

Audience Profile ?

Western Hills Marketplace

Glenway Avenue, Cincinnati, OH

View:

Potential Market

Based On:

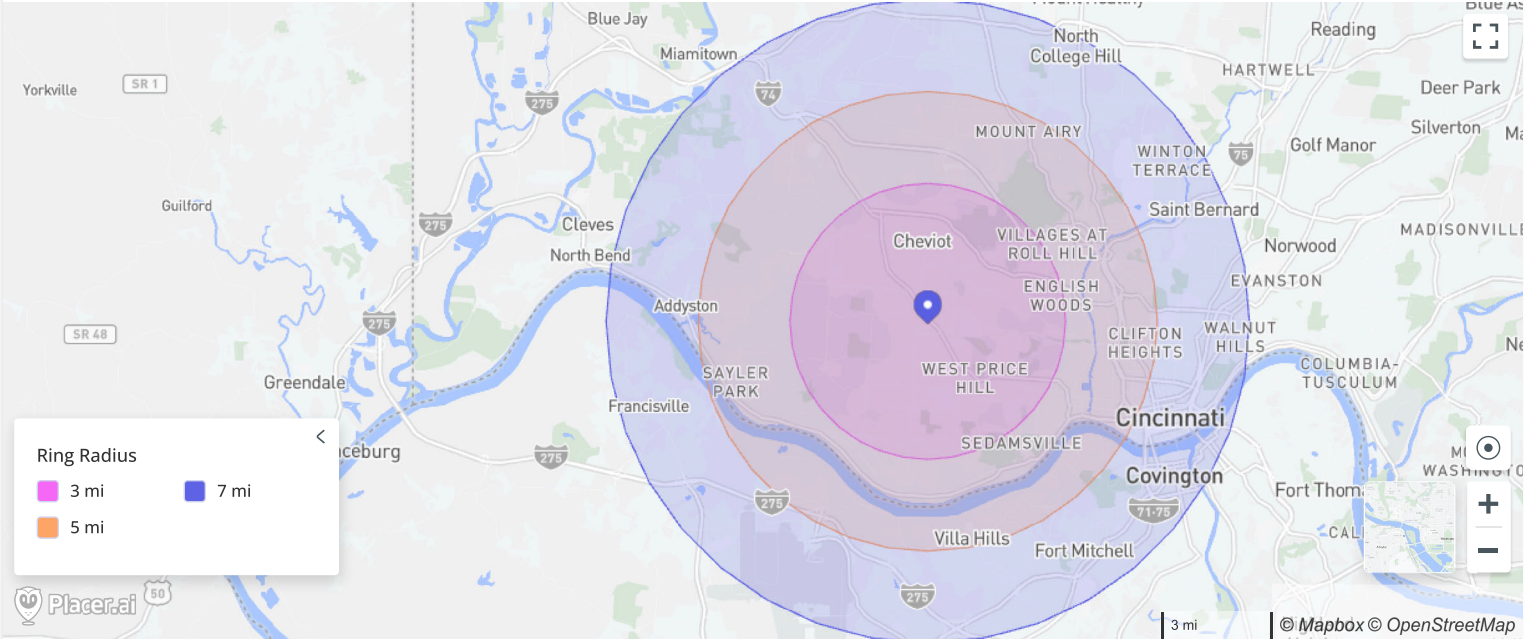
Distance in Miles

Ring Radius

3.00 mi

5.00 mi

7.00 mi



Dataset:

Census 2023 (ACS)

Benchmark with:

Nationwide

State

Search Group or Attribute

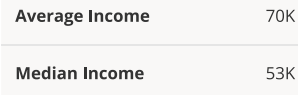
3 Mile

5 Mile

7 Mile

| Overview                                    |                |                           |                |                           |                 |                           |  | ^ |
|---------------------------------------------|----------------|---------------------------|----------------|---------------------------|-----------------|---------------------------|--|---|
| Population                                  | 122,239        |                           | 224,673        |                           | 416,662         |                           |  |   |
| Pop density (per sq mile)                   | 4,217          |                           | 3,102          |                           | 2,917           |                           |  |   |
| Area (sq mi) - based on Census Block Groups | 28.99          |                           | 72.44          |                           | 142.84          |                           |  |   |
| Households                                  |                |                           |                |                           |                 |                           |  | ^ |
| Households                                  | 50,212         |                           | 94,014         |                           | 178,020         |                           |  |   |
| Family Households                           | 28,501 (56.8%) | <div><div>88</div></div>  | 52,408 (55.7%) | <div><div>86</div></div>  | 93,762 (52.7%)  | <div><div>80</div></div>  |  |   |
| Non-Family Households                       | 21,711 (43.2%) | <div><div>122</div></div> | 41,606 (44.3%) | <div><div>125</div></div> | 84,258 (47.3%)  | <div><div>133</div></div> |  |   |
| Persons per Household                       | 2.43           | <div><div>93</div></div>  | 2.39           | <div><div>92</div></div>  | 2.34            | <div><div>90</div></div>  |  |   |
| Gender                                      |                |                           |                |                           |                 |                           |  | ▼ |
| Age                                         |                |                           |                |                           |                 |                           |  | ▼ |
| Age - Male                                  |                |                           |                |                           |                 |                           |  | ▼ |
| Age - Female                                |                |                           |                |                           |                 |                           |  | ▼ |
| Population by Generation                    |                |                           |                |                           |                 |                           |  | ▼ |
| Ethnicity                                   |                |                           |                |                           |                 |                           |  | ^ |
| White                                       | 67,344 (55.1%) | <div><div>95</div></div>  | 137,040 (61%)  | <div><div>105</div></div> | 254,854 (61.2%) | <div><div>105</div></div> |  |   |
| Black                                       | 40,699 (33.3%) | <div><div>277</div></div> | 62,285 (27.7%) | <div><div>230</div></div> | 112,449 (27%)   | <div><div>224</div></div> |  |   |

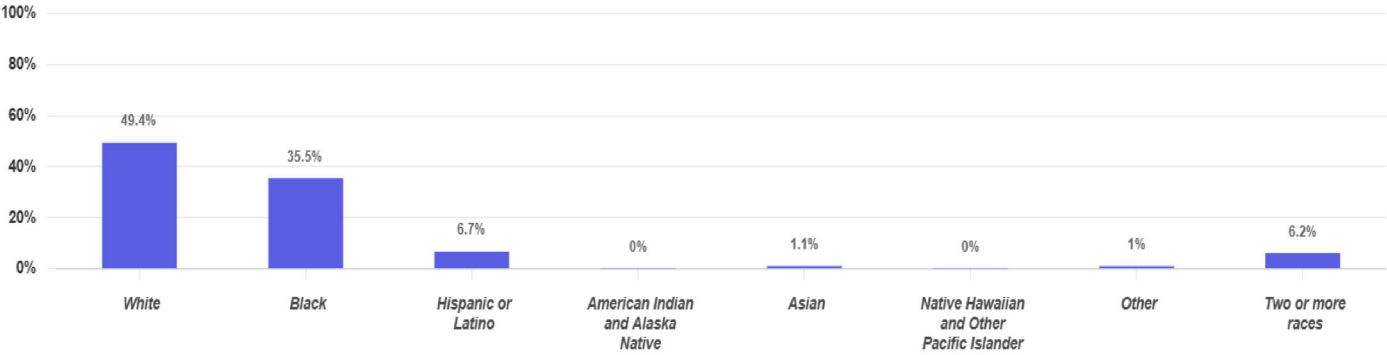
| Search Group or Attribute                  | 3 Mile                                   | 5 Mile                                   | 7 Mile                                   |
|--------------------------------------------|------------------------------------------|------------------------------------------|------------------------------------------|
| Hispanic or Latino                         | 6,936 (5.7%) <div><div>30</div></div>    | 9,947 (4.4%) <div><div>23</div></div>    | 18,953 (4.5%) <div><div>24</div></div>   |
| Two or more races                          | 5,103 (4.2%) <div><div>108</div></div>   | 10,025 (4.5%) <div><div>115</div></div>  | 18,672 (4.5%) <div><div>116</div></div>  |
| Asian                                      | 1,392 (1.1%) <div><div>20</div></div>    | 3,976 (1.8%) <div><div>31</div></div>    | 8,896 (2.1%) <div><div>37</div></div>    |
| Other                                      | 664 (0.5%) <div><div>110</div></div>     | 1,238 (0.6%) <div><div>111</div></div>   | 2,443 (0.6%) <div><div>118</div></div>   |
| American Indian and Alaska Native          | 88 (<0.5%) <div><div>14</div></div>      | 137 (<0.5%) <div><div>12</div></div>     | 195 (<0.5%) <div><div>9</div></div>      |
| Native Hawaiian and Other Pacific Islander | 13 (<0.5%) <div><div>6</div></div>       | 25 (<0.5%) <div><div>7</div></div>       | 200 (<0.5%) <div><div>28</div></div>     |
| Hispanic or Latino                         |                                          |                                          |                                          |
| Household Income                           |                                          |                                          |                                          |
| Household Average Income                   | \$74,714.31 <div><div>68</div></div>     | \$79,433.61 <div><div>72</div></div>     | \$86,319.35 <div><div>75</div></div>     |
| Average Income per Person                  | \$30,895.25 <div><div>71</div></div>     | \$33,460.56 <div><div>77</div></div>     | \$37,330.19 <div><div>86</div></div>     |
| Household Median Income                    | \$56,568.96 <div><div>72</div></div>     | \$57,043.18 <div><div>72</div></div>     | \$59,990.59 <div><div>76</div></div>     |
| <\$10K                                     | 3,305 (6.6%) <div><div>135</div></div>   | 7,265 (7.7%) <div><div>159</div></div>   | 14,479 (8.1%) <div><div>167</div></div>  |
| \$10K - \$15K                              | 2,891 (5.8%) <div><div>162</div></div>   | 5,731 (6.1%) <div><div>171</div></div>   | 10,062 (5.7%) <div><div>159</div></div>  |
| \$15K - \$20K                              | 2,307 (4.6%) <div><div>147</div></div>   | 4,095 (4.4%) <div><div>139</div></div>   | 7,701 (4.3%) <div><div>138</div></div>   |
| \$20K - \$25K                              | 1,809 (3.6%) <div><div>105</div></div>   | 4,398 (4.7%) <div><div>136</div></div>   | 8,196 (4.6%) <div><div>134</div></div>   |
| \$25K - \$30K                              | 2,730 (5.4%) <div><div>158</div></div>   | 4,059 (4.3%) <div><div>126</div></div>   | 7,300 (4.1%) <div><div>119</div></div>   |
| \$30K - \$35K                              | 2,052 (4.1%) <div><div>120</div></div>   | 4,274 (4.5%) <div><div>133</div></div>   | 7,047 (4%) <div><div>116</div></div>     |
| \$35K - \$40K                              | 2,695 (5.4%) <div><div>154</div></div>   | 4,389 (4.7%) <div><div>134</div></div>   | 7,869 (4.4%) <div><div>127</div></div>   |
| \$40K - \$45K                              | 2,400 (4.8%) <div><div>137</div></div>   | 4,253 (4.5%) <div><div>129</div></div>   | 7,563 (4.2%) <div><div>122</div></div>   |
| \$45K - \$50K                              | 2,407 (4.8%) <div><div>139</div></div>   | 3,829 (4.1%) <div><div>118</div></div>   | 7,110 (4%) <div><div>116</div></div>     |
| \$50K - \$60K                              | 3,821 (7.6%) <div><div>115</div></div>   | 6,693 (7.1%) <div><div>108</div></div>   | 11,694 (6.6%) <div><div>99</div></div>   |
| \$60K - \$75K                              | 5,140 (10.2%) <div><div>112</div></div>  | 8,774 (9.3%) <div><div>102</div></div>   | 16,428 (9.2%) <div><div>101</div></div>  |
| \$75K - \$100K                             | 6,205 (12.4%) <div><div>97</div></div>   | 11,070 (11.8%) <div><div>93</div></div>  | 20,063 (11.3%) <div><div>89</div></div>  |
| \$100K - \$125K                            | 4,450 (8.9%) <div><div>88</div></div>    | 7,971 (8.5%) <div><div>84</div></div>    | 15,809 (8.9%) <div><div>88</div></div>   |
| \$125K - \$150K                            | 2,987 (5.9%) <div><div>8</div></div>     | 5,553 (5.9%) <div><div>8</div></div>     | 10,512 (5.9%) <div><div>8</div></div>    |
| \$150K - \$200K                            | 2,908 (5.8%) <div><div>62</div></div>    | 6,101 (6.5%) <div><div>70</div></div>    | 12,495 (7%) <div><div>76</div></div>     |
| >\$200K                                    | 2,105 (4.2%) <div><div>33</div></div>    | 5,559 (5.9%) <div><div>47</div></div>    | 13,692 (7.7%) <div><div>61</div></div>   |
| Household Size                             |                                          |                                          |                                          |
| Education                                  |                                          |                                          |                                          |
| Elementary                                 | 9,042 (11.4%) <div><div>108</div></div>  | 13,979 (9.6%) <div><div>91</div></div>   | 25,435 (9.3%) <div><div>88</div></div>   |
| High School Graduate                       | 26,518 (33.5%) <div><div>128</div></div> | 44,499 (30.6%) <div><div>117</div></div> | 76,806 (28.2%) <div><div>108</div></div> |
| College / Associate Degree                 | 22,903 (29%) <div><div>103</div></div>   | 40,332 (27.8%) <div><div>98</div></div>  | 74,899 (27.5%) <div><div>97</div></div>  |



\*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024

Ethnicity ?

Western Hills Marketplace  
Glenway Avenue, Cincinnati, OH



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