

## Audience Profile ?

## Boujee lounge

Putnam Village Dr, Hurricane, WV

View:

Potential Market ▾

Based On:

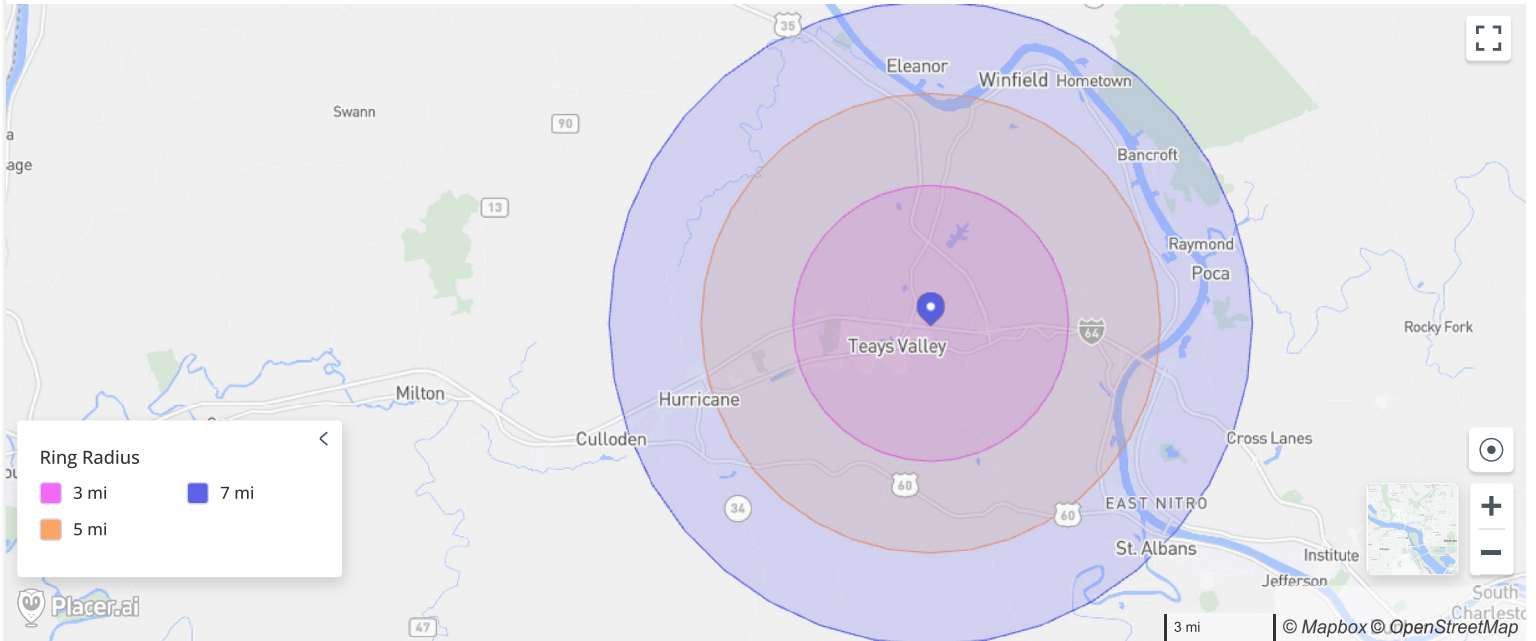
Distance in Miles 

Ring Radius

3.00 mi

5.00 mi

7.00 mi



Dataset:

Benchmark with:

Census 2023 (ACS) ▾

## Nationwide

State

*Search Group or Attribute*



3 Mile

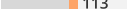
5 Mile

7 Mile

## Overview

|                                             |        |        |        |
|---------------------------------------------|--------|--------|--------|
| Population                                  | 21,213 | 27,195 | 56,841 |
| Pop density (per sq mile)                   | 320    | 331    | 347    |
| Area (sq mi) - based on Census Block Groups | 66.21  | 82.16  | 163.84 |

## Households

|                       |               |                                                                                     |             |                                                                                      |                |                                                                                       |
|-----------------------|---------------|-------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------|
| Households            | 8,274         |                                                                                     | 10,578      |                                                                                      | 22,921         |                                                                                       |
| Family Households     | 6,175 (74.6%) |  | 7,721 (73%) |  | 15,887 (69.3%) |  |
| Non-Family Households | 2,099 (25.4%) |  | 2,857 (27%) |  | 7,034 (30.7%)  |  |
| Persons per Household | 2.56          |  | 2.57        |  | 2.48           |  |

## Gender

## Age

**Age - Male**

### Age - Female

### Population by Generation

### Ethnicity

|                    |                                                        |                                                        |                                                        |
|--------------------|--------------------------------------------------------|--------------------------------------------------------|--------------------------------------------------------|
| White              | 19,685 (92.8%)<br><div><div></div><div>160</div></div> | 25,274 (92.9%)<br><div><div></div><div>160</div></div> | 52,773 (92.8%)<br><div><div></div><div>160</div></div> |
| Hispanic or Latino | 672 (3.2%)<br><div><div>17</div><div></div></div>      | 716 (2.6%)<br><div><div>14</div><div></div></div>      | 886 (1.6%)<br><div><div>8</div><div></div></div>       |