



CATEGORY: Most Effective Repositioning/Redevelopment Plan

Criteria: This category is open to examples of repositioning, redevelopment or turnaround that transform an outdated or poorly performing property or complex into a well-leased, financially successful asset(s). May or may not include a change in use. An important milestone must have been completed in 2015 (groundbreaking, major pre-lease, major financing component, phase completion, etc.).

Entries Due: April 6

Entry Form Instructions

Please submit the following materials:

- Completed entry form (this sheet) **with narrative attached**
- Before and after images of the project (**must include** at least one exterior shot as well as lobby/common space and office/store/unit, as applicable). If entry is mailed, please include a CD or USB drive with high-resolution/300 dpi jpgs.
- Floor plans
- Payment

To submit payment and/or materials online:

Log on to CPE's submission manager at <http://cpexecutive.submishmash.com/submit>

Entry Fees

- \$325 (first entry)
- \$265 (each subsequent entry)

Total number of entries # _____

Total payment \$ _____

(Make checks payable to Commercial Property Executive.)

Contact name: _____

Contact email: _____

Contact telephone: _____

Name of company(ies) to be considered for the award:

Name of building (or in the case of a portfolio, company) will be listed on the award. Please list the names and company affiliations of all team members to be included in award materials:

Mailing Instructions

Mailed materials must be postmarked by April 6. Send to:

Paul Rosta, Executive Editor
Commercial Property Executive
370 Lexington Ave., Suite 2100
New York, NY 10017

If you have questions, email paul.rosta@cpe-mhn.com.

Property Facts

(complete in full, attaching extra pages as needed)

Name of property or complex: _____

Location: _____

Which best describes the property type(s)? (Check all that apply.)

- | | |
|--|--|
| <input type="checkbox"/> Office | <input type="checkbox"/> Student housing |
| <input type="checkbox"/> Industrial | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Multifamily | <input type="checkbox"/> Adaptive Reuse
(repurposed from commercial or industrial to multifamily, etc.) |
| <input type="checkbox"/> Retail | |
| <input type="checkbox"/> Hospitality | |
| <input type="checkbox"/> Senior housing | |
| <input type="checkbox"/> Affordable (low income) housing | |

Property is (check one): rental for sale

Date of original construction: _____

Type of repositioning/turnaround effort:

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> financial engineering | <input type="checkbox"/> renovation |
| <input type="checkbox"/> property change | <input type="checkbox"/> other: _____ |

Date repositioning efforts started: _____ completed: _____

Occupancy before repositioning: _____ after repositioning: _____

Rent range before repositioning: _____ after repositioning: _____

Total cost of any renovations made: _____

Where applicable, hard construction cost per square foot: _____

Return on investment: _____

Marketing efforts/costs to retenant newly repositioned property or portfolio:

Square footage of building(s): _____

