



Business Summary

8601 W Dodge Rd, Omaha, Nebraska, 68114 2
8601 W Dodge Rd, Omaha, Nebraska, 68114
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.26293
Longitude: -96.04697

Data for all businesses in area				1 mile		3 miles		5 miles				
Total Businesses:				705		5,138		12,044				
Total Employees:				18,877		94,795		242,942				
Total Residential Population:				10,873		103,203		290,098				
Employee/Residential Population Ratio (per 100 Residents)				174		92		84				
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	1.1%	68	0.4%	77	1.5%	788	0.8%	181	1.5%	1,838	0.8%
Construction	21	3.0%	267	1.4%	251	4.9%	1,805	1.9%	751	6.2%	7,717	3.2%
Manufacturing	11	1.6%	401	2.1%	93	1.8%	3,288	3.5%	305	2.5%	11,055	4.6%
Transportation	6	0.9%	66	0.3%	66	1.3%	2,329	2.5%	245	2.0%	5,729	2.4%
Communication	9	1.3%	640	3.4%	59	1.1%	3,261	3.4%	124	1.0%	4,693	1.9%
Utility	2	0.3%	3	0.0%	7	0.1%	34	0.0%	24	0.2%	426	0.2%
Wholesale Trade	8	1.1%	75	0.4%	103	2.0%	1,849	2.0%	437	3.6%	14,275	5.9%
Retail Trade Summary	130	18.4%	3,475	18.4%	1,033	20.1%	19,833	20.9%	2,357	19.6%	42,657	17.6%
Home Improvement	2	0.3%	81	0.4%	42	0.8%	597	0.6%	143	1.2%	2,440	1.0%
General Merchandise Stores	5	0.7%	240	1.3%	29	0.6%	1,794	1.9%	77	0.6%	4,644	1.9%
Food Stores	11	1.6%	400	2.1%	92	1.8%	2,076	2.2%	225	1.9%	6,401	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	9	1.3%	181	1.0%	88	1.7%	1,335	1.4%	258	2.1%	3,115	1.3%
Apparel & Accessory Stores	18	2.6%	165	0.9%	112	2.2%	1,086	1.1%	178	1.5%	1,510	0.6%
Furniture & Home Furnishings	9	1.3%	1,128	6.0%	62	1.2%	3,196	3.4%	156	1.3%	4,185	1.7%
Eating & Drinking Places	40	5.7%	1,005	5.3%	363	7.1%	7,072	7.5%	762	6.3%	14,718	6.1%
Miscellaneous Retail	35	5.0%	275	1.5%	245	4.8%	2,677	2.8%	558	4.6%	5,644	2.3%
Finance, Insurance, Real Estate Summary	115	16.3%	2,790	14.8%	706	13.7%	13,422	14.2%	1,457	12.1%	26,060	10.7%
Banks, Savings & Lending Institutions	23	3.3%	513	2.7%	116	2.3%	1,807	1.9%	248	2.1%	3,608	1.5%
Securities Brokers	19	2.7%	1,096	5.8%	116	2.3%	3,791	4.0%	234	1.9%	5,016	2.1%
Insurance Carriers & Agents	26	3.7%	678	3.6%	175	3.4%	4,847	5.1%	349	2.9%	11,357	4.7%
Real Estate, Holding, Other Investment Offices	47	6.7%	504	2.7%	300	5.8%	2,977	3.1%	626	5.2%	6,079	2.5%
Services Summary	346	49.1%	11,053	58.6%	2,369	46.1%	47,528	50.1%	5,273	43.8%	121,187	49.9%
Hotels & Lodging	4	0.6%	77	0.4%	39	0.8%	1,998	2.1%	64	0.5%	2,440	1.0%
Automotive Services	10	1.4%	38	0.2%	118	2.3%	1,215	1.3%	315	2.6%	2,335	1.0%
Motion Pictures & Amusements	15	2.1%	80	0.4%	162	3.2%	1,165	1.2%	397	3.3%	4,038	1.7%
Health Services	131	18.6%	5,865	31.1%	486	9.5%	14,904	15.7%	982	8.2%	38,466	15.8%
Legal Services	23	3.3%	158	0.8%	159	3.1%	1,272	1.3%	244	2.0%	1,719	0.7%
Education Institutions & Libraries	10	1.4%	257	1.4%	100	1.9%	3,019	3.2%	282	2.3%	22,640	9.3%
Other Services	152	21.6%	4,577	24.2%	1,304	25.4%	23,955	25.3%	2,987	24.8%	49,548	20.4%
Government	4	0.6%	31	0.2%	36	0.7%	553	0.6%	100	0.8%	2,353	1.0%
Unclassified Establishments	44	6.2%	8	0.0%	338	6.6%	104	0.1%	790	6.6%	4,952	2.0%
Totals	705	100.0%	18,877	100.0%	5,138	100.0%	94,795	100.0%	12,044	100.0%	242,942	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

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March 01, 2019



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	57	0.1%	16	0.1%	334	0.1%
Mining	0	0.0%	0	0.0%	1	0.0%	3	0.0%	7	0.1%	51	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	17	0.0%	7	0.1%	251	0.1%
Construction	27	3.8%	441	2.3%	285	5.5%	2,118	2.2%	830	6.9%	8,399	3.5%
Manufacturing	12	1.7%	410	2.2%	101	2.0%	3,383	3.6%	332	2.8%	11,294	4.6%
Wholesale Trade	8	1.1%	75	0.4%	97	1.9%	1,822	1.9%	422	3.5%	14,053	5.8%
Retail Trade	88	12.5%	2,433	12.9%	650	12.7%	12,514	13.2%	1,546	12.8%	27,501	11.3%
Motor Vehicle & Parts Dealers	6	0.9%	155	0.8%	66	1.3%	1,181	1.2%	204	1.7%	2,778	1.1%
Furniture & Home Furnishings Stores	7	1.0%	1,095	5.8%	34	0.7%	2,665	2.8%	81	0.7%	3,258	1.3%
Electronics & Appliance Stores	4	0.6%	40	0.2%	25	0.5%	482	0.5%	64	0.5%	793	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.3%	81	0.4%	42	0.8%	589	0.6%	143	1.2%	2,423	1.0%
Food & Beverage Stores	7	1.0%	360	1.9%	67	1.3%	1,820	1.9%	181	1.5%	5,996	2.5%
Health & Personal Care Stores	15	2.1%	135	0.7%	77	1.5%	788	0.8%	161	1.3%	1,967	0.8%
Gasoline Stations	3	0.4%	26	0.1%	22	0.4%	154	0.2%	54	0.4%	337	0.1%
Clothing & Clothing Accessories Stores	19	2.7%	172	0.9%	127	2.5%	1,354	1.4%	206	1.7%	1,880	0.8%
Sport Goods, Hobby, Book, & Music Stores	8	1.1%	76	0.4%	47	0.9%	556	0.6%	98	0.8%	1,016	0.4%
General Merchandise Stores	5	0.7%	240	1.3%	29	0.6%	1,794	1.9%	77	0.6%	4,644	1.9%
Miscellaneous Store Retailers	9	1.3%	49	0.3%	101	2.0%	901	1.0%	247	2.1%	2,053	0.8%
Nonstore Retailers	2	0.3%	4	0.0%	13	0.3%	230	0.2%	31	0.3%	356	0.1%
Transportation & Warehousing	6	0.9%	37	0.2%	44	0.9%	1,876	2.0%	173	1.4%	4,543	1.9%
Information	13	1.8%	702	3.7%	129	2.5%	4,153	4.4%	271	2.3%	6,707	2.8%
Finance & Insurance	71	10.1%	2,312	12.2%	423	8.2%	10,660	11.2%	860	7.1%	20,266	8.3%
Central Bank/Credit Intermediation & Related Activities	22	3.1%	488	2.6%	113	2.2%	1,696	1.8%	246	2.0%	3,501	1.4%
Securities, Commodity Contracts & Other Financial	22	3.1%	1,126	6.0%	123	2.4%	3,917	4.1%	245	2.0%	5,172	2.1%
Insurance Carriers & Related Activities; Funds, Trusts &	27	3.8%	698	3.7%	187	3.6%	5,046	5.3%	368	3.1%	11,593	4.8%
Real Estate, Rental & Leasing	47	6.7%	382	2.0%	311	6.1%	2,226	2.3%	714	5.9%	5,181	2.1%
Professional, Scientific & Tech Services	73	10.4%	3,638	19.3%	586	11.4%	10,224	10.8%	1,165	9.7%	18,125	7.5%
Legal Services	23	3.3%	158	0.8%	170	3.3%	1,644	1.7%	266	2.2%	2,209	0.9%
Management of Companies & Enterprises	2	0.3%	8	0.0%	6	0.1%	163	0.2%	19	0.2%	584	0.2%
Administrative & Support & Waste Management & Remediation	28	4.0%	318	1.7%	213	4.1%	6,903	7.3%	482	4.0%	13,613	5.6%
Educational Services	13	1.8%	267	1.4%	133	2.6%	3,251	3.4%	347	2.9%	23,034	9.5%
Health Care & Social Assistance	154	21.8%	6,256	33.1%	648	12.6%	18,544	19.6%	1,389	11.5%	49,454	20.4%
Arts, Entertainment & Recreation	8	1.1%	47	0.2%	106	2.1%	815	0.9%	287	2.4%	3,310	1.4%
Accommodation & Food Services	45	6.4%	1,114	5.9%	412	8.0%	9,198	9.7%	845	7.0%	17,399	7.2%
Accommodation	4	0.6%	77	0.4%	39	0.8%	1,998	2.1%	64	0.5%	2,440	1.0%
Food Services & Drinking Places	41	5.8%	1,037	5.5%	373	7.3%	7,201	7.6%	780	6.5%	14,958	6.2%
Other Services (except Public Administration)	61	8.7%	399	2.1%	613	11.9%	6,211	6.6%	1,443	12.0%	11,538	4.7%
Automotive Repair & Maintenance	6	0.9%	27	0.1%	94	1.8%	1,088	1.1%	240	2.0%	1,976	0.8%
Public Administration	4	0.6%	31	0.2%	36	0.7%	553	0.6%	100	0.8%	2,353	1.0%
Unclassified Establishments	44	6.2%	8	0.0%	338	6.6%	104	0.1%	790	6.6%	4,952	2.0%
Total	705	100.0%	18,877	100.0%	5,138	100.0%	94,795	100.0%	12,044	100.0%	242,942	100.0%

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