

# Monthly Magazine | Editorial Calendar

## EVERY DIGITAL ISSUE INCLUDES:

Trends (focus varies by month)

Business Development

(includes monthly articles such as changes in tenant needs, commission structures, prospecting, KPIs, etc.)

Q&A with an Industry Executive

Cover Story (listed by month)

- JANUARY: The Year Ahead
- FEBRUARY: Finance
- MARCH: Women in Real Estate
- APRIL: Risk Management
- MAY: Proptech
- JUNE: Brokerage
- JULY: Diversity and Inclusion
- AUGUST: Property Management
- SEPTEMBER: Investment
- OCTOBER: Sustainability
- NOVEMBER: Site Selection
- DECEMBER: The Dealmaker Issue

## LISTS & RANKINGS:

Leading Mortgage Banks—January

Top Brokerage Firms—June

Top Property Management Firms—August

Top CRE Owners—November

Top Development Firms—December

## PRODUCTION DEADLINES:

### JANUARY:

Ad Close: 12/16/22 | Ad Materials: 12/27/22 | Magazine Live: 01/05/23

### FEBRUARY:

Ad Close: 01/18/23 | Ad Materials: 01/24/23 | Magazine Live: 02/02/23

### MARCH:

Ad Close: 02/16/23 | Ad Materials: 02/21/23 | Magazine Live: 03/02/23

### APRIL:

Ad Close: 03/17/23 | Ad Materials: 03/22/23 | Magazine Live: 03/30/23

### MAY:

Ad Close: 04/14/23 | Ad Materials: 04/21/23 | Magazine Live: 05/03/23

### JUNE:

Ad Close: 05/12/23 | Ad Materials: 05/24/23 | Magazine Live: 06/01/23

### JULY:

Ad Close: 06/16/23 | Ad Materials: 06/21/23 | Magazine Live: 06/28/23

### AUGUST:

Ad Close: 07/14/23 | Ad Materials: 07/21/23 | Magazine Live: 08/03/23

### SEPTEMBER:

Ad Close: 08/11/23 | Ad Materials: 08/22/23 | Magazine Live: 08/30/23

### OCTOBER:

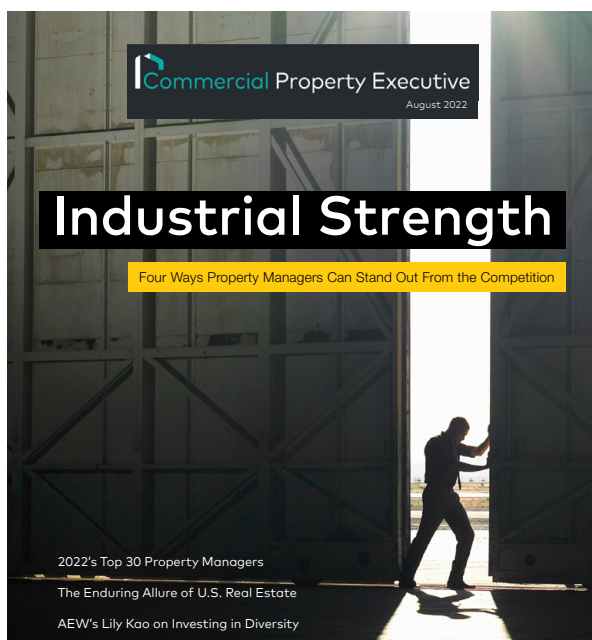
Ad Close: 09/08/23 | Ad Materials: 09/22/23 | Magazine Live: 09/28/23

### NOVEMBER:

Ad Close: 10/13/23 | Ad Materials: 10/24/23 | Magazine Live: 11/02/23

### DECEMBER:

Ad Close: 11/16/23 | Ad Materials: 11/27/23 | Magazine Live: 11/30/23



**For questions regarding editorial:**

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