



NORTH POINT MARKETCENTER

6050-6480 NORTH POINT PARKWAY | ALPHARETTA, GA 30022



FOR MORE
INFORMATION

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North Point **TRADE AREA**

This aerial map illustrates the North Point Trade Area, centered around the North Point MarketCenter. The area is characterized by a high concentration of retail and commercial establishments, including major retailers like Macy's, JCPenney, Dillard's, and Target. The map also shows major transportation corridors such as Interstate 400 and various local roads like North Point Drive and Mansell Road. Traffic volume data is provided for several key roads, indicating high levels of activity. The map is overlaid with numerous retail logos, highlighting the extensive commercial presence in the region.

TRADE AREA

153,000 VPD

400

9,920 VPD

22,900 VPD

17,100 VPD

23,000 VPD

19,000 VPD

134,000 VPD

North Point MarketCenter

North Point Dr

Haynes Bridge

Encore Pkwy

Mansell Rd

Westside Pkwy

North Point Mall

North Point Pkwy

Target

rack

Old Navy

Marshall's

PetSmart

Dick's

Hobby Lobby

JoAnn

Staples

Bassett

Hyatt Place

Mama's Pizza

FIG

Cluettie

Shore Co

QGreen Bank

Arby's

Starbucks

Chili's

Studio Movie Grill

Benihana

Waffle House

Home Depot

HomeGoods

Verizon

Party City

Day's Out

Michael's

Ulta

JoAnn

Staples

Bassett

Hyatt Place

Mama's Pizza

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FIG

Cluettie

Shore Co



SITE PLAN

STRONG ANCHOR LINEUP

TARGET
DICKS SPORTING GOODS
HOBBY LOBBY
DAVE & BUSTER'S
MARSHALLS
PETSMART
TOTAL WINE
NORDSTROM RACK
OLD NAVY

LOCATION

- Center is located across the street from North Point Mall
- Easily accessible along two exits of GA 400
- 36 Million SF of Office space and 350,000 employees in N. Fulton Market
- Average HHI of \$171,986 within two miles: 33% higher than Atlanta AVG

DEMOGRAPHICS	1 MILE	3 MILES	5 MILES
POPULATION	4,817	82,444	198,068
AVG HH INCOME	\$192,960	\$170,123	\$172,613
DAYTIME POP	19,493	138,835	266,582



Suite	Tenant	SF
70	AT LEASE	30,000
75	AVAILABLE	9,999
80	Old Navy	20,000
100	J. Crew Factory	8,000
200	Nordstrom Rack	35,000
300	Mattress Firm	5,600
330	Sally Beauty Supply	2,000
340	Simply Kitchens	2,000
400	Total Wine	33,420
500	Marshalls	40,000
600	Bath & Body Works	3,000
605	Lenscrafters	3,000
610	5.11 Tactical	6,000
700	PetSmart	25,465
800	Hobby Lobby	50,275
900	AVAILABLE	2,400
910	D Nails	1,306
920	AVAILABLE	1,250
930	RESTAURANT SPACE AVAILABLE	1,305
940	Great Clips	1,084
1000	Dick's Sporting Goods	48,884
1100	Pedego	1,237
1100A	Dermani Medspa	1,287
1110	UPS	2,000
1120	Panera Bread	3,953
1200	Dave & Buster's	34,733

Suite	Tenant	SF
OP1	Music & Arts	9,000
OP1A	Men's Wearhouse	5,000
2A	DXL	5,985
2B	Sleep Number	4,356
2C	Rumble	3,659
3	Jared Jewelry	6,057
4	Bank OZK	3,830
5	Food Terminal	5,800
6	Outback	6,497

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