



Colliers

IN THE HEART OF SANTA BARBARA'S
AUTO DEALERSHIP ROW

UNIQUE AUTO SHOWROOM OPPORTUNITY

371 HITCHCOCK WAY | SANTA BARBARA, CA 93105

8,000 SF



PLAZA DE ORO

SANTA BARBARA, CA

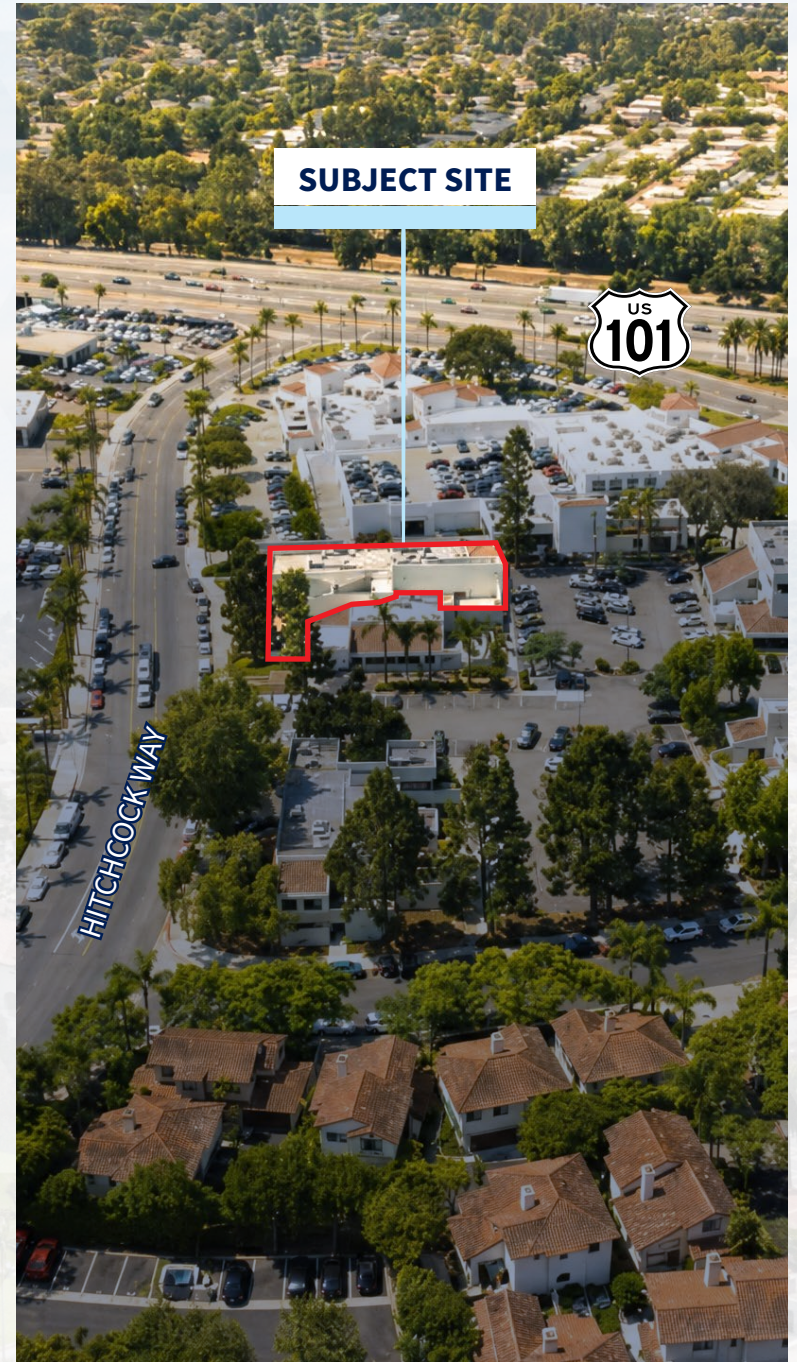
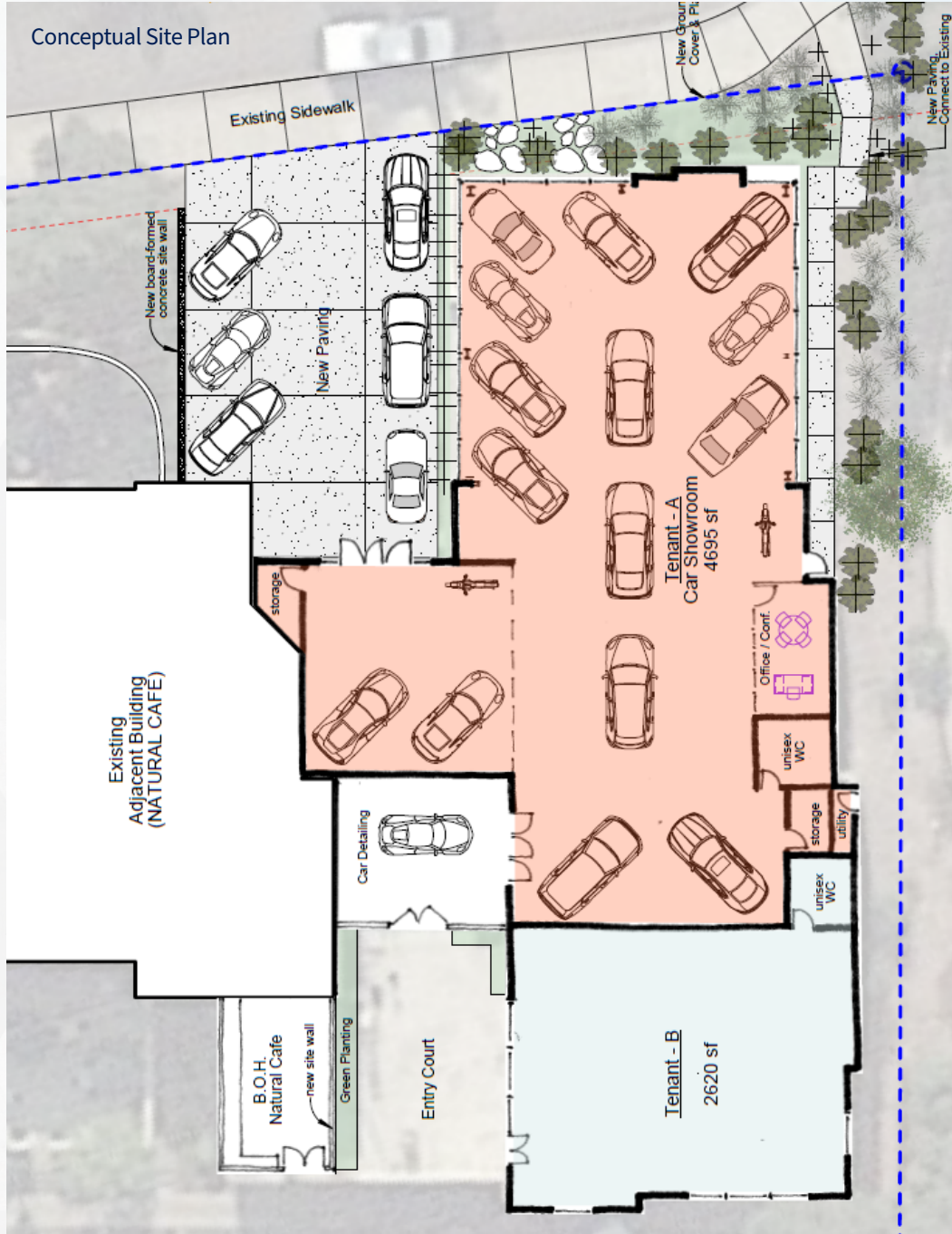
FOR LEASE | ±8,000 SF Showroom

Plaza Del Oro presents a rare opportunity to occupy a ±8,000 SF freestanding building at 371 South Hitchcock Way. The property currently operates as the Hitchcock Cinema but Landlord is prepared to fully redevelop the site into a purpose-built auto showroom for a qualified credit tenant. The proposed concept features a glass-forward showroom (±4,695 SF) with dedicated detailing area, office/conference space, and street-facing display parking fronting Hitchcock Way, alongside a complementary ±2,620 SF adjacent suite. The location offers exceptional exposure to Upper State Street and Highway 101 traffic, with proximity to Santa Barbara's established auto retail cluster including Mercedes Benz, Land Rover, BMW, Bentley, Ford, Lexus, and Tesla. Landlord is prepared to deliver a turnkey showroom build-out in exchange for long-term commitment from a credit-worthy automotive tenant.

HIGHLIGHTS

PROPERTY TYPE	Commercial
AVAILABLE (SF)	8,000 SF
DELIVERY	Landlord to deliver premises in warm shell condition
LEASE RATE	Contact Listing Agents
ZONING	RS-7.5/ACS/USS

SITE PLAN



SURROUNDING DEALERSHIPS

SUBJECT SITE



HITCHCOCK WAY



NEIGHBORING AMENITIES



jeannine's
Golf • Santa Barbara • Montecito



The Natural
Cafe

SANTA BARBARA
AUTO GROUP



HITCHCOCK WAY



S. HOPE AVE

WELLS
FARGO



N. LA CUMBRE RD.

STATE STREET



FIVE POINTS SHOPPING CENTER



LA CUMBRE PLAZA MALL



Conceptual Interior Designs



“THE AMERICAN RIVIERA”

Located along one of California’s most coveted stretches of coastline, approximately 337 miles south of San Francisco and 93 miles north of Los Angeles, Santa Barbara is beautifully situated between the Pacific Ocean and the Santa Ynez Mountains. Often referred to as the “American Riviera,” the city is celebrated for its year-round Mediterranean climate, breathtaking natural beauty, and exceptional quality of life.

Home to approximately 92,000 residents, Santa Barbara offers a rare blend of sophistication, coastal elegance, and cultural vibrancy. Its renowned neighborhoods such as Montecito and Hope Ranch feature distinctive Spanish Colonial architecture, luxury boutiques, acclaimed art galleries, Michelin Star dining experiences, and an inviting pedestrian-friendly atmosphere. The city’s affluent demographics, strong tourism appeal, and enduring desirability have made it one of the most prestigious communities on the West Coast.

Pristine beaches, a world-class waterfront, and an expansive harbor complement an abundance of outdoor and cultural attractions, including the historic Santa Barbara Mission, Stearns Wharf, the Santa Barbara Zoo, and the Santa Barbara Museum of Natural History. Beyond the city, Santa Barbara County is recognized as one of the nation’s premier wine destinations, with nearly 220 vineyards located within a short drive, producing an array of internationally acclaimed wines and offering unparalleled tasting experiences.

Together, these attributes create a distinctive coastal destination that combines luxury, lifestyle, and enduring appeal in one of Southern California’s most sought-after markets.



THE MARKET | SANTA BARBARA

“Best Beach Town”

Sunset Magazine’s 2015 Inaugural Travel Awards

“The 12 Best Cities for a Weekend Getaway”

U.S. News & World Report

“30 Best Small Cities in America”

Condé Nast Traveler’s Readers’ Choice Awards



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