

Audience Profile ?

IHOP
Hempstead Tpke, Levittown, NY

View: Captured Market

Based On: Distance in Miles

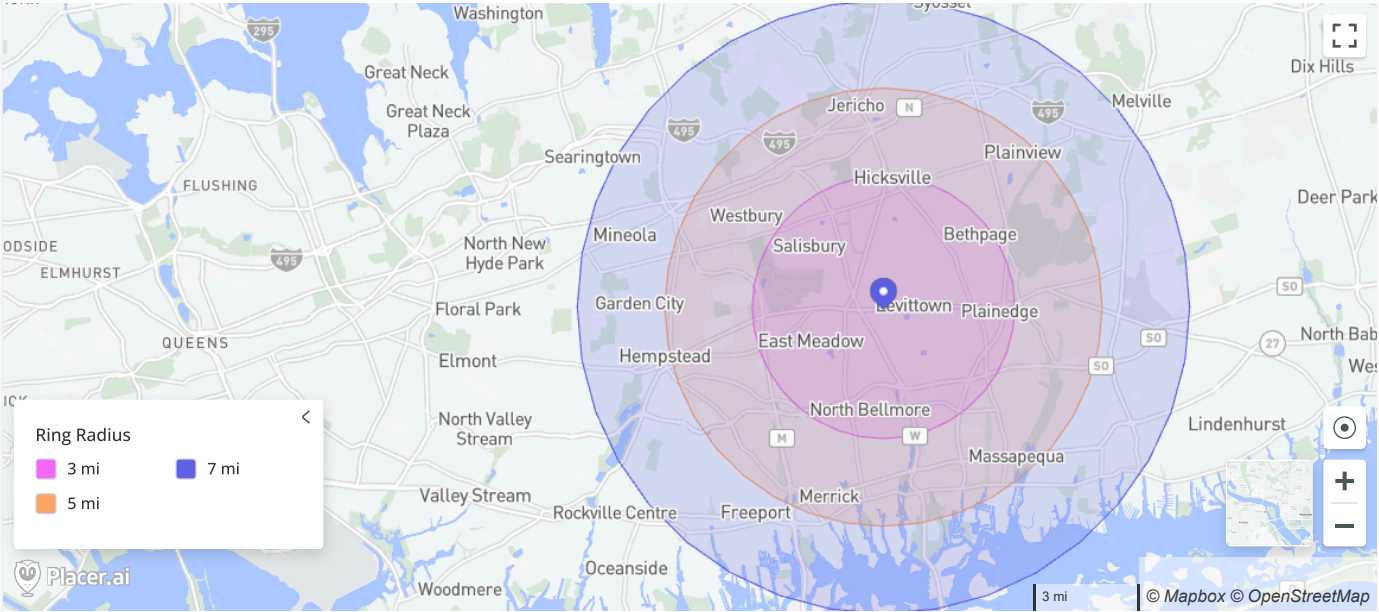
Ring Radius

3.00 mi

5.00 mi

7.00 mi

⚙️



Dataset: Census 2021 (ACS)

Benchmark with: Nationwide State

Search Group or Attribute

3 Mile

5 Mile

7 Mile

Households					
Family Households	80.3%	128	79.2%	126	78.6%
Non-Family Households	19.7%	53	20.8%	56	21.4%
Persons per Household	3.07	115	3.15	118	3.16
Ethnicity					
Hispanic or Latino					
Household Income					
Household Size					
Education					
Labor Force					
Marital Status					
Transport to Work					
Travel Time to Work					
Housing Units					
Occupied Housing Units					
Vacant Housing Units					

Search Group or Attribute

3 Mile

5 Mile

7 Mile

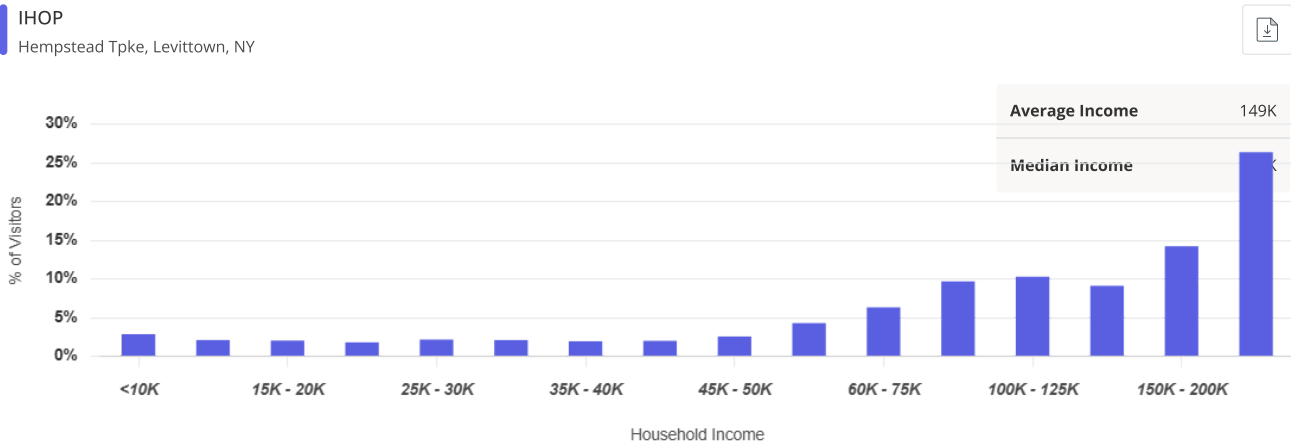
Value of Owner-Occupied Housing Units

Types of Housing Units Structure

Health Insurance

SNAP Households

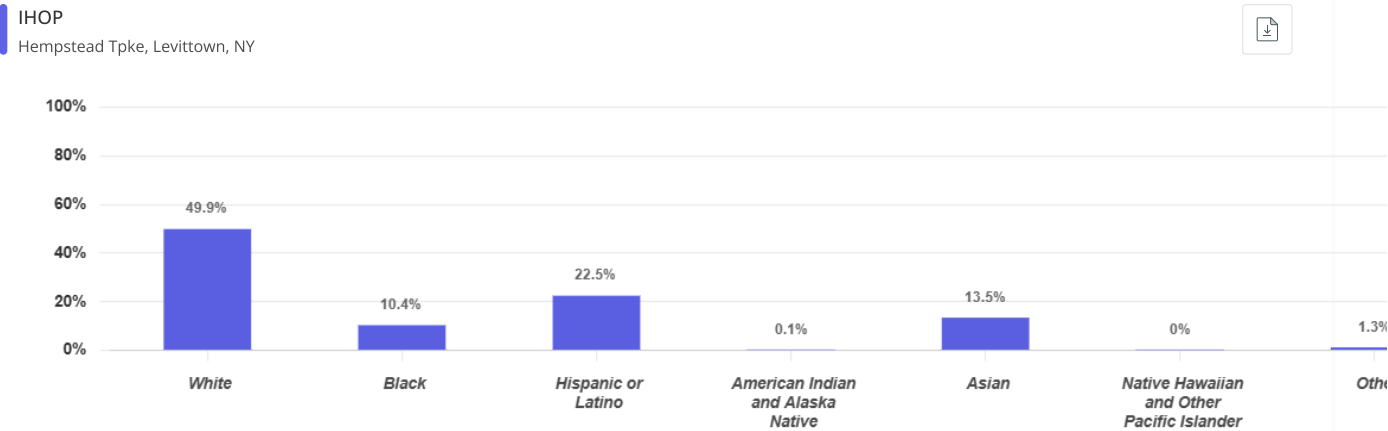
Household Income ?



Household Income

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2023

Ethnicity ?



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