

Audience Profile ?

New Castle Plaza

S Memorial Dr, New Castle, IN

View:

Potential Market

Based On:

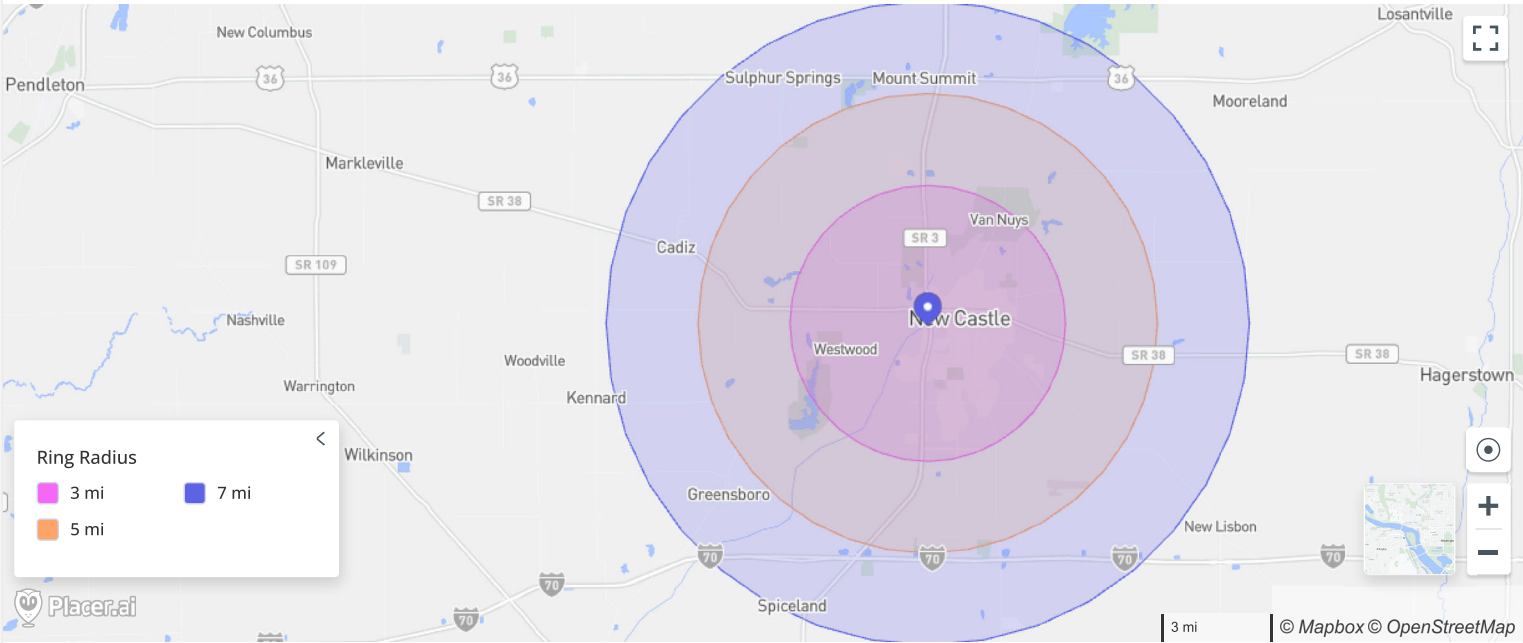
Distance in Miles

Ring Radius

3.00 mi

5.00 mi

7.00 mi



Dataset:

Census 2023 (ACS)

Benchmark with:

Nationwide

State

Search Group or Attribute

3 Mile

5 Mile

7 Mile

Overview										^
Population	24,143			26,054			30,271			
Pop density (per sq mile)	626			363			229			
Area (sq mi) - based on Census Block Groups	38.58			71.68			132.11			
Households										^
Households	8,838			9,487			11,350			
Family Households	5,155 (58.3%)	90		5,563 (58.6%)	91		6,731 (59.3%)	92		
Non-Family Households	3,683 (41.7%)	117		3,924 (41.4%)	116		4,619 (40.7%)	115		
Persons per Household	2.73	105		2.75	105		2.67	102		
Gender										v
Age										v
Age - Male										v
Age - Female										v
Population by Generation										v
Ethnicity										^
White	21,359 (88.5%)	152		23,270 (89.3%)	154		27,368 (90.4%)	155		
Black	1,002 (4.2%)	35		1,002 (3.8%)	32		1,009 (3.3%)	28		