

Audience Profile ?

Carvel Ice Cream  
W Village Grn, Hicksville, NY

View:

Captured Market

Based On:

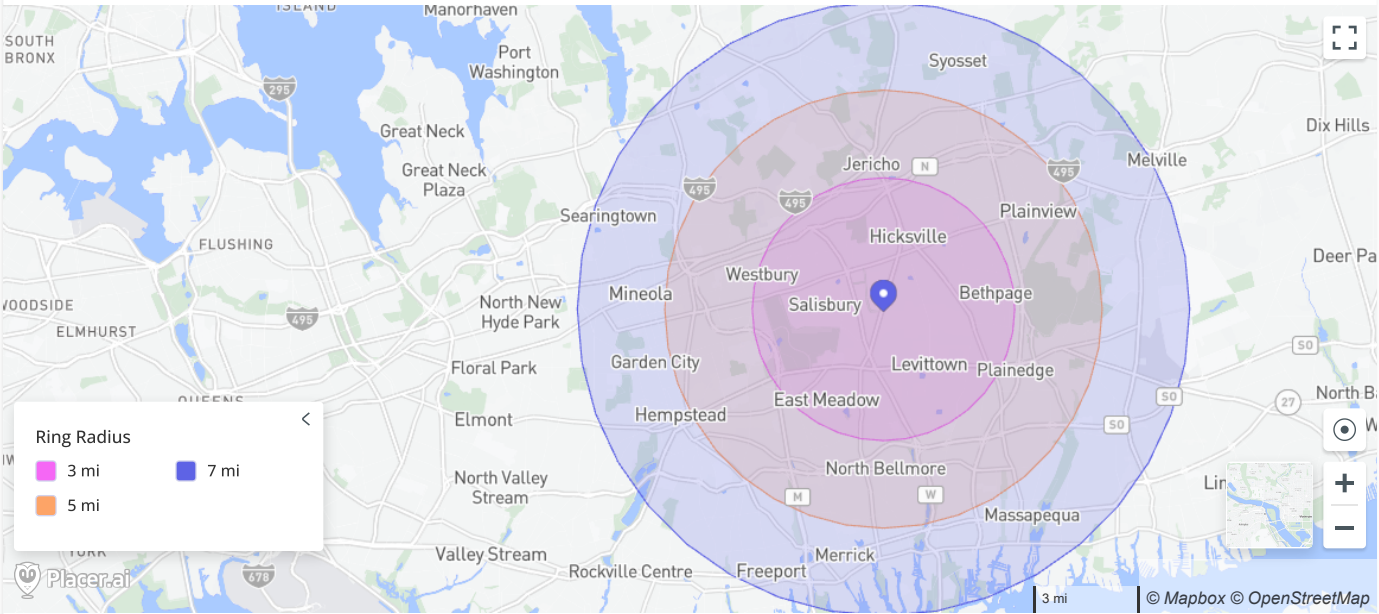
Distance in Miles

Ring Radius

3.00 mi

5.00 mi

7.00 mi



Dataset:

Census 2021 (ACS)

Benchmark with:

Nationwide State

Search Group or Attribute



3 Mile

5 Mile

7 Mile

Households

|                       |       |     |      |     |      |     |
|-----------------------|-------|-----|------|-----|------|-----|
| Family Households     | 81.1% | 125 | 81%  | 124 | 81%  | 124 |
| Non-Family Households | 18.9% | 54  | 19%  | 54  | 19%  | 55  |
| Persons per Household | 3     | 113 | 3.01 | 113 | 3.01 | 113 |

|                        |  |
|------------------------|--|
| Ethnicity              |  |
| Hispanic or Latino     |  |
| Household Income       |  |
| Household Size         |  |
| Education              |  |
| Labor Force            |  |
| Marital Status         |  |
| Transport to Work      |  |
| Travel Time to Work    |  |
| Housing Units          |  |
| Occupied Housing Units |  |
| Vacant Housing Units   |  |

Search Group or Attribute

3 Mile

5 Mile

7 Mile

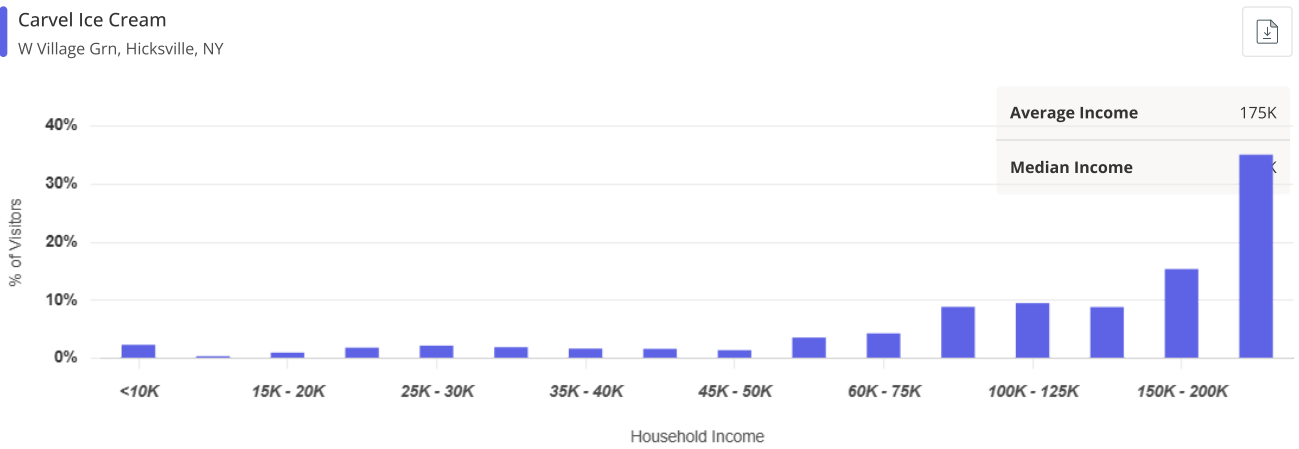
Value of Owner-Occupied Housing Units

Types of Housing Units Structure

Health Insurance

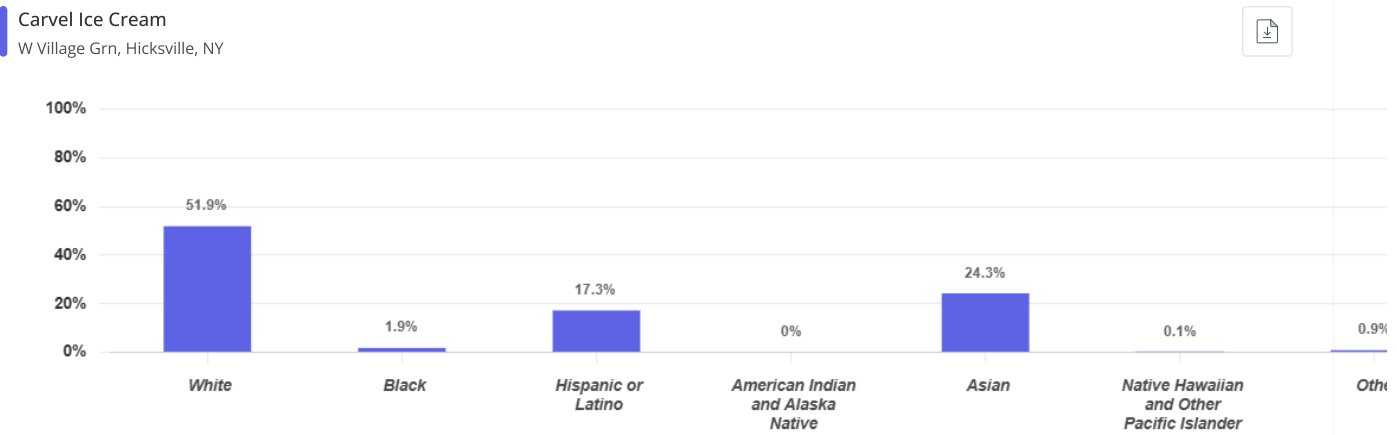
SNAP Households

Household Income ?



\*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2023

Ethnicity ?



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