

Audience Profile ?

Westgate - Dublin

Veterans Blvd, Dublin, GA

View:

Potential Market

Based On:

Distance in Miles

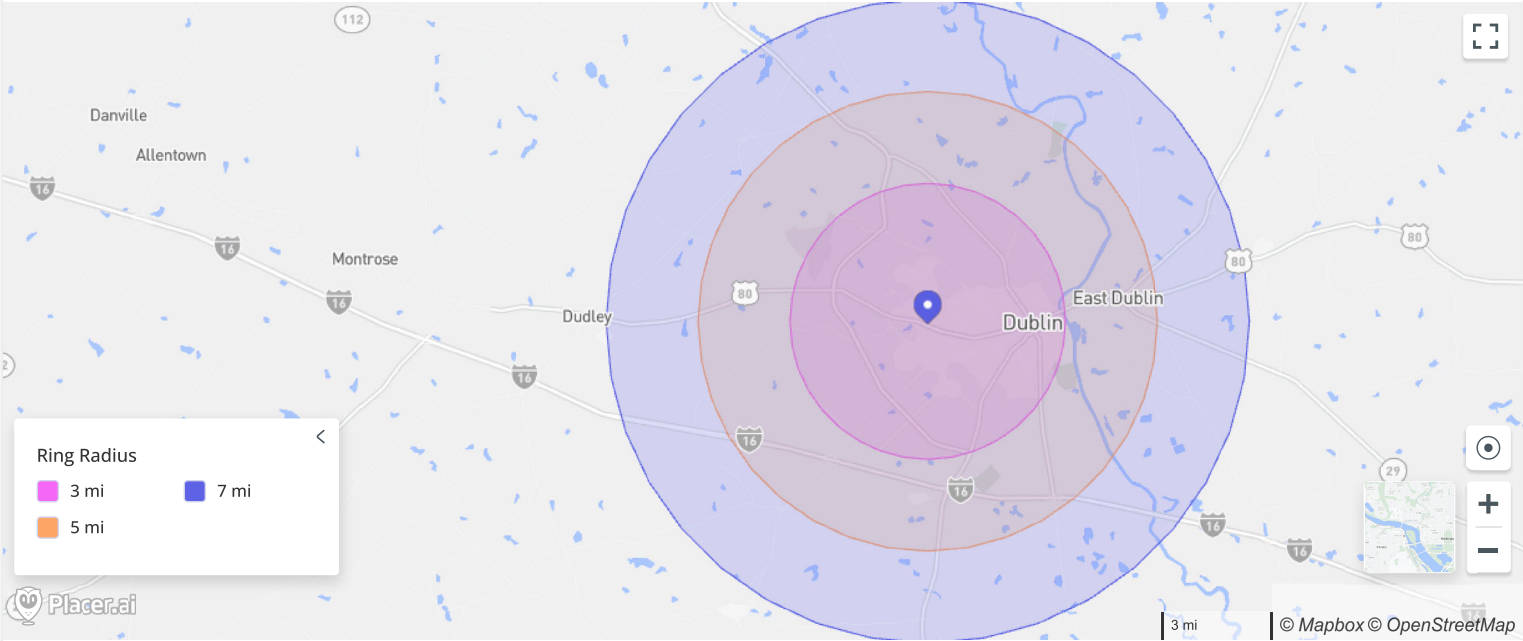
Ring Radius

3.00 mi

5.00 mi

7.00 mi

⚙️



Dataset:

Census 2023 (ACS)

Benchmark with:

Nationwide

State

Search Group or Attribute 🔍

3 Mile

5 Mile

7 Mile

Overview ^

Population	19,657	23,010	30,416
Pop density (per sq mile)	434	342	180
Area (sq mi) - based on Census Block Groups	45.28	67.3	169.22

Households ^

Households	7,338	8,465	11,062
Family Households	4,764 (64.9%) 101	5,494 (64.9%) 101	7,522 (68%) 105
Non-Family Households	2,574 (35.1%) 99	2,971 (35.1%) 99	3,540 (32%) 90
Persons per Household	2.68 103	2.72 104	2.75 105

Gender v

Age v

Age - Male v

Age - Female v

Population by Generation v

Ethnicity ^

Black	11,216 (57.1%) 474	12,898 (56.1%) 466	15,063 (49.5%) 412
White	7,650 (38.9%) 67	9,065 (39.4%) 68	14,041 (46.2%) 7

Search Group or Attribute	3 Mile	5 Mile	7 Mile	
Asian	296 (1.5%) 26	296 (1.3%) 22	402 (1.3%) 23	
Hispanic or Latino	192 (1%) 5	415 (1.8%) 9	508 (1.7%) 9	
Two or more races	163 (0.8%) 21	177 (0.8%) 20	243 (0.8%) 21	
Native Hawaiian and Other Pacific Islander	140 (0.7%) 419	140 (0.6%) 358	140 (<0.5%) 271	
Other	--	19 (<0.5%) 17	19 (<0.5%) 13	
American Indian and Alaska Native	--	--	--	
Hispanic or Latino				
Household Income				
Household Size				
1 Person Household	2,280 (31.1%) 109	2,649 (31.3%) 110	3,211 (29%) 102	
2 Persons Household	2,543 (34.7%) 102	2,764 (32.7%) 97	3,661 (33.1%) 98	
3 Persons Household	1,136 (15.5%) 101	1,308 (15.5%) 100	1,843 (16.7%) 108	
4 Persons Household	660 (9%) 71	986 (11.6%) 92	1,357 (12.3%) 97	
5 Persons Household	505 (6.9%) 117	528 (6.2%) 106	715 (6.5%) 109	
6 Persons Household	174 (2.4%) 104	174 (2.1%) 91	207 (1.9%) 8	
7+ Persons Household	40 (0.5%) 38	56 (0.7%) 46	68 (0.6%) 42	
Education				
Elementary	2,061 (15.8%) 149	2,215 (14.7%) 139	2,530 (12.6%) 119	
High School Graduate	4,870 (37.2%) 142	5,939 (39.5%) 151	8,029 (40.1%) 153	
College / Associate Degree	3,320 (25.4%) 90	3,808 (25.3%) 90	5,458 (27.2%) 97	
Bachelor Degree	1,375 (10.5%) 49	1,560 (10.4%) 49	2,128 (10.6%) 50	
Advanced Degree	1,449 (11.1%) 8	1,507 (10%) 73	1,887 (9.4%) 69	
Labor Force				
Marital Status				
Married	6,235 (40.3%) 8	6,964 (39%) 74	10,127 (43%) 87	
Never Married	5,987 (38.7%) 114	7,149 (40%) 117	8,680 (36.8%) 108	
Divorced	1,942 (12.6%) 118	2,255 (12.6%) 118	2,806 (11.9%) 111	
Widowed	1,291 (8.4%) 150	1,506 (8.4%) 152	1,961 (8.3%) 150	
Family Households				
Married-couple Family	2,705 (56.8%) 78	3,002 (54.6%) 75	4,604 (61.2%) 84	
Female Householder	1,584 (33.2%) 175	1,999 (36.4%) 192	2,301 (30.6%) 161	
Male Householder	475 (10%) 127	493 (9%) 115	617 (8.2%) 105	

Transport to Work



Travel Time to Work



Housing Units



Occupied Housing Units



Vacant Housing Units



Value of Owner-Occupied Housing Units



Types of Housing Units Structure



Health Insurance



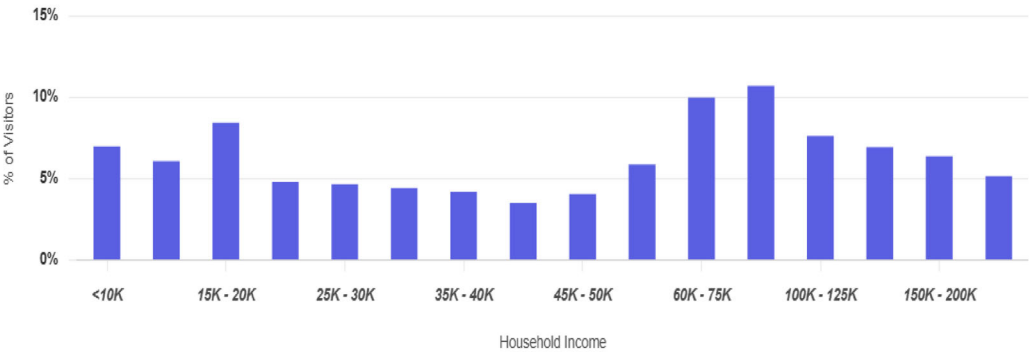
SNAP Households



Household Income ?

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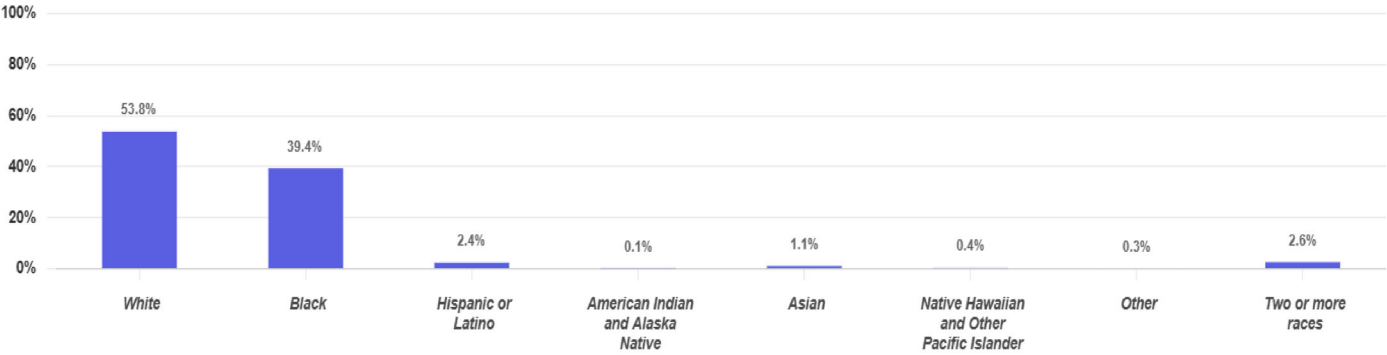


Average Income	81K
Median Income	55K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024

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