

Audience Profile ?

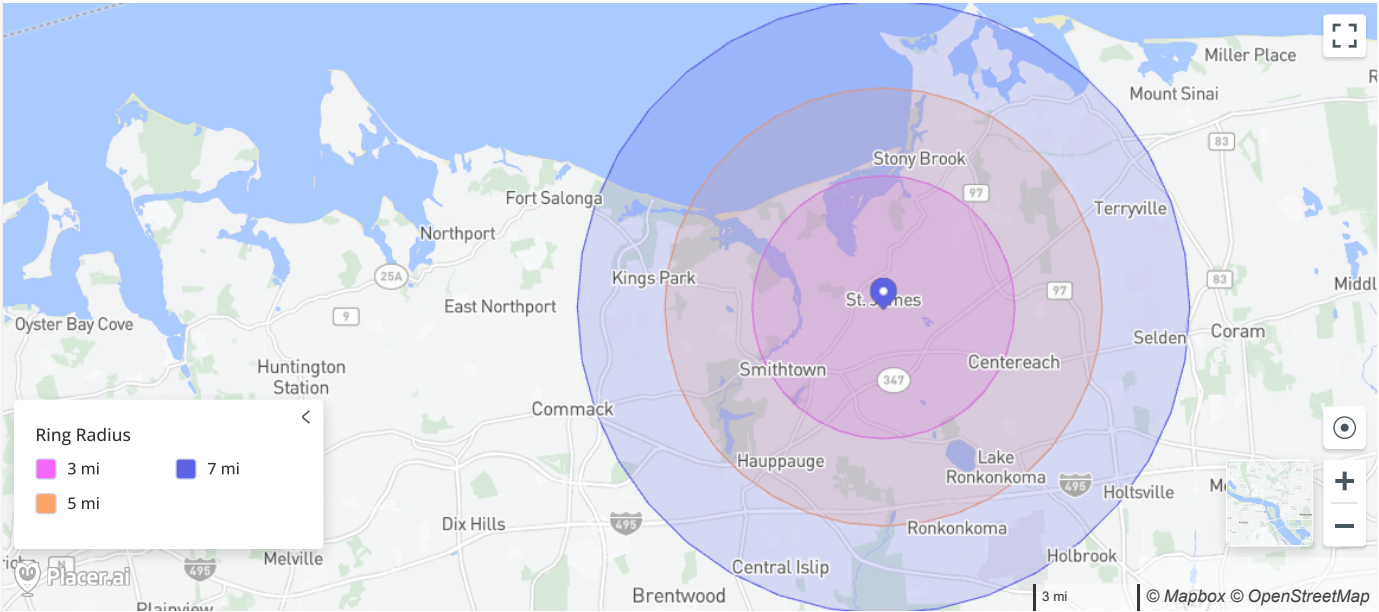
50% Off Cards Gifts Lotto
Lake Ave, St James, NY

View: Captured Market

Based On: Distance in Miles

Ring Radius
3.00 mi 5.00 mi 7.00 mi

⚙️



Dataset: Census 2021 (ACS)

Benchmark with: Nationwide State

Search Group or Attribute 🔍

3 Mile 5 Mile 7 Mile

Households					
Family Households	74.4%	114	75.1%	115	75% 115
Non-Family Households	25.6%	73	24.9%	71	25% 72
Persons per Household	2.89	109	2.91	109	2.92 110
Ethnicity					
Hispanic or Latino					
Household Income					
Household Size					
Education					
Labor Force					
Marital Status					
Transport to Work					
Travel Time to Work					
Housing Units					
Occupied Housing Units					
Vacant Housing Units					

Search Group or Attribute

3 Mile

5 Mile

7 Mile

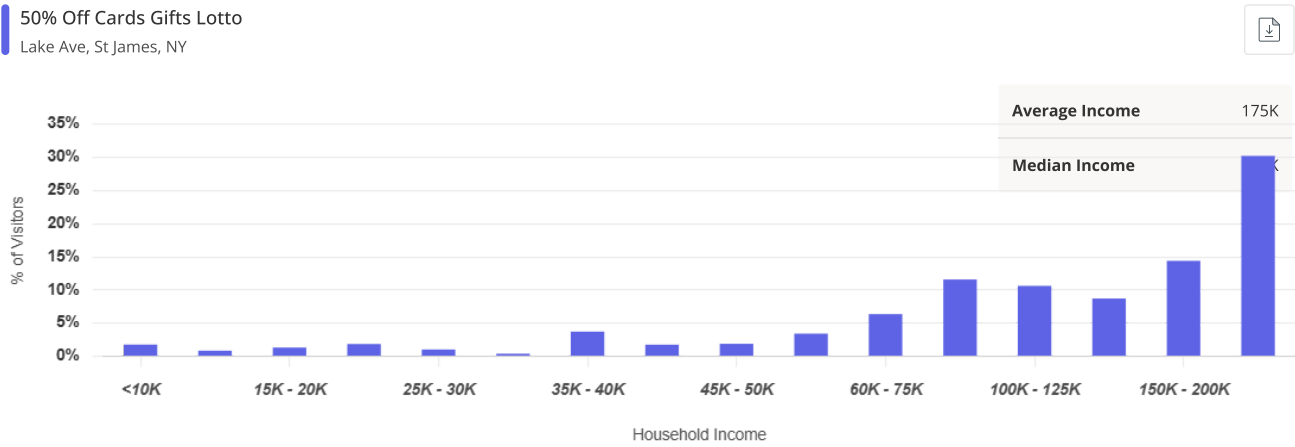
Value of Owner-Occupied Housing Units

Types of Housing Units Structure

Health Insurance

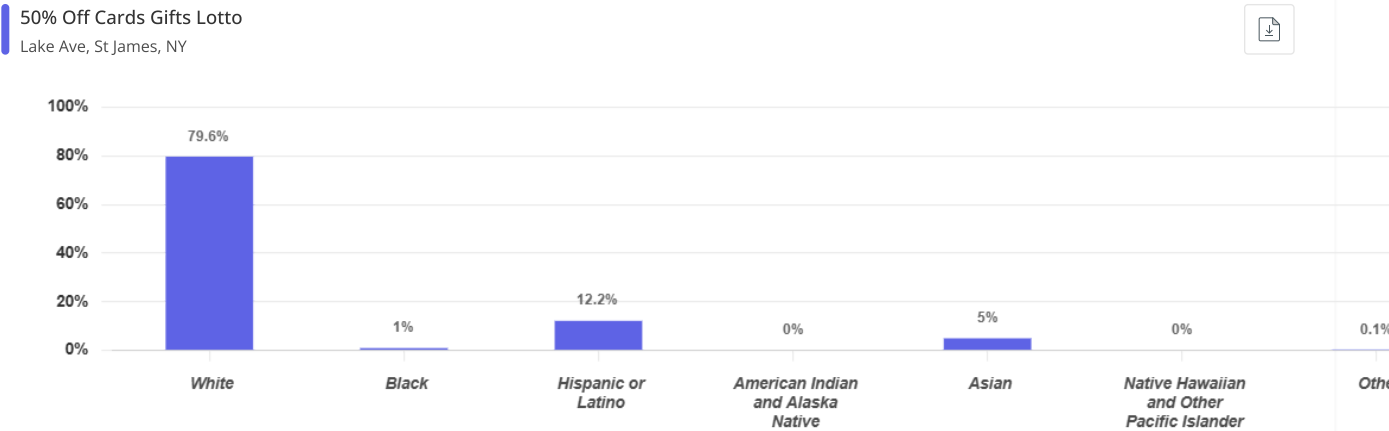
SNAP Households

Household Income ?



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2023

Ethnicity ?



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