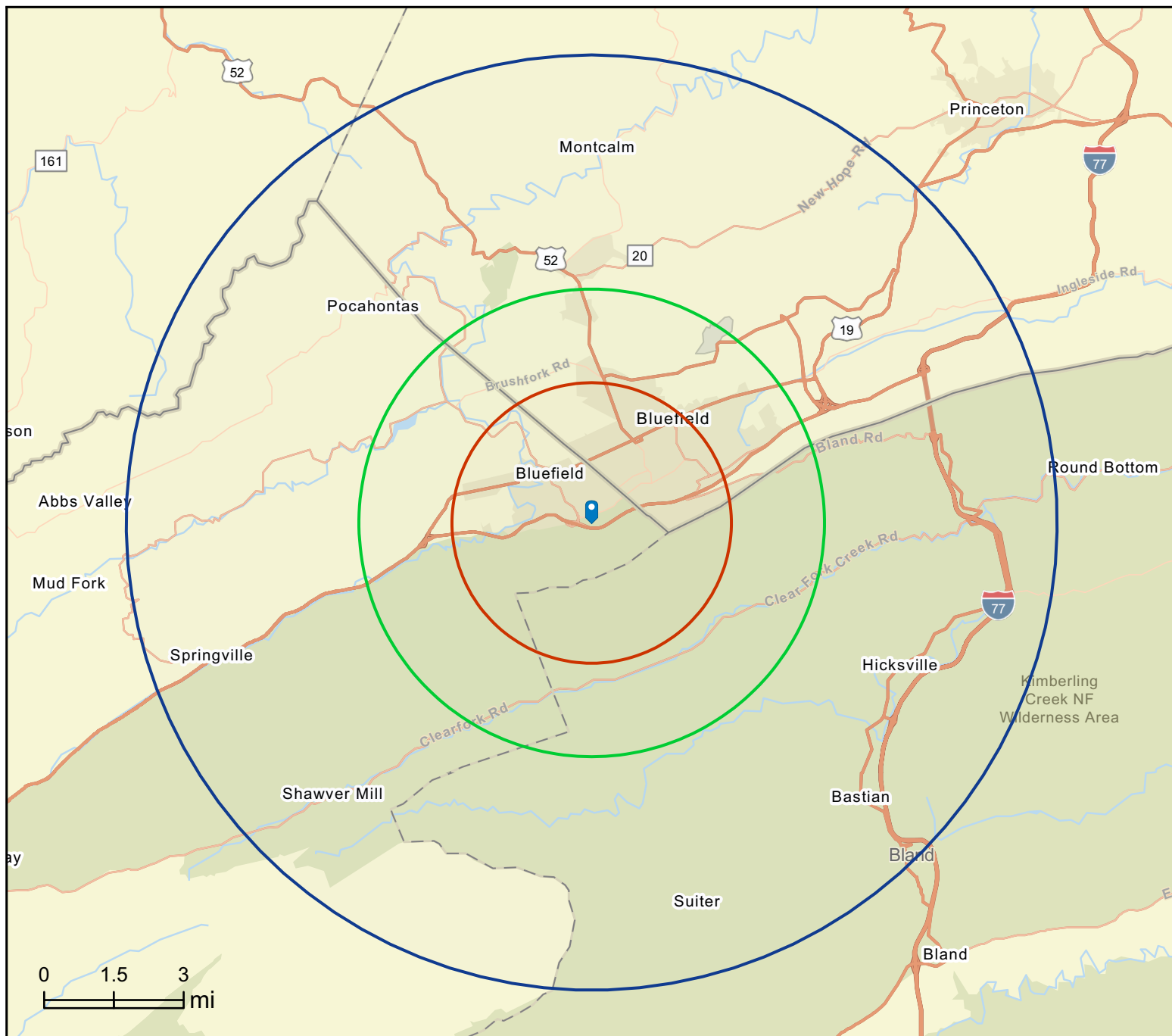


Site Map

Ridgeview Plaza
4001 College Ave, Bluefield, Virginia, 24605
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 37.23792
Longitude: -81.25490



Community Profile

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	3 miles	5 miles	10 miles
Population Summary			
2010 Total Population	14,538	22,309	42,938
2020 Total Population	13,517	20,733	39,789
2020 Group Quarters	622	792	1,858
2024 Total Population	13,317	20,334	38,977
2024 Group Quarters	627	794	1,876
2029 Total Population	13,021	19,824	38,029
2024-2029 Annual Rate	-0.45%	-0.51%	-0.49%
2024 Total Daytime Population	16,257	22,070	36,823
Workers	8,462	9,792	13,491
Residents	7,795	12,278	23,332
Household Summary			
2010 Households	6,229	9,581	17,951
2010 Average Household Size	2.26	2.26	2.29
2020 Total Households	5,706	8,873	16,809
2020 Average Household Size	2.26	2.25	2.26
2024 Households	5,588	8,665	16,464
2024 Average Household Size	2.27	2.26	2.25
2029 Households	5,492	8,499	16,154
2029 Average Household Size	2.26	2.24	2.24
2024-2029 Annual Rate	-0.35%	-0.39%	-0.38%
2010 Families	3,887	6,098	11,813
2010 Average Family Size	2.86	2.83	2.82
2024 Families	3,248	5,155	10,149
2024 Average Family Size	2.88	2.85	2.82
2029 Families	3,173	5,026	9,904
2029 Average Family Size	2.87	2.84	2.81
2024-2029 Annual Rate	-0.47%	-0.51%	-0.49%
Housing Unit Summary			
2000 Housing Units	7,452	11,353	20,792
Owner Occupied Housing Units	59.6%	63.0%	68.0%
Renter Occupied Housing Units	26.9%	24.2%	20.0%
Vacant Housing Units	13.5%	12.8%	11.9%
2010 Housing Units	7,159	10,912	20,355
Owner Occupied Housing Units	58.6%	61.0%	64.6%
Renter Occupied Housing Units	28.4%	26.8%	23.6%
Vacant Housing Units	13.0%	12.2%	11.8%
2020 Housing Units	6,815	10,635	19,700
Owner Occupied Housing Units	54.9%	57.0%	61.4%
Renter Occupied Housing Units	28.8%	26.5%	23.9%
Vacant Housing Units	15.9%	16.5%	14.9%
2024 Housing Units	6,842	10,615	19,594
Owner Occupied Housing Units	54.7%	56.8%	61.5%
Renter Occupied Housing Units	27.0%	24.9%	22.5%
Vacant Housing Units	18.3%	18.4%	16.0%
2029 Housing Units	6,734	10,427	19,260
Owner Occupied Housing Units	56.6%	58.7%	63.1%
Renter Occupied Housing Units	24.9%	22.8%	20.7%
Vacant Housing Units	18.4%	18.5%	16.1%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 24, 2024

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	3 miles	5 miles	10 miles
2024 Households by Income			
Household Income Base	5,588	8,665	16,464
<\$15,000	14.4%	14.2%	14.0%
\$15,000 - \$24,999	12.8%	13.2%	12.4%
\$25,000 - \$34,999	12.2%	11.2%	11.7%
\$35,000 - \$49,999	17.8%	17.8%	15.4%
\$50,000 - \$74,999	13.4%	14.7%	15.8%
\$75,000 - \$99,999	13.8%	14.0%	14.9%
\$100,000 - \$149,999	8.9%	8.4%	9.6%
\$150,000 - \$199,999	3.8%	3.0%	3.3%
\$200,000+	3.0%	3.7%	2.8%
Average Household Income	\$64,085	\$65,439	\$64,721
2029 Households by Income			
Household Income Base	5,492	8,499	16,154
<\$15,000	13.1%	12.9%	12.7%
\$15,000 - \$24,999	11.3%	11.6%	10.9%
\$25,000 - \$34,999	10.9%	10.0%	10.3%
\$35,000 - \$49,999	17.0%	17.1%	14.8%
\$50,000 - \$74,999	13.5%	14.7%	15.6%
\$75,000 - \$99,999	15.0%	15.1%	15.9%
\$100,000 - \$149,999	11.3%	10.6%	12.0%
\$150,000 - \$199,999	4.8%	3.9%	4.7%
\$200,000+	3.2%	4.1%	3.2%
Average Household Income	\$71,937	\$73,716	\$73,396
2024 Owner Occupied Housing Units by Value			
Total	3,740	6,026	12,057
<\$50,000	17.9%	18.0%	21.2%
\$50,000 - \$99,999	28.9%	27.5%	23.3%
\$100,000 - \$149,999	15.1%	16.5%	17.3%
\$150,000 - \$199,999	13.1%	12.6%	15.2%
\$200,000 - \$249,999	6.5%	6.9%	6.4%
\$250,000 - \$299,999	8.2%	7.1%	6.2%
\$300,000 - \$399,999	6.0%	7.6%	6.6%
\$400,000 - \$499,999	1.7%	1.6%	1.4%
\$500,000 - \$749,999	0.9%	0.9%	0.9%
\$750,000 - \$999,999	1.3%	1.1%	1.3%
\$1,000,000 - \$1,499,999	0.4%	0.3%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$155,775	\$154,908	\$151,250
2029 Owner Occupied Housing Units by Value			
Total	3,813	6,121	12,161
<\$50,000	17.0%	16.9%	19.7%
\$50,000 - \$99,999	27.3%	25.6%	21.6%
\$100,000 - \$149,999	14.0%	15.3%	16.1%
\$150,000 - \$199,999	14.1%	13.7%	16.5%
\$200,000 - \$249,999	6.3%	6.8%	6.5%
\$250,000 - \$299,999	9.4%	8.3%	7.4%
\$300,000 - \$399,999	7.0%	9.0%	7.9%
\$400,000 - \$499,999	2.0%	1.9%	1.6%
\$500,000 - \$749,999	1.1%	1.1%	1.1%
\$750,000 - \$999,999	1.4%	1.1%	1.4%
\$1,000,000 - \$1,499,999	0.4%	0.3%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$164,300	\$164,846	\$161,463

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 24, 2024

Community Profile

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	3 miles	5 miles	10 miles
Median Household Income			
2024	\$42,636	\$43,453	\$45,647
2029	\$47,327	\$48,102	\$51,503
Median Home Value			
2024	\$110,568	\$113,682	\$115,945
2029	\$120,216	\$124,413	\$126,961
Per Capita Income			
2024	\$26,991	\$27,897	\$27,251
2029	\$30,441	\$31,607	\$31,067
Median Age			
2010	42.2	42.3	42.8
2020	43.5	44.1	45.2
2024	43.8	44.6	45.7
2029	44.7	45.3	46.2
2020 Population by Age			
Total	13,517	20,733	39,789
0 - 4	5.1%	4.9%	4.7%
5 - 9	5.2%	5.2%	5.3%
10 - 14	6.3%	6.2%	5.8%
15 - 24	13.3%	12.5%	11.5%
25 - 34	10.7%	11.0%	11.0%
35 - 44	11.1%	11.2%	11.5%
45 - 54	11.4%	12.0%	12.7%
55 - 64	14.6%	14.6%	14.8%
65 - 74	12.8%	13.2%	13.6%
75 - 84	6.2%	6.3%	6.5%
85 +	3.2%	2.8%	2.6%
18 +	79.8%	80.4%	80.9%
2024 Population by Age			
Total	13,318	20,333	38,977
0 - 4	5.0%	4.8%	4.6%
5 - 9	5.3%	5.1%	5.0%
10 - 14	5.3%	5.4%	5.4%
15 - 24	13.4%	12.4%	11.5%
25 - 34	11.1%	11.5%	11.3%
35 - 44	11.1%	11.2%	11.3%
45 - 54	11.5%	12.1%	12.8%
55 - 64	13.0%	13.2%	13.7%
65 - 74	13.9%	14.0%	14.0%
75 - 84	7.1%	7.4%	7.6%
85 +	3.2%	2.9%	2.8%
18 +	80.9%	81.3%	81.7%
2029 Population by Age			
Total	13,019	19,823	38,029
0 - 4	4.9%	4.7%	4.6%
5 - 9	4.9%	4.7%	4.5%
10 - 14	5.2%	5.1%	5.0%
15 - 24	12.4%	11.7%	10.8%
25 - 34	11.5%	11.8%	11.8%
35 - 44	11.4%	11.8%	11.9%
45 - 54	11.1%	11.4%	11.8%
55 - 64	11.6%	12.2%	13.0%
65 - 74	14.3%	14.2%	14.1%
75 - 84	9.2%	9.3%	9.3%
85 +	3.5%	3.2%	3.1%
18 +	82.0%	82.6%	82.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 24, 2024

Community Profile

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	3 miles	5 miles	10 miles
2020 Population by Sex			
Males	6,445	10,040	19,723
Females	7,072	10,693	20,066
2024 Population by Sex			
Males	6,454	10,014	19,629
Females	6,863	10,320	19,348
2029 Population by Sex			
Males	6,266	9,716	19,078
Females	6,755	10,108	18,951
2010 Population by Race/Ethnicity			
Total	14,538	22,309	42,937
White Alone	81.5%	84.0%	88.7%
Black Alone	15.3%	12.9%	8.8%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	0.9%	0.7%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	2.0%	1.9%	1.6%
Hispanic Origin	1.0%	0.9%	0.8%
Diversity Index	32.6	29.0	21.7
2020 Population by Race/Ethnicity			
Total	13,517	20,733	39,789
White Alone	77.8%	81.1%	86.1%
Black Alone	15.0%	12.4%	8.2%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	0.8%	0.7%	0.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.9%	0.8%	0.6%
Two or More Races	5.1%	4.8%	4.4%
Hispanic Origin	1.9%	1.6%	1.3%
Diversity Index	39.2	34.6	26.9
2024 Population by Race/Ethnicity			
Total	13,317	20,335	38,978
White Alone	76.8%	80.1%	85.4%
Black Alone	15.3%	12.6%	8.4%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	0.9%	0.7%	0.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.0%	0.9%	0.6%
Two or More Races	5.6%	5.3%	4.8%
Hispanic Origin	2.1%	1.8%	1.6%
Diversity Index	41.0	36.3	28.5
2029 Population by Race/Ethnicity			
Total	13,021	19,824	38,029
White Alone	75.8%	79.2%	84.6%
Black Alone	15.7%	12.9%	8.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.0%	0.8%	0.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.0%	0.9%	0.6%
Two or More Races	6.1%	5.7%	5.2%
Hispanic Origin	2.3%	2.0%	1.7%
Diversity Index	42.4	37.7	29.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 24, 2024

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	3 miles	5 miles	10 miles
2020 Population by Relationship and Household Type			
Total	13,517	20,733	39,789
In Households	95.4%	96.2%	95.3%
Householder	42.3%	42.7%	42.0%
Opposite-Sex Spouse	16.5%	17.6%	18.5%
Same-Sex Spouse	0.2%	0.2%	0.1%
Opposite-Sex Unmarried Partner	2.7%	2.6%	2.5%
Same-Sex Unmarried Partner	0.2%	0.2%	0.1%
Biological Child	22.3%	21.9%	21.2%
Adopted Child	1.0%	1.0%	1.0%
Stepchild	1.5%	1.4%	1.4%
Grandchild	3.1%	3.0%	3.0%
Brother or Sister	0.9%	0.9%	0.8%
Parent	0.9%	0.8%	0.8%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.3%
Other Relatives	1.3%	1.2%	1.1%
Foster Child	0.2%	0.2%	0.2%
Other Nonrelatives	1.9%	1.9%	1.9%
In Group Quarters	4.6%	3.8%	4.7%
Institutionalized	1.9%	1.9%	3.7%
Noninstitutionalized	2.7%	1.9%	1.0%
2024 Population 25+ by Educational Attainment			
Total	9,448	14,697	28,654
Less than 9th Grade	3.2%	3.8%	3.9%
9th - 12th Grade, No Diploma	6.3%	6.2%	7.9%
High School Graduate	27.5%	26.9%	29.7%
GED/Alternative Credential	5.2%	6.3%	8.3%
Some College, No Degree	22.1%	20.8%	18.6%
Associate Degree	10.0%	10.4%	9.5%
Bachelor's Degree	17.1%	17.2%	15.5%
Graduate/Professional Degree	8.6%	8.4%	6.6%
2024 Population 15+ by Marital Status			
Total	11,230	17,225	33,129
Never Married	34.2%	31.6%	29.1%
Married	43.4%	45.6%	46.5%
Widowed	9.6%	9.6%	10.8%
Divorced	12.8%	13.2%	13.6%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,743	8,456	15,633
Population 16+ Employed	97.4%	96.6%	96.6%
Population 16+ Unemployment rate	2.6%	3.4%	3.4%
Population 16-24 Employed	13.7%	14.7%	14.4%
Population 16-24 Unemployment rate	1.2%	1.4%	3.3%
Population 25-54 Employed	58.8%	59.6%	60.4%
Population 25-54 Unemployment rate	3.2%	2.8%	2.4%
Population 55-64 Employed	16.1%	15.2%	15.9%
Population 55-64 Unemployment rate	3.2%	9.2%	8.1%
Population 65+ Employed	11.4%	10.5%	9.3%
Population 65+ Unemployment rate	0.2%	0.3%	1.5%

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2024 Employed Population 16+ by Industry			
Total	5,595	8,170	15,098
Agriculture/Mining	0.8%	1.5%	2.2%
Construction	4.8%	5.2%	5.1%
Manufacturing	11.6%	10.6%	10.2%
Wholesale Trade	1.8%	2.4%	2.2%
Retail Trade	12.9%	12.5%	12.8%
Transportation/Utilities	4.2%	4.4%	5.6%
Information	4.3%	3.2%	2.5%
Finance/Insurance/Real Estate	7.4%	6.4%	4.9%
Services	48.3%	50.0%	49.1%
Public Administration	4.1%	3.8%	5.5%
2024 Employed Population 16+ by Occupation			
Total	5,598	8,167	15,099
White Collar	62.1%	61.0%	60.4%
Management/Business/Financial	13.8%	12.2%	12.6%
Professional	23.9%	26.4%	26.4%
Sales	8.6%	8.2%	8.0%
Administrative Support	15.7%	14.2%	13.4%
Services	18.3%	17.9%	16.9%
Blue Collar	19.7%	21.1%	22.6%
Farming/Forestry/Fishing	0.1%	0.0%	0.2%
Construction/Extraction	3.8%	4.5%	4.8%
Installation/Maintenance/Repair	3.0%	3.5%	3.5%
Production	6.4%	6.3%	6.8%
Transportation/Material Moving	6.4%	6.7%	7.3%
2020 Households by Type			
Total	5,706	8,873	16,809
Married Couple Households	39.5%	41.7%	44.5%
With Own Children <18	11.4%	11.9%	12.7%
Without Own Children <18	28.1%	29.7%	31.8%
Cohabiting Couple Households	6.5%	6.4%	6.2%
With Own Children <18	2.4%	2.3%	2.4%
Without Own Children <18	4.2%	4.0%	3.8%
Male Householder, No Spouse/Partner	20.2%	19.6%	19.0%
Living Alone	15.4%	14.8%	14.3%
65 Years and over	5.6%	5.5%	5.3%
With Own Children <18	1.5%	1.5%	1.4%
Without Own Children <18, With Relatives	2.4%	2.4%	2.4%
No Relatives Present	0.9%	1.0%	0.9%
Female Householder, No Spouse/Partner	33.8%	32.4%	30.3%
Living Alone	19.8%	19.2%	18.0%
65 Years and over	10.4%	10.3%	9.9%
With Own Children <18	5.8%	5.3%	4.6%
Without Own Children <18, With Relatives	7.2%	7.0%	7.0%
No Relatives Present	1.0%	0.8%	0.7%
2020 Households by Size			
Total	5,706	8,873	16,809
1 Person Household	35.1%	34.0%	32.3%
2 Person Household	34.0%	35.0%	36.2%
3 Person Household	13.9%	14.4%	14.7%
4 Person Household	9.4%	9.5%	9.8%
5 Person Household	4.3%	4.3%	4.4%
6 Person Household	2.1%	1.8%	1.7%
7 + Person Household	1.1%	1.0%	0.9%

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2020 Households by Tenure and Mortgage Status			
Total	5,706	8,873	16,809
Owner Occupied	65.6%	68.3%	71.9%
Owned with a Mortgage/Loan	30.2%	30.1%	30.6%
Owned Free and Clear	35.4%	38.1%	41.3%
Renter Occupied	34.4%	31.7%	28.1%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	159	158	163
Percent of Income for Mortgage	16.2%	16.4%	15.9%
Wealth Index	52	54	52
2020 Housing Units By Urban/ Rural Status			
Total	6,815	10,635	19,700
Urban Housing Units	91.8%	84.6%	61.3%
Rural Housing Units	8.2%	15.4%	38.7%
2020 Population By Urban/ Rural Status			
Total	13,517	20,733	39,789
Urban Population	91.9%	84.1%	59.7%
Rural Population	8.1%	15.9%	40.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 24, 2024

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Top 3 Tapestry Segments			
1.	Heartland Communities (6F)	Heartland Communities (6F)	Small Town Sincerity (12C)
2.	Midlife Constants (5E)	Small Town Sincerity (12C)	Economic BedRock (10C)
3.	Small Town Sincerity (12C)	Midlife Constants (5E)	Heartland Communities (6F)
2024 Consumer Spending			
Apparel & Services: Total \$	\$7,491,561	\$11,665,283	\$21,447,513
Average Spent	\$1,340.65	\$1,346.25	\$1,302.69
Spending Potential Index	56	57	55
Education: Total \$	\$4,962,470	\$7,661,861	\$13,712,116
Average Spent	\$888.06	\$884.23	\$832.85
Spending Potential Index	51	51	48
Entertainment/Recreation: Total \$	\$13,823,961	\$21,907,282	\$41,061,707
Average Spent	\$2,473.87	\$2,528.25	\$2,494.03
Spending Potential Index	60	62	61
Food at Home: Total \$	\$25,013,451	\$39,836,508	\$75,988,707
Average Spent	\$4,476.28	\$4,597.40	\$4,615.45
Spending Potential Index	61	63	63
Food Away from Home: Total \$	\$11,995,463	\$19,086,863	\$36,434,596
Average Spent	\$2,146.65	\$2,202.75	\$2,212.99
Spending Potential Index	55	57	57
Health Care: Total \$	\$29,353,968	\$46,708,792	\$89,012,623
Average Spent	\$5,253.04	\$5,390.51	\$5,406.50
Spending Potential Index	68	70	70
HH Furnishings & Equipment: Total \$	\$10,436,743	\$16,603,144	\$31,657,911
Average Spent	\$1,867.71	\$1,916.12	\$1,922.86
Spending Potential Index	59	61	61
Personal Care Products & Services: Total \$	\$2,978,774	\$4,712,993	\$8,906,304
Average Spent	\$533.07	\$543.91	\$540.96
Spending Potential Index	54	55	54
Shelter: Total \$	\$79,456,624	\$125,023,621	\$229,169,939
Average Spent	\$14,219.15	\$14,428.58	\$13,919.46
Spending Potential Index	53	54	52
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,692,598	\$18,997,225	\$37,448,288
Average Spent	\$2,092.45	\$2,192.41	\$2,274.56
Spending Potential Index	60	63	65
Travel: Total \$	\$9,331,077	\$14,729,079	\$27,302,722
Average Spent	\$1,669.84	\$1,699.84	\$1,658.33
Spending Potential Index	55	56	55
Vehicle Maintenance & Repairs: Total \$	\$5,235,595	\$8,309,596	\$15,630,439
Average Spent	\$936.94	\$958.98	\$949.37
Spending Potential Index	63	65	64

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 24, 2024