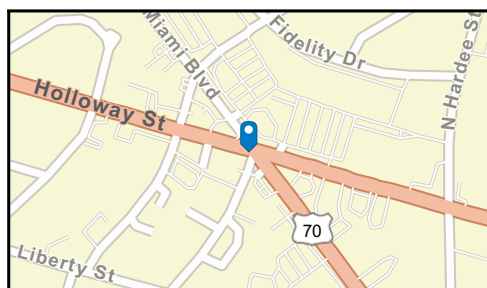
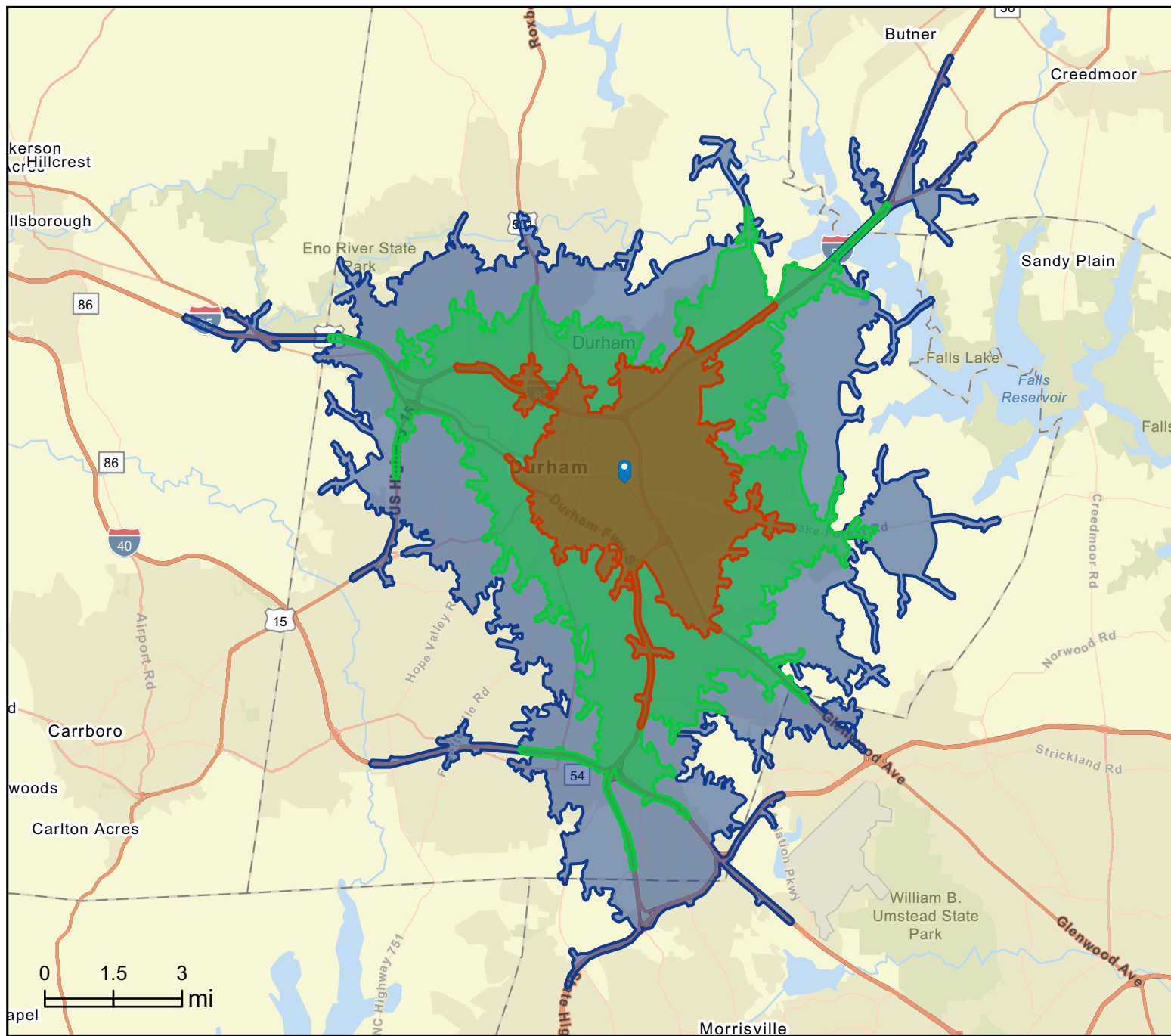


Site Map

Village Shopping Ctr
1001 N Miami Blvd, Durham, North Carolina, 27703
Drive time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 35.99274
Longitude: -78.86930



Community Profile

Village Shopping Ctr
 1001 N Miami Blvd, Durham, North Carolina, 27703
 Drive time: 7, 10, 13 minute radii

Prepared by Esri
 Latitude: 35.99274
 Longitude: -78.86930

	7 minutes	10 minutes	13 minutes
Population Summary			
2010 Total Population	42,148	100,343	168,830
2020 Total Population	48,971	120,178	210,439
2020 Group Quarters	1,743	6,750	11,200
2024 Total Population	52,475	126,931	225,231
2024 Group Quarters	2,006	7,742	12,823
2029 Total Population	56,869	133,875	237,562
2024-2029 Annual Rate	1.62%	1.07%	1.07%
2024 Total Daytime Population	62,790	148,146	277,413
Workers	35,727	86,305	171,548
Residents	27,063	61,841	105,865
Household Summary			
2010 Households	15,440	38,306	66,513
2010 Average Household Size	2.64	2.46	2.39
2020 Total Households	18,653	47,200	85,120
2020 Average Household Size	2.53	2.40	2.34
2024 Households	20,546	50,569	92,160
2024 Average Household Size	2.46	2.36	2.30
2029 Households	23,024	54,745	99,298
2029 Average Household Size	2.38	2.30	2.26
2024-2029 Annual Rate	2.30%	1.60%	1.50%
2010 Families	9,381	22,026	37,242
2010 Average Family Size	3.31	3.16	3.11
2024 Families	11,411	27,454	49,332
2024 Average Family Size	3.27	3.13	3.08
2029 Families	12,506	29,371	52,911
2029 Average Family Size	3.19	3.07	3.03
2024-2029 Annual Rate	1.85%	1.36%	1.41%
Housing Unit Summary			
2000 Housing Units	17,264	38,367	60,259
Owner Occupied Housing Units	38.0%	43.2%	42.5%
Renter Occupied Housing Units	53.0%	49.1%	50.2%
Vacant Housing Units	9.0%	7.7%	7.3%
2010 Housing Units	18,172	43,211	73,954
Owner Occupied Housing Units	36.1%	42.1%	40.6%
Renter Occupied Housing Units	48.8%	46.6%	49.3%
Vacant Housing Units	15.0%	11.4%	10.1%
2020 Housing Units	20,997	51,570	92,174
Owner Occupied Housing Units	36.2%	41.6%	40.9%
Renter Occupied Housing Units	52.6%	49.9%	51.5%
Vacant Housing Units	10.2%	8.3%	7.8%
2024 Housing Units	23,314	55,328	99,726
Owner Occupied Housing Units	36.2%	43.6%	42.9%
Renter Occupied Housing Units	51.9%	47.8%	49.5%
Vacant Housing Units	11.9%	8.6%	7.6%
2029 Housing Units	25,887	59,716	107,287
Owner Occupied Housing Units	35.0%	43.4%	43.0%
Renter Occupied Housing Units	53.9%	48.3%	49.6%
Vacant Housing Units	11.1%	8.3%	7.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

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	7 minutes	10 minutes	13 minutes
2024 Households by Income			
Household Income Base	20,546	50,568	92,156
<\$15,000	9.9%	7.5%	7.0%
\$15,000 - \$24,999	9.7%	8.2%	7.6%
\$25,000 - \$34,999	7.9%	6.5%	6.2%
\$35,000 - \$49,999	11.3%	10.6%	10.3%
\$50,000 - \$74,999	19.0%	18.1%	19.3%
\$75,000 - \$99,999	13.3%	13.5%	13.4%
\$100,000 - \$149,999	17.3%	19.5%	18.8%
\$150,000 - \$199,999	5.6%	6.9%	7.1%
\$200,000+	6.0%	9.2%	10.2%
Average Household Income	\$86,456	\$100,247	\$103,608
2029 Households by Income			
Household Income Base	23,024	54,744	99,294
<\$15,000	7.6%	5.8%	5.4%
\$15,000 - \$24,999	7.0%	5.8%	5.3%
\$25,000 - \$34,999	6.6%	5.2%	4.9%
\$35,000 - \$49,999	9.5%	8.9%	8.8%
\$50,000 - \$74,999	18.2%	17.1%	18.3%
\$75,000 - \$99,999	13.8%	13.7%	13.7%
\$100,000 - \$149,999	21.4%	23.0%	21.9%
\$150,000 - \$199,999	7.7%	9.2%	9.4%
\$200,000+	8.2%	11.3%	12.2%
Average Household Income	\$105,018	\$118,233	\$121,010
2024 Owner Occupied Housing Units by Value			
Total	8,439	24,113	42,787
<\$50,000	5.7%	3.2%	2.6%
\$50,000 - \$99,999	6.5%	3.6%	3.3%
\$100,000 - \$149,999	8.6%	5.6%	4.2%
\$150,000 - \$199,999	10.7%	7.8%	6.3%
\$200,000 - \$249,999	12.1%	8.7%	7.4%
\$250,000 - \$299,999	9.6%	10.1%	9.1%
\$300,000 - \$399,999	15.2%	23.5%	24.2%
\$400,000 - \$499,999	10.5%	12.9%	16.5%
\$500,000 - \$749,999	13.7%	16.6%	18.6%
\$750,000 - \$999,999	4.1%	4.7%	5.2%
\$1,000,000 - \$1,499,999	3.0%	2.7%	2.0%
\$1,500,000 - \$1,999,999	0.2%	0.3%	0.2%
\$2,000,000 +	0.2%	0.2%	0.3%
Average Home Value	\$356,452	\$400,936	\$417,206
2029 Owner Occupied Housing Units by Value			
Total	9,067	25,896	46,073
<\$50,000	2.1%	1.2%	1.1%
\$50,000 - \$99,999	2.2%	1.0%	1.0%
\$100,000 - \$149,999	1.6%	1.2%	1.1%
\$150,000 - \$199,999	3.7%	2.7%	2.5%
\$200,000 - \$249,999	9.7%	5.7%	4.6%
\$250,000 - \$299,999	11.2%	9.1%	7.5%
\$300,000 - \$399,999	19.1%	25.5%	24.6%
\$400,000 - \$499,999	16.5%	17.0%	20.3%
\$500,000 - \$749,999	20.7%	24.7%	26.5%
\$750,000 - \$999,999	7.5%	7.3%	7.4%
\$1,000,000 - \$1,499,999	4.9%	3.8%	2.8%
\$1,500,000 - \$1,999,999	0.3%	0.4%	0.3%
\$2,000,000 +	0.5%	0.4%	0.4%
Average Home Value	\$476,373	\$493,231	\$494,203

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

Community Profile

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	7 minutes	10 minutes	13 minutes
Median Household Income			
2024	\$62,372	\$73,170	\$74,106
2029	\$76,519	\$86,440	\$86,393
Median Home Value			
2024	\$283,508	\$346,511	\$370,418
2029	\$402,009	\$421,362	\$437,700
Per Capita Income			
2024	\$34,042	\$40,011	\$42,893
2029	\$42,747	\$48,432	\$51,158
Median Age			
2010	32.0	31.9	31.5
2020	33.4	33.0	33.1
2024	34.4	33.8	33.9
2029	35.8	35.2	35.5
2020 Population by Age			
Total	48,971	120,178	210,439
0 - 4	6.9%	6.1%	6.0%
5 - 9	7.1%	6.2%	5.9%
10 - 14	7.3%	6.2%	5.8%
15 - 24	13.2%	15.9%	15.9%
25 - 34	18.5%	19.4%	20.1%
35 - 44	15.2%	14.3%	14.0%
45 - 54	11.6%	11.1%	10.8%
55 - 64	10.6%	10.3%	10.1%
65 - 74	6.6%	6.9%	7.2%
75 - 84	2.3%	2.5%	3.0%
85 +	0.7%	1.0%	1.2%
18 +	74.7%	78.0%	79.0%
2024 Population by Age			
Total	52,472	126,929	225,231
0 - 4	6.7%	5.9%	5.8%
5 - 9	6.7%	5.9%	5.7%
10 - 14	6.4%	5.6%	5.3%
15 - 24	13.8%	16.0%	15.9%
25 - 34	17.6%	18.9%	19.5%
35 - 44	16.0%	15.4%	15.1%
45 - 54	12.1%	11.4%	11.0%
55 - 64	10.2%	9.7%	9.5%
65 - 74	6.9%	7.1%	7.4%
75 - 84	2.8%	3.1%	3.5%
85 +	0.8%	1.0%	1.2%
18 +	76.4%	79.3%	80.1%
2029 Population by Age			
Total	56,868	133,875	237,562
0 - 4	6.4%	5.7%	5.6%
5 - 9	6.2%	5.5%	5.4%
10 - 14	6.0%	5.5%	5.3%
15 - 24	13.3%	15.5%	15.5%
25 - 34	16.7%	17.4%	17.3%
35 - 44	16.3%	16.1%	16.1%
45 - 54	12.7%	11.9%	11.5%
55 - 64	9.9%	9.4%	9.3%
65 - 74	7.5%	7.6%	8.0%
75 - 84	3.9%	4.2%	4.6%
85 +	0.9%	1.1%	1.4%
18 +	77.8%	80.1%	80.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

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	7 minutes	10 minutes	13 minutes
2020 Population by Sex			
Males	24,170	57,676	100,246
Females	24,801	62,502	110,193
2024 Population by Sex			
Males	26,220	61,847	109,059
Females	26,255	65,084	116,172
2029 Population by Sex			
Males	28,126	64,749	114,364
Females	28,743	69,126	123,198
2010 Population by Race/Ethnicity			
Total	42,147	100,343	168,830
White Alone	24.5%	32.6%	36.2%
Black Alone	56.7%	50.8%	46.5%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	0.7%	2.1%	3.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	14.8%	11.3%	10.3%
Two or More Races	2.5%	2.5%	2.5%
Hispanic Origin	23.5%	18.0%	16.8%
Diversity Index	74.1	73.4	74.1
2020 Population by Race/Ethnicity			
Total	48,971	120,178	210,439
White Alone	24.6%	31.6%	33.7%
Black Alone	43.9%	41.9%	40.0%
American Indian Alone	1.4%	1.0%	0.8%
Asian Alone	1.6%	2.9%	5.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	21.0%	15.2%	12.6%
Two or More Races	7.5%	7.4%	7.2%
Hispanic Origin	28.9%	21.8%	18.6%
Diversity Index	82.2	79.9	79.2
2024 Population by Race/Ethnicity			
Total	52,475	126,932	225,230
White Alone	25.5%	31.7%	33.7%
Black Alone	41.9%	40.7%	38.7%
American Indian Alone	1.5%	1.0%	0.9%
Asian Alone	2.0%	3.2%	6.3%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	21.4%	15.7%	12.9%
Two or More Races	7.8%	7.7%	7.5%
Hispanic Origin	29.3%	22.5%	19.1%
Diversity Index	82.9	80.6	80.0
2029 Population by Race/Ethnicity			
Total	56,869	133,874	237,562
White Alone	25.3%	30.8%	32.6%
Black Alone	41.3%	40.3%	38.5%
American Indian Alone	1.4%	1.0%	0.9%
Asian Alone	2.2%	3.5%	6.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	21.7%	16.3%	13.5%
Two or More Races	8.0%	8.0%	7.8%
Hispanic Origin	29.7%	23.4%	19.9%
Diversity Index	83.2	81.3	80.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

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2020 Population by Relationship and Household Type			
Total	48,971	120,178	210,439
In Households	96.4%	94.4%	94.7%
Householder	38.0%	39.2%	40.7%
Opposite-Sex Spouse	10.8%	12.2%	13.1%
Same-Sex Spouse	0.4%	0.4%	0.4%
Opposite-Sex Unmarried Partner	3.3%	3.1%	3.0%
Same-Sex Unmarried Partner	0.3%	0.3%	0.3%
Biological Child	27.8%	24.8%	23.9%
Adopted Child	0.4%	0.4%	0.4%
Stepchild	1.1%	0.9%	0.8%
Grandchild	2.9%	2.4%	2.1%
Brother or Sister	2.1%	1.8%	1.6%
Parent	1.3%	1.1%	1.2%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.3%	0.3%	0.2%
Other Relatives	2.4%	2.0%	1.7%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	5.1%	5.1%	4.9%
In Group Quarters	3.6%	5.6%	5.3%
Institutionalized	0.5%	0.4%	0.6%
Noninstitutionalized	3.1%	5.2%	4.7%
2024 Population 25+ by Educational Attainment			
Total	34,856	84,481	151,512
Less than 9th Grade	9.3%	5.8%	4.7%
9th - 12th Grade, No Diploma	7.3%	5.6%	4.8%
High School Graduate	21.4%	17.2%	16.2%
GED/Alternative Credential	4.3%	3.9%	3.1%
Some College, No Degree	14.5%	13.0%	12.6%
Associate Degree	6.9%	7.6%	7.6%
Bachelor's Degree	20.5%	26.0%	28.3%
Graduate/Professional Degree	15.7%	20.9%	22.7%
2024 Population 15+ by Marital Status			
Total	42,099	104,816	187,385
Never Married	47.4%	47.4%	46.8%
Married	39.0%	39.1%	40.0%
Widowed	3.3%	3.8%	3.6%
Divorced	10.3%	9.6%	9.6%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	26,849	68,563	125,782
Population 16+ Employed	95.9%	96.2%	96.4%
Population 16+ Unemployment rate	4.1%	3.8%	3.6%
Population 16-24 Employed	12.8%	13.1%	13.2%
Population 16-24 Unemployment rate	4.4%	3.8%	4.6%
Population 25-54 Employed	70.8%	70.6%	69.9%
Population 25-54 Unemployment rate	3.7%	3.5%	3.3%
Population 55-64 Employed	12.4%	12.0%	12.0%
Population 55-64 Unemployment rate	7.0%	6.1%	5.1%
Population 65+ Employed	3.9%	4.3%	4.9%
Population 65+ Unemployment rate	1.3%	2.2%	2.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Employed Population 16+ by Industry			
Total	25,740	65,969	121,214
Agriculture/Mining	0.3%	0.3%	0.2%
Construction	12.3%	8.1%	6.5%
Manufacturing	8.1%	7.8%	8.0%
Wholesale Trade	1.1%	1.1%	1.2%
Retail Trade	8.6%	8.3%	8.2%
Transportation/Utilities	3.0%	3.5%	3.3%
Information	1.5%	1.8%	1.9%
Finance/Insurance/Real Estate	4.6%	5.0%	6.1%
Services	57.3%	60.3%	60.8%
Public Administration	3.2%	3.8%	3.7%
2024 Employed Population 16+ by Occupation			
Total	25,738	65,967	121,213
White Collar	56.3%	65.2%	68.3%
Management/Business/Financial	17.1%	19.2%	19.2%
Professional	23.9%	31.0%	32.9%
Sales	6.5%	6.4%	6.7%
Administrative Support	8.8%	8.6%	9.5%
Services	20.2%	16.5%	15.6%
Blue Collar	23.5%	18.3%	16.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	10.5%	6.3%	5.2%
Installation/Maintenance/Repair	1.6%	1.6%	1.5%
Production	3.5%	3.3%	3.6%
Transportation/Material Moving	7.8%	6.9%	5.8%
2020 Households by Type			
Total	18,653	47,200	85,120
Married Couple Households	29.1%	31.9%	33.0%
With Own Children <18	12.6%	13.2%	13.3%
Without Own Children <18	16.5%	18.7%	19.7%
Cohabiting Couple Households	9.4%	8.7%	8.1%
With Own Children <18	3.1%	2.5%	2.2%
Without Own Children <18	6.3%	6.2%	5.9%
Male Householder, No Spouse/Partner	23.5%	22.7%	22.4%
Living Alone	15.0%	15.1%	15.0%
65 Years and over	3.5%	3.3%	2.9%
With Own Children <18	2.0%	1.8%	1.7%
Without Own Children <18, With Relatives	3.7%	3.0%	2.8%
No Relatives Present	2.8%	2.9%	3.0%
Female Householder, No Spouse/Partner	38.0%	36.6%	36.5%
Living Alone	16.9%	18.5%	19.4%
65 Years and over	4.9%	5.3%	5.7%
With Own Children <18	10.2%	7.7%	7.1%
Without Own Children <18, With Relatives	8.9%	7.9%	7.2%
No Relatives Present	2.0%	2.5%	2.7%
2020 Households by Size			
Total	18,653	47,200	85,120
1 Person Household	31.9%	33.6%	34.5%
2 Person Household	29.2%	31.0%	32.2%
3 Person Household	15.4%	15.0%	14.7%
4 Person Household	12.2%	11.1%	10.4%
5 Person Household	6.2%	5.4%	4.8%
6 Person Household	3.3%	2.5%	2.1%
7 + Person Household	1.9%	1.4%	1.2%

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	7 minutes	10 minutes	13 minutes
2020 Households by Tenure and Mortgage Status			
Total	18,653	47,200	85,120
Owner Occupied	40.8%	45.4%	44.3%
Owned with a Mortgage/Loan	31.9%	36.3%	35.1%
Owned Free and Clear	8.8%	9.2%	9.2%
Renter Occupied	59.2%	54.6%	55.7%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	86	82	78
Percent of Income for Mortgage	28.5%	29.6%	31.3%
Wealth Index	54	71	77
2020 Housing Units By Urban/ Rural Status			
Total	20,997	51,570	92,174
Urban Housing Units	99.8%	99.2%	98.5%
Rural Housing Units	0.2%	0.8%	1.5%
2020 Population By Urban/ Rural Status			
Total	48,971	120,178	210,439
Urban Population	99.8%	99.3%	98.5%
Rural Population	0.2%	0.7%	1.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024

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	7 minutes	10 minutes	13 minutes
Top 3 Tapestry Segments			
1.	City Commons (11E)	City Commons (11E)	Young and Restless (11B)
2.	Urban Edge Families (7C)	Young and Restless (11B)	Metro Renters (3B)
3.	Metro Renters (3B)	Metro Renters (3B)	Metro Fusion (11C)
2024 Consumer Spending			
Apparel & Services: Total \$	\$41,705,037	\$115,921,296	\$218,226,033
Average Spent	\$2,029.84	\$2,292.34	\$2,367.90
Spending Potential Index	85	96	99
Education: Total \$	\$26,889,157	\$76,635,665	\$146,207,032
Average Spent	\$1,308.73	\$1,515.47	\$1,586.45
Spending Potential Index	76	88	92
Entertainment/Recreation: Total \$	\$62,956,025	\$180,739,450	\$340,054,565
Average Spent	\$3,064.15	\$3,574.12	\$3,689.83
Spending Potential Index	75	87	90
Food at Home: Total \$	\$121,008,868	\$338,121,340	\$637,549,934
Average Spent	\$5,889.66	\$6,686.34	\$6,917.86
Spending Potential Index	81	92	95
Food Away from Home: Total \$	\$65,780,786	\$186,231,814	\$351,937,168
Average Spent	\$3,201.63	\$3,682.73	\$3,818.76
Spending Potential Index	82	95	98
Health Care: Total \$	\$117,308,068	\$334,021,369	\$626,046,055
Average Spent	\$5,709.53	\$6,605.26	\$6,793.03
Spending Potential Index	74	86	88
HH Furnishings & Equipment: Total \$	\$49,985,662	\$142,928,030	\$269,458,572
Average Spent	\$2,432.87	\$2,826.40	\$2,923.81
Spending Potential Index	77	89	92
Personal Care Products & Services: Total \$	\$16,348,484	\$46,359,791	\$87,866,567
Average Spent	\$795.70	\$916.76	\$953.41
Spending Potential Index	80	92	96
Shelter: Total \$	\$431,529,642	\$1,222,256,616	\$2,310,809,680
Average Spent	\$21,003.10	\$24,170.08	\$25,073.89
Spending Potential Index	79	91	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$50,311,397	\$147,915,634	\$277,394,630
Average Spent	\$2,448.72	\$2,925.03	\$3,009.92
Spending Potential Index	70	83	86
Travel: Total \$	\$45,782,641	\$132,458,082	\$249,330,694
Average Spent	\$2,228.30	\$2,619.35	\$2,705.41
Spending Potential Index	73	86	89
Vehicle Maintenance & Repairs: Total \$	\$24,117,264	\$68,431,188	\$129,294,617
Average Spent	\$1,173.82	\$1,353.22	\$1,402.94
Spending Potential Index	79	91	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 14, 2024