

Audience Profile ?

Marketplace Square

NW Federal Hwy, Jensen Beach, FL

View:

Potential Market

Based On:

Distance in Miles

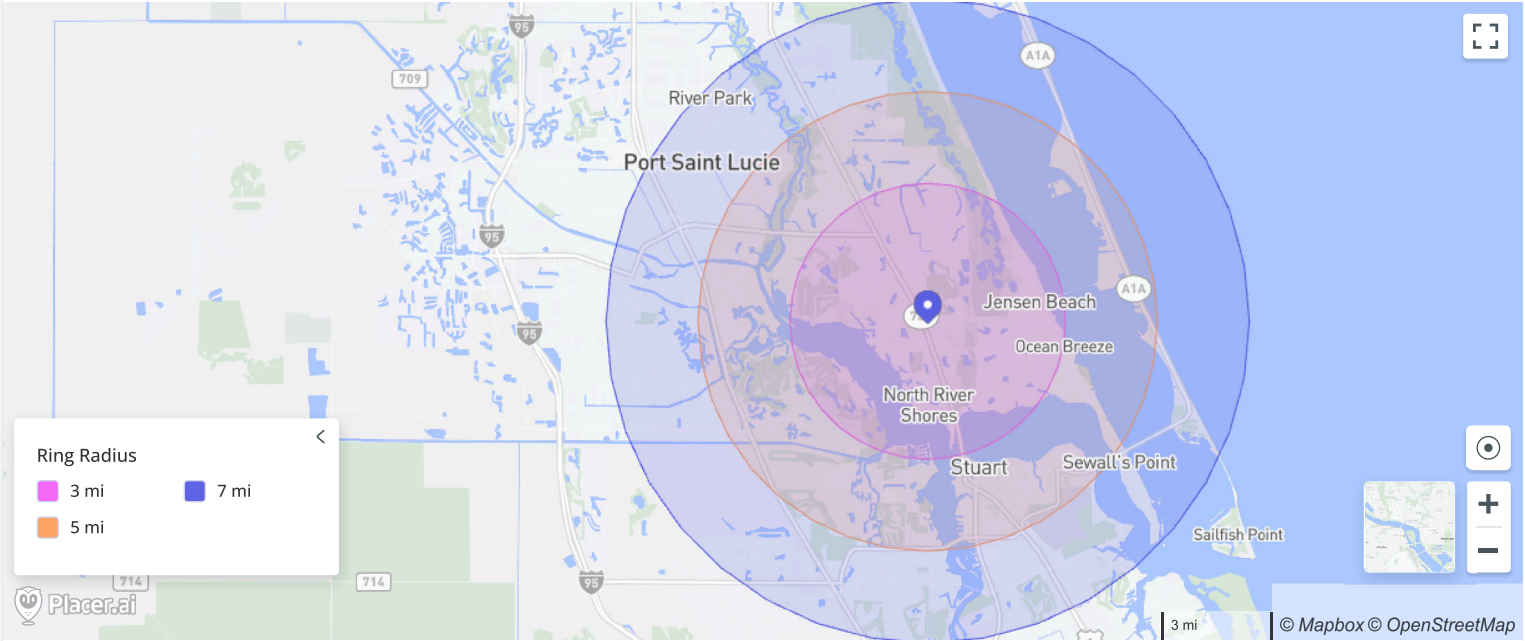
Ring Radius

3.00 mi

5.00 mi

7.00 mi

⚙️



Dataset:

Census 2023 (ACS)

Benchmark with:

Nationwide

State

Search Group or Attribute

🔍

3 Mile

5 Mile

7 Mile

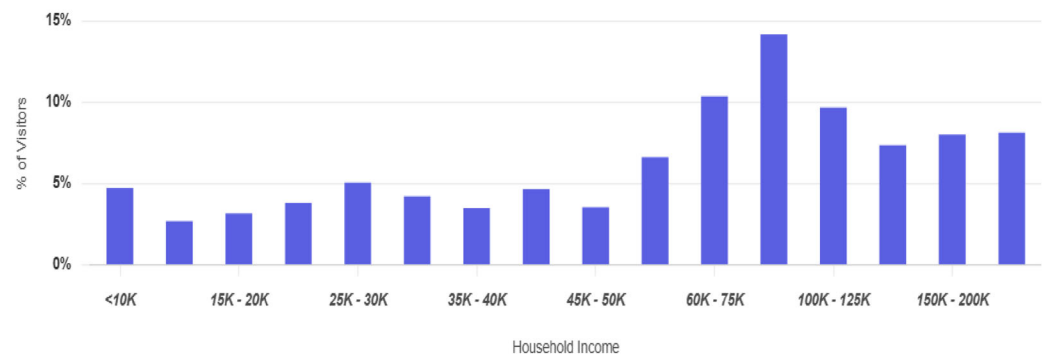
Overview						
Population	36,880	110,314	211,437			
Pop density (per sq mile)	1,812	1,908	2,241			
Area (sq mi) - based on Census Block Groups	20.35	57.8	94.37			
Households						
Gender						
Age						
Age - Male						
Age - Female						
Population by Generation						
Ethnicity						
White	28,264 (76.6%)	76,381 (69.2%)	132,082 (62.5%)	132	119	107
Hispanic or Latino	4,655 (12.6%)	16,185 (14.7%)	41,516 (19.6%)	66	7	103
Black	1,565 (4.2%)	10,285 (9.3%)	25,157 (11.9%)	35	7	99
Two or more races	1,154 (3.1%)	3,771 (3.4%)	6,659 (3.1%)	8	88	8
Asian	1,000 (2.7%)	2,800 (2.5%)	4,652 (2.2%)	47	44	38
Other	188 (0.5%)	749 (0.7%)	1,104 (0.5%)	103	37	105

Search Group or Attribute	3 Mile	5 Mile	7 Mile
American Indian and Alaska Native	54 (<0.5%) 28	112 (<0.5%) 19	196 (<0.5%) 18
Native Hawaiian and Other Pacific Islander	--	31 (<0.5%) 17	71 (<0.5%) 20
Hispanic or Latino			
Household Income			
Household Average Income	\$103,134.89 93	\$104,692.41 95	\$101,398.2 92
Average Income per Person	\$44,505.77 103	\$44,943.87 104	\$41,619.51 96
Household Median Income	\$74,553.76 95	\$78,085.34 99	\$75,136.27 95
<\$10K	570 (3.7%) 76	2,050 (4.4%) 91	3,754 (4.5%) 91
\$10K - \$15K	563 (3.6%) 103	1,510 (3.3%) 92	2,054 (2.4%) 69
\$15K - \$20K	418 (2.7%) 87	1,459 (3.2%) 101	2,377 (2.8%) 90
\$20K - \$25K	692 (4.5%) 130	1,780 (3.9%) 112	2,862 (3.4%) 99
\$25K - \$30K	668 (4.3%) 126	1,953 (4.2%) 123	3,823 (4.5%) 132
\$30K - \$35K	709 (4.6%) 135	1,721 (3.7%) 109	3,210 (3.8%) 112
\$35K - \$40K	672 (4.4%) 125	1,767 (3.8%) 109	3,514 (4.2%) 119
\$40K - \$45K	825 (5.3%) 153	1,805 (3.9%) 112	3,291 (3.9%) 112
\$45K - \$50K	249 (1.6%) 47	1,305 (2.8%) 89	2,508 (3%) 86
\$50K - \$60K	1,002 (6.5%) 98	3,233 (7%) 106	6,619 (7.9%) 119
\$60K - \$75K	1,395 (9%) 99	3,715 (8%) 88	8,031 (9.5%) 104
\$75K - \$100K	2,117 (13.7%) 108	6,539 (14.2%) 111	12,659 (15%) 118
\$100K - \$125K	1,511 (9.8%) 97	5,027 (10.9%) 108	9,212 (10.9%) 109
\$125K - \$150K	1,232 (8%) 108	3,888 (8.4%) 114	6,278 (7.5%) 101
\$150K - \$200K	1,020 (6.6%) 71	3,696 (8%) 86	6,546 (7.8%) 84
>\$200K	1,800 (11.7%) 93	4,762 (10.3%) 89	7,486 (8.9%) 71
Household Size			
1 Person Household	4,842 (31.4%) 110	14,200 (30.7%) 108	23,476 (27.9%) 98
2 Persons Household	6,265 (40.6%) 120	19,064 (41.3%) 122	32,970 (39.1%) 116
3 Persons Household	1,950 (12.6%) 82	5,086 (11%) 72	11,595 (13.8%) 89
4 Persons Household	1,433 (9.3%) 73	5,053 (10.9%) 86	10,075 (12%) 94
5 Persons Household	590 (3.8%) 65	1,681 (3.6%) 62	3,752 (4.5%) 75
6 Persons Household	285 (1.8%) 81	709 (1.5%) 68	1,540 (1.8%) 81
7+ Persons Household	78 (0.5%) 35	417 (0.9%) 62	816 (1%) 67
Education			

Search Group or Attribute	3 Mile	5 Mile	7 Mile	
Elementary	1,857 (6.5%) 61	6,221 (7.3%) 69	13,489 (8.5%) 8	
High School Graduate	7,795 (27.1%) 104	23,385 (27.4%) 105	44,111 (27.8%) 106	
College / Associate Degree	9,381 (32.6%) 116	27,251 (31.9%) 113	53,068 (33.4%) 118	
Bachelor Degree	6,701 (23.3%) 110	18,262 (21.4%) 101	31,500 (19.8%) 93	
Advanced Degree	3,017 (10.5%) 76	10,277 (12%) 88	16,742 (10.5%) 77	
Labor Force				
Marital Status				
Married	15,818 (49.5%) 100	48,550 (51.2%) 103	90,311 (50.4%) 101	
Never Married	8,210 (25.7%) 75	23,575 (24.9%) 73	49,133 (27.4%) 8	
Divorced	5,354 (16.8%) 157	14,053 (14.8%) 139	26,086 (14.5%) 136	
Widowed	2,582 (8.1%) 145	8,665 (9.1%) 164	13,784 (7.7%) 138	
Family Households				
Married-couple Family	7,281 (76.7%) 105	22,318 (76.9%) 105	40,978 (73.9%) 101	
Female Householder	1,763 (18.6%) 98	4,490 (15.5%) 8	10,444 (18.8%) 99	
Male Householder	454 (4.8%) 61	2,219 (7.6%) 98	4,043 (7.3%) 93	
Transport to Work				
Travel Time to Work				
Housing Units				
Occupied Housing Units				
Vacant Housing Units				
Value of Owner-Occupied Housing Units				
Types of Housing Units Structure				
Health Insurance				
SNAP Households				

Household Income ?

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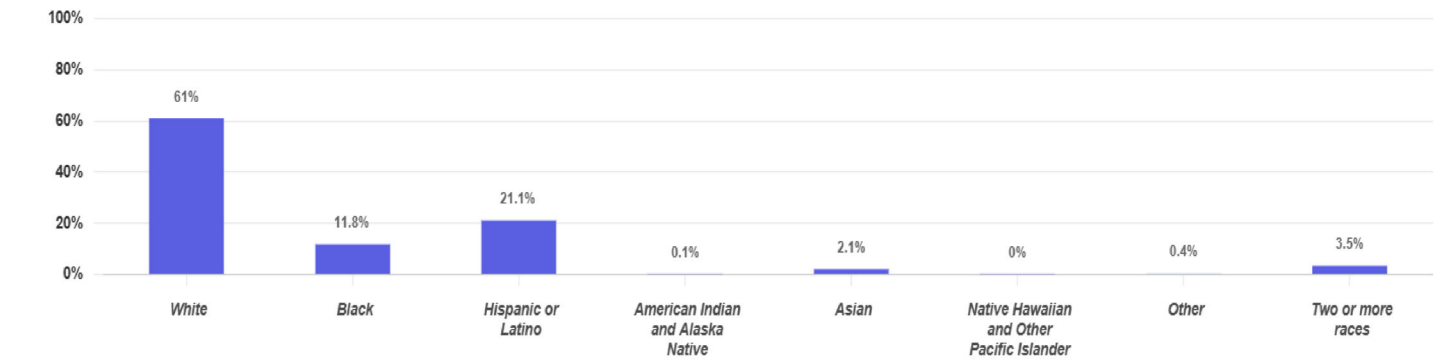


Average Income	95K
Median Income	71K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024

Ethnicity ?

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