



Executive Summary

12710 Westport Pkwy, Omaha, Nebraska, 68138
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.18082
Longitude: -96.11223

	1 mile	3 miles	5 miles
Population			
2000 Population	3,913	49,782	141,334
2010 Population	3,569	58,078	167,411
2017 Population	3,736	63,354	183,151
2022 Population	3,910	67,374	195,708
2000-2010 Annual Rate	-0.92%	1.55%	1.71%
2010-2017 Annual Rate	0.63%	1.21%	1.25%
2017-2022 Annual Rate	0.91%	1.24%	1.34%
2017 Male Population	50.9%	49.4%	49.4%
2017 Female Population	49.1%	50.6%	50.6%
2017 Median Age	36.8	34.8	36.0

In the identified area, the current year population is 183,151. In 2010, the Census count in the area was 167,411. The rate of change since 2010 was 1.25% annually. The five-year projection for the population in the area is 195,708 representing a change of 1.34% annually from 2017 to 2022. Currently, the population is 49.4% male and 50.6% female.

Median Age

The median age in this area is 36.8, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	89.7%	87.9%	88.1%
2017 Black Alone	2.1%	2.5%	2.6%
2017 American Indian/Alaska Native Alone	0.4%	0.4%	0.4%
2017 Asian Alone	1.6%	3.4%	3.4%
2017 Pacific Islander Alone	0.0%	0.1%	0.1%
2017 Other Race	2.7%	3.0%	2.8%
2017 Two or More Races	3.5%	2.6%	2.6%
2017 Hispanic Origin (Any Race)	7.8%	7.5%	7.0%

Persons of Hispanic origin represent 7.0% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 32.3 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	1,311	18,619	52,884
2010 Households	1,308	23,077	64,737
2017 Total Households	1,378	25,251	70,919
2022 Total Households	1,445	26,863	75,713
2000-2010 Annual Rate	-0.02%	2.17%	2.04%
2010-2017 Annual Rate	0.72%	1.25%	1.27%
2017-2022 Annual Rate	0.95%	1.25%	1.32%
2017 Average Household Size	2.71	2.50	2.57

The household count in this area has changed from 64,737 in 2010 to 70,919 in the current year, a change of 1.27% annually. The five-year projection of households is 75,713, a change of 1.32% annually from the current year total. Average household size is currently 2.57, compared to 2.57 in the year 2010. The number of families in the current year is 48,121 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

August 25, 2017



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Median Household Income			
2017 Median Household Income	\$75,722	\$70,845	\$76,099
2022 Median Household Income	\$80,220	\$79,770	\$84,083
2017-2022 Annual Rate	1.16%	2.40%	2.02%
Average Household Income			
2017 Average Household Income	\$82,599	\$84,984	\$93,184
2022 Average Household Income	\$91,719	\$95,663	\$104,767
2017-2022 Annual Rate	2.12%	2.40%	2.37%
Per Capita Income			
2017 Per Capita Income	\$29,978	\$33,990	\$36,230
2022 Per Capita Income	\$33,357	\$38,279	\$40,685
2017-2022 Annual Rate	2.16%	2.41%	2.35%

Households by Income

Current median household income is \$76,099 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$84,083 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$93,184 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$104,767 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$36,230 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$40,685 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	1,322	19,081	54,449
2000 Owner Occupied Housing Units	1,222	13,275	37,987
2000 Renter Occupied Housing Units	90	5,343	14,896
2000 Vacant Housing Units	10	463	1,566
2010 Total Housing Units	1,328	24,043	67,423
2010 Owner Occupied Housing Units	1,171	15,531	45,740
2010 Renter Occupied Housing Units	137	7,546	18,997
2010 Vacant Housing Units	20	966	2,686
2017 Total Housing Units	1,393	26,180	73,316
2017 Owner Occupied Housing Units	1,218	16,388	48,685
2017 Renter Occupied Housing Units	160	8,863	22,235
2017 Vacant Housing Units	15	929	2,397
2022 Total Housing Units	1,460	27,856	78,253
2022 Owner Occupied Housing Units	1,275	17,337	51,798
2022 Renter Occupied Housing Units	170	9,526	23,914
2022 Vacant Housing Units	15	993	2,540

Currently, 66.4% of the 73,316 housing units in the area are owner occupied; 30.3%, renter occupied; and 3.3% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 67,423 housing units in the area - 67.8% owner occupied, 28.2% renter occupied, and 4.0% vacant. The annual rate of change in housing units since 2010 is 3.79%. Median home value in the area is \$183,090, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 3.40% annually to \$216,389.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

August 25, 2017