

Audience Profile ?

Summer Center

Summer Ave, Memphis, TN

View:

Potential Market

Based On:

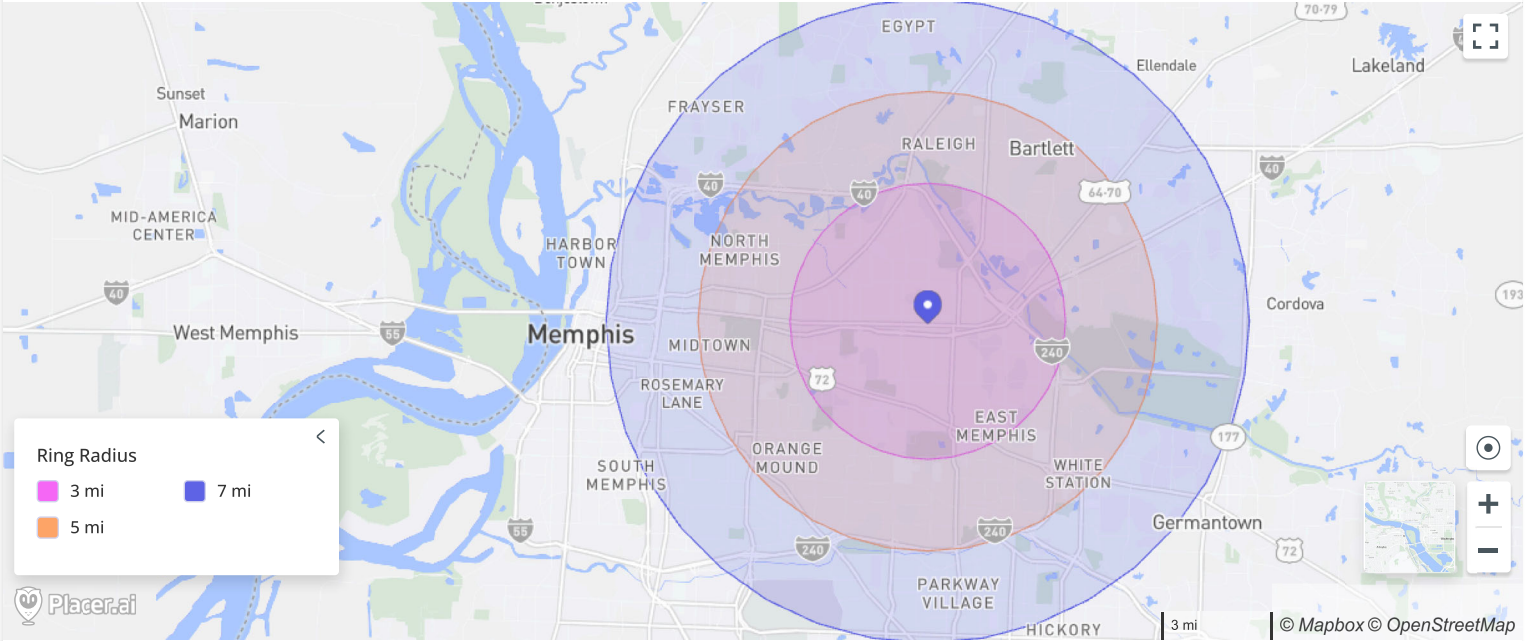
Distance in Miles

Ring Radius

3.00 mi

5.00 mi

7.00 mi



Dataset:

Census 2023 (ACS)

Benchmark with:

Nationwide

State

Search Group or Attribute

3 Mile

5 Mile

7 Mile

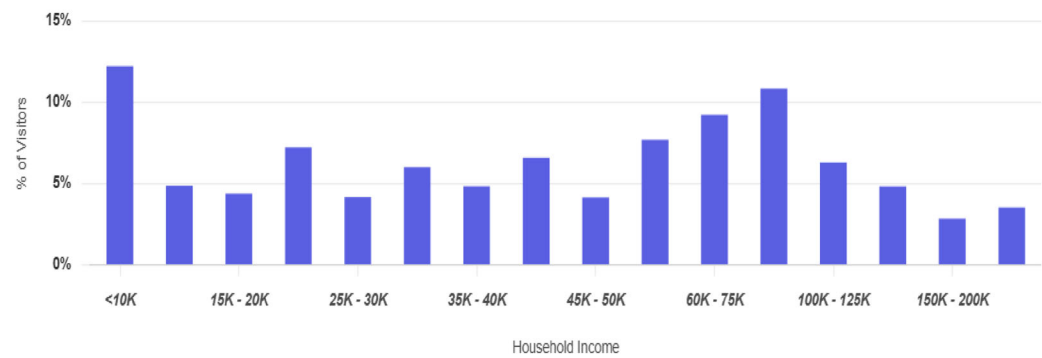
Overview			
Population	81,758	226,000	415,675
Pop density (per sq mile)	2,876	2,780	2,671
Area (sq mi) - based on Census Block Groups	28.42	81.29	155.63
Households			
Households	31,219	91,341	167,668
Family Households	17,456 (55.9%) 87	48,445 (53%) 8	92,377 (55.1%) 85
Non-Family Households	13,763 (44.1%) 124	42,896 (47%) 132	75,291 (44.9%) 126
Persons per Household	2.62 100	2.47 95	2.48 95
Gender			
Age			
Age - Male			
Age - Female			
Population by Generation			
Ethnicity			
White	38,494 (47.1%) 8	85,163 (37.7%) 65	136,228 (32.8%) 56
Hispanic or Latino	19,719 (24.1%) 127	35,382 (15.7%) 8	50,867 (12.2%) 64

Search Group or Attribute	3 Mile	5 Mile	7 Mile
Black	18,545 (22.7%) 189	93,943 (41.6%) 346	209,855 (50.5%) 420
Asian	2,197 (2.7%) 47	4,715 (2.1%) 36	7,761 (1.9%) 32
Two or more races	1,758 (2.2%) 56	5,349 (2.4%) 61	8,732 (2.1%) 54
Other	990 (1.2%) 245	1,133 (0.5%) 101	1,812 (<0.5%) 88
American Indian and Alaska Native	55 (<0.5%) 13	187 (<0.5%) 16	255 (<0.5%) 12
Native Hawaiian and Other Pacific Islander	--	128 (<0.5%) 33	165 (<0.5%) 23
Hispanic or Latino			
Household Income			
Household Average Income	\$104,187.46 94	\$90,164.6 89	\$84,122.58 76
Average Income per Person	\$40,775.47 94	\$37,568.15 87	\$35,032.03 81
Household Median Income	\$57,599.46 73	\$55,529.8 70	\$54,346.2 69
<\$10K	2,844 (9.1%) 187	7,596 (8.3%) 171	14,567 (8.7%) 178
\$10K - \$15K	1,371 (4.4%) 124	4,072 (4.5%) 125	8,895 (5.3%) 149
\$15K - \$20K	1,005 (3.2%) 103	3,371 (3.7%) 118	7,034 (4.2%) 134
\$20K - \$25K	1,583 (5.1%) 147	5,170 (5.7%) 165	8,759 (5.2%) 152
\$25K - \$30K	1,569 (5%) 146	4,997 (5.5%) 159	8,428 (5%) 146
\$30K - \$35K	1,127 (3.6%) 106	4,275 (4.7%) 137	7,648 (4.6%) 134
\$35K - \$40K	1,391 (4.5%) 128	3,676 (4%) 115	7,339 (4.4%) 125
\$40K - \$45K	1,458 (4.7%) 134	4,132 (4.5%) 129	7,744 (4.6%) 132
\$45K - \$50K	1,294 (4.1%) 120	4,243 (4.6%) 135	7,723 (4.6%) 133
\$50K - \$60K	2,589 (8.3%) 126	7,484 (8.2%) 124	13,108 (7.8%) 118
\$60K - \$75K	2,691 (8.6%) 94	8,504 (9.3%) 102	15,872 (9.5%) 104
\$75K - \$100K	3,338 (10.7%) 84	10,362 (11.3%) 89	19,340 (11.5%) 91
\$100K - \$125K	2,027 (6.5%) 65	5,578 (6.1%) 61	11,404 (6.8%) 68
\$125K - \$150K	1,500 (4.8%) 65	5,017 (5.5%) 75	8,961 (5.3%) 73
\$150K - \$200K	1,876 (6%) 65	5,049 (5.5%) 60	8,559 (5.1%) 55
>\$200K	3,556 (11.4%) 91	7,815 (8.6%) 68	12,287 (7.3%) 58
Household Size			
1 Person Household	11,358 (36.4%) 128	35,915 (39.3%) 138	64,233 (38.3%) 134
2 Persons Household	9,930 (31.8%) 94	28,063 (30.7%) 91	51,290 (30.6%) 90
3 Persons Household	3,629 (11.6%) 76	12,002 (13.1%) 85	23,208 (13.8%) 90
4 Persons Household	3,728 (11.9%) 94	8,774 (9.6%) 76	15,901 (9.5%) 75

Search Group or Attribute	3 Mile	5 Mile	7 Mile	
5 Persons Household	1,514 (4.8%) 82	3,847 (4.2%) 71	7,564 (4.5%) 70	
6 Persons Household	511 (1.6%) 72	1,406 (1.5%) 68	3,014 (1.8%) 7	
7+ Persons Household	549 (1.8%) 121	1,334 (1.5%) 101	2,458 (1.5%) 101	
Education				
Elementary	8,487 (16.5%) 156	19,750 (13.3%) 126	35,507 (13%) 123	
High School Graduate	11,475 (22.3%) 85	37,738 (25.5%) 97	76,854 (28.1%) 107	
College / Associate Degree	11,364 (22.1%) 78	39,046 (26.4%) 93	75,488 (27.6%) 98	
Bachelor Degree	11,208 (21.8%) 102	29,308 (19.8%) 93	50,110 (18.3%) 86	
Advanced Degree	8,989 (17.4%) 127	22,128 (15%) 109	35,248 (12.9%) 94	
Labor Force				
Marital Status				
Family Households				
Married-couple Family	11,556 (66.2%) 90	27,118 (56%) 76	51,055 (55.3%) 75	
Female Householder	4,175 (23.9%) 126	16,005 (33%) 174	32,471 (35.2%) 185	
Male Householder	1,725 (9.9%) 126	5,322 (11%) 140	8,851 (9.6%) 122	
Transport to Work				
Travel Time to Work				
Housing Units				
Occupied Housing Units				
Vacant Housing Units				
Value of Owner-Occupied Housing Units				
Types of Housing Units Structure				
Health Insurance				
SNAP Households				

Household Income ?

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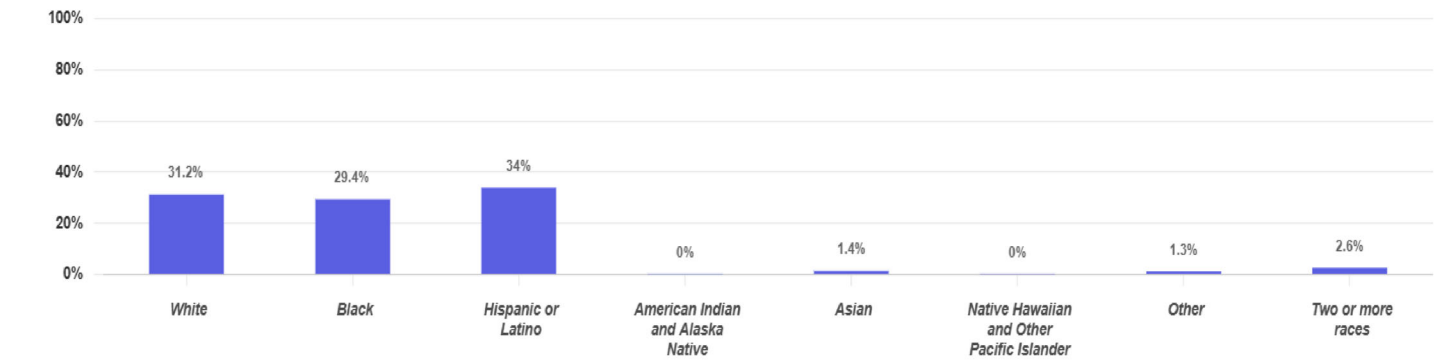


Average Income	64K
Median Income	45K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024

Ethnicity ?

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