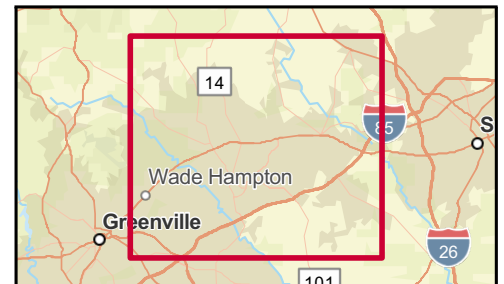
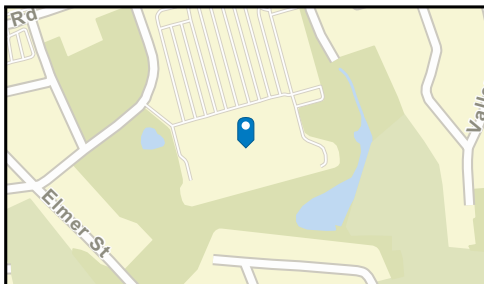
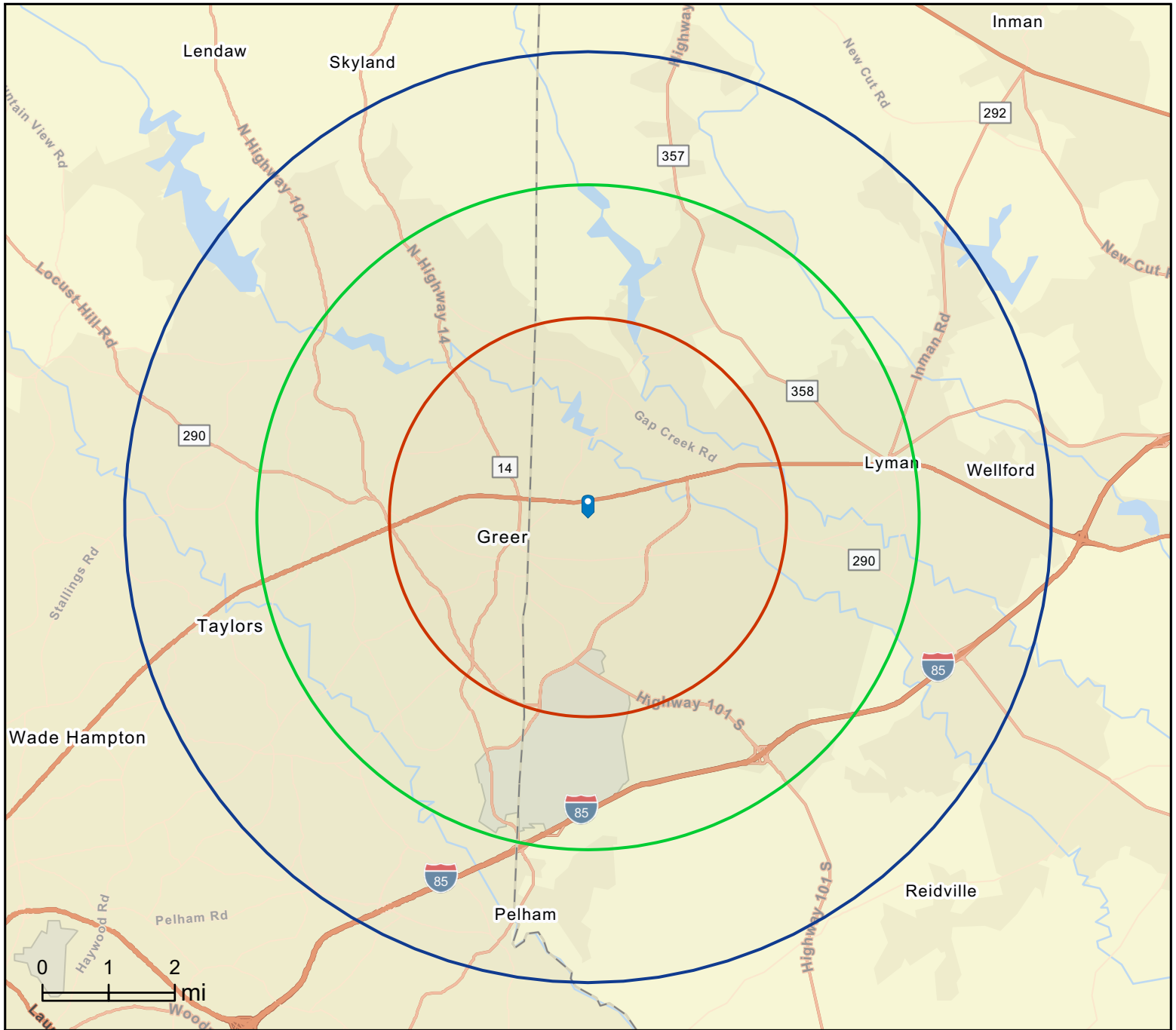


Site Map

Hillview Plaza 2
14055 E Wade Hampton Blvd, Greer, South Carolina, 29651
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 34.94409
Longitude: -82.20641



Community Profile

Hillview Plaza 2
 14055 E Wade Hampton Blvd, Greer, South Carolina, 29651
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	3 miles	5 miles	7 miles
Population Summary			
2010 Total Population	27,645	58,022	114,384
2020 Total Population	30,493	69,557	138,417
2020 Group Quarters	233	411	822
2024 Total Population	33,290	75,839	147,850
2024 Group Quarters	228	405	803
2029 Total Population	36,698	82,200	157,641
2024-2029 Annual Rate	1.97%	1.62%	1.29%
2024 Total Daytime Population	32,594	83,644	157,404
Workers	14,122	43,070	79,662
Residents	18,472	40,574	77,742
Household Summary			
2010 Households	10,805	22,552	44,403
2010 Average Household Size	2.53	2.56	2.56
2020 Total Households	12,417	27,225	53,437
2020 Average Household Size	2.44	2.54	2.57
2024 Households	13,645	29,825	57,426
2024 Average Household Size	2.42	2.53	2.56
2029 Households	15,248	32,708	61,904
2029 Average Household Size	2.39	2.50	2.53
2024-2029 Annual Rate	2.25%	1.86%	1.51%
2010 Families	7,356	15,930	31,652
2010 Average Family Size	3.05	3.04	3.04
2024 Families	8,781	20,471	40,171
2024 Average Family Size	3.05	3.08	3.08
2029 Families	9,767	22,349	43,168
2029 Average Family Size	3.02	3.05	3.05
2024-2029 Annual Rate	2.15%	1.77%	1.45%
Housing Unit Summary			
2000 Housing Units	10,455	18,886	38,045
Owner Occupied Housing Units	61.7%	67.4%	66.9%
Renter Occupied Housing Units	30.1%	24.9%	25.4%
Vacant Housing Units	8.2%	7.6%	7.7%
2010 Housing Units	12,104	24,824	48,390
Owner Occupied Housing Units	56.2%	65.0%	65.7%
Renter Occupied Housing Units	33.1%	25.8%	26.0%
Vacant Housing Units	10.7%	9.2%	8.2%
2020 Housing Units	13,343	29,040	56,997
Owner Occupied Housing Units	57.6%	67.2%	68.3%
Renter Occupied Housing Units	35.5%	26.6%	25.5%
Vacant Housing Units	7.1%	6.3%	6.1%
2024 Housing Units	14,725	31,685	60,842
Owner Occupied Housing Units	59.0%	69.3%	71.1%
Renter Occupied Housing Units	33.6%	24.8%	23.3%
Vacant Housing Units	7.3%	5.9%	5.6%
2029 Housing Units	16,327	34,562	65,328
Owner Occupied Housing Units	59.1%	69.6%	72.2%
Renter Occupied Housing Units	34.3%	25.0%	22.6%
Vacant Housing Units	6.6%	5.4%	5.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

Community Profile

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	3 miles	5 miles	7 miles
2024 Households by Income			
Household Income Base	13,645	29,825	57,426
<\$15,000	8.9%	6.2%	5.3%
\$15,000 - \$24,999	9.3%	6.5%	5.1%
\$25,000 - \$34,999	10.0%	7.9%	7.3%
\$35,000 - \$49,999	12.8%	11.0%	10.5%
\$50,000 - \$74,999	23.0%	22.4%	21.3%
\$75,000 - \$99,999	13.1%	15.0%	15.1%
\$100,000 - \$149,999	13.7%	17.3%	18.9%
\$150,000 - \$199,999	5.0%	6.7%	8.2%
\$200,000+	4.4%	6.9%	8.1%
Average Household Income	\$77,387	\$92,357	\$99,768
2029 Households by Income			
Household Income Base	15,248	32,708	61,904
<\$15,000	7.1%	4.9%	4.1%
\$15,000 - \$24,999	6.8%	4.6%	3.6%
\$25,000 - \$34,999	8.4%	6.3%	5.7%
\$35,000 - \$49,999	12.5%	10.2%	9.4%
\$50,000 - \$74,999	21.4%	20.5%	19.2%
\$75,000 - \$99,999	13.5%	15.0%	15.0%
\$100,000 - \$149,999	17.0%	20.1%	21.5%
\$150,000 - \$199,999	7.5%	9.5%	11.1%
\$200,000+	5.8%	8.9%	10.3%
Average Household Income	\$92,164	\$108,665	\$116,659
2024 Owner Occupied Housing Units by Value			
Total	8,695	21,969	43,278
<\$50,000	5.3%	3.3%	2.6%
\$50,000 - \$99,999	6.3%	3.3%	2.6%
\$100,000 - \$149,999	7.2%	4.7%	3.6%
\$150,000 - \$199,999	13.4%	10.2%	8.6%
\$200,000 - \$249,999	23.5%	21.5%	19.0%
\$250,000 - \$299,999	15.7%	18.4%	17.4%
\$300,000 - \$399,999	16.2%	20.5%	24.0%
\$400,000 - \$499,999	7.5%	10.1%	10.8%
\$500,000 - \$749,999	2.9%	5.5%	8.0%
\$750,000 - \$999,999	0.3%	1.0%	2.0%
\$1,000,000 - \$1,499,999	1.1%	1.1%	0.8%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.3%
\$2,000,000 +	0.3%	0.2%	0.2%
Average Home Value	\$271,042	\$309,487	\$333,438
2029 Owner Occupied Housing Units by Value			
Total	9,643	24,058	47,142
<\$50,000	2.4%	1.3%	0.9%
\$50,000 - \$99,999	2.2%	1.1%	0.7%
\$100,000 - \$149,999	2.7%	1.7%	1.2%
\$150,000 - \$199,999	8.1%	5.5%	4.3%
\$200,000 - \$249,999	20.0%	16.3%	14.1%
\$250,000 - \$299,999	17.9%	19.0%	17.3%
\$300,000 - \$399,999	24.9%	27.3%	29.5%
\$400,000 - \$499,999	12.2%	13.8%	14.0%
\$500,000 - \$749,999	4.9%	9.0%	11.9%
\$750,000 - \$999,999	0.7%	1.9%	3.5%
\$1,000,000 - \$1,499,999	2.8%	2.4%	1.6%
\$1,500,000 - \$1,999,999	0.6%	0.5%	0.7%
\$2,000,000 +	0.6%	0.4%	0.3%
Average Home Value	\$352,525	\$378,500	\$398,664

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

Community Profile

Hillview Plaza 2
14055 E Wade Hampton Blvd, Greer, South Carolina, 29651
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 34.94409
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	3 miles	5 miles	7 miles
Median Household Income			
2024	\$57,338	\$68,777	\$75,480
2029	\$65,623	\$79,518	\$86,408
Median Home Value			
2024	\$237,750	\$269,249	\$288,838
2029	\$290,932	\$318,829	\$338,773
Per Capita Income			
2024	\$31,288	\$36,291	\$38,752
2029	\$37,753	\$43,200	\$45,808
Median Age			
2010	35.6	36.6	37.2
2020	37.7	38.3	38.5
2024	38.1	38.6	38.8
2029	39.3	39.6	39.7
2020 Population by Age			
Total	30,493	69,557	138,417
0 - 4	6.4%	6.4%	6.5%
5 - 9	6.8%	6.7%	6.8%
10 - 14	6.7%	7.0%	7.1%
15 - 24	11.7%	11.6%	11.6%
25 - 34	14.8%	13.8%	13.4%
35 - 44	12.5%	12.9%	13.0%
45 - 54	12.2%	12.7%	12.8%
55 - 64	12.8%	12.5%	12.6%
65 - 74	9.2%	9.5%	9.8%
75 - 84	5.1%	5.1%	5.0%
85 +	1.8%	1.6%	1.6%
18 +	76.4%	75.8%	75.7%
2024 Population by Age			
Total	33,289	75,837	147,849
0 - 4	6.4%	6.3%	6.3%
5 - 9	6.7%	6.8%	6.9%
10 - 14	6.5%	6.6%	6.7%
15 - 24	11.9%	12.0%	11.8%
25 - 34	14.0%	13.1%	12.9%
35 - 44	13.7%	13.7%	13.8%
45 - 54	11.8%	12.4%	12.5%
55 - 64	12.1%	12.1%	12.0%
65 - 74	9.5%	9.5%	9.7%
75 - 84	5.6%	5.7%	5.7%
85 +	1.8%	1.7%	1.7%
18 +	76.7%	76.3%	76.1%
2029 Population by Age			
Total	36,699	82,200	157,644
0 - 4	6.3%	6.2%	6.3%
5 - 9	6.2%	6.2%	6.3%
10 - 14	6.3%	6.6%	6.8%
15 - 24	11.9%	11.7%	11.6%
25 - 34	12.8%	12.5%	12.2%
35 - 44	14.5%	14.4%	14.3%
45 - 54	11.8%	12.2%	12.4%
55 - 64	11.2%	11.5%	11.4%
65 - 74	10.5%	10.2%	10.3%
75 - 84	6.4%	6.4%	6.5%
85 +	2.1%	2.1%	2.0%
18 +	77.7%	77.2%	76.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

Community Profile

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	3 miles	5 miles	7 miles
2020 Population by Sex			
Males	14,701	33,514	67,032
Females	15,792	36,043	71,385
2024 Population by Sex			
Males	16,350	37,207	72,974
Females	16,940	38,632	74,876
2029 Population by Sex			
Males	17,924	40,115	77,483
Females	18,774	42,086	80,158
2020 Population by Race/Ethnicity			
Total	27,646	58,024	114,384
White Alone	71.7%	77.9%	79.0%
Black Alone	17.8%	13.5%	12.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.8%	1.5%	2.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	7.3%	5.0%	3.6%
Two or More Races	2.1%	1.9%	1.9%
Hispanic Origin	13.5%	10.2%	8.1%
Diversity Index	57.7	48.8	45.3
2020 Population by Race/Ethnicity			
Total	30,493	69,557	138,417
White Alone	62.5%	68.3%	70.7%
Black Alone	17.0%	13.4%	12.5%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	1.2%	2.9%	3.4%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	10.3%	7.0%	5.5%
Two or More Races	8.2%	7.9%	7.4%
Hispanic Origin	17.6%	13.3%	10.7%
Diversity Index	68.9	61.8	57.5
2024 Population by Race/Ethnicity			
Total	33,289	75,839	147,849
White Alone	60.9%	66.7%	69.4%
Black Alone	16.6%	13.3%	12.5%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	1.3%	3.1%	3.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.7%	7.8%	6.1%
Two or More Races	8.8%	8.5%	8.0%
Hispanic Origin	19.7%	14.8%	11.9%
Diversity Index	71.3	64.3	59.8
2029 Population by Race/Ethnicity			
Total	36,699	82,201	157,642
White Alone	59.3%	64.9%	67.6%
Black Alone	16.7%	13.6%	12.9%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	1.4%	3.4%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	12.6%	8.5%	6.6%
Two or More Races	9.3%	9.1%	8.5%
Hispanic Origin	21.1%	16.0%	12.8%
Diversity Index	73.0	66.6	62.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

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	3 miles	5 miles	7 miles
2020 Population by Relationship and Household Type			
Total	30,493	69,557	138,417
In Households	99.2%	99.4%	99.4%
Householder	40.5%	39.1%	38.6%
Opposite-Sex Spouse	17.1%	19.3%	20.2%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.2%	2.0%	2.0%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	27.0%	27.5%	27.8%
Adopted Child	0.6%	0.7%	0.8%
Stepchild	1.3%	1.4%	1.3%
Grandchild	2.8%	2.6%	2.4%
Brother or Sister	1.2%	1.0%	1.0%
Parent	1.2%	1.1%	1.1%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.4%
Other Relatives	1.5%	1.2%	1.1%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	2.7%	2.3%	2.1%
In Group Quarters	0.8%	0.6%	0.6%
Institutionalized	0.5%	0.3%	0.4%
Noninstitutionalized	0.3%	0.3%	0.2%
2024 Population 25+ by Educational Attainment			
Total	22,811	51,765	100,857
Less than 9th Grade	2.9%	2.3%	2.0%
9th - 12th Grade, No Diploma	8.2%	6.1%	5.0%
High School Graduate	25.6%	21.7%	19.8%
GED/Alternative Credential	5.6%	4.9%	4.2%
Some College, No Degree	18.9%	19.8%	19.2%
Associate Degree	11.5%	10.9%	11.1%
Bachelor's Degree	19.0%	21.5%	24.0%
Graduate/Professional Degree	8.3%	12.9%	14.7%
2024 Population 15+ by Marital Status			
Total	26,758	60,857	118,292
Never Married	32.7%	27.2%	26.1%
Married	48.0%	56.8%	59.1%
Widowed	6.2%	5.2%	5.1%
Divorced	13.1%	10.8%	9.7%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	15,629	37,014	73,654
Population 16+ Employed	96.1%	96.6%	96.6%
Population 16+ Unemployment rate	3.9%	3.4%	3.4%
Population 16-24 Employed	13.4%	12.7%	12.2%
Population 16-24 Unemployment rate	7.8%	7.1%	8.8%
Population 25-54 Employed	66.7%	66.2%	66.1%
Population 25-54 Unemployment rate	3.6%	3.0%	2.5%
Population 55-64 Employed	15.6%	16.0%	16.3%
Population 55-64 Unemployment rate	0.8%	1.5%	2.6%
Population 65+ Employed	4.3%	5.0%	5.4%
Population 65+ Unemployment rate	7.5%	5.0%	4.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

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	3 miles	5 miles	7 miles
2024 Employed Population 16+ by Industry			
Total	15,019	35,760	71,121
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	10.0%	7.1%	6.3%
Manufacturing	17.0%	17.9%	18.5%
Wholesale Trade	3.1%	2.8%	2.5%
Retail Trade	12.6%	11.0%	10.9%
Transportation/Utilities	6.8%	6.6%	6.2%
Information	1.2%	1.4%	1.4%
Finance/Insurance/Real Estate	6.3%	5.7%	6.1%
Services	40.2%	44.7%	45.3%
Public Administration	2.4%	2.6%	2.5%
2024 Employed Population 16+ by Occupation			
Total	15,017	35,760	71,120
White Collar	51.0%	58.7%	61.8%
Management/Business/Financial	13.0%	15.5%	17.2%
Professional	18.9%	22.7%	24.7%
Sales	9.3%	9.4%	9.5%
Administrative Support	9.7%	11.1%	10.4%
Services	17.7%	15.2%	13.7%
Blue Collar	31.2%	26.0%	24.5%
Farming/Forestry/Fishing	0.2%	0.1%	0.2%
Construction/Extraction	7.4%	4.8%	4.1%
Installation/Maintenance/Repair	2.9%	3.0%	2.9%
Production	11.4%	10.0%	9.6%
Transportation/Material Moving	9.4%	8.1%	7.7%
2020 Households by Type			
Total	12,417	27,225	53,437
Married Couple Households	42.6%	49.7%	52.6%
With Own Children <18	16.2%	20.0%	21.3%
Without Own Children <18	26.3%	29.7%	31.2%
Cohabiting Couple Households	5.9%	5.5%	5.4%
With Own Children <18	2.4%	2.2%	2.1%
Without Own Children <18	3.5%	3.3%	3.4%
Male Householder, No Spouse/Partner	19.4%	16.8%	16.0%
Living Alone	12.7%	10.9%	10.7%
65 Years and over	3.7%	3.3%	3.1%
With Own Children <18	1.8%	1.7%	1.6%
Without Own Children <18, With Relatives	3.5%	3.0%	2.7%
No Relatives Present	1.4%	1.1%	1.1%
Female Householder, No Spouse/Partner	32.1%	28.1%	26.0%
Living Alone	17.0%	15.0%	14.0%
65 Years and over	8.7%	7.7%	7.0%
With Own Children <18	6.8%	5.8%	5.2%
Without Own Children <18, With Relatives	7.2%	6.4%	6.0%
No Relatives Present	1.1%	0.9%	0.8%
2020 Households by Size			
Total	12,417	27,225	53,437
1 Person Household	29.7%	25.9%	24.7%
2 Person Household	31.3%	33.0%	33.8%
3 Person Household	16.9%	17.3%	17.1%
4 Person Household	12.0%	13.3%	13.9%
5 Person Household	6.0%	6.5%	6.5%
6 Person Household	2.6%	2.6%	2.6%
7 + Person Household	1.4%	1.4%	1.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

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	3 miles	5 miles	7 miles
2020 Households by Tenure and Mortgage Status			
Total	12,417	27,225	53,437
Owner Occupied	61.9%	71.6%	72.8%
Owned with a Mortgage/Loan	43.0%	51.3%	51.8%
Owned Free and Clear	18.9%	20.4%	21.0%
Renter Occupied	38.1%	28.4%	27.2%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	99	105	107
Percent of Income for Mortgage	26.0%	24.5%	24.0%
Wealth Index	59	79	88
2020 Housing Units By Urban/ Rural Status			
Total	13,343	29,040	56,997
Urban Housing Units	96.4%	94.1%	92.5%
Rural Housing Units	3.6%	5.9%	7.5%
2020 Population By Urban/ Rural Status			
Total	30,493	69,557	138,417
Urban Population	95.8%	93.6%	92.0%
Rural Population	4.2%	6.4%	8.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024

Community Profile

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	3 miles	5 miles	7 miles
Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2.	Hometown Heritage (8G)	Southern Satellites (10A)	Southern Satellites (10A)
3.	Southern Satellites (10A)	Salt of the Earth (6B)	Salt of the Earth (6B)
2024 Consumer Spending			
Apparel & Services: Total \$	\$23,017,316	\$58,511,771	\$120,548,803
Average Spent	\$1,686.87	\$1,961.84	\$2,099.20
Spending Potential Index	71	82	88
Education: Total \$	\$15,333,170	\$40,069,121	\$84,025,752
Average Spent	\$1,123.72	\$1,343.47	\$1,463.20
Spending Potential Index	65	78	85
Entertainment/Recreation: Total \$	\$38,390,362	\$100,415,839	\$208,788,181
Average Spent	\$2,813.51	\$3,366.83	\$3,635.78
Spending Potential Index	69	82	89
Food at Home: Total \$	\$70,549,759	\$179,123,211	\$368,677,392
Average Spent	\$5,170.37	\$6,005.81	\$6,420.04
Spending Potential Index	71	82	88
Food Away from Home: Total \$	\$37,484,500	\$96,852,687	\$200,855,042
Average Spent	\$2,747.12	\$3,247.37	\$3,497.63
Spending Potential Index	71	83	90
Health Care: Total \$	\$76,399,254	\$197,169,567	\$405,422,668
Average Spent	\$5,599.07	\$6,610.88	\$7,059.91
Spending Potential Index	73	86	92
HH Furnishings & Equipment: Total \$	\$30,356,286	\$79,102,574	\$163,973,763
Average Spent	\$2,224.72	\$2,652.22	\$2,855.39
Spending Potential Index	70	84	90
Personal Care Products & Services: Total \$	\$9,279,854	\$23,909,549	\$49,598,879
Average Spent	\$680.09	\$801.66	\$863.70
Spending Potential Index	68	81	87
Shelter: Total \$	\$243,223,731	\$629,680,839	\$1,308,532,130
Average Spent	\$17,825.12	\$21,112.52	\$22,786.41
Spending Potential Index	67	79	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$33,754,359	\$90,359,300	\$188,492,823
Average Spent	\$2,473.75	\$3,029.65	\$3,282.36
Spending Potential Index	71	86	94
Travel: Total \$	\$27,235,699	\$72,284,087	\$151,474,992
Average Spent	\$1,996.02	\$2,423.61	\$2,637.74
Spending Potential Index	66	80	87
Vehicle Maintenance & Repairs: Total \$	\$14,552,940	\$37,293,219	\$76,805,743
Average Spent	\$1,066.54	\$1,250.40	\$1,337.47
Spending Potential Index	72	84	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 23, 2024