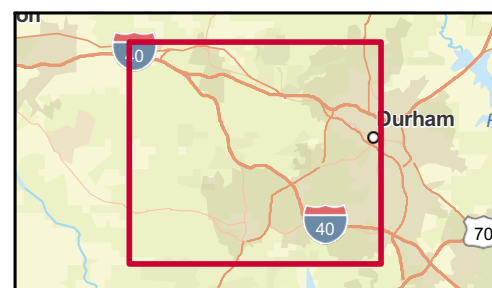
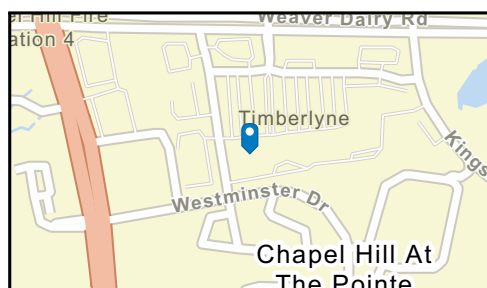
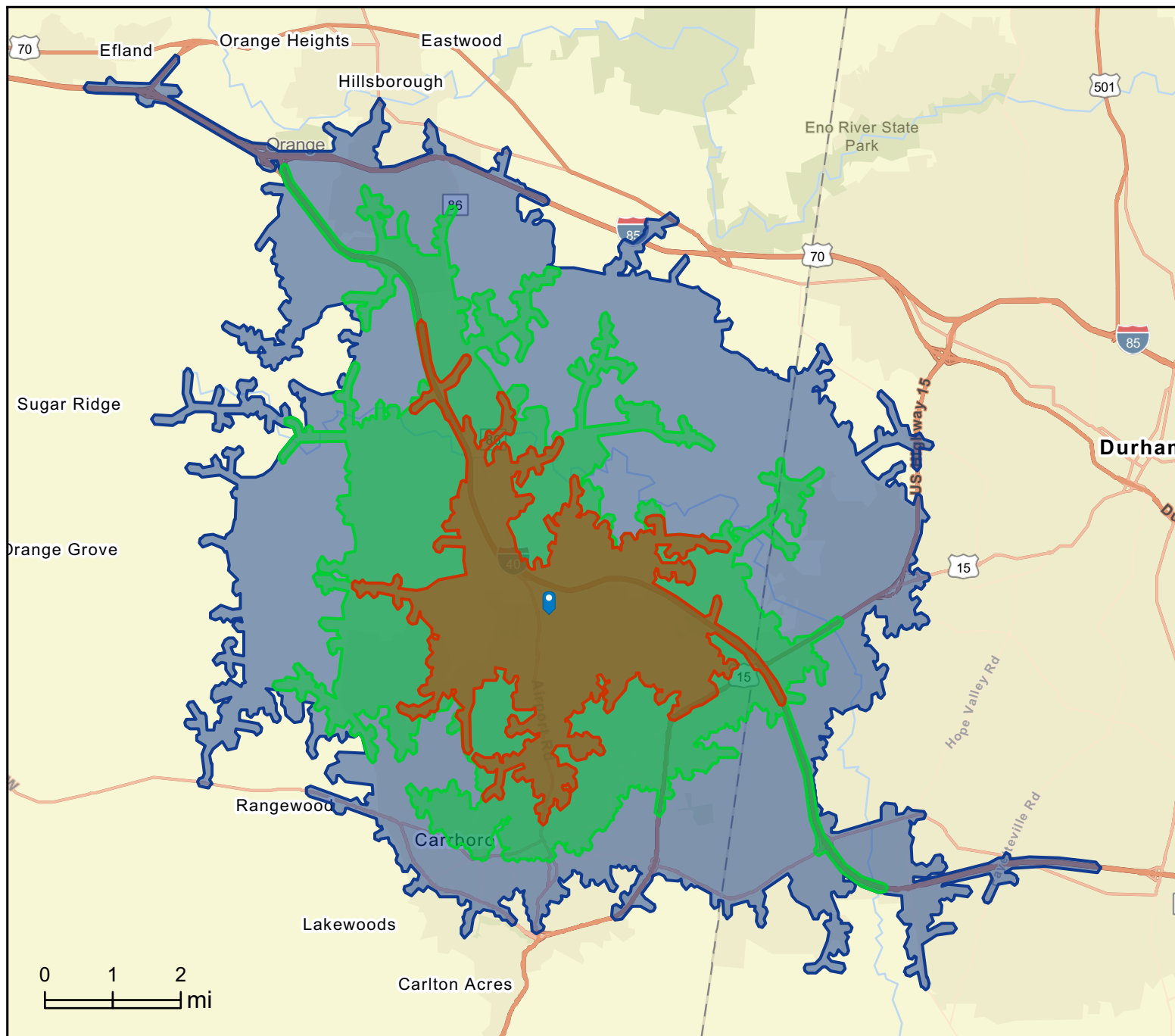


Site Map

Timberlyne Shopping Center
1129 Weaver Dairy Rd, Chapel Hill, North Carolina, 27514
Drive time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 35.96213
Longitude: -79.05480



Community Profile

Timberlyne Shopping Center
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	7 minutes	10 minutes	13 minutes
Population Summary			
2010 Total Population	18,127	44,064	90,839
2020 Total Population	19,797	49,858	103,407
2020 Group Quarters	191	3,433	5,744
2024 Total Population	19,943	51,621	106,838
2024 Group Quarters	183	3,268	5,478
2029 Total Population	20,230	54,212	113,014
2024-2029 Annual Rate	0.29%	0.98%	1.13%
2024 Total Daytime Population	19,620	58,255	132,551
Workers	10,519	33,993	84,238
Residents	9,101	24,262	48,313
Household Summary			
2010 Households	7,197	16,750	36,749
2010 Average Household Size	2.51	2.43	2.33
2020 Total Households	8,106	19,468	42,730
2020 Average Household Size	2.42	2.38	2.29
2024 Households	8,304	20,484	44,562
2024 Average Household Size	2.38	2.36	2.27
2029 Households	8,560	21,840	47,712
2029 Average Household Size	2.34	2.33	2.25
2024-2029 Annual Rate	0.61%	1.29%	1.38%
2010 Families	4,594	9,109	19,675
2010 Average Family Size	3.10	3.04	2.98
2024 Families	5,092	11,005	23,662
2024 Average Family Size	3.06	3.03	2.99
2029 Families	5,198	11,739	25,398
2029 Average Family Size	3.02	2.99	2.96
2024-2029 Annual Rate	0.41%	1.30%	1.43%
Housing Unit Summary			
2000 Housing Units	6,076	15,877	33,597
Owner Occupied Housing Units	54.5%	44.8%	45.3%
Renter Occupied Housing Units	39.1%	50.6%	47.3%
Vacant Housing Units	6.4%	4.6%	7.4%
2010 Housing Units	7,731	18,002	40,082
Owner Occupied Housing Units	53.5%	47.7%	46.5%
Renter Occupied Housing Units	39.6%	45.4%	45.2%
Vacant Housing Units	6.9%	7.0%	8.3%
2020 Housing Units	8,839	20,934	45,904
Owner Occupied Housing Units	47.5%	43.7%	44.0%
Renter Occupied Housing Units	44.2%	49.3%	49.1%
Vacant Housing Units	8.0%	7.2%	6.9%
2024 Housing Units	9,112	22,283	48,543
Owner Occupied Housing Units	49.6%	44.4%	44.6%
Renter Occupied Housing Units	41.5%	47.5%	47.2%
Vacant Housing Units	8.9%	8.1%	8.2%
2029 Housing Units	9,423	23,672	51,777
Owner Occupied Housing Units	49.4%	43.2%	43.1%
Renter Occupied Housing Units	41.4%	49.1%	49.1%
Vacant Housing Units	9.2%	7.7%	7.9%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

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2024 Households by Income			
Household Income Base	8,304	20,484	44,562
<\$15,000	7.6%	10.4%	8.0%
\$15,000 - \$24,999	4.2%	5.6%	5.1%
\$25,000 - \$34,999	4.4%	4.9%	5.4%
\$35,000 - \$49,999	6.6%	8.0%	8.9%
\$50,000 - \$74,999	11.7%	13.1%	16.6%
\$75,000 - \$99,999	7.8%	8.0%	9.4%
\$100,000 - \$149,999	16.9%	16.4%	18.0%
\$150,000 - \$199,999	14.5%	11.6%	10.0%
\$200,000+	26.4%	22.1%	18.6%
Average Household Income	\$167,551	\$145,566	\$135,091
2029 Households by Income			
Household Income Base	8,560	21,840	47,712
<\$15,000	5.9%	7.9%	5.9%
\$15,000 - \$24,999	3.0%	3.9%	3.4%
\$25,000 - \$34,999	3.4%	3.9%	4.2%
\$35,000 - \$49,999	5.7%	7.1%	7.9%
\$50,000 - \$74,999	10.8%	12.3%	15.1%
\$75,000 - \$99,999	6.6%	7.9%	9.5%
\$100,000 - \$149,999	17.9%	17.7%	20.2%
\$150,000 - \$199,999	17.0%	14.0%	12.5%
\$200,000+	29.6%	25.3%	21.3%
Average Household Income	\$189,208	\$166,712	\$154,792
2024 Owner Occupied Housing Units by Value			
Total	4,521	9,890	21,648
<\$50,000	0.9%	1.2%	1.5%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.8%	0.7%	1.0%
\$150,000 - \$199,999	1.5%	1.5%	1.7%
\$200,000 - \$249,999	1.8%	2.5%	2.6%
\$250,000 - \$299,999	2.0%	2.7%	3.0%
\$300,000 - \$399,999	14.5%	14.3%	16.6%
\$400,000 - \$499,999	19.7%	19.8%	20.5%
\$500,000 - \$749,999	35.7%	34.8%	32.8%
\$750,000 - \$999,999	16.1%	14.6%	13.1%
\$1,000,000 - \$1,499,999	6.1%	6.6%	5.6%
\$1,500,000 - \$1,999,999	0.8%	1.2%	1.3%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$607,377	\$605,962	\$582,850
2029 Owner Occupied Housing Units by Value			
Total	4,659	10,222	22,299
<\$50,000	0.2%	0.3%	0.5%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.1%	0.1%	0.2%
\$150,000 - \$199,999	0.3%	0.4%	0.5%
\$200,000 - \$249,999	0.8%	1.1%	1.1%
\$250,000 - \$299,999	1.0%	1.5%	1.6%
\$300,000 - \$399,999	10.7%	11.0%	13.1%
\$400,000 - \$499,999	18.2%	18.8%	20.3%
\$500,000 - \$749,999	42.2%	40.6%	39.2%
\$750,000 - \$999,999	18.8%	17.0%	15.4%
\$1,000,000 - \$1,499,999	6.9%	7.7%	6.5%
\$1,500,000 - \$1,999,999	0.8%	1.4%	1.5%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$653,041	\$654,550	\$634,193

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

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Median Household Income			
2024	\$118,524	\$100,215	\$89,778
2029	\$137,467	\$115,276	\$106,773
Median Home Value			
2024	\$561,223	\$551,665	\$521,549
2029	\$610,552	\$602,913	\$580,897
Per Capita Income			
2024	\$69,540	\$57,963	\$56,391
2029	\$79,596	\$67,141	\$65,381
Median Age			
2010	36.6	29.2	31.2
2020	38.5	31.0	33.1
2024	38.8	31.9	33.8
2029	39.8	33.6	35.3
2020 Population by Age			
Total	19,797	49,858	103,407
0 - 4	4.0%	3.8%	4.4%
5 - 9	6.6%	5.5%	5.4%
10 - 14	7.3%	6.0%	5.8%
15 - 24	15.6%	26.2%	21.4%
25 - 34	12.5%	13.1%	15.6%
35 - 44	12.2%	11.2%	11.9%
45 - 54	14.3%	11.6%	11.2%
55 - 64	11.2%	9.6%	10.1%
65 - 74	9.1%	7.9%	8.4%
75 - 84	4.9%	3.7%	4.0%
85 +	2.2%	1.5%	1.7%
18 +	77.3%	80.8%	80.8%
2024 Population by Age			
Total	19,944	51,621	106,837
0 - 4	4.0%	3.9%	4.4%
5 - 9	5.6%	4.8%	4.9%
10 - 14	6.9%	5.6%	5.3%
15 - 24	15.5%	25.1%	20.3%
25 - 34	13.6%	14.5%	17.0%
35 - 44	12.6%	11.6%	12.6%
45 - 54	13.8%	11.3%	11.1%
55 - 64	11.0%	9.3%	9.5%
65 - 74	9.0%	7.8%	8.4%
75 - 84	5.8%	4.5%	4.8%
85 +	2.3%	1.5%	1.7%
18 +	79.4%	82.3%	82.2%
2029 Population by Age			
Total	20,228	54,212	113,014
0 - 4	4.0%	3.9%	4.3%
5 - 9	5.0%	4.5%	4.6%
10 - 14	6.0%	5.1%	5.0%
15 - 24	14.9%	23.9%	19.4%
25 - 34	14.3%	14.5%	16.2%
35 - 44	12.6%	12.0%	13.2%
45 - 54	13.3%	11.3%	11.3%
55 - 64	11.1%	9.3%	9.5%
65 - 74	9.2%	8.1%	8.6%
75 - 84	7.0%	5.6%	5.9%
85 +	2.7%	1.8%	2.0%
18 +	81.0%	83.3%	83.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	7 minutes	10 minutes	13 minutes
2020 Population by Sex			
Males	9,397	23,466	48,699
Females	10,400	26,392	54,708
2024 Population by Sex			
Males	9,641	24,736	51,167
Females	10,302	26,885	55,671
2029 Population by Sex			
Males	9,729	25,901	53,941
Females	10,501	28,311	59,074
2010 Population by Race/Ethnicity			
Total	18,125	44,064	90,838
White Alone	66.0%	72.2%	71.7%
Black Alone	8.7%	9.4%	11.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	18.0%	11.7%	9.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.1%	3.6%	4.8%
Two or More Races	3.0%	2.7%	2.8%
Hispanic Origin	8.6%	7.7%	10.0%
Diversity Index	59.8	53.1	55.9
2020 Population by Race/Ethnicity			
Total	19,797	49,858	103,407
White Alone	58.0%	63.4%	63.7%
Black Alone	9.1%	9.5%	11.1%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	19.7%	14.7%	11.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.5%	3.8%	5.2%
Two or More Races	8.2%	8.2%	8.4%
Hispanic Origin	9.1%	8.7%	10.5%
Diversity Index	67.2	62.9	64.2
2024 Population by Race/Ethnicity			
Total	19,944	51,621	106,838
White Alone	56.7%	61.9%	62.5%
Black Alone	9.5%	10.0%	11.4%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	20.2%	15.2%	11.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.7%	3.9%	5.4%
Two or More Races	8.4%	8.5%	8.7%
Hispanic Origin	9.5%	9.0%	10.7%
Diversity Index	68.4	64.5	65.4
2029 Population by Race/Ethnicity			
Total	20,229	54,211	113,014
White Alone	54.7%	60.2%	60.9%
Black Alone	9.8%	10.2%	11.6%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	21.2%	16.1%	12.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.0%	4.2%	5.6%
Two or More Races	8.9%	8.9%	9.1%
Hispanic Origin	10.1%	9.5%	11.2%
Diversity Index	70.2	66.2	67.1

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type			
Total	19,797	49,858	103,407
In Households	99.0%	93.1%	94.4%
Householder	40.8%	39.0%	41.1%
Opposite-Sex Spouse	20.0%	16.0%	16.5%
Same-Sex Spouse	0.3%	0.3%	0.3%
Opposite-Sex Unmarried Partner	1.9%	2.0%	2.4%
Same-Sex Unmarried Partner	0.3%	0.2%	0.2%
Biological Child	27.7%	22.8%	22.5%
Adopted Child	0.6%	0.5%	0.6%
Stepchild	0.4%	0.4%	0.5%
Grandchild	0.7%	0.7%	0.8%
Brother or Sister	0.7%	0.7%	0.7%
Parent	1.0%	0.8%	0.8%
Parent-in-law	0.3%	0.3%	0.2%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.2%
Other Relatives	0.6%	0.5%	0.7%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	3.6%	8.7%	7.1%
In Group Quarters	1.0%	6.9%	5.6%
Institutionalized	0.6%	0.7%	0.7%
Noninstitutionalized	0.4%	6.2%	4.8%
2024 Population 25+ by Educational Attainment			
Total	13,563	31,256	69,542
Less than 9th Grade	1.1%	1.7%	2.4%
9th - 12th Grade, No Diploma	1.0%	1.7%	1.6%
High School Graduate	5.4%	6.0%	7.6%
GED/Alternative Credential	0.9%	1.0%	1.4%
Some College, No Degree	5.2%	6.6%	8.1%
Associate Degree	4.5%	4.3%	5.7%
Bachelor's Degree	30.1%	31.0%	31.3%
Graduate/Professional Degree	51.9%	47.6%	41.8%
2024 Population 15+ by Marital Status			
Total	16,663	44,238	91,245
Never Married	35.1%	45.4%	42.4%
Married	54.1%	45.7%	47.5%
Widowed	3.7%	3.0%	3.3%
Divorced	7.2%	5.9%	6.7%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	11,423	29,275	62,111
Population 16+ Employed	96.1%	95.1%	95.8%
Population 16+ Unemployment rate	3.9%	4.9%	4.2%
Population 16-24 Employed	14.7%	21.4%	17.8%
Population 16-24 Unemployment rate	10.6%	9.8%	8.0%
Population 25-54 Employed	62.6%	58.9%	62.4%
Population 25-54 Unemployment rate	1.8%	2.7%	2.6%
Population 55-64 Employed	15.2%	12.6%	12.6%
Population 55-64 Unemployment rate	6.9%	8.4%	8.0%
Population 65+ Employed	7.5%	7.1%	7.3%
Population 65+ Unemployment rate	0.2%	1.7%	1.6%

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2024 Employed Population 16+ by Industry			
Total	10,977	27,830	59,475
Agriculture/Mining	0.2%	0.2%	0.5%
Construction	1.5%	2.1%	3.9%
Manufacturing	5.9%	4.7%	4.5%
Wholesale Trade	0.9%	0.7%	0.7%
Retail Trade	5.1%	6.7%	6.8%
Transportation/Utilities	1.4%	1.7%	1.6%
Information	1.8%	1.6%	1.5%
Finance/Insurance/Real Estate	7.7%	7.5%	6.2%
Services	71.7%	71.7%	70.5%
Public Administration	3.9%	3.1%	3.6%
2024 Employed Population 16+ by Occupation			
Total	10,979	27,830	59,476
White Collar	83.9%	79.9%	78.5%
Management/Business/Financial	21.3%	19.8%	19.4%
Professional	52.7%	48.8%	47.1%
Sales	5.3%	5.6%	5.8%
Administrative Support	4.6%	5.7%	6.2%
Services	9.4%	13.6%	12.6%
Blue Collar	6.7%	6.5%	8.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	0.8%	1.5%	2.9%
Installation/Maintenance/Repair	1.0%	1.0%	1.3%
Production	1.9%	1.4%	1.9%
Transportation/Material Moving	2.9%	2.6%	2.5%
2020 Households by Type			
Total	8,106	19,468	42,730
Married Couple Households	49.2%	41.6%	40.7%
With Own Children <18	22.8%	19.2%	17.7%
Without Own Children <18	26.3%	22.3%	23.0%
Cohabiting Couple Households	5.2%	5.8%	6.4%
With Own Children <18	0.9%	0.9%	1.1%
Without Own Children <18	4.3%	4.8%	5.3%
Male Householder, No Spouse/Partner	16.9%	20.3%	20.3%
Living Alone	11.7%	12.6%	13.2%
65 Years and over	3.1%	2.8%	2.9%
With Own Children <18	1.4%	1.4%	1.4%
Without Own Children <18, With Relatives	1.5%	1.6%	1.8%
No Relatives Present	2.3%	4.7%	3.9%
Female Householder, No Spouse/Partner	28.7%	32.4%	32.6%
Living Alone	17.2%	18.1%	19.5%
65 Years and over	7.2%	6.5%	7.0%
With Own Children <18	4.8%	4.8%	4.4%
Without Own Children <18, With Relatives	4.2%	4.0%	4.1%
No Relatives Present	2.5%	5.5%	4.6%
2020 Households by Size			
Total	8,106	19,468	42,730
1 Person Household	28.9%	30.6%	32.7%
2 Person Household	33.4%	33.0%	33.7%
3 Person Household	15.4%	15.1%	14.1%
4 Person Household	15.2%	14.5%	12.9%
5 Person Household	4.7%	4.6%	4.5%
6 Person Household	1.4%	1.4%	1.4%
7 + Person Household	0.9%	0.9%	0.8%

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2020 Households by Tenure and Mortgage Status			
Total	8,106	19,468	42,730
Owner Occupied	51.8%	47.0%	47.3%
Owned with a Mortgage/Loan	33.5%	30.9%	31.5%
Owned Free and Clear	18.3%	16.1%	15.8%
Renter Occupied	48.2%	53.0%	52.7%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	80	69	66
Percent of Income for Mortgage	29.6%	34.5%	36.4%
Wealth Index	152	126	118
2020 Housing Units By Urban/ Rural Status			
Total	8,839	20,934	45,904
Urban Housing Units	92.1%	93.8%	92.0%
Rural Housing Units	7.9%	6.2%	8.0%
2020 Population By Urban/ Rural Status			
Total	19,797	49,858	103,407
Urban Population	91.0%	93.4%	91.3%
Rural Population	9.0%	6.6%	8.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	7 minutes	10 minutes	13 minutes
Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Urban Chic (2A)	Young and Restless (11B)
2.	Boomburbs (1C)	Young and Restless (11B)	College Towns (14B)
3.	Emerald City (8B)	Emerald City (8B)	Urban Chic (2A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$29,305,329	\$64,878,541	\$131,387,802
Average Spent	\$3,529.06	\$3,167.28	\$2,948.43
Spending Potential Index	148	133	124
Education: Total \$	\$22,713,296	\$50,531,676	\$99,972,754
Average Spent	\$2,735.22	\$2,466.89	\$2,243.45
Spending Potential Index	158	143	130
Entertainment/Recreation: Total \$	\$49,419,710	\$105,997,475	\$214,798,465
Average Spent	\$5,951.31	\$5,174.65	\$4,820.22
Spending Potential Index	145	127	118
Food at Home: Total \$	\$86,942,783	\$190,964,107	\$388,342,205
Average Spent	\$10,469.99	\$9,322.60	\$8,714.65
Spending Potential Index	143	128	119
Food Away from Home: Total \$	\$48,919,405	\$107,385,573	\$216,234,175
Average Spent	\$5,891.07	\$5,242.41	\$4,852.43
Spending Potential Index	151	135	125
Health Care: Total \$	\$87,401,557	\$187,310,628	\$385,024,285
Average Spent	\$10,525.24	\$9,144.24	\$8,640.19
Spending Potential Index	137	119	112
HH Furnishings & Equipment: Total \$	\$38,089,009	\$82,720,549	\$167,566,743
Average Spent	\$4,586.83	\$4,038.30	\$3,760.31
Spending Potential Index	145	128	119
Personal Care Products & Services: Total \$	\$12,393,453	\$27,086,863	\$54,740,706
Average Spent	\$1,492.47	\$1,322.34	\$1,228.42
Spending Potential Index	150	133	123
Shelter: Total \$	\$331,293,417	\$718,947,311	\$1,444,978,781
Average Spent	\$39,895.64	\$35,097.99	\$32,426.26
Spending Potential Index	150	132	122
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$41,565,777	\$86,132,806	\$176,266,688
Average Spent	\$5,005.51	\$4,204.88	\$3,955.54
Spending Potential Index	143	120	113
Travel: Total \$	\$37,864,440	\$80,030,788	\$160,734,314
Average Spent	\$4,559.78	\$3,906.99	\$3,606.98
Spending Potential Index	150	129	119
Vehicle Maintenance & Repairs: Total \$	\$17,477,277	\$38,693,006	\$78,831,707
Average Spent	\$2,104.68	\$1,888.94	\$1,769.03
Spending Potential Index	142	128	119

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024