



Freestanding building for lease

Ocean Lakes Village

Highway 544 & Highway 17 Business, Myrtle Beach | SC

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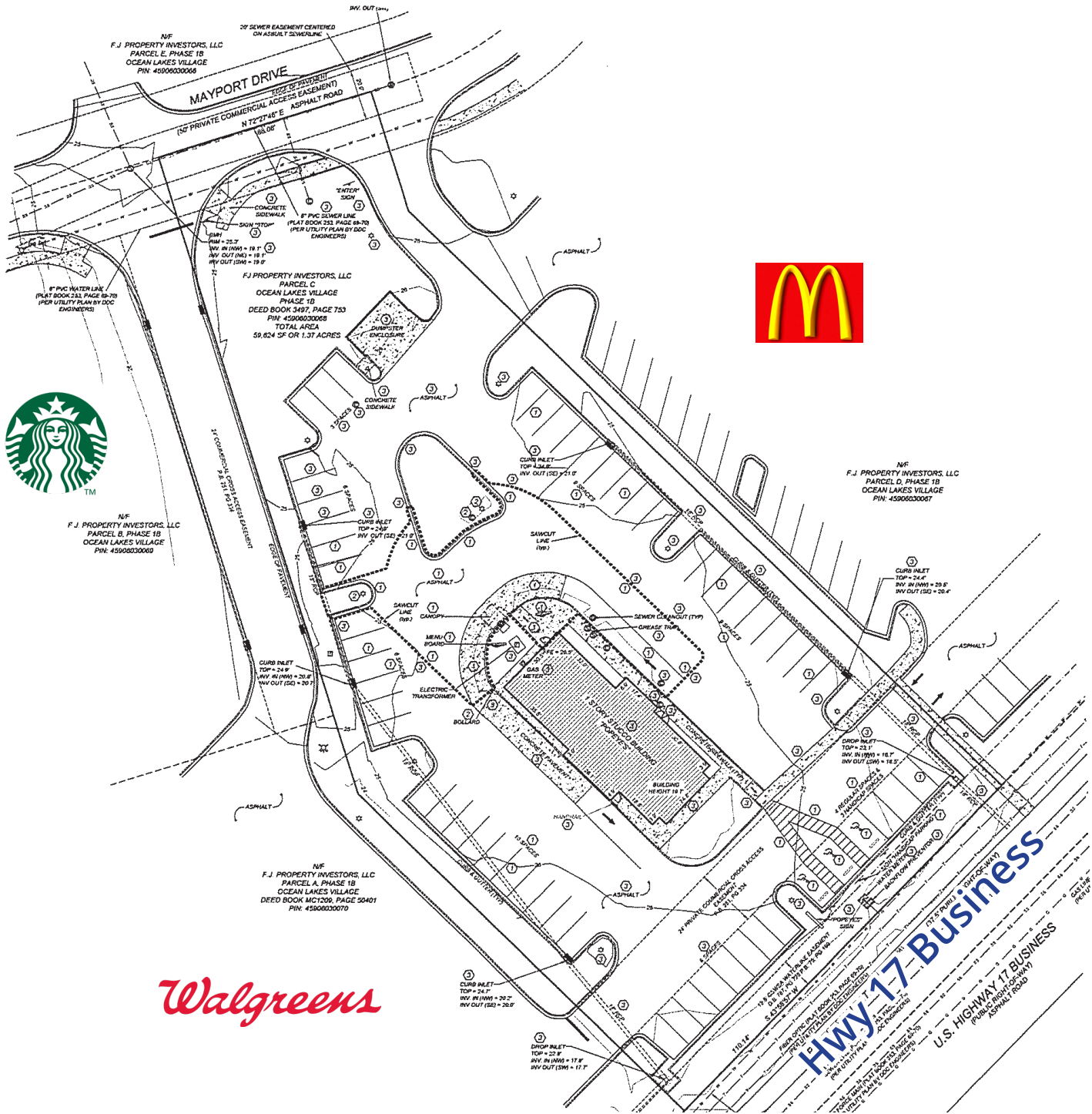
Opportunity Overview

Site Plan

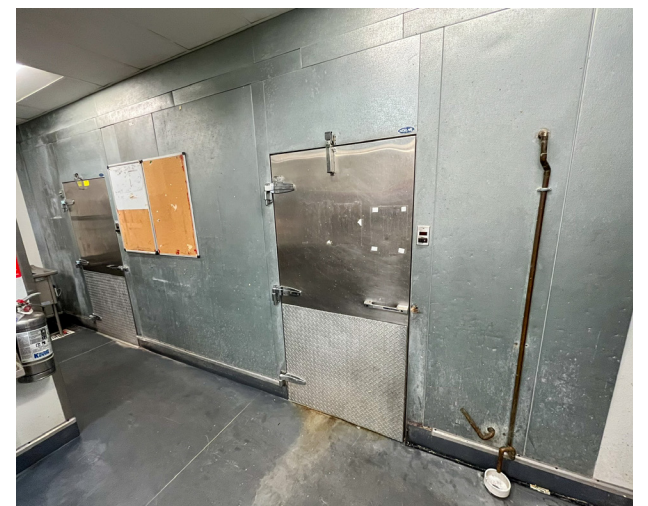
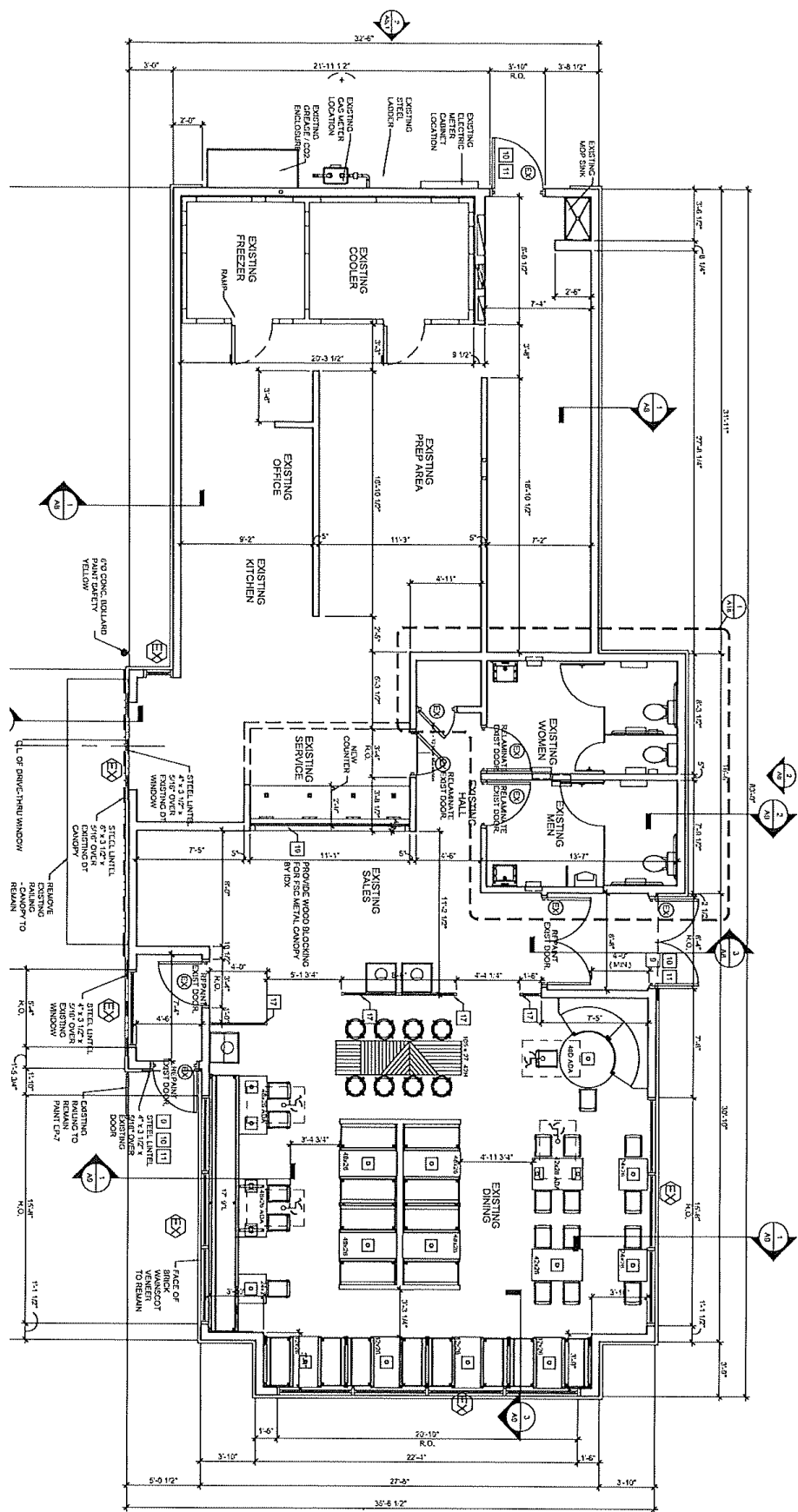
Ocean Lakes Village, located at the intersection of Highway 544 and Highway 17 Business, is a major commercial hub for the southern Grand Strand. Anchored by Walmart Neighborhood Market, it serves the busy campground corridor and nearby neighborhoods like Prestwick Country Club and Deerfield. The area provides key access to Surfside Beach, Garden City Beach, and Ocean Lakes Family Campground. The northwest corner features a 27-acre property owned by FJ Property Investors, LLC, an affiliate of the Jackson Companies, one of the region’s largest landowners, which also owns the 300-acre Ocean Lakes Family Campground.

Located at Ocean Lake Village shopping center, this high-visibility freestanding building is now available for lease. Positioned in a bustling area with strong traffic and tourist appeal, this former Popeyes offers a fully built-out kitchen, drive-thru capabilities and ample parking. Perfect for a quick-service restaurant or new dining concept looking to capitalize on the area’s steady local and seasonal traffic.

Address	5910 S Kings Hwy, Myrtle Beach, SC 29575
Size	±2,695 SF ±1.37 acres
Parking	±58 surface parking spot
Traffic counts	Highway 544: ±29,200 vpd Highway 17 Business: ±32,300 vpd



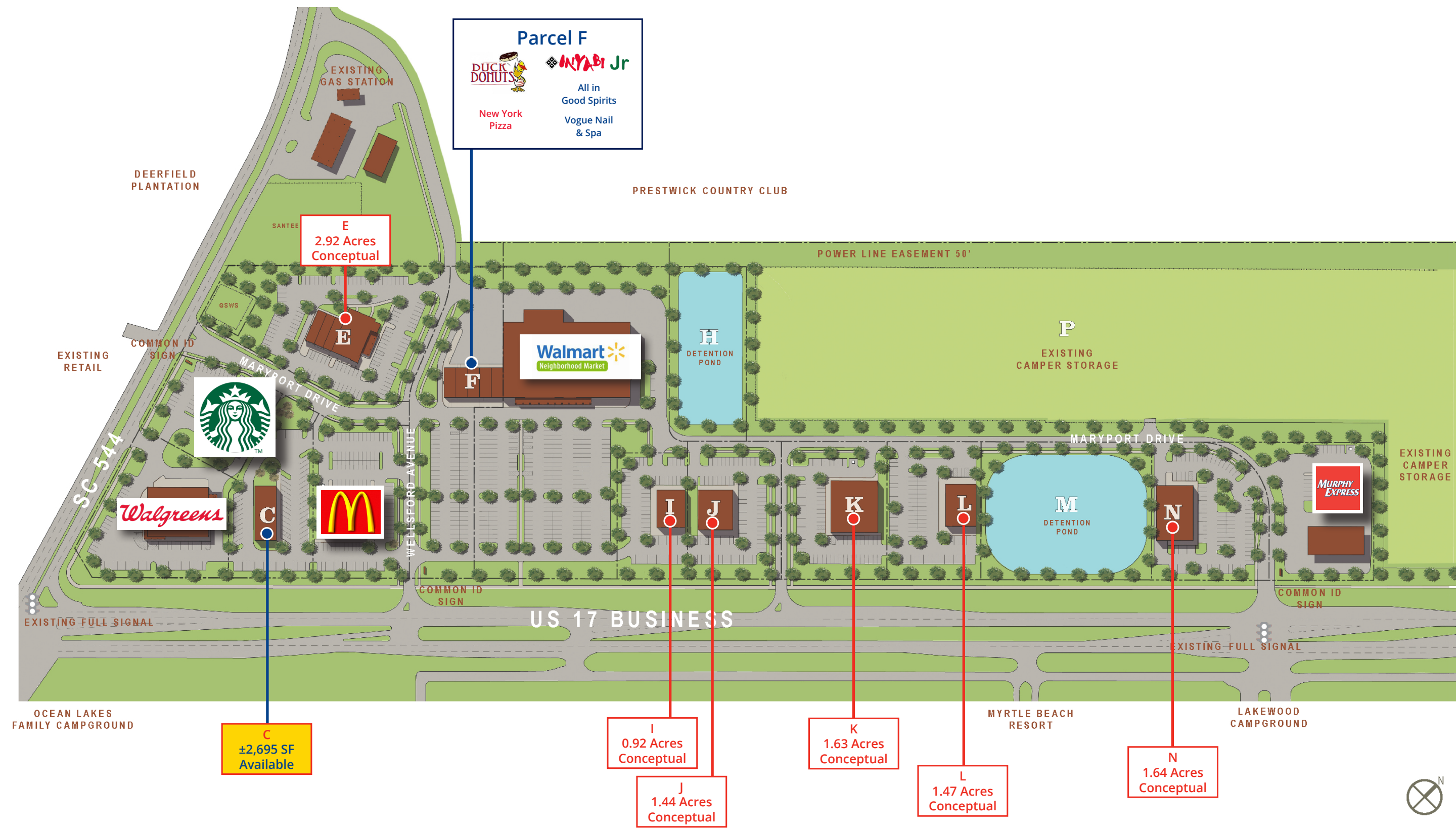
Floor Plan



Shopping Center Aerial



Shopping Center Overview



Location Overview

With a local population of over 32,000 and seasonal visitor numbers exceeding 60,000 per week from April to October, the intersection of Highway 544 and Highway 17 Business is among the busiest in Myrtle Beach.

Trade Area

The Highway 544 and Highway 17 Business intersection serves as a key commercial hub within a trade area extending north to Myrtle Beach International Airport, west to Highway 17 Bypass, east to the Atlantic Ocean and south to Murrells Inlet. In addition to a strong year-round residential base, the area benefits from nearby resort campgrounds and condominiums,

including Ocean Lakes, Lakewood, Pirateland and Myrtle Beach Resort. These destinations attract up to 60,000 visitors per week in peak season, with most accommodations being permanent multi-story beach houses rather than traditional campsites. This combination of residents and visitors drives a thriving economic engine for the southern Grand Strand.



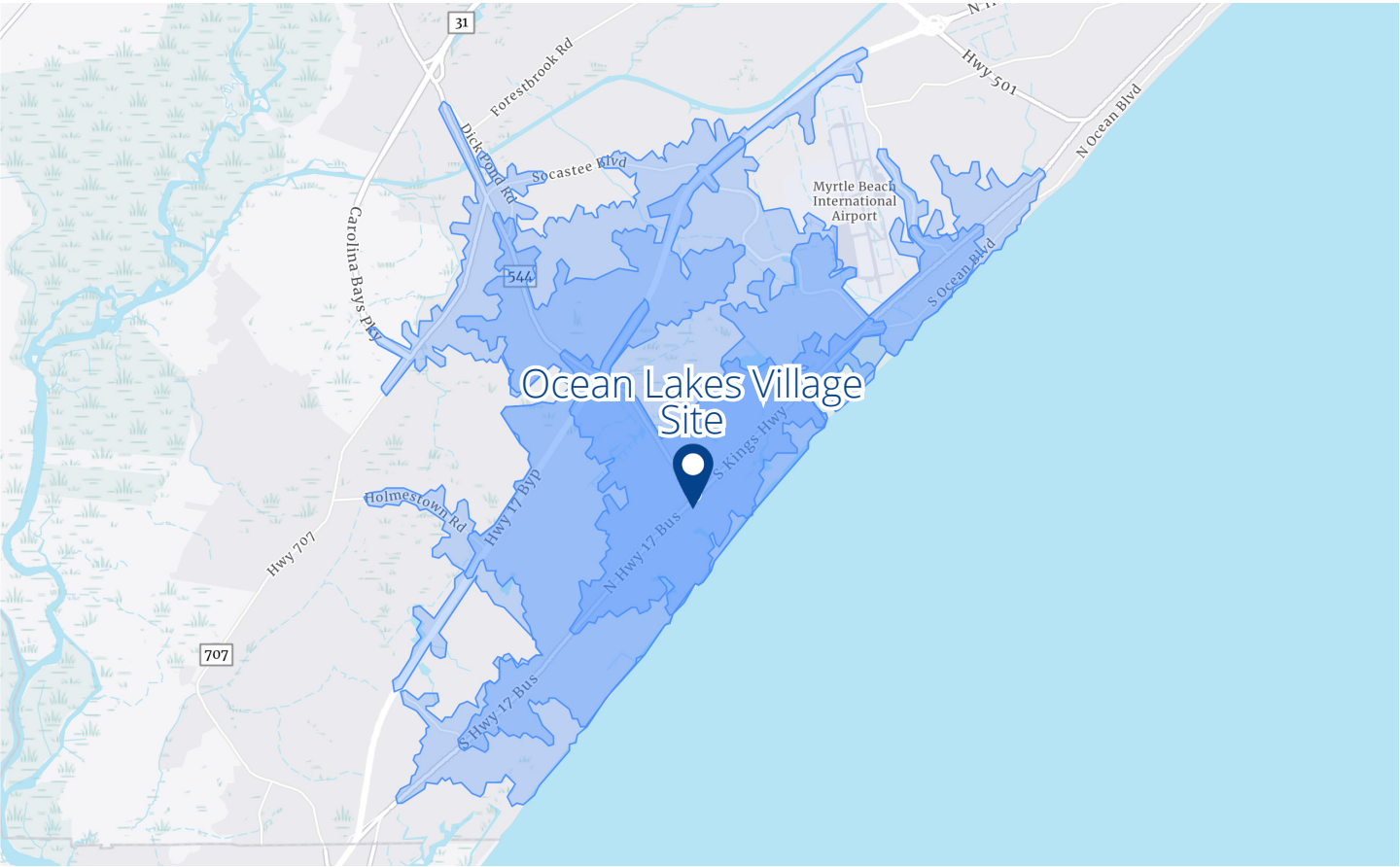
	Size (est.)	Full Service Camp Sites (est.)	Permanent/ Rental Homes or Condos (est.)	Weekly Summer Population (est.)
Ocean Lakes Family Campground:	310 acres	859	2,579	30,000
Lakeside Campground:	179 acres	1,100	800	17,000
Pirateland Campground:	125 acres	725	450	13,000
Myrtle Beach Vacation Resort:	33 acres	N/A	996	2,490

Trade Area Demographics

Population (est.)	5 minutes	8 minutes	10 minutes
2024 Estimate	10,268	34,937	54,899
2029 Projection	11,901	39,644	61,677

Households (est.)			
2024 Estimate	4,954	16,727	26,034
2029 Projection	5,727	18,904	29,110

Income and Home Value (est.)			
2024 Average Household Income	\$100,039	\$96,486	\$91,477
2024 Median Household Income	\$69,244	\$68,799	\$63,429





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